Town of Camp Verde Vision Statement
"Camp Verde is welcoming, a safe community, a vibrant economy, thoughtfully growing, and offering an exceptional quality of life."

AGENDA
TOWN OF CAMP VERDE
REGULAR SESSION
MAYOR AND COUNCIL
473 S. MAIN STREET, SUITE 106
WEDNESDAY, NOVEMBER 18, 2026 at 6:00 P.M.

ZOOM MEETING LINK:
https://us02web.zoom.us/j/84259578128?pwd=W5fRLHQ3x9aFZAuxlfO3uycrdV3vE0.1
one Tap Mobile: 1-253-215-8782 or 1-346-248-7799
Meeting ID: 842 5957 8128
Passcode: 440971

Note: Council member(s) may attend Council Sessions either in person, by telephone, or internet/video conferencing.

1. **Call to Order**

2. **Roll Call.** Council Members Jackie Baker, Brian Bolton, Tanner Bryson, Robert Foreman, Jessie Murdock, Vice Mayor Patricia Seybold, and Mayor Gary Thompson.

3. **Pledge of Allegiance**

4. **Consent Agenda –** All those items listed below may be approved by one motion as consent agenda items. Any item may be removed from the Consent Agenda and considered as a separate item if a member of Council requests.

   a) **Approval of the Minutes:**
      1) Regular Session – November 4, 2026 at 6:00 p.m. Pg. 5

   b) **Set Next Meeting, Date and Time:**
      1) Regular Session – December 2, 2026 at 6:00 p.m.
      2) Regular Session – December 16, 2026 at 6:00 p.m.

5. **Call to the Public for items not on the Agenda. (Please complete Request to Speak Card and turn in to the Clerk.)** Residents are encouraged to comment about any matter NOT included on the agenda. State law prevents the Council from taking any action on items not on the agenda. At the conclusion of an open call to the public, individual members of the public body may respond to criticism made by those who have addressed the public body, may ask staff to review a matter or may ask that a matter be put on a future agenda. However, members of the public body shall not discuss or take legal action on matters raised during an open call to the public unless the matters are properly noticed for discussion and legal action. (Pursuant to ARS *§38-431.01(I)*

6. **Summary of Current Events.** The Town Council and the Town Manager may provide brief summaries of current events and activities. These summaries are strictly for informing the public of such events and activities. The Council will not propose, discuss, deliberate or take action on any such item, except that an individual Council member may request that the item be placed on a future agenda. Summaries may include committee meetings that Council members attend. The Committees are: Copper Canyon Fire & Medical District, Yavapai College Governing Board, Yavapai-Apache Nation, Intergovernmental Association, NACOG Regional Council, Verde Valley Regional Economic Organization (VVREO), League Resolutions Committee, Arizona Municipal Risk Retention Pool, Verde Valley Transportation Org, Verde Valley Transit Committee, Verde Valley Water Users, Verde Valley Homeless Coalition, Verde Front, Verde Valley Steering Committee of MAT Force, Public Safety Personnel Retirement Board, Sustaining Flows, Earth Day, Camp Verde School District, Friends of the Verde River and Verde Valley Housing Advisory Committee.

7. **Special Announcements and Presentations.** All presentations are limited to 15-minutes.

   - **Administration of Oath of Office to the new Town Manager Josh Jones.** Staff Resource: Town Clerk Leah Rhodes. Pg. 11

   - **Informational presentation on Equine Emergency Evacuation of Yavapai County.** Staff Resource: Town Manager Josh Jones. Pg. 13

   - **Presentation by participants of the Emerging Leaders Academy.** Staff Resource: Court Administrator Veronica Pineda and Public Works Director Ken Krebbs. Pg. 15

8. **Public Hearing: Discussion, consideration and possible approval of a recommendation to the Arizona Department of Liquor Licenses and Control regarding an application for a Series 6, Bar Liquor License for Alcantara Vineyards & Winery, located at 3445 S. Grapevine Way, No. 1, Camp Verde, Arizona, 86322.** Staff Resource: Town Clerk Leah Rhodes. Pg. 17

9. **Discussion and possible approval regarding the proposed Town of Camp Verde Public Art Policy, a Town-wide expansion of the draft Public Art Display Policy.** Staff Resource: Development Services Director Christian Green. Pg. 25

10. **Discussion and possible approval of the Parks, Recreation, Trails, and Open Space Master Plan.** Staff Resource: Parks & Recreation Manager Shawna Figy. Pg. 45

11. **Discussion and possible award of Bid No. 26-236, Park Verde Road Irrigation Crossing Improvements Project to McDonald Bros. Construction in the amount of $330,796.99.** Staff Resource: CIP Manager Martin Smith. Pg. 153

12. **Discussion and possible approval of the Verde Valley Humane Society Contract.** Staff Resource: Marshal Daniel Jacobs. Pg. 165

13. **Discussion and possible action to approve participation in the Albertsons opioid settlement and authorize the Town Manager to execute and submit the Subdivision Participation and Release Form and take the administrative actions necessary to implement participation.** Staff Resource: Town Manager Josh Jones and Town Attorney Trish Stuhan. Pg. 199

14. **Scheduling of Future Agenda Items.** There may be discussion on whether to place an item on a future agenda and the date for consideration, but not the merits of the item.

15. **Adjournment**

Note: Upon a public majority vote of a quorum of the Town Council, the Council may hold an executive session, which will not be open to the public, regarding any item listed on the agenda but only for the purpose of discussion or consultation for legal advice with the Town Attorney as permitted by A.R.S. § 38-431.03(A)(3). Any other executive sessions will be separately included on the agenda above if an executive session will be held at the meeting. *Pursuant to A.R.S. §38-431.01 Meetings shall be open to the public - All meetings of any public body shall be public meetings and all persons so desiring shall be permitted to attend and listen to the deliberations and proceedings. All legal action of public bodies shall occur during a public meeting. Pursuant to Town Code, Section 2-3-7.1 the Mayor shall call for a vote of the Council to allow the meeting to continue past the deadline of 10:00 p.m. The Town of Camp Verde Council Chambers is accessible to persons with disabilities. Those with special accessibility or accommodation needs, such as large typeface print, may request these at the Office of the Town Clerk at 928-554-0021.*

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at the Town of Camp Verde and Bashas on November 12, 2026 at 6:00 p.m. in accordance with the statement filed by the Camp Verde Town Council with the Town Clerk

Leah Rhodes

Leah Rhodes, Town Clerk

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Town of Camp Verde Vision Statement
"Camp Verde is welcoming, a safe community, a vibrant economy, thoughtfully growing, and offering an exceptional quality of life."

DRAFT MINUTES
TOWN OF CAMP VERDE
REGULAR SESSION
MAYOR AND COUNCIL
473 S. MAIN STREET, SUITE 106
WEDNESDAY, NOVEMBER 4, 2026 at 6:00 P.M.

Note: Council member(s) may attend Council Sessions either in person, by telephone, or internet/video conferencing.

1. Call to Order

Mayor Moore called the meeting to order at 6:00 p.m.

2. Roll Call. Council Members Brian Bolton, Robert Foreman, Robin Godwin, Jessie Murdock, Patricia Seybold (arrived at 6:02 p.m.), Vice Mayor Wendy Escoffier, and Mayor Marie Moore.

Also Present. Interim Town Manager Charlie Cassens, Town Attorney Trish Stuhan, Mayor-Elect Gary Thompson, Council Member-Elect Jackie Baker, Council Member-Elect Tanner Bryson, Town Clerk Leah Rhodes, Administrative Assistant Conner Bustamante.

3. Pledge of Allegiance Vice Mayor Escoffier led the Pledge.

4. Informational Update from Mayor Marie Moore on the November Flood Incident in Camp Verde.

Mayor Moore provided an update regarding the significant flooding that began on November 1, 2026, throughout Camp Verde and the surrounding Verde Valley. The flooding resulted in evacuations, damage to homes and businesses, impacts to roads and infrastructure, and significant hardships for residents. Mayor Moore acknowledged the challenges faced by affected families and expressed pride in the community's response and willingness to support one another.

Mayor Moore recognized the extraordinary efforts of first responders and Town staff. The Emergency Operations Center was activated Sunday morning, and the Red Cross was requested to assist by 10:30 a.m. Evacuation notices were issued beginning at 1:00 p.m., and the Mayor signed a Declaration of Emergency at 1:40 p.m. By 6:00 p.m., all designated evacuation zones had been placed under evacuation orders. Mayor Moore acknowledged the difficult and rapidly changing conditions and commended Copper Canyon Fire and Medical District, Verde Valley Fire District, and the Camp Verde Marshal's Office, including firefighters, technical rescue teams, deputies, dispatchers, and emergency personnel, for their tireless efforts under dangerous

conditions.

Lieutenant Justin Reay presented field statistics on behalf of the Marshal's Office to help explain the massive scale of field operations. Lieutenant Reay noted that the extent of the flooding was greater than initially anticipated. Officers conducted property checks throughout the night, the following day, and continuing into the present to assess affected areas, gather information, and document evidence. The information and collected footage will provide a valuable record for identifying specific areas impacted by flooding and evaluating the effects of the water in the future.

Fire Chief Danny Johnson described the catastrophic volume of water rushing down Beaver Creek on Sunday morning, which prompted immediate water rescues in Rimrock and temporarily trapped local firefighters due to washed-out bridges. Realizing the scale of the impending disaster heading toward Camp Verde, Chief Johnson requested statewide mutual aid through the Phoenix Fire Department within 30 to 45 minutes, securing heavy rescue task forces from Phoenix, Glendale, and Surprise. Fire Chief Johnson praised the round-the-clock dedication of the firefighters who executed rescues across 51 dispatched addresses.

5. **Discussion and possible approval of Resolution No. 2026-1227 temporarily waiving Town permit fees for flood-repair work for persons and businesses impacted by the October 31 – November 1, 2026 flooding.** Staff Resource: Development Services Director Christian Green.

Development Services Director Green presented a proposal for the discussion and possible approval of Resolution No. 2026-1227, which sought to temporarily waive Town permit fees for flood-repair work for persons and businesses impacted by the October 31 – November 1, 2026 flooding. Development Services Director Green explained that the resolution was designed as an emergency relief measure to remove financial barriers and administrative delays for local property owners, allowing them to immediately initiate necessary structural, electrical, plumbing, mechanical, or demolition repairs to safely rebuild after the catastrophic high waters.

On a **motion** made by Mayor Moore, and seconded by Vice Mayor Escoffier, Council **moved to approve** Resolution No. 2026-1227, and to include demolition fees.

Roll Call Vote:
Council Member Bolton: aye
Council Member Foreman: aye
Council Member Godwin: aye
Council Member Murdock: aye
Council Member Seybold: aye
Vice Mayor Escoffier: aye
Mayor Moore: aye
Motion Passed 7-0.

6. **Consent Agenda –** All those items listed below may be approved by one motion as consent agenda items. Any item may be removed from the Consent Agenda and considered as a separate item if a member of Council requests.

a) Approval of the Minutes:
1) Special Session (Public Portion) – October 14, 2026, at 8:00 p.m.
2) Special Session (Public Portion) – October 21, 2026 at 5:00 p.m.
3) Regular Session – October 21, 2026, at 6:00 p.m.

b) Set Next Meeting, Date and Time:
1) Regular Session – November 18, 2026 at 6:00 p.m.
2) Regular Session – December 2, 2026 at 6:00 p.m.

On a **motion** made by Vice Mayor Escoffier, and seconded by Council Member Godwin, Council **moved to approve** the Consent Agenda as presented.

Roll Call Vote:
Council Member Bolton: aye
Council Member Foreman: aye
Council Member Godwin: aye
Council Member Murdock: aye
Council Member Seybold: aye
Vice Mayor Escoffier: aye
Mayor Moore: aye
Motion Passed: 7-0.

7. Presentation and recognition of outgoing Town Council: Mayor Marie Moore, Vice Mayor Wendy Escoffier and Council Member Robin Godwin. Staff Resource: Town Clerk Leah Rhodes.

Town Clerk Leah Rhodes presented a special recognition honoring the dedicated municipal public service of the outgoing members of the Town Council, which included Mayor Marie Moore, Vice Mayor Wendy Escoffier, and Council Member Robin Godwin. On behalf of the town staff and the community, Town Clerk Rhodes expressed profound gratitude to the outgoing leaders for their leadership, personal sacrifices, and steadfast commitment to Camp Verde.

8. Oath of Office for elected officials: Mayor Gary Thompson and Council Members Jackie Baker and Tanner Bryson. Staff Resource: Town Magistrate Vaughan Winborne, Jr.

Town Magistrate Winborne, Jr. administered the Oath of Office to newly elected Mayor Gary Thompson, Council Member Jackie Baker, Council Member Tanner Bryson, and re-elected Council Member Patricia Seybold. Following the administration of the oath of office, the sworn-in elected officials took their seats at the dais.

9. Discussion, consideration and possible appointment of the Vice Mayor to serve a two-year term. Staff Resource: Town Clerk Leah Rhodes.

Mayor Thompson called for nominations for the position of Vice Mayor. Council Member Bryson nominated Council Member Foreman; however, the nomination did not receive a second.

Council Member Bolton nominated Council Member Seybold.

On a **motion** made by Council Member Bolton, and seconded by Council Member Murdock, Council **moved to approve** the appointment of Patricia Seybold to serve as Vice Mayor on a two-year term.

Roll Call Vote:
Council Member Baker: aye
Council Member Bolton: aye
Council Member Bryson: aye
Council Member Foreman: aye
Council Member Murdock: aye
Council Member Seybold: aye
Mayor Thompson: aye
Motion Passed: 7-0.

10. **Call to the Public for items not on the Agenda. (Please complete Request to Speak Card and turn in to the Clerk.)** Residents are encouraged to comment about any matter NOT included on the agenda. State law prevents the Council from taking any action on items not on the agenda. At the conclusion of an open call to the public, individual members of the public body may respond to criticism made by those who have addressed the public body, may ask staff to review a matter or may ask that a matter be put on a future agenda. However, members of the public body shall not discuss or take legal action on matters raised during an open call to the public unless the matters are properly noticed for discussion and legal action. (Pursuant to ARS *§38-431.01(H)*

Amanda Butler announced that she would be hosting the "Camp Verde Fund Flood Relief" community gathering on Friday, November 6, 2026, from 4:00 P.M. to 6:00 P.M. at the White Bridge.

11. **Summary of Current Events.** The Town Council and the Town Manager may provide brief summaries of current events and activities. These summaries are strictly for informing the public of such events and activities. The Council will not propose, discuss, deliberate or take action on any such item, except that an individual Council member may request that the item be placed on a future agenda. Summaries may include committee meetings that Council members attend. The Committees are: Copper Canyon Fire & Medical District, Yavapai College Governing Board, Yavapai-Apache Nation, Intergovernmental Association, NACOG Regional Council, Verde Valley Regional Economic Organization (VVREO), League Resolutions Committee, Arizona Municipal Risk Retention Pool, Verde Valley Transportation Org, Verde Valley Transit Committee, Verde Valley Water Users, Verde Valley Homeless Coalition, Verde Front, Verde Valley Steering Committee of MAT Force, Public Safety Personnel Retirement Board, Phillip England Center for the Performing Arts Foundation.

Vice Mayor Seybold shared that she was among the residents personally impacted by the flooding and expressed her appreciation to the Town, emergency responders, and all those involved in the community outreach and response efforts.

12. Special Announcements and Presentations. All presentations are limited to 15-minutes.

- **Proclamation declaring November 9-15, 2026 as Law Enforcement Records and Support Personnel Appreciation Week.** Staff Resource: Marshal Daniel Jacobs.

  Mayor Thompson proclaimed November 9-15, 2026, as Law Enforcement Records and Support Personnel Appreciation Week and presented the proclamation to Marshal Jacobs.

13. Approval of Verde Valley Humane Society (VVHS) Contract. Staff Resource: Marshal Daniel Jacobs.

Town Marshal Daniel Jacobs provided an overview of the animal control contract with the Verde Valley Humane Society, emphasizing the urgency of the agreement due to stray animals being displaced by recent flooding. He explained that the negotiated rate had been revised in the final Council packet to reflect a higher counterproposal.

Verde Valley Humane Society Board President Mick Burnett clarified that the Board had rejected the original contract included in the packet because it did not address additional contract language necessary to clarify operational services.

Verde Valley Humane Society Board Vice President Autumn Durnez stated that she had brought the revised contract, which included additional costs, for Council consideration and subsequent return to the Verde Valley Humane Society Board for signatures.

Marshal Jacobs and Board President Burnett responded to questions from the Council.

On a **motion** made by Council Member Murdock, and seconded by Council Member Baker, Council **moved to table** the Verde Valley Humane Society Contract to a further date.

Roll Called Vote:
Council Member Baker: aye
Council Member Bolton: aye
Council Member Bryson: aye
Council Member Foreman: aye
Council Member Murdock: aye
Vice Mayor Seybold: aye
Mayor Thompson: aye
Motion Passed: 7-0.

14. Discussion and possible appointments of Town Council Members to Council-Committee Assignments. Staff Resource: Town Clerk Leah Rhodes.

The Mayor and Council Members selected the outside committee assignments on which they wished to serve.

15. Scheduling of Future Agenda Items. There may be discussion on whether to place an item on a future agenda and the date for consideration, but not the merits of the item.

Council Member Foreman requested that two specific items be placed on upcoming council agendas for discussion and two items with staff updates and progress reporting:

- Youth Council: A new legislative item to discuss the potential structure, membership rules, and civic functions of a dedicated youth council to actively involve the local youth of Camp Verde.
- AI Public Records Requests: A new request for the Town Attorney to deliver a formal presentation regarding the administrative impact of automated AI records requests, specifically identifying the legal thresholds where they constitute an undue burden or a fishing expedition.
- Development Impact Fees Study: A progress report on a $100,000 development impact fee study contracted approximately one year prior to Willdan, noting that at least a portion of the study should be completed by now.
- Firearms Policy Update: A progress report from the Town Attorney regarding the drafting of a municipal policy for firearms on town-owned properties.

Vice Mayor Seybold inquired about the policy regarding artwork on town property to be considered on a future agenda.

16. Adjournment

Mayor Thompson adjourned the meeting at 7:27 p.m.

_____ _____

Mayor Gary Thompson Town Clerk Leah Rhodes

CERTIFICATION

I hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Mayor and Common Council of the Town of Camp Verde during the Regular Session of the Town Council of Camp Verde, Arizona, held on November 4, 2026. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this _____ day of _____, 2026.

_____

Leah Rhodes, Town Clerk

Town Council
Agenda Information Memorandum

Meeting Date: November 18, 2026

Agenda Item Type:

☐ Consent Agenda ☒ Informational Presentation ☐ Discussion Item
☐ Action/Decision Item ☐ Executive Session Request ☐ Other:

Requesting Department: Town Clerk **Staff Resource:** Town Clerk Leah Rhodes

Agenda Title: Administration of Oath of Office to the new Town Manager Josh Jones.

Attached Documents: Oath of Office

Estimated Presentation Time: 5 minutes **Estimated Discussion Time:** 5 minutes

Reviewed By:

☒ Town Manager ☒ Legal ☐ Risk Management ☐ Finance ☐ Other:

Financial Review (if applicable)**:**

- Funding Source / GL Account Number: N/A
- Approved in the FY27 Budget? ☒ Yes ☐ No ☐ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information:

The newly hired Town Manager Josh Jones will take his Oath of Office at the Town Council Meeting.

TOWN OF CAMP VERDE

GENERAL OATH OF OFFICE
STATE OF ARIZONA, COUNTY OF YAVAPAI
TOWN OF CAMP VERDE

I, **JOSH JONES,** DO SOLEMNLY SWEAR THAT I WILL SUPPORT THE CONSTITUTION OF THE UNITED STATES OF AMERICA, AND THE CONSTITUTION AND THE LAWS OF THE STATE OF ARIZONA, THAT I WILL BEAR TRUE FAITH AND ALLEGIANCE TO THE SAME AND DEFEND THEM AGAINST ALL ENEMIES, FOREIGN AND DOMESTIC, AND THAT I WILL FAITHFULLY AND IMPARTIALLY DISCHARGE THE DUTIES OF THE OFFICE OF **TOWN MANAGER** FOR THE TOWN OF CAMP VERDE, ARIZONA, ACCORDING TO THE BEST OF MY ABILITY, SO HELP ME GOD.

_____ _____

DATE SIGNATURE

Subscribed and sworn to before me this 18 *day* November *2026.*

_____

Leah Rhodes, Town Clerk
Town of Camp Verde

Town Council
Agenda Information Memorandum

Meeting Date: November 18, 2026

Agenda Item Type:

☐ Consent Agenda ☒ Informational Presentation ☐ Discussion Item
☐ Action/Decision Item ☐ Executive Session Request ☐ Other:

Requesting Department: Town Manager **Staff Resource:** Town Manager Josh Jones

Agenda Title: Informational Presentation on Equine Emergency Evacuation of Yavapai County.

Attached Documents: None

Estimated Presentation Time: 10 minutes **Estimated Discussion Time:** 5 minutes

Reviewed By:

☒ Town Manager ☒ Legal ☐ Risk Management ☐ Finance ☐ Other:

Financial Review (if applicable)**:**

- Funding Source / GL Account Number: Courts special funds:
- Approved in the FY27 Budget? ☐ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information: Representatives of Equine Emergency Evacuation of Yavapai County requested this time to provide information on their organization to Council and the public.

Connection to the FY27 Strategic Plan N/A

Proposed Motion(s):
Information only - No action requested or required

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Town Council
Agenda Information Memorandum

Meeting Date: November 18, 2026
Agenda Item Type:
☐ Consent Agenda ☒ Informational Presentation ☐ Discussion Item
☐ Action/Decision Item ☐ Executive Session Request ☐ Other:

Requesting Department: Town Administration **Staff Resource:** Court Administrator Veronica Pineda, Public Works Director Ken Krebbs

Agenda Title: Presentation by participants of the Emerging Leaders Academy.

Attached Documents: N/A

Estimated Presentation Time: 12 min. **Estimated Discussion Time:** 0 min.

Reviewed By:
☒ Town Manager ☐ Legal ☐ Risk Management ☐ Finance ☐ Other:

Financial Review (if applicable)**:**

- Funding Source / GL Account Number:
- Approved in the FY27 Budget? ☐ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information:

The Town Manager's Office launched the Emerging Leaders Academy in May 2026 as a strategic investment in the Town of Camp Verde's future leadership. The program prepared employees who aspired to become supervisors, or who had recently stepped into supervisory roles, to lead confidently, navigate organizational complexity, and drive meaningful impact across the Town. Participation was by application and approval. The inaugural Academy was a success and demonstrated the value of investing in the Town's emerging leaders.

The Academy consisted of five instructor-led sessions, held approximately monthly: (1) Your Transition to Supervisor; (2) Getting Results through Others; (3) Communication and Public Speaking; (4) Key Laws, Policies, and Procedures; and (5) Tools for Success as a Supervisor. Participants completed pre-session assignments, study materials, supplemental videos, and required readings, engaged in interactive exercises, and finished post-session assignments that reinforced key concepts. Of the 12 employees initially enrolled, 8 successfully graduated. To strengthen their public speaking skills, graduates will present to the Council on a leadership topic of their choice drawn from the training.

Connection to the FY27 Strategic Plan:

The Emerging Leaders Academy is a designated action item under the Workforce Development Goals outlined in the Council-approved Strategic Plan, supporting the organization's commitment to attracting, retaining, and supporting a high-performing workforce.

Question(s) before the Council:

- Does Council have any questions for staff?

Proposed Motion:

Town Council
Agenda Information Memorandum

Meeting Date: November 18, 2026

Agenda Item Type:

☐ Consent Agenda ☐ Informational Presentation ☐ Discussion Item
☒ Action/Decision Item ☐ Executive Session Request ☐ Other:

Requesting Department: Town Clerk **Staff Resource:** Town Clerk Leah Rhodes

Agenda Title: Public Hearing: Discussion, consideration and possible approval of a recommendation to the Arizona Department of Liquor Licenses and Control regarding an application for a Series 6, Bar Liquor License for Alcantara Vineyards & Winery, located at 3445 S. Grapevine Way, #1, Camp Verde, Arizona, 86322.

Attached Documents: Liquor License Application

Estimated Presentation Time: 5 minutes **Estimated Discussion Time:** 10 minutes

Reviewed By:

☐ Town Manager ☐ Legal ☐ Risk Management ☐ Finance ☐ Other:

Financial Review (if applicable)**:** N/A

- Funding Source / GL Account Number:
- Approved in the FY27 Budget? ☐ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information:

An application for a Series 6, Bar Liquor License, was submitted by Agent Jeffrey Craig Miller for Alcantara Vineyard & Winery, located at 3445 S. Grapevine Way, # 1. The bar (Series 6) liquor license is a "quota" license available only through the Liquor License Lottery for purchase on the open market. Once issued, this liquor license allows a bar retailer to sell and serve all types of spirituous liquors, primarily by individual portions, to be consumed on the premises and in the original container for consumption on or off the premises.

The Agent and Directors have submitted all the necessary paperwork to the Town of Camp Verde and the Arizona Department of Liquor Licenses and Control. All fees associated with the application.

Per Arizona Revised Statute §4-201, the application and public notice were posted for 20 days in a conspicuous place on the subject property. No comments for or against the application were received.

A copy of the attached application was distributed to the necessary Town Departments for review. Town Staff has no objection to the license's approval.

Question(s) before the Council:

- Does Council have any questions for staff?
- Does Council have any questions for the applicant?

Proposed Motion:

Move to **APPROVE** submitting to the Arizona Department of Liquor License and Control a recommendation of approval of the application for a Series 6, Bar Liquor License for Alcantara Vineyards & Winery, located at 3445 S. Grapevine Way, # 1, Camp Verde, Arizona, 86322.

OR

Move to **DENY** submitting to the Arizona Department of Liquor License and Control a recommendation of approval.

'26 10 15 Liqr. Dept PM 3:11

State of Arizona
Department of Liquor Licenses and Control

AMENDMENT

Created 10/15/2026 @ 03:16:29 PM

Local Governing Body Report

LICENSE

Number:		Type:	006 BAR
Name:	ALCANTARA VINEYARDS & WINERY		
State:	Pending		
Issue Date:		Expiration Date:	
Original Issue Date:			
Location:	3445 S GRAPEVINE WAY #1 CAMP VERDE, AZ 86322 USA		
Mailing Address:	PO BOX 2502 CHANDLER, AZ 85244 USA		
Phone:	(928)649-8463		
Alt. Phone:	[redacted]		
Email:	LIQUORLICENSE@AZLIC.COM		

AGENT

Name:	JEFFREY CRAIG MILLER
Gender:	Male
Correspondence Address:	PO BOX 2502 CHANDLER, AZ 85244 USA
Phone:	(480)730-2675
Alt. Phone:	[redacted]
Email:	LIQUORLICENSE@AZLIC.COM

OWNER

Name:	ALCANTARA AZ LLC		
Contact Name:	JEFFREY CRAIG MILLER		
Type:	LIMITED LIABILITY COMPANY		
AZ CC File Number:	25092101	State of Incorporation:	AZ
Incorporation Date:	07/01/2026		
Correspondence Address:	PO BOX 2502 CHANDLER, AZ 85244 USA		
Phone:	(480)730-2675		
Alt. Phone:			
Email:	LIQUORLICENSE@AZLIC.COM		

#4147728
Miller, Jeffrey

Officers / Stockholders

'26 10 15 Liqr. Dept PM 3:05

AMENDMENT

Arizona Department of Liquor Licenses and Control
https://www.azliquor.gov
(602) 542-5141

Personal Information Questionnaire

DLLC USE ONLY

Job #:	414728
Date Accepted:	10/15/26
LC:	SAA
License #	

ATTENTION APPLICANT: This is a legally binding document. An investigation of your background will be conducted. Incomplete applications will not be accepted. False or misleading answers may result in the denial or revocation of a license or permit and could result in criminal prosecution.

THE COMPLETED QUESTIONNAIRE NEEDS TO BE SUBMITTED TO THE DEPARTMENT ALONG WITH A $22. FEE, AND FD-258 FINGERPRINT CARD, THAT HAS BEEN SEALED IN AN ENVELOPE, AND SIGNED OR INITIALED BY THE FINGERPRINT TECHNICIAN, MUST INCLUDE THE FINGERPRINT VERIFICATION FORM. MUST BE COMPLETED BY A RECOGNIZED FINGERPRINT SERVICE OR LAW ENFORCEMENT AGENCY.

Agent: a person who is designated by an applicant or licensee to receive communications from the department and to file and sign documents submitted to the department on behalf of the applicant or licensee. An agent is not a manager.

A.R.S. §4-202(A).

Controlling Person: person directly or indirectly possessing control of an applicant or licensee.

A.R.S. §4-101(10).

Manager: An individual (not an entity) approved by the Department of Liquor who has the authority to organize, direct, carry out, control or to otherwise operate the day-to-day operations of a liquor-licensed business.

A.R.S. §4-101(22) and A.R.S. §4-202(C)

SECTION - 1 INDIVIDUAL INFORMATION

☐ AGENT ☐ CONTROLLING PERSON ☐ MANAGER

1. Name: Miller Jeffrey C
   (Last) (First) (Middle)
2. Social Security #: _____ (NOT a public record) Birth Date: ____/____/____ (NOT a public record)
3. Driver's License #: _____ (NOT a public record) State Issued: _____
5. Are you a resident of Arizona? ☐ Yes ☐ No Date of residency: ____/____/____
6. Email address: _____
7. Home Address: _____
8. Daytime phone #: _____ Alternative phone #: _____

SECTION 2 – LICENSED BUSINESS INFORMATION

1. License Number: _____
2. Business Name (doing business as): _____
3. Business Address: 3445 S Grapevine Way #1 Camp Verde AZ 86322

'26 10 15 Liqr. Dept PM 3:05

AMENDMENT

Arizona Department of Liquor Licenses and Control
https://www.azliquor.gov
(602) 542-5141

Personal Information Questionnaire

DLLC USE ONLY

Job #:	414728
Date Accepted:	10/15/26
LC:	SAH
License #	

ATTENTION APPLICANT: This is a legally binding document. An investigation of your background will be conducted. Incomplete applications will not be accepted. False or misleading answers may result in the denial or revocation of a license or permit and could result in criminal prosecution.

THE COMPLETED QUESTIONNAIRE NEEDS TO BE SUBMITTED TO THE DEPARTMENT ALONG WITH A $22. FEE, AND FD-258 FINGERPRINT CARD, THAT HAS BEEN SEALED IN AN ENVELOPE, AND SIGNED OR INITIALED BY THE FINGERPRINT TECHNICIAN, MUST INCLUDE THE FINGERPRINT VERIFICATION FORM. MUST BE COMPLETED BY A RECOGNIZED FINGERPRINT SERVICE OR LAW ENFORCEMENT AGENCY.

Agent: a person who is designated by an applicant or licensee to receive communications from the department and to file and sign documents submitted to the department on behalf of the applicant or licensee. An agent is not a manager.

A.R.S. §4-202(A).

Controlling Person: person directly or indirectly possessing control of an applicant or licensee.

A.R.S. §4-101(10).

Manager: An individual (not an entity) approved by the Department of Liquor who has the authority to organize, direct, carry out, control or to otherwise operate the day-to-day operations of a liquor-licensed business.

A.R.S. §4-101(22) and A.R.S. §4-202(C)

SECTION - 1 INDIVIDUAL INFORMATION

☐ AGENT ☐ CONTROLLING PERSON ☐ MANAGER

1. Name: Paydar Farshid
   (Last) (First) (Middle)
2. Social Security #: _____ (NOT a public record) Birth Date: ____/____/____ (NOT a public record)
3. Driver's License #: _____ (NOT a public record) State Issued: _____
5. Are you a resident of Arizona? ☐ Yes ☐ No Date of residency: ____/____/____
6. Email address: _____
7. Home Address: _____
8. Daytime phone #: _____ Alternative phone #: _____

SECTION 2 – LICENSED BUSINESS INFORMATION

1. License Number: _____
2. Business Name (doing business as): _____
3. Business Address: 3445 S Grapevine Way #1 Camp Verde AZ 86322

'26 10 15 Liqr. Dept PM 3:05

AMENDMENT

Arizona Department of Liquor Licenses and Control
https://www.azliquor.gov
(602) 542-5141

Personal Information Questionnaire

DLLC USE ONLY

Job #:	4147Z8
Date Accepted:	10/15/26
LC:	24
License #	

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A.R.S. §4-101(22) and A.R.S. §4-202(C)

SECTION - 1 INDIVIDUAL INFORMATION

☐ AGENT ☐ CONTROLLING PERSON ☐ MANAGER

1. Name: Chiosa Cyril
   (Last) (First) (Middle)
2. Social Security #: _____ (NOT a public record) Birth Date: ____/____/____ (NOT a public record)
3. Driver's License #: _____ (NOT a public record) State Issued: _____
5. Are you a resident of Arizona? ☐ Yes ☐ No Date of residency: ____/____/____
6. Email address: _____
7. Home Address: _____
8. Daytime phone #: _____ Alternative phone #: _____

SECTION 2 – LICENSED BUSINESS INFORMATION

1. License Number: _____
2. Business Name (doing business as): _____
3. Business Address: 3445 S Grapevine Way #1 Camp Verde AZ 86322

'26 10 15 Liqr. Dept PM 3:05

Arizona Department of Liquor Licenses and Control
https://www.azliquor.gov
(602) 542-5141

AMENDMENT

DLLC USE ONLY

Job #:	4147258
Date Accepted:	10/15/26
LC:	SAA
License #	

Personal Information Questionnaire

ATTENTION APPLICANT: This is a legally binding document. An investigation of your background will be conducted. Incomplete applications will not be accepted. False or misleading answers may result in the denial or revocation of a license or permit and could result in criminal prosecution.

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A.R.S. §4-101(22) and A.R.S. §4-202(C)

SECTION - 1 INDIVIDUAL INFORMATION

☐ AGENT ☐ CONTROLLING PERSON ☐ MANAGER

1. Name: Brumley Ronald _____
   Last First Middle
2. Social Security #: _____ Birth Date: ____/____/____
   (NOT a public record) (NOT a public record)
3. Driver's License #: _____ State Issued: _____
   (NOT a public record)
5. Are you a resident of Arizona? ☐ Yes ☐ No Date of residency: ____/____/____
6. Email address: _____
7. Home Address: _____
8. Daytime phone #: _____ Alternative phone #: _____

SECTION 2 – LICENSED BUSINESS INFORMATION

1. License Number: _____
2. Business Name (doing business as): _____
3. Business Address: 3445 S Grapevine Way #1 Camp Verde AZ 86322

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Town Council
Agenda Information Memorandum

Meeting Date: November 18, 2026

Agenda Item Type:

☐ Consent Agenda ☐ Informational Presentation ☒ Discussion Item
☒ Action/Decision Item ☐ Executive Session Request ☐ Other:

Requesting Department: Development Services **Staff Resource:** Christian Green Development Service Director

Agenda Title: Discussion and possible approval regarding the proposed Town of Camp Verde Public Art Policy, a Town-wide expansion of the draft Public Art Display Policy.

Attached Documents: Draft Town of Camp Verde Public Art Policy (rev. 11-04-26)

Estimated Presentation Time: 10 minutes **Estimated Discussion Time:** 10 minutes

Reviewed By:

☒ Town Manager ☒ Legal ☐ Risk Management ☐ Finance ☐ Other:

Financial Review (if applicable)**:**

- Funding Source / GL Account Number: None requested at this time
- Approved in the FY27 Budget? ☐ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information:
Initiative Origin & Initial Discussions

The effort to establish a formal public art strategy within municipal spaces originated with a proposal from the Artist Guild of Camp Verde. Recognizing the value of integrating local creative work into civic spaces, the Guild proposed utilizing municipal property to highlight locally produced artwork. This request led to a formal discussion during the Town Council meeting on June 17, 2026, where members reviewed options for introducing recurring, managed art displays on town-owned premises.

Initial Draft Policy (rev. 9-28-26)

Following the direction established at the June 17 discussion, the Town Council tasked the Development Services Department with drafting a comprehensive policy. The first draft, the Public Art Display Policy (rev. 9-28-26), focused on two spatial functions:

- **Council Chambers (473 S. Main Street):** Establishing a structured policy to select, hang, and safely maintain rotational visual artwork within the primary public proceedings area.
- **Community & Business Hubs:** Evaluating companion spaces, such as the Business Resource and Innovation Center (BRIC), to host broader community art programming, artist showcases, and creative placemaking initiatives.

That draft set content-neutral standards for temporary, rotating displays, including a signed Display Application/Agreement, review by a five-member Arts and Culture Working Group, final administrative decisions by the Town Manager, quarterly rotation, and exhibitor indemnification and insurance requirements.

Expansion to a Town-wide Public Art Policy

As staff evaluated companion spaces and the public art goals of the voter-approved 2026 General Plan, it became clear that a display-only policy would leave significant gaps. It provided no process for permanent or commissioned artwork, murals, donated sculptures or memorials, art in parks, trails, streetscapes, and gateways, or the care and eventual removal of artwork the Town owns. Staff has therefore rewritten the draft as the Town of Camp Verde Public Art Policy (rev. 11-04-26), which applies Town-wide.

Key Elements of the Updated Policy

- **Town-wide scope:** Applies to all Town-owned or Town-controlled buildings, parks, trails, open space, and rights-of-way, and to all artwork the Town buys, commissions, or accepts. Artwork on private property is not regulated by the policy and remains subject to the Town's zoning and sign regulations.
- **Two program tracks:** The Town Collection covers permanent, commissioned, and donated artwork that the Town selects as its own expression. The Temporary Exhibit Program carries forward the rev. 9-28-26 display standards and adds outdoor temporary installations of up to 12 months, or up to 2 years by agreement.
- **Defined roles:** Council sets the budget, approves commissions and purchases above the Town Manager's authority, accepts permanent gifts and memorials, and approves removal of works it accepted. The Town Manager administers the policy, Development Services or Parks and Recreation leads the program, and the five-member Working Group remains advisory, with added conflict-of-interest and public meeting provisions.
- **Annual Public Art Work Plan:** Identifies priority sites, projects, calls for artists, and maintenance needs; prepared alongside the annual budget and aligned with the Strategic Plan and General Plan.
- **Acquisitions, gifts, and murals:** Requires compliance with Town procurement rules, written artist and gift agreements, community engagement on significant projects, and early consultation with the Yavapai-Apache Nation when artwork interprets Indigenous history or culture. The Town will not commit to displaying any gift permanently or at a fixed location.
- **Stewardship and removal:** Establishes a Town Collection inventory, condition assessments every two years, maintenance standards, and clear deaccession criteria and steps, including federal artist-rights (VARA) notice requirements.
- **Funding:** Requests no new appropriation. Future projects would rely on the annual budget, grants, donations, sponsorships, and partnerships. The policy does not create a mandatory percent-for-art requirement.

The content standards, liability, indemnification, insurance, exhibitor logistics, and sales provisions of the rev. 9-28-26 draft are carried forward without substantive change.

Connection to the FY27 Strategic Plan
The updated policy supports all four Strategic Plan focus areas:

- **Resilient Economy:** Supports local artists, the creative economy, and visitor appeal that strengthens downtown and tourism activity.
- **Recreation & Activities:** Advances the focus area's aim of enhancing our unique location and historic culture by placing artwork in parks, trails, and public spaces that engage the community.
- **Community Infrastructure:** Integrates artwork into Town facilities and capital projects with planned maintenance and lifecycle costs.
- **Effective Government:** Provides transparent, consistent procedures, fiscal safeguards, and partnerships with artists, cultural organizations, and the Yavapai-Apache Nation.

The policy also implements the 2026 General Plan, which calls for commissioning sculptures or murals that reflect Camp Verde's cultural heritage and natural beauty in the Gateway Interchanges Character Area, partnering with local artists and schools on temporary or permanent displays, using partnerships and outside funding so public art does not burden the Town's budget, and collaborating with local artists to install public art and street murals in the Heritage Character Area.

Question(s) before the Council:

- Does Council have any other questions for staff?

Council Options:

Option 1: Approve as written (staff recommendation)
Council adopts the policy as presented, with a five-member Arts and Culture Working Group.

Option 2: Approve with changes
Council adopts the policy with changes it names at the meeting.

Option 3: Deny
Council does not adopt the policy.

Town of Camp Verde Public Art Policy

Draft for Town Council discussion | rev. 11-10-26

1. Purpose and Public Benefit

The Town of Camp Verde (the "Town") supports and promotes the arts as an important part of community life. Public art enriches the community, honors Camp Verde's history and cultural heritage, strengthens community identity, and contributes to the Town's civic and economic vitality.

This policy establishes a single, Town-wide framework for how the Town plans, selects, acquires, commissions, accepts, displays, maintains, relocates, and removes public art on property the Town owns or controls. The Temporary Exhibit Program in Sections 11 and 12 governs temporary displays in the Council Chambers and other designated spaces.

The goals of this policy are to:

(a) integrate public art into Town buildings, parks, trails, streetscapes, and gateways in a planned and coordinated way;

(b) provide fair, transparent, and consistent procedures for artists, donors, exhibitors, and the public;

(c) support local and regional artists, arts organizations, and the creative economy;

(d) reflect and celebrate the community's history, natural setting, and cultural heritage;

(e) advance the Town's Strategic Plan, 2026 General Plan, and related master plans; and

(f) protect public safety, Town property, and the Town's financial and legal interests, including the long-term cost of caring for artwork.

This policy does not create a public forum for unrestricted expression. The Town retains editorial and administrative control over Town property and reserves the right to decline, condition, relocate, or remove any artwork as provided below.

2. Scope and Applicability

Town-wide application. This policy applies to all public art located on, in, or attached to real property, buildings, facilities, parks, trails, open space, and public rights-of-way that the Town owns, leases, or controls, and to all artwork the Town purchases, commissions, or accepts, regardless of which department manages the site.

Types of artwork. This policy covers permanent and temporary works in any medium, including paintings, drawings, photographs, prints, textiles, sculpture, murals, mosaics, functional or integrated artwork (such as artist-designed benches, bike racks, gates, or shade structures), light-based and digital works, and site-specific installations.

Exclusions. This policy does not apply to:

(a) artwork on private property, which remains subject only to the Town Code, including the Town's zoning and sign regulations;

(b) collections, materials, and exhibits governed by a separately adopted Town policy, such as a Library collection or display policy, unless that policy expressly incorporates this policy;

(c) temporary decorations, booths, and exhibits that are part of an event authorized by a Town special event permit or facility-use agreement and removed at the end of the event;

(d) Town signage, wayfinding, branding, and informational displays that do not include a commissioned artwork component; and

(e) personal items displayed by Town employees in non-public work areas, which are governed by the Town's personnel policies.

Other agencies' property. When the Town participates in an artwork project on property controlled by another agency, such as Arizona Department of Transportation (ADOT) right-of-way, the project must also comply with that agency's requirements and obtain its permits.

3. Definitions

"Artist" means the individual or team that creates an artwork.

"Artist Agreement" means a written contract between the Town and an Artist for the design, fabrication, installation, or purchase of artwork.

"Commission" means a contract under which the Town engages an Artist to create a new artwork for a specific site or purpose.

"Deaccession" means the formal process by which the Town permanently removes an artwork from the Town Collection.

"Display Application/Agreement" means the Town's standard application and agreement form, which every Exhibitor in the Temporary Exhibit Program must complete and sign before installing any display.

"Display Space" means the Council Chambers and any other Town-owned or Town-controlled indoor or outdoor space the Town Manager designates in writing for temporary public art display.

"Donor" means a person or organization offering to give artwork, or funds restricted to public art, to the Town.

"Exhibitor" means the artist, owner, or organization that applies to display artwork under the Temporary Exhibit Program and, if selected, signs the Display Application/Agreement.

"Gift" means artwork, or funds restricted to public art, that a Donor offers to transfer to the Town without compensation.

"Long-Term Loan" means a loan of artwork to the Town for more than twelve (12) months under a written loan agreement, other than a display under the Temporary Exhibit Program.

"Mural" means a painting, mosaic, or other two-dimensional artwork applied directly to, or affixed to, a wall, surface, or structure of a building or other improvement.

"Permanent Public Art" means artwork the Town acquires with the intent of displaying it for an extended or indefinite period, generally more than two (2) years, including artwork integrated into a building, park, or other capital improvement.

"Public Art" means original artwork in any medium created by an Artist that is located on Town property, or that the Town owns or has accepted on loan.

"Rotation Period" means the period during which selected artwork is displayed under the Temporary Exhibit Program, as described in Section 11.

"Temporary Exhibit Program" means the program described in Section 11, under which Exhibitors apply to display artwork in a Display Space for a limited period.

"Temporary Public Art" means artwork displayed on Town property for a limited period, generally two (2) years or less, including works shown under the Temporary Exhibit Program and temporary installations the Town commissions.

"Town Collection" means all artwork the Town owns, whether acquired by Commission, purchase, or Gift, together with Long-Term Loans the Town has accepted, as recorded in the Town Collection inventory.

"Work Plan" means the annual Public Art Work Plan described in Section 7.

"Working Group" means the Arts and Culture Working Group established in Section 6.

4. Policy Framework

The Town administers public art through two distinct tracks. Each track serves a different purpose and uses a different decision standard.

Town Collection (the Town's own expression). When the Town commissions, purchases, accepts as a Gift, or accepts on Long-Term Loan an artwork for display on Town property, the Town is selecting that artwork as its own expression. The Town actively selects, controls, and approves every artwork in the Town Collection and may consider artistic merit, aesthetic judgment, historical and cultural themes, site context, and community goals in making those decisions, as described in Sections 7 through 10. Selecting artwork for the Town Collection does not open any Town property as a forum for private expression.

Temporary Exhibit Program (limited, temporary display). The Temporary Exhibit Program provides limited, temporary opportunities for artists and organizations to

display artwork in designated Display Spaces. Decisions under this track are made using the objective, viewpoint-neutral criteria and content standards in Sections 11 and 12.

Assigning the track. Staff will identify the applicable track for each proposal at intake. A proposal to place artwork on Town property for more than two (2) years, including any Mural intended to remain for more than two (2) years, is processed under the Town Collection track.

5. Roles and Responsibilities

Town Council. The Town Council adopts and amends this policy; appropriates funding for public art through the annual budget; approves Commissions and purchases that exceed the Town Manager's contracting authority under the Town's procurement policies; accepts Gifts of Permanent Public Art, commemorative works and memorials, and any Gift with conditions on display, location, or duration; and approves the Deaccession of any artwork the Council approved or accepted.

Town Manager. The Town Manager administers this policy; appoints the Working Group; designates Display Spaces; makes final administrative decisions on the Temporary Exhibit Program, Long-Term Loans, and Commissions and purchases within the Town Manager's contracting authority; approves the Work Plan for presentation to the Town Council; and may adopt administrative procedures and forms to implement this policy. The Town Manager may delegate administrative duties in writing to a designee.

Development Services Department. Development Services is the lead department for the public art program. The Development Services Director, or designee, serves as staff liaison to the Working Group, manages calls for artists and applications, coordinates review by other departments, maintains the Town Collection inventory, and prepares the Work Plan.

Site departments. Public Works, Parks and Recreation, the Library, and any other department that manages a proposed site review proposals for site suitability, operations, utilities, maintenance, and safety, and coordinate installation and routine care of artwork at their sites.

Risk Management and Town Attorney. Risk Management sets insurance requirements and reviews safety concerns. The Town Attorney reviews Artist Agreements, Gift and loan instruments, the Display Application/Agreement, and any question about the application of the content standards.

Arts and Culture Working Group. The Working Group provides advisory recommendations as described in Section 6.

6. Arts and Culture Working Group

Establishment. The Town Manager establishes an internal Arts and Culture Working Group (the "Working Group") to advise the Town Manager on public art under this

policy. The Working Group is an administrative advisory body to the Town Manager; it is not a commission, board, or committee of the Town Council, and it exercises no independent decision-making authority. All decisions under this policy are made administratively by the Town Manager or his or her designee, except those reserved to the Town Council in Section 5.

Purpose and duties. The Working Group provides a transparent and objective framework for reviewing public art proposals Town-wide. Its duties include:

(a) reviewing Temporary Exhibit Program applications and recommending displays;

(b) serving on, or helping to assemble, artist selection panels for Commissions;

(c) reviewing offers of Gifts and Long-Term Loans and recommending acceptance or decline;

(d) advising on site selection and on the annual Work Plan;

(e) reviewing condition reports and recommending conservation priorities and Deaccessions; and

(f) advising on community engagement, partnerships, and grant opportunities.

Composition. The Town Manager appoints the members of the Working Group. The Working Group consists of five (5) voting members. To support a balanced and qualified perspective, appointments should, where practicable, include:

(a) one (1) professional artist or arts educator;

(b) one (1) representative from a local historical, cultural, or Indigenous organization, such as the Yavapai-Apache Nation or a local historical society;

(c) one (1) local business owner or a representative of the Verde Valley Chamber of Commerce; and

(d) two (2) residents-at-large representing broader community interests.

Technical advisors. The staff liaison and, as needed, representatives of Public Works, Parks and Recreation, the Library, and any other department managing a proposed site participate as non-voting technical advisors.

Project selection panels. For a Commission, the Town Manager may form a project selection panel that includes Working Group members, a representative of the site department, at least one person with professional arts expertise, and, where practicable, a community member from the area where the artwork will be located.

Terms. Members serve staggered two-year terms. Initial appointments may be for one or two years to establish staggered terms.

Staff liaison. The Town Manager will designate a staff liaison to provide administrative support to the Working Group.

Conflicts of interest. A member who is an applicant, Artist, or Donor for a proposal, or who has a financial or other interest in a proposal, whether personally or through a relative, employer, or organization, must disclose that interest and may not participate

in reviewing or recommending on that proposal. Members are subject to applicable Arizona conflict-of-interest laws, A.R.S. § 38-501 et seq.

Meetings. The Working Group meets as needed to review timely applications and proposals. The Working Group is an internal administrative advisory body established by and reporting to the Town Manager, and is not a committee of, or appointed by, the Town Council. It is therefore not a public body subject to the Arizona Open Meeting Law, A.R.S. § 38-431 et seq. The Working Group's written records and recommendations remain available as provided in Section 20.

7. Public Art Work Plan and Site Selection

Annual Work Plan. Development Services, with the Working Group's input, will prepare a Public Art Work Plan each year in coordination with the annual budget process. The Work Plan will identify proposed Commissions and temporary projects, priority sites, designated Display Spaces, the schedule for calls for artists, maintenance and conservation needs of the Town Collection, and proposed funding sources. The Town Council's adoption of the annual budget establishes available funding; including a project in the Work Plan does not obligate the Town to fund or complete it.

Plan alignment. The Work Plan should advance the Town's Strategic Plan and 2026 General Plan, including its goals for public art in the Heritage and Gateway Interchanges character areas, and coordinate with the Parks, Recreation, Trails and Open Space Master Plan and other adopted plans.

Potential sites. Sites may include Town Hall and the Council Chambers, other Town buildings and lobbies, parks, trails and trailheads, river access areas, the Main Street corridor and other streetscapes, roundabouts and medians, gateway entries, and public spaces created through capital improvement projects.

Site selection criteria. Before artwork is proposed for a site, staff and the Working Group will consider:

(a) public visibility and access, including access for people with disabilities;

(b) compatibility with the site's primary function, users, and operations;

(c) public safety, including sight lines for drivers, cyclists, and pedestrians;

(d) physical and environmental conditions, including utilities, drainage, floodplain designation, sun and weather exposure, and irrigation;

(e) the site's historic, cultural, and natural context and any applicable design standards;

(f) long-term maintenance responsibility and cost; and

(g) permits or approvals required from other agencies, such as ADOT.

Capital projects. Departments planning new Town buildings, parks, or major streetscape improvements are encouraged to consult Development Services early in design to identify opportunities to integrate artwork.

8. Acquisition and Commissioning of Permanent Public Art

Methods. The Town may acquire Permanent Public Art by:

(a) open call, through a public request for qualifications or proposals;

(b) invitational call, through a limited invitation to Artists selected for their qualifications;

(c) direct selection, when justified by the project budget, site, schedule, or an Artist's unique qualifications, with the justification documented in writing;

(d) purchase of an existing artwork; or

(e) Gift, as provided in Section 9.

Procurement. All Commissions and purchases must comply with the Town's procurement policies and applicable Arizona law, including any required competitive process, contracting authority limits, and Town Council approval thresholds.

Selection criteria. Proposals for the Town Collection are evaluated on:

(a) artistic quality and originality, as shown by the proposal or the Artist's portfolio;

(b) appropriateness to the site in scale, materials, and context;

(c) relevance to the community's history, culture, natural environment, or the goals identified in the Work Plan;

(d) durability, resistance to weather and vandalism, and reasonable long-term maintenance requirements;

(e) public safety and compliance with building, fire, accessibility, and other codes;

(f) feasibility of the budget and schedule, and the Artist's demonstrated ability to complete the project; and

(g) diversity of artistic style, medium, and Artist representation across the Town Collection.

Local artists. The Town encourages participation by artists who live or work in Camp Verde and the Verde Valley. A call for artists may give preference to local or regional artists where permitted by the Town's procurement policies and applicable law.

Community engagement. For significant Permanent Public Art projects, the Town will seek public input on project goals and, where practicable, on finalist proposals, through public meetings, online comment, or public display of proposals.

Cultural consultation. When a proposed artwork depicts or interprets the history, culture, imagery, or sacred places of the Yavapai or Apache people or another Indigenous community, the Town will seek consultation with the Yavapai-Apache Nation or the appropriate cultural authority early in the project.

Artist Agreement. Every Commission and purchase requires a written Artist Agreement approved as to form by the Town Attorney. The agreement will address, as applicable: scope; design approval milestones; budget and payment schedule; fabrication and installation responsibilities; warranties of originality and workmanship; maintenance

instructions; insurance and indemnification; copyright and image use; rights under the Visual Artists Rights Act; and the Town's rights to relocate or remove the artwork.

Design changes. Significant changes to an approved design in scope, scale, materials, content, or location require written approval at the same level as the original approval.

9. Gifts, Donations, and Loans of Artwork

Offers in writing. Offers of Gifts must be submitted in writing to Development Services on the Town's gift offer form, with images, dimensions, materials, provenance, proof of ownership, any proposed site, and any proposed conditions.

Review criteria. The Working Group reviews each offer using the selection criteria in Section 8 and also considers:

(a) whether the Donor has clear title and authority to transfer it;

(b) the total cost to the Town of installation, insurance, maintenance, and eventual removal;

(c) whether a suitable site is available; and

(d) any conditions the Donor requests.

Acceptance. The Town Council accepts Gifts of Permanent Public Art, commemorative works and memorials, and any Gift with conditions on display, location, or duration. The Town Manager may accept other Gifts consistent with the Town's policies on accepting donations.

Terms of Gift. Accepted Gifts become Town property under a written deed of gift or gift agreement. The Town will not agree to permanent display at a specific location or to display in perpetuity, and accepted works remain subject to relocation and Deaccession under this policy. The Town may require a Donor to provide funds for installation or ongoing maintenance as a condition of acceptance.

Valuation. The Town does not appraise donated artwork for tax purposes. Donors are responsible for their own appraisals and tax advice.

Recognition. Donor and Artist recognition is limited to a standard label or plaque approved by the Town and may not include commercial advertising.

Long-Term Loans. After Working Group review, the Town Manager may accept a Long-Term Loan of artwork under a written loan agreement that states the loan period, insurance, responsibility for installation, care, and return, and the Town's right to end the loan early.

10. Murals on Town Property

Approval required. No Mural may be painted on or affixed to any Town building, wall, or structure without written approval under this policy. Mural proposals are reviewed

under the track assigned in Section 4 and, for the Town Collection, the selection criteria in Section 8.

Technical requirements. Mural proposals must include a scaled design and color rendering, specifications for materials and surface preparation, a protective coating (such as an anti-graffiti and UV-resistant sealant), and an installation schedule. The site department must confirm the surface is structurally and physically suitable.

Expected life and maintenance. Each Mural approval or Artist Agreement will state the Mural's expected life span and the parties' responsibilities for maintenance and repair. The Town is not obligated to maintain or retain a Mural beyond its stated life span, or when the underlying building or surface requires repair, alteration, or demolition, subject to Section 16.

Murals on private property. This policy does not regulate Murals on private property. Property owners should contact Development Services about applicable zoning and sign requirements.

11. Temporary Exhibit Program

Eligible content. The Town may consider displays that are educational, cultural, civic, or recreational in nature and that meet the display standards in this policy.

Temporary, non-exclusive use. All displays under this program are temporary. Selection does not grant any Exhibitor a lease, license, easement, or other continuing right to any Display Space. In exchange for the temporary, non-exclusive use of Display Space, each Exhibitor agrees to the display standards, insurance, indemnification, and other obligations set out in this policy and in the Display Application/Agreement.

Designated Display Spaces. The Town Manager will designate Display Spaces in writing. The Town will maintain a current list of Display Spaces, including each space's dimensions, hanging or mounting system, and any limits on weight, medium, or outdoor exposure.

Application required. An artist or organization wishing to display work must complete and submit a Display Application/Agreement. No artwork may be installed until the Town has selected the display and the Exhibitor has signed the Display Application/Agreement.

Town review. The Working Group reviews all timely, complete Display Application/Agreement forms at its regularly scheduled meetings and recommends artwork on the merits, applying the criteria in this Section.

Order of application as priority, not entitlement. The Town schedules review and, among displays the Working Group finds suitable, gives priority to complete applications in the order received. Order of application is a priority and tie-breaking factor only. Submitting an application, whether first or at any time, does not entitle any Exhibitor to a display slot or guarantee that any artwork will be posted. Display Space is limited, and the Town may decline any application.

Selection criteria. The Working Group evaluates each submission against the following objective criteria:

(a) whether the work fits the physical dimensions, weight, mounting, and layout of the intended Display Space;

(b) whether the work can be installed and displayed safely, without damage to Town property and without creating a hazard to the public or staff;

(c) whether the work meets the content standards in Section 12;

(d) whether the medium, materials, and condition are suitable for an unattended public space, including outdoor exposure where applicable; and

(e) whether display of the work would materially interfere with the ordinary functions conducted in the Display Space.

Recommendation and approval. The Working Group forwards its recommendations to the Town Manager, who makes the final decision and approves displays administratively after confirming availability, scheduling, safety, consistency with the criteria in this policy, and completion of the Display Application/Agreement.

Notice of decision. The Town will notify each applicant of the decision in writing. If an application is declined, the notice will state the reason with reference to the criteria in this policy.

Reconsideration. An applicant may request reconsideration by submitting a written request to the Town Manager within ten (10) business days after the date of the decision notice. The Town Manager, or a designee who did not make the original decision, will review the request and issue a written decision. The decision on reconsideration is final.

Indoor rotation. To keep Display Spaces active and provide opportunities for diverse local talent, the Town generally rotates artwork in indoor Display Spaces each calendar quarter, subject to available space and Town needs.

Outdoor temporary installations. Artwork in outdoor Display Spaces may be displayed for up to twelve (12) months, or for a longer period not to exceed two (2) years where stated in the Display Application/Agreement.

Exhibitor notice. Selected Exhibitors are notified at least thirty (30) days before their Rotation Period of the setup and removal dates, absent need for immediate removal in accordance with this policy. Exhibitors must coordinate installation and removal with designated Town staff.

12. Content Standards

Display Spaces serve all members of the public, including families, youth, and residents conducting civic business. The following content standards apply to every display under the Temporary Exhibit Program and are enforced evenhandedly, without regard to the viewpoint expressed.

Mandatory exclusions. The Town will not select or display artwork that:

(a) depicts, promotes, or advertises a product, service, or activity that is prohibited or restricted by the Town Code or other applicable law;

(b) is obscene, constitutes an unlawful public display of explicit sexual material under A.R.S. § 13-3507, or is otherwise unlawful;

(c) constitutes commercial advertising, or is primarily intended to promote the sale of goods or services or the commercial interests of the Exhibitor or a third party;

(d) promotes tobacco products, or sexual or adult-oriented products or services, where the audience to which the display is directed includes individuals under eighteen (18) years of age;

(e) promotes alcoholic beverages where the audience to which the display is directed includes individuals under the legal drinking age;

(f) advocates for or against a candidate for public office, a political party, or a ballot measure (all such campaign advocacy is excluded, regardless of the position taken);

(g) promotes the use of illegal drugs;

(h) uses words, representations, or descriptive materials having more than one meaning that could cause confusion in locating Town facilities or otherwise impair Town operations; or

(i) cannot be installed or displayed safely, or poses a physical safety hazard to the public, staff, or Town property.

Additional discretionary standards. Because Display Spaces are frequented by minors and by members of the public conducting civic business, the Town may also decline to display artwork that, judged as a whole:

(a) depicts or describes nudity, sexual conduct, or sexual excitement in a manner that is harmful to minors as defined by Arizona law, or contains profane, obscene, or lewd matter or characterizations that depict or promote sexually oriented products, activities, or materials; or

(b) depicts, suggests, or glorifies acts of a violent nature in a manner harmful to minors.

The Town applies the discretionary standards to the manner of depiction, not to any idea or viewpoint expressed, and construes them no more broadly than necessary to protect minors and to preserve the function of the Display Spaces.

Construction. These content standards are intended to be applied in a viewpoint-neutral manner consistent with the United States and Arizona Constitutions. If application of any standard to a particular display would violate those protections, the standard will be construed narrowly and applied only to the extent permitted by law. The identity of the Exhibitor, the popularity of the work, and the fact that a work may be controversial or provoke disagreement are not, by themselves, grounds for exclusion. Every decision under this Section must rest on the standards stated here.

Town Collection. The Town will not commission, purchase, or accept for the Town Collection any artwork that falls within a mandatory exclusion above. Because the Town Collection is the Town's own expression, the Town may also apply the curatorial criteria in Sections 8 through 10.

13. Installation, Safety, and Accessibility

Codes and permits. All artwork must be installed in compliance with applicable building, fire, electrical, and accessibility codes. Required permits must be obtained before installation.

Structural review. When the Town requires it, artwork that is large, heavy, suspended, freestanding outdoors, or otherwise poses structural risk, including its footings and anchoring, must be designed or certified by an Arizona-registered professional engineer.

Accessibility. Artwork may not obstruct accessible routes, doors, exits, fire equipment, or required clearances, and must not create protruding-object hazards under the Americans with Disabilities Act accessibility standards.

Right-of-way and utilities. Artwork in Town right-of-way requires the applicable Town right-of-way permit and must preserve sight distance for drivers, cyclists, and pedestrians. Any excavation requires utility locates through Arizona 811 before digging.

Lighting and electrical. Lighting of artwork must comply with the Town's outdoor lighting regulations, and any electrical work must be performed by a qualified, licensed contractor.

Floodplain. Artwork in a designated floodplain must comply with applicable floodplain management regulations.

Coordination. Installation and removal must be scheduled with the site department at times that minimize disruption to Town operations and public use.

14. Collection Management, Maintenance, and Conservation

Inventory. Development Services will maintain an inventory of the Town Collection that records, for each artwork, the Artist, title, date, medium and materials, dimensions, location, method and date of acquisition, acquisition cost or Donor-stated value, agreement and ownership documents, images, maintenance instructions, and condition history.

Condition assessments. Staff will inspect each artwork in the Town Collection at least once every two (2) years and after any known damage, and will report conditions and recommended actions in the Work Plan.

Routine maintenance. Site departments perform routine cleaning and care consistent with the Artist's maintenance instructions and must not use methods or materials that could damage the artwork.

Repair and conservation. Significant repair or restoration should be performed by, or under the direction of, a qualified conservator or the Artist. Where practicable, or where required by the Artist Agreement or federal law, the Town will make reasonable efforts to notify the Artist before significant restoration.

Vandalism and damage. Staff will document damage, report vandalism to the Camp Verde Marshal's Office, notify Risk Management, and secure the artwork or site as needed.

Insurance. Risk Management will determine whether and how artwork in the Town Collection is covered under the Town's property insurance.

15. Relocation, Removal, and Deaccession

Relocation of temporary displays. Town staff may move or relocate artwork within Display Spaces as needed for operational purposes. If relocation occurs, Town staff will notify the Exhibitor by email.

Removal of temporary displays for cause. The Town may remove a display, or require the Exhibitor to remove it, if the display or Exhibitor fails to meet the content standards in Section 12, the terms of this policy, or the Display Application/Agreement, or if the display was installed without required approval. Except in the case of an immediate safety or operational hazard, the Town will give the Exhibitor written notice and a reasonable opportunity to cure or remove the display.

Immediate removal for safety or operational hazards. Town staff may immediately remove any artwork that presents a physical safety hazard or that causes substantial disruption of, or material interference with, Town functions. Immediate removal is limited to those grounds and is not a means of content-based removal.

Relocation of Town Collection works. The Town may relocate artwork in the Town Collection when required by site changes, operational needs, safety, or conservation, after considering the Working Group's recommendation where time allows, and subject to any Artist Agreement and federal law.

Deaccession criteria. Artwork in the Town Collection may be considered for Deaccession when:

(a) it is damaged or deteriorated beyond reasonable repair, or the cost of repair is disproportionate to its value;

(b) it poses a safety hazard that cannot reasonably be corrected;

(c) its site has been altered, redeveloped, or is no longer accessible, and no suitable alternative site exists;

(d) its maintenance requirements have become excessive, or it has faulty design or workmanship;

(e) it has been stolen or lost, or its authenticity or the Town's title is in doubt;

(f) the Town has been unable to display it for an extended period, generally more than five (5) years; or

(g) a Long-Term Loan ends, or the Artist requests removal for reasons the Town finds valid.

Deaccession process. Staff will prepare a written report describing the artwork, the reasons for Deaccession, the terms of any Artist Agreement or Gift, and options for disposition. The Working Group reviews the report and makes a recommendation. The Town Council decides on Deaccession of artwork the Council approved or accepted; the Town Manager decides for all other artwork. Public controversy alone is not a basis for Deaccession, and a request based on public concern generally will not be considered within two (2) years after installation unless a safety or legal issue requires earlier action.

Artist notice. Before removing artwork protected by the Visual Artists Rights Act, the Town will provide any notice required by federal law, including, for artwork incorporated in a building that can be removed without damage, a diligent, good-faith attempt to notify the Artist and ninety (90) days for the Artist to remove the work or pay for its removal under 17 U.S.C. § 113(d)(2), unless the Artist has waived those rights in writing.

Disposition. Where practicable, deaccessioned artwork will be disposed of in the following order of preference:

(a) return to the Artist or Donor;

(b) transfer to another public agency, museum, or nonprofit organization;

(c) sale through the Town's surplus property procedures, with notice to the Artist; or

(d) destruction, only when the artwork is damaged beyond repair, unsafe, or cannot otherwise be disposed of, and in compliance with any Artist rights.

To the extent permitted by law, proceeds from the sale of deaccessioned artwork will be used for public art purposes. The Town Collection inventory will be updated to reflect each Deaccession.

16. Artist Rights, Copyright, and Credit

Copyright. Unless otherwise agreed in writing, the Artist retains copyright in the artwork. As a condition of a Commission, purchase, Gift, Long-Term Loan, or Temporary Exhibit Program display, the Artist or owner grants the Town a non-exclusive, royalty-free license to photograph and reproduce images of the artwork for non-commercial purposes, including Town publications, websites, social media, educational materials, and tourism promotion.

Visual Artists Rights Act. Artist Agreements and Gift instruments for Permanent Public Art and Murals will address the Artist's rights under the Visual Artists Rights Act of 1990,

17 U.S.C. § 106A, including, where appropriate, a written waiver as permitted by 17 U.S.C. §§ 106A(e) and 113(d).

Originality. Each Artist and Exhibitor must warrant that the artwork is original and does not infringe the copyright, trademark, or other rights of any third party.

Credit. The Town will provide an identification label or plaque for each artwork, generally including the Artist's name, title, date, medium, and, for Gifts, the Donor's name.

17. Endorsement, Liability, Indemnification, and Insurance

No endorsement. Permission to exhibit artwork under the Temporary Exhibit Program does not imply sponsorship by the Town and does not constitute endorsement of the content, policies, or beliefs of the Exhibitor.

Exhibitor responsibility. The Exhibitor is fully responsible for the exhibit, including the content and accuracy of any statements or representations in the materials.

Exhibitor property; release. The Town does not insure and is not responsible for loss of or damage to artwork or other property displayed or owned by an Exhibitor. The Exhibitor displays artwork at the Exhibitor's own risk and, as a condition of using Display Space, releases and waives all claims against the Town and its officials, employees, and agents for loss of or damage to the Exhibitor's property, except to the extent caused by the Town's gross negligence or willful misconduct.

Indemnification and defense. As a condition of using Display Space, the Exhibitor agrees to save, hold harmless, defend, and indemnify the Town and its officials, employees, and agents from and against any and all claims, demands, suits, losses, damages, liabilities, judgments, and expenses (including reasonable attorneys' fees and costs of defense) arising out of or resulting from the exhibit, the Exhibitor's artwork, or the Exhibitor's acts or omissions, including claims based on the content of the exhibit and claims for personal injury or property damage occurring during or resulting from the exhibit. This obligation does not extend to losses caused by the Town's own negligence or willful misconduct.

Insurance. The Town may require an Exhibitor to provide, before installation, a certificate of insurance evidencing commercial general liability coverage in an amount the Town specifies and naming the Town as an additional insured, where the nature, size, or method of installation of the display warrants it. The Town will state any insurance requirement in the Display Application/Agreement.

Commissions, Gifts, and loans. For Commissions, purchases, Gifts, and Long-Term Loans, liability, indemnification, and insurance obligations are governed by the applicable written agreement, which will be at least as protective of the Town as this Section unless the Town Attorney approves otherwise.

18. Exhibitor Logistics and Sales

Setup and removal. The Exhibitor is solely responsible for setting up and removing displays during normal Town operating hours and when staff is available.

Storage. The Town will not provide storage for property belonging to an Exhibitor.

Failure to remove. If an Exhibitor fails to remove a display by the scheduled removal date, the Town may remove and store it at the Exhibitor's expense and risk, and may dispose of it as abandoned property if it is not reclaimed within a reasonable time after written notice.

Staff restrictions. Town staff will not facilitate, manage, or process sales of artwork or displays.

Transaction management. The Exhibitor is solely responsible for managing all sales and for removing any sold items in accordance with the exhibition schedule.

Town Collection. Artwork in the Town Collection is not offered for sale except through Deaccession under Section 15.

19. Funding

Funding sources. Public art may be funded through appropriations in the annual budget, grants (such as from the Arizona Commission on the Arts or the National Endowment for the Arts), Gifts and restricted donations, sponsorships, and partnerships with businesses, nonprofits, and other agencies.

Capital projects. The Town Council may, through the annual budget or capital improvement program, designate funds for artwork as part of eligible capital projects. This policy does not establish a mandatory percent-for-art requirement; any such requirement would require separate Town Council action.

Restricted funds. Donated or grant funds restricted to public art will be tracked separately and used only for public art consistent with the terms of the gift or grant.

Sponsorship. Sponsor recognition is limited to a modest acknowledgment approved by the Town and may not constitute commercial advertising on or as part of an artwork.

Lifecycle costs. Each project budget should account for design, fabrication, installation, labels, documentation, and estimated long-term maintenance.

20. Records and Transparency

Working Group records. The Working Group will keep a written record of the applications and proposals it reviews, the criteria applied, and the recommendations it makes to the Town Manager.

Public records. Display Application/Agreement forms, Gift offers, proposals and submitted materials, Artist Agreements, the Town Collection inventory, and the

Working Group's written records and recommendations are public records subject to inspection and copying under the Arizona Public Records Law, A.R.S. § 39-121 et seq.

Public notice. The Town will post calls for artists, Display Space application information, and the current Work Plan on the Town's website.

21. Administration, Review, and Transition

Administrative procedures. The Town Manager may adopt administrative procedures, application and gift offer forms, and template agreements consistent with this policy.

Policy review. Development Services will review this policy at least every three (3) years and recommend any amendments to the Town Council.

Transition. Artwork the Town owns on the effective date will be added to the Town Collection inventory and is subject to this policy going forward.

Severability. If any provision of this policy is held invalid, the remaining provisions remain in effect.

Town Council
Agenda Information Memorandum

Meeting Date: November 18, 2026

Agenda Item Type:

☐ Consent Agenda ☐ Informational Presentation ☐ Discussion Item
☒ Action/Decision Item ☐ Executive Session Request ☐ Other:

Requesting Department: Parks & Recreation **Staff Resource:** Parks & Recreation Manager Shawna Figy

Agenda Title: Discussion and possible approval of the Parks, Recreation, Trails, and Open Space Master Plan.

Attached Documents: Parks, Recreation, Trails, and Open Space Master Plan

Estimated Presentation Time: 5 minutes **Estimated Discussion Time:** 15 minutes

Reviewed By:

☒ Town Manager ☒ Legal ☐ Risk Management ☐ Finance ☐ Other:

Financial Review (if applicable)**:** N/A

- Funding Source / GL Account Number:
- Approved in the FY27 Budget? ☒ Yes ☐ No ☐ N/A ☐ Other:
- Is this an approved CIP Project? ☒ Yes ☐ No ☐ N/A ☐ Other:

Background Information:

Kimley-Horn was awarded this project through the RFP bid process in March of 2025. There were many aspects to compiling data during the master planning process that included reviewing previous master plans, other strategic plans, facility inventory and assessment, along with public surveys and forums to determine what the needs and wants of the community. After many months of data compilation and public input, Kimley-Horn presented an initial draft to staff and the Parks & Recreation Commission for feedback in September 2026. Utilizing that feedback, a third and final draft was presented to staff and Parks & Recreation Commission for final review and feedback. It was presented to the Commission on November 2, 2026 at their regularly scheduled meeting and the Commission recommended that it be presented to Council for adoption.

Question(s) before the Council:

- Does Council have any questions for staff?
- Does Council have any questions for the applicant?

Proposed Motion:

Move to **APPROVE** the Parks, Recreation, Trails, and Open Space Master Plan.

OR

Move to **DENY** the Parks, Recreation, Trails, and Open Space Master Plan.



Envision Camp Verde

Parks, Recreation, Trails, and Open Space Master Plan

2026

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ACKNOWLEDGMENTS

The Parks, Recreation, Trails, and Open Space Master Plan was made possible through the leadership and efforts of the following people. We are deeply grateful for their commitment to Parks and Recreation, which has resulted in this plan document and will continue to guide future implementation efforts for Parks, Recreation, Trails, and Open Space in Camp Verde moving forward.

TOWN COUNCIL

- Marie Moore, Mayor
- Wendy Escoffier, Vice Mayor
- Brian Bolton, Council Member
- Robert Foreman, Council Member
- Robin Godwin, Council Member
- Jessie Murdock, Council Member
- Patricia Seybold, Council Member

PARKS AND RECREATION COMMISSION

- Candra Faulkner, Chairperson
- Mary Hughes, Vice Chairperson
- Glenda Duncan, Commissioner
- Victoria O'Malley, Commissioner
- Doug Ashley, Commissioner
- Sylvia Strobel, Commissioner
- Shane Gerhardt, Commissioner

CAMP VERDE PARKS AND RECREATION MASTER PLAN PROJECT TEAM

- Shawna Figy, Parks and Recreation Manager
- Clifton Bryson, Special Initiatives Manager
- Ken Krebbs, Director of Public Works
- Candra Faulkner, Parks and Recreation Commission Representative
- Zach McKay, Parks and Recreation Commission Representative

CONSULTANT TEAM

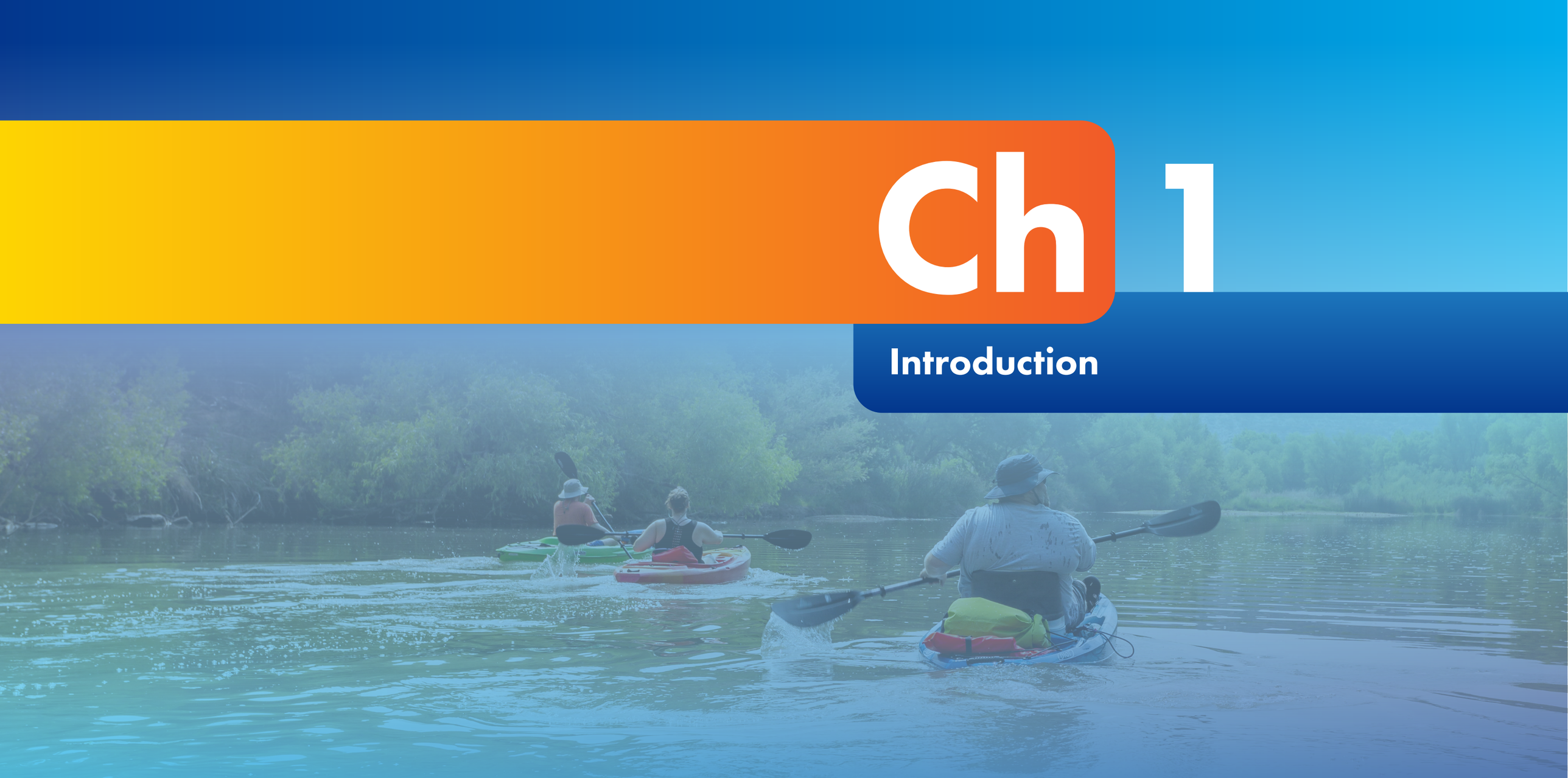
Kimley»Horn
Expect More. Experience Better.

Special thanks to all the Camp Verde residents and partners who shared their unique perspectives on what makes Camp Verde Parks and Recreation great and how it can be even better in the future. Thank you for taking the time to attend community meetings, participate in focus groups and at pop-up events, complete surveys, and use the website feedback tools. Your input and interest in the Parks, Recreation, Trails and Open Space Master Plan has directly influenced the recommendations set forth in this plan.

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Ch 1

Introduction



PURPOSE OF THE MASTER PLAN

The Town of Camp Verde Parks, Recreation, Trails, and Open Space Master Plan establishes a comprehensive vision for the future of the community's parks, recreational facilities, trail network, and open space system over the next 10 to 15 years. As Camp Verde continues to evolve, the plan provides a strategic framework to guide investments, prioritize capital improvements, expand recreational opportunities, protect natural resources, and ensure that residents of all ages have access to high-quality parks and outdoor experiences.

This Master Plan is intended to serve as the Town's primary policy document for parks and recreation planning. This plan was created in alignment with the goals and strategies of the 2026 General Plan and will guide decision-making related to capital improvement programming, land acquisition, facility development, maintenance, operations, partnerships, grant funding, and long-range community growth. The plan also provides Town leadership with an implementation strategy that is both financially responsible and responsive to community needs.

VISION STATEMENT

Camp Verde will cultivate a connected, accessible, and resilient parks, recreation, trails, and open space system that celebrates the Verde River, preserves the community's natural and cultural heritage, promotes healthy and active lifestyles, and enhances quality of life for residents and visitors of all ages.

Camp Verde is uniquely positioned at the crossroads of Arizona's natural beauty, rich cultural heritage, and outdoor recreation opportunities. Nestled along the Verde River and surrounded by public lands, the Town offers residents and visitors access to exceptional landscapes that contribute to its distinct identity and quality of life.

Throughout the planning process, community members expressed a desire to preserve Camp Verde's small-town character while expanding opportunities for recreation, healthy living, environmental stewardship, and community gathering. Residents emphasized the importance of improving existing parks, expanding trail connectivity, increasing access to the Verde River, and providing recreational amenities that serve people of all ages and abilities.

This Master Plan embraces that vision by seeking to create a connected, accessible, and resilient parks and recreation system that celebrates Camp Verde's natural environment and strengthens community well-being.

The Town's parks and recreation system will serve as a defining community asset, supporting environmental and economic stewardship, social connection, and lifelong recreation opportunities while maintaining the unique character that makes Camp Verde a special place to live, work, and visit.





PLANNING PRINCIPLES

The following planning principles provide the foundation for future decisions and investments.

STEWARDSHIP

Protect and enhance the natural resources, open spaces, and environmental systems that define Camp Verde's identity. Future decisions should prioritize conservation, sustainability, and responsible management of community assets.

CONNECTIVITY

Create an integrated network of parks, trails, pathways, and open spaces that safely connect neighborhoods, schools, parks, community destinations, and natural areas.

Connectivity should serve both recreational and transportation purposes.

ACCESSIBILITY

Ensure that parks, recreation programs, trails, and facilities are welcoming and accessible to people of all ages, abilities, backgrounds, and income levels. All residents should have opportunities to participate in recreation and enjoy community amenities.

HEALTH AND WELLNESS

Support physical, mental, and social well-being through diverse recreational opportunities, outdoor experiences, and community gathering spaces. Healthy communities require accessible places for recreation and active living.

COMMUNITY IDENTITY

Celebrate Camp Verde's history, culture, landscapes, and rural character through thoughtful design, programming, interpretation, and placemaking. Parks should reflect the values and character of the community they serve.

ENVIRONMENTAL STEWARDSHIP

Promote environmentally and financially sustainable practices that support long-term system viability. Investments should balance current needs with future responsibilities.

PARTNERSHIPS

Collaborate with schools, nonprofit organizations, regional agencies, tribal partners, businesses, and community organizations to expand opportunities and maximize resources. Strong partnerships increase the Town's ability to achieve shared goals.

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SYSTEMWIDE GOALS

The Master Plan is organized around six primary goals that address community needs and future opportunities.

GOAL 1: ENHANCE AND MAINTAIN RESILIENT PARKS AND RECREATION SPACES

Camp Verde will invest in parks and recreation facilities that are safe, attractive, functional, and responsive to community needs.

Objectives

- Maintain existing facilities in good condition.
- Improve aging infrastructure.
- Modernize park amenities.
- Incorporate inclusive and accessible design.
- Increase comfort amenities such as shade, seating, and restrooms.
- Prioritize investments that maximize community benefit.

Desired Outcomes

- Improved user satisfaction.
- Enhanced park experiences.
- Increased recreational participation.
- Longer facility life cycles.
- Greater accessibility.

GOAL 2: CREATE A CONNECTED COMMUNITY THROUGH TRAILS, HIKING, AND ACTIVE TRANSPORTATION

Camp Verde, in collaboration with partner organizations, will develop a comprehensive network of trails, pathways, sidewalks, and recreational corridors that connect people to parks, schools, neighborhoods, community destinations, and natural areas.

Objectives

- Close gaps in the trail network.
- Improve pedestrian connectivity.
- Expand multi-use pathway opportunities.
- Enhance regional trail connections.
- Improve wayfinding and navigation.
- Increase access to recreational destinations.

Desired Outcomes

- Safer walking and bicycling routes.
- Increased trail usage.
- Reduced transportation barriers.
- Enhanced recreational access.
- Improved community connectivity.

GOAL 3: PRESERVE AND ENHANCE OPEN SPACE, NATURAL RESOURCES, AND THE VERDE RIVER

Camp Verde will protect the environmental resources that define community character while providing opportunities for recreation, education, and stewardship.

Objectives

- Preserve priority open space areas.
- Protect riparian resources.
- Support habitat conservation.
- Enhance environmental education.
- Promote sustainable land management.
- Balance recreation and resource protection.

Desired Outcomes

- Protected natural landscapes.
- Improved environmental quality.
- Enhanced biodiversity.
- Increased public awareness.
- Long-term resource stewardship.

GOAL 4: EXPAND RECREATION OPPORTUNITIES FOR ALL AGES, ABILITIES, AND INTERESTS

Camp Verde will provide diverse recreational experiences that serve youth, families, adults, seniors, and visitors.

Objectives

- Expand recreation programming.
- Increase youth opportunities.
- Support active aging.
- Promote outdoor recreation.
- Encourage lifelong participation.
- Enhance community events and activities.

Desired Outcomes

- Increased program participation.
- Broader recreational offerings.
- Improved community health.
- Greater social interaction.
- Enhanced quality of life.

Camp Verde ARIZONA THE CENTER OF IT ALL
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GOAL 5: CELEBRATE OUR COMMUNITY CHARACTER AND STRENGTHEN COMMUNITY PARTNERSHIPS

Camp Verde will utilize parks, trails, and open spaces to strengthen community identity and celebrate the area's history, culture, and unique sense of place.

Objectives

- Incorporate local history into park design.
- Strengthen community gathering spaces.
- Expand interpretation and education opportunities.
- Promote placemaking initiatives.
- Celebrate cultural resources.
- Preserve scenic character.

Desired Outcomes

- Stronger community identity.
- Greater civic pride.
- Enhanced visitor experiences.
- Preservation of local character.



FUTURE SYSTEM VISION

Implementation of this Master Plan will result in a parks and recreation system that:

IS CONNECTED

Residents can safely travel between parks, neighborhoods, schools, downtown destinations, open spaces, and recreational facilities through an integrated network of trails and pathways.

IS ACCESSIBLE

People of all ages and abilities have opportunities to enjoy parks, participate in recreation programs, and access natural areas.

PROTECTS NATURAL RESOURCES

The Verde River corridor, wildlife habitats, scenic landscapes, and open spaces remain protected and celebrated as defining community assets.

SUPPORTS HEALTHY LIFESTYLES

Residents have access to facilities, programs, and outdoor experiences that promote physical activity and wellness.

REFLECTS COMMUNITY CHARACTER

Parks and public spaces celebrate Camp Verde's history, culture, and natural environment while reinforcing the community's rural identity.

IS SUSTAINABLE

Facilities are maintained, resources are conserved, and investments are planned with future generations in mind.

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PERFORMANCE MEASURES

The following indicators can be used to evaluate progress toward achieving the vision and goals established in this Master Plan.

ACCESS AND CONNECTIVITY

- Percentage of residents within a 10-minute walk of a park.
- Miles of trails and pathways constructed.
- Number of completed connectivity projects.

FACILITY QUALITY

- Park condition ratings.
- Facility replacement completion rates.
- User satisfaction levels.

RECREATION PARTICIPATION

- Program enrollment.
- Event attendance.
- Facility utilization rates.

ENVIRONMENTAL STEWARDSHIP

- Acres of open space preserved.
- Habitat restoration projects completed.
- River access improvements implemented.

ORGANIZATIONAL SUSTAINABILITY

- Grant funding secured.
- Capital projects completed.
- Maintenance performance metrics.

These measures should be reviewed periodically to monitor progress and guide future decision-making.

SUMMARY

The vision and goals established in this chapter reflect the community's aspirations for a connected, accessible, and sustainable parks and recreation system. Together, they provide the framework for future investments, partnerships, and policy decisions.

The vision emphasizes stewardship of the Verde River and natural resources, enhancement of recreational opportunities, expansion of trail connectivity, preservation of community character, and responsible management of public assets.

The recommendations presented in the following chapters translate this vision into specific actions, projects, and implementation strategies that will guide Camp Verde's parks, recreation, trails, and open space system over the next decade and beyond.

HOW TO USE THIS PLAN

This Master Plan is intended to serve a wide range of users.

- Town leaders can use the plan to establish policy direction and prioritize capital investments.
- Town staff can use the plan to guide budgeting, grant applications, park development, maintenance planning, and program expansion.
- Developers and community partners can reference the plan when coordinating future growth, trail connections, and public amenities.
- Residents can use the plan to better understand future investments and participate in implementation efforts.

The implementation chapter identifies specific projects, priorities, estimated costs, potential funding sources, and recommended timelines, providing a practical roadmap for transforming the community's vision into action.

For the purposes of clear implementation goals, recommendations are often outlined as short-, mid-, or long-term. The following are the intended time parameters for these recommendations:

Short-Term: 1-5 Years | Mid-Term: 6-10 Years | Long-Term: 10+ Years

LOOKING AHEAD

Camp Verde's parks, recreation facilities, trails, and open spaces are essential to the community's identity and future prosperity. As the Town continues to grow, thoughtful planning will ensure these resources remain accessible, sustainable, and reflective of the values that make Camp Verde a unique place to live, work, and visit.

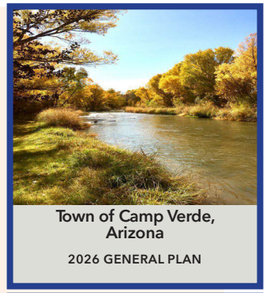
The chapters that follow examine the Town's existing system, identify community needs and opportunities, and establish a comprehensive strategy for creating a connected, resilient, and vibrant parks and recreation system for generations to come.



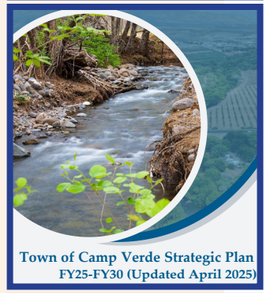
PREVIOUS PLANNING EFFORTS

This Parks, Recreation, Trails, and Open Space Master Plan builds upon a series of previous planning efforts achieve alignment that identify trail connectivity, outdoor recreation, river access, open space preservation, and regional partnerships as community priorities. The Urban Upland Trail Plan, General Plan, Strategic Plan, and Verde River Connections Plan collectively established a vision for an interconnected network of parks, trails, pathways, waterways, and public lands that support recreation, health, tourism, and quality of life. The Parks, Recreation, Trails, and Open Space Master Plan advance these recommendations by providing a comprehensive framework to guide future investments, partnerships, and implementation efforts while preserving the natural and cultural resources that make Camp Verde unique.

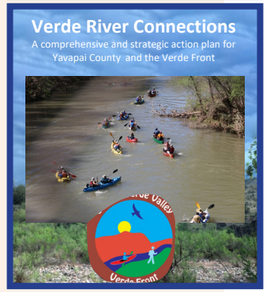
Town General Plan, 2026 - The Town of Camp Verde General Plan highlights trails and pathways as essential for transportation, recreation, health, tourism, and open space. It emphasizes creating a connected network of multi-use trails, paths, sidewalks, and river-access routes to link key destinations while enhancing connectivity to nearby recreation assets like the Verde River, national forests, and regional trails. The plan promotes trails to improve quality of life, support active transportation, boost tourism, and provide equitable access to outdoor recreation while preserving the Town's rural character and natural resources. Partnerships with agencies, communities, and organizations like the Verde Front Collaborative are encouraged to implement trails, secure funding, and develop a comprehensive trail system.



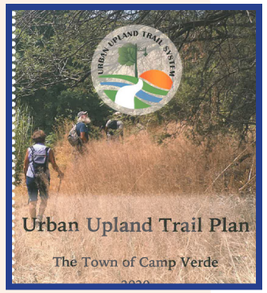
Town Strategic Plan, 2025 - The Town of Camp Verde Strategic Plan prioritizes trails and pathways to enhance quality of life, outdoor recreation, tourism, and economic development. It focuses on creating a connected network of non-motorized, multi-use trails linking neighborhoods, parks, schools, downtown areas, public lands, and regional recreation sites. Key projects include implementing the Urban Upland Trail System (UUTS), expanding trails in Jackson Flat, White Hills, and Homestead Park, improving trailheads, and establishing consistent signage, maintenance standards, and advocacy programs. The plan emphasizes partnerships, grants, and regional collaboration to enhance connectivity while protecting the Town's natural, cultural, and historic resources. Overall, trails are seen as vital to promoting health, community, tourism, and Camp Verde's identity within the Verde Valley.



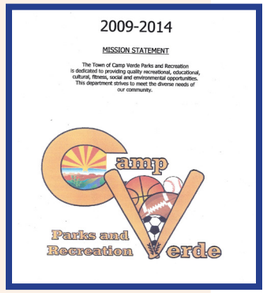
Verde River Connections Plan, 2020 - Led by the Verde Front Collaborative, is a regional strategy to connect communities, public lands, recreation destinations, and conservation areas in the Verde Valley through trails, river access points, parks, and open spaces. Using a "String of Pearls" concept, it links towns like Camp Verde, Cottonwood, Clarkdale, and Jerome via multimodal recreation corridors centered on the Verde River. The plan balances recreation and tourism growth with protecting the river's ecological, cultural, and agricultural resources. It fosters collaboration among governments, agencies, nonprofits, landowners, and stakeholders to enhance connectivity, conservation, wayfinding, environmental education, and quality of life, making the Verde River a premier destination while preserving its natural health and character.



Urban Upland Trail Plan, 2020 - The Town of Camp Verde's 2020 Urban Upland Trail Plan establishes a community-wide vision for an interconnected system of multi-use trails and pathways that links neighborhoods, parks, schools, downtown destinations, public lands, and the Verde River corridor. The plan seeks to unify existing and proposed trails into a cohesive network that enhances recreation, active transportation, public health, tourism, and quality of life while strengthening connections to surrounding national forest lands. Through strategic investments in trail construction, trailheads, signage, and wayfinding, the plan promotes safe and accessible opportunities for hiking, biking, and equestrian use. The Urban Upland Trail Plan serves as a foundational framework for advancing Camp Verde's long-term goals of regional trail connectivity, outdoor recreation development, and stewardship of the community's natural and cultural resources.



2009-2014 Parks and Recreation Five-Year Plan, 2008 The 2009-2014 Parks and Recreation Five-Year Plan represented a transition from vision to implementation. Building on the goals established in the 2001-2006 Plan, the Town secured 118.7 acres for the future Community Park, completed a comprehensive master plan for the site, expanded recreation programming, enhanced youth services, and advanced riverfront park development. The plan solidified Camp Verde's commitment to providing diverse recreational opportunities while preserving the natural, agricultural, and cultural resources that define the community. Many of the priorities and investments identified during this period continue to influence the Town's parks, recreation, open space, and trail system today.



2001-2006 Parks and Recreation Five-Year Plan, 2000 The 2001-2006 Parks and Recreation Five-Year Plan established the foundational vision for Camp Verde's modern parks and recreation system. The plan focused on preserving open space, protecting agricultural and historic resources, expanding neighborhood parks, improving river access, and developing a connected trail network while maintaining the community's rural character. Most notably, the plan introduced the concept of a large Community Park that would serve as the centerpiece of the Town's future recreation system. These priorities created the framework that guided subsequent park land acquisition, recreation programming, trail development, and long-range community investment.



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Camp Verde ARIZONA THE CENTER OF IT ALL

Ch 2

Parks



INTRODUCTION

This chapter aims to establish a framework for enhancing Camp Verde's parks system over the next 10 to 15 years. Building upon the needs assessment, community input, and vision established in previous chapters, this chapter identifies strategies and capital improvements that will improve park quality, expand recreational opportunities, increase accessibility, and preserve community character.

The recommendations focus on three overarching priorities:

1. Improve and reinvest in existing parks.
2. Expand access to recreation as the community grows.
3. Create a connected and resilient system that reflects Camp Verde's unique identity and natural setting.

Rather than emphasizing large-scale expansion, the Parks section of the Master Plan prioritizes strategic investments that improve quality, functionality, accessibility, and user experience.

SYSTEM OVERVIEW

Camp Verde maintains a diverse collection of parks, recreation facilities, open spaces, and trail resources that contribute significantly to the community's quality of life.

The system provides opportunities for:

Active recreation	Walking and fitness
Passive recreation	Nature appreciation
Community gatherings	Outdoor education
Youth sports	River-based recreation

The Town's greatest strength is the combination of developed recreational facilities and access to significant natural resources, including the Verde River corridor and surrounding open space landscapes.

As Camp Verde continues to grow, the community's recreational infrastructure will need to evolve to meet increasing demand while maintaining the character and environmental qualities that residents value.

PARKS INVENTORY

The purpose of the Parks Inventory and Existing Conditions Assessment is to establish a comprehensive understanding of Camp Verde's current parks, recreation, trails, and open space system. This chapter evaluates the Town's existing assets, identifies strengths and challenges, and establishes the baseline conditions from which future recommendations are developed. Please reference Appendix A and B for the full inventory and lifecycle replacement reports based on existing facilities assessment.

PARK SYSTEM FINDINGS

Strengths

The park system demonstrates several significant strengths:

Community Gathering Spaces:

Existing parks provide important venues for community events, festivals, and social interaction.

Scenic Setting:

Many facilities benefit from outstanding views and natural surroundings that enhance user experiences.

Existing Recreational Amenities:

Current facilities provide a solid foundation upon which future improvements can be built.

Natural Resource Integration:

The Town benefits from parks that incorporate natural features and connections to surrounding landscapes.

Challenges

Several systemwide challenges were identified.

Aging Infrastructure:

Many amenities are approaching the end of their useful life and may require renovation or replacement.

Limited Shade:

Arizona's climate creates a need for additional shade structures, tree canopy, and cooling amenities.

Accessibility Improvements:

Several facilities would benefit from upgrades that improve accessibility and compliance with current standards. It is advisable for the Town to conduct a comprehensive Americans with Disabilities Act (ADA) compliance review. This effort would involve inspecting existing facilities, performing self-evaluations, and updating those specific spaces as necessary to adhere to ADA standards for accessible parks and facilities.

Uneven Distribution:

Some residential areas have limited access to neighborhood-scale recreational facilities. Future parks also need to be considered as new residential areas are built in currently undeveloped areas of the Town.

Connectivity:

Many parks function as standalone destinations rather than components of an integrated recreational network.

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EVALUATION METHODOLOGY

The quality of each asset within the overall Town system is an important factor when evaluating the current level of service (LOS) provided. Parks that are not properly maintained, have exceeded their lifecycle, and/or do not provide a certain quality of experience to the user will not attract park visitors. By examining how each park compares to one another, Parks and Recreation management and staff can evaluate and prioritize park improvement projects and identify gaps in coverage across the entire Town system. The quality of each asset was assessed as a part of the on-site review and inventory, including quantity of each asset within each park as well as condition and quality.

For each asset, a grading standard has been assigned to the observed amenities within it. These scores are qualitative in nature and are determined based on the observations of the personnel conducting the field inventory. These categories were evaluated based on the individual asset's condition as opposed to the overall system during the inventory. If the amenity and/or facility was noted to exist in a condition well below that of similar equipment within other parks, then it was noted within the matrix as such. The number values then were used to provide a numerical score for the park based on the number of opportunities and quality of opportunities offered.



The following scoring system was used:

Grading Standard 1: Currently Critical

Conditions in this category require immediate action to:

- Correct a safety hazard
- Return a facility/system to operational status
- Stop accelerated deterioration

Grading Standard 2: Potentially Critical

Conditions in this category, if not corrected expeditiously, will become critical soon.

Situations within this category include:

- Correct a safety hazard
- Return a facility/system to operational status
- Stop accelerated deterioration

Grading Standard 3: Necessary, but Not Yet Critical

Conditions in this category require appropriate attention to preclude predictable deterioration and associated damage or higher costs if deferred further.

Grading Standard 4: Recommended

Conditions in this category include items that represent a sensible improvement to existing conditions, include finishes that have deteriorated and are required to maintain the required aesthetic standards. These are not required for the most basic functioning of the facility.

Grading Standard 5: Early in Lifecycle

Conditions in this category function properly and are early enough in their lifecycle that improvements are not currently needed. Quality and function seem to be a "like new" condition.

FUTURE PARKS SYSTEM VISION

The future parks system will be:

CONNECTED

Parks will function as part of a larger network connected by trails, pathways, sidewalks, and open space corridors.

ACCESSIBLE

Residents of all ages and abilities will have opportunities to access parks and recreational amenities.

COMFORTABLE

Facilities will incorporate shade, seating, landscaping, and climate-responsive design.

FLEXIBLE

Parks will support multiple recreational activities and changing community needs.

DISTINCTLY CAMP VERDE

Facilities will celebrate local history, culture, natural resources, and the Verde River.



PARK CLASSIFICATIONS

A well-rounded parks system includes multiple park and facility types to provide a variety of parks and recreation experiences to Camp Verde residents. Each park and facility within the system has a set of objectives. A successful classification system categorizes these park types to achieve and maintain the desired objectives for the system overall efficiently and effectively. The park classification system seeks to define multiple park types with the recognition that individual parks and their offerings may vary. Future park improvements will be guided by these classification descriptions, but ultimately be derived from the needs of the community through a public participation process. The following park classification descriptions are not meant to provide strict rules on what amenities are to be provided but should be used as a guide to ensure all of the Town's parks are activated, accessible, inclusive, and meet the needs of the intended service areas.

NEIGHBORHOOD PARK:

Neighborhood parks provide primary recreation services and facilities that are easily accessible and available to local residents; serve a single neighborhood or several neighborhoods, depending on location; are preferably located with or next to elementary schools, neighborhood centers or other gathering places; and are accessed primarily via pedestrians and bicycles.

Other features include:

- **Amenities:** One signature amenity; may include one non-programmed sports field; playgrounds for ages 2-5 and 5-12 with shaded elements; no reservable shelters; loop trails; one type of sport court; benches, small picnic shelters next to play areas.
- **Land usage:** 85 percent active/15 percent passive
- **Programming:** Typically none, but a signature amenity may be included which is programmed

COMMUNITY PARK

Community parks centralize a full range of recreational activities for major parts of the Town; have the capacity to accommodate large groups; generally feature a community center building designed to meet multi-generational recreation needs, as well as lighted recreation amenities and sport fields/courts; serve several neighborhoods; are preferably located central to a group of neighborhoods and often next to elementary, middle, or high schools; and are accessed primarily by pedestrians, bicycles, and automobiles.

Other features include:

- **Amenities:** Four signature amenities at a minimum; public restrooms with drinking fountains, ample parking, and security lighting. Amenities are ADA compliant. Sport Fields and Sport Complexes are typical at this park.
- **Land usage:** 65 percent active and 35 percent passive
- **Programming:** Minimum of four essential program services

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REGIONAL PARK

Regional Parks are typically larger than 100 acres in size and serve a very broad range of people and serve the entire Town and region. These parks offer large scale recreational opportunities and tend to offer some passive recreation such as fishing, nature education or exploration. These large park areas can offer unique recreational opportunities suited to larger areas such as disc golf, and bicycle routes while still offering more traditional recreational opportunities like playgrounds, play lawns, athletic complexes or sport courts. Regional parks may also feature large multi-generational or aquatics facilities to meet year-round indoor recreation needs.

Other features include:

- **Amenities:** 8 to 12 amenities to create a signature facility; public restrooms with drinking fountains, ample parking, special event site. Sport Fields and Sport Complexes can be part of this park.
- **Revenue facilities:** More than two; park designed to produce some revenue and attract tourism
- **Land usage:** Up to 50 percent active/50 percent passive
- **Programming:** More than four recreation experiences per age segment with at least four core programs provided

SPECIALTY PARK

Specialty parks provide specialized facilities and preserve significant unique features of the community; generally serve the entire Town or region; are located where necessary to capitalize on an existing feature, facility, or specialized market area; and may need a high-degree of access or limited access.

Other features include:

- **Amenities:** Varies by facility
- **Revenue facilities:** Due to nature of certain facilities, revenue may be required for construction and/or annual maintenance. This should be determined at a policy level before the facility is planned and constructed
- **Land usage:** Varies by facility
- **Programming:** Varies by facility



CONSERVATION PARKS

Conservation parks are sites that preserve natural, cultural, and historic resources. These areas provide a tranquil setting for experiences in the outdoors.

Other features include:

- **Amenities:** Zero to one signature amenity; no reservable shelters; loop trails; benches, small picnic shelters
- **Land usage:** 100 percent passive
- **Programming:** Typically none, may include nature education programs

LINEAR PARKS/GREENWAYS

Linear parks and greenways are built connections or natural corridors that link together parts of the Town. Typically, the linear park is developed for one or more modes of recreational travel such as walking, jogging, biking, in-line skating, hiking, and water sports. Linear parks may include active play areas. Multi-use trails also offer a safe, alternative form of transportation, provide substantial health benefits, habitat enhancements for plants and wildlife, and offer unique opportunities for outdoor education and cultural interpretation.

Other features include:

- **Amenities:** Zero to five signature amenities based on length of park and location; no reservable shelters; loop trails; benches, small picnic shelters
- **Land usage:** 10-20 percent active/80-90 percent passive
- **Programming:** Typically none, may include nature education programs or walking/hiking/biking group programs

Classifications

PARK NAME	CURRENT CLASSIFICATION	PROPOSED CLASSIFICATION
Arturo Park	Neighborhood	Neighborhood
Butler Park	Neighborhood	Community
Camp Verde Sports Complex	Community	Sports Complex
Community Center Park	Community	Community
Heritage Family Pool	Specialty Use	Specialty Use
Heritage Skate Park	Specialty Use	Specialty Use
Rezzonico Park	Neighborhood	Open Space/Special Use
Verde Lakes Community Park	Community	Community
Homestead Park	N/A	Linear Park/Greenway
Hallett Plaza	N/A	Specialty Use
Parsons Preserve	N/A	Open Space/Special Use
Camp Verde Equestrian Center:	Specialty Use	Specialty Use

GENERAL PARK DESIGN GUIDELINES

Community feedback consistently emphasized the importance of improving the quality and comfort of existing parks. The following design priorities should be incorporated into future improvements.

SHADE AND COMFORT:

Given Camp Verde's climate, shade should be considered essential infrastructure.

Future projects should include:

- Shade structures
- Cooling amenities
- Tree canopy expansion
- Drinking fountains
- Covered seating

Recommendation

Require all major park improvement projects to include a comprehensive shade strategy.

ACCESSIBILITY AND INCLUSION:

All residents should be able to enjoy Camp Verde's parks and recreational amenities.

Future improvements should prioritize:

- Accessible routes
- Universal design principles
- Inclusive playgrounds
- • ADA compliance upgrades
- Accessible picnic facilities

Recommendation

Incorporate accessibility improvements into every capital project.

SAFETY AND VISIBILITY:

Park design should promote safety and comfort and conform to CPTED best practices.

Strategies include:

- Improved lighting
- Sightline improvements
- Enhanced visibility
- Emergency access planning
- Clear wayfinding

ENVIRONMENTAL STEWARDSHIP:

Future park improvements should incorporate sustainable practices.

Strategies include:

- Native landscaping
- Low-maintenance materials
- Water-efficient irrigation
- Sustainable stormwater management
- Drought-tolerant plantings

EXISTING PARK IMPROVEMENT PROGRAM

Community input strongly supports reinvestment in existing facilities. The Town should establish an ongoing Park Reinvestment Program focused on modernization and asset replacement.

PRIORITY IMPROVEMENTS

Playground Modernization

Goals include:

- Replacing aging equipment
- Expanding inclusive play opportunities
- Improving shade coverage
- Enhancing safety surfaces
- Restroom Improvements

Goals include:

- Modernization
- Accessibility upgrades
- Increased reliability
- Improved maintenance efficiency

Ramada and Picnic Area Improvements

Goals include:

- Additional shade
- Expanded seating
- Group gathering opportunities

Park Furnishings Replacement Program

Goals include:

- Benches
- Waste receptacles
- Bike racks
- Drinking fountains
- Wayfinding signage

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COMMUNITY PARK ENHANCEMENT STRATEGY

Community parks should function as major recreation destinations and gathering places. Future investments should focus on creating flexible spaces capable of supporting diverse recreational experiences.

RECOMMENDED ENHANCEMENTS

Multi-Use Event Lawns

Provide flexible spaces for:

- Festivals
- Community events
- Concerts
- Informal recreation

Enhanced Gathering Spaces

Include:

- Large ramadas
- Community plazas
- Seating areas
- Event infrastructure

Expanded Family Recreation Areas

Include:

- Nature play
- Splash features
- Interactive elements
- Multi-generational amenities

Improved Sports Amenities

Provide facilities that support:

- Youth sports
- Community leagues
- Informal recreation

More formal sports amenities and tournament level facilities would be concentrated in the Camp Verde Sports Complex.

FUTURE NEIGHBORHOOD PARK STRATEGY

As Camp Verde grows, additional neighborhood recreation opportunities may be needed. Future neighborhood parks should be distributed strategically to improve geographic access and should be led by or in partnership with private developers. The Town should establish a park acreage required for development of new build housing communities along with a design and level of service maintenance standard for privately-built and maintained parks. This will ensure the Town is not acquiring additional parks acreage for maintenance and is focusing efforts and resources on improving existing park, with a priority on community and regional parks.

DESIGN PRINCIPLES

Neighborhood parks should:

- Be easily accessible.
- Connect to trails and sidewalks.
- Provide flexible recreation opportunities.
- Require manageable maintenance.
- Reflect local character.

VERDE RIVER PARK STRATEGY

The Verde River is Camp Verde's defining recreational and environmental resource.

Future park development should strengthen public access while protecting ecological functions. A riverfront recreation opportunity should be expanded at Rezzonico Park and the Town should explore future partnerships with agencies and other partners like Arizona State Parks to increase river-adjacent or river-based recreation opportunities.

RIVERFRONT RECREATION OBJECTIVES

Improve Access

Provide safe and sustainable opportunities to reach the river.

Enhance Visitor Experience

Incorporate:

- Trail connections
- Viewing areas
- Interpretive signage
- Rest areas

Promote Environmental Stewardship

Educate visitors about:

- Riparian ecosystems
- Wildlife habitat
- Water resources
- Conservation practices

RECOMMENDED RIVERFRONT IMPROVEMENTS

River Access Nodes

Develop strategically located access points that include:

- Parking
- Wayfinding
- Rest areas
- Educational signage

Riverfront Trail Connections

Expand connections between:

- Parks
- Open spaces
- Community destinations
- Recreation areas

Nature-Based Recreation Areas

Support activities such as:

- Wildlife viewing
- Birding
- Photography
- Environmental education

SPORTS AND RECREATION FACILITY STRATEGY

Community engagement identified demand for expanded indoor recreation opportunities.

Future investments should focus on flexible facilities that support multiple user groups. Sports and Recreation focused facilities should be considered with an eye to tournament-host capabilities and tourism. Partnership with economic development will be critical when considering investment in these types of facilities. This category includes both future indoor facilities as well as the improvement and expansion of the Camp Verde Sports Complex site.

RECOMMENDED FACILITY TYPES

Multi-Purpose Fields

Accommodate:

- Soccer
- Football
- Baseball and Softball
- Community events
- Informal recreation

Court Facilities

Provide opportunities for:

- Basketball
- Pickleball
- Multi-use recreation

Outdoor Fitness Areas

Support:

- Individual exercise
- Group fitness
- Wellness activities

Adventure Recreation

Explore opportunities for:

- Pump tracks
- Skills courses
- Nature play

DOG PARK STRATEGY

Community feedback indicated interest in dedicated dog recreation opportunities.

Future planning should evaluate opportunities for:

- Off-leash areas, ideally a three acre area with adequate space for three cells
- Separate spaces for small and large dogs
- Shade and seating
- Water access
- Waste stations

Potential locations should prioritize compatibility with surrounding land uses and maintenance capacity.

CAPITAL IMPROVEMENT PRIORITIES

The following priorities are recommended over the planning horizon.

SHORT-TERM PRIORITIES

- Improve existing parks
- Update code to include standards for privately built and maintained neighborhood parks in new build areas
- Expand shade infrastructure
- Modernize playgrounds
- Improve accessibility especially in regard to arrival, routes, playgrounds, and more equal amenity experience
- Upgrade park amenities
- Improve river access facilities where possible

MID-TERM PRIORITIES

- Expand community park amenities
- Construct new trail-linked park improvements where feasible
- Develop outdoor fitness facilities
- Enhance event infrastructure
- Expand recreational programming support facilities

LONG-TERM PRIORITIES

- Additional sports facilities
- Riverfront park expansion
- Special-use recreation facilities
- Large-scale park development projects

CHAPTER SUMMARY

The Parks section of the Master Plan establishes a long-term strategy for creating a connected, accessible, and sustainable parks system that reflects Camp Verde's values and identity.

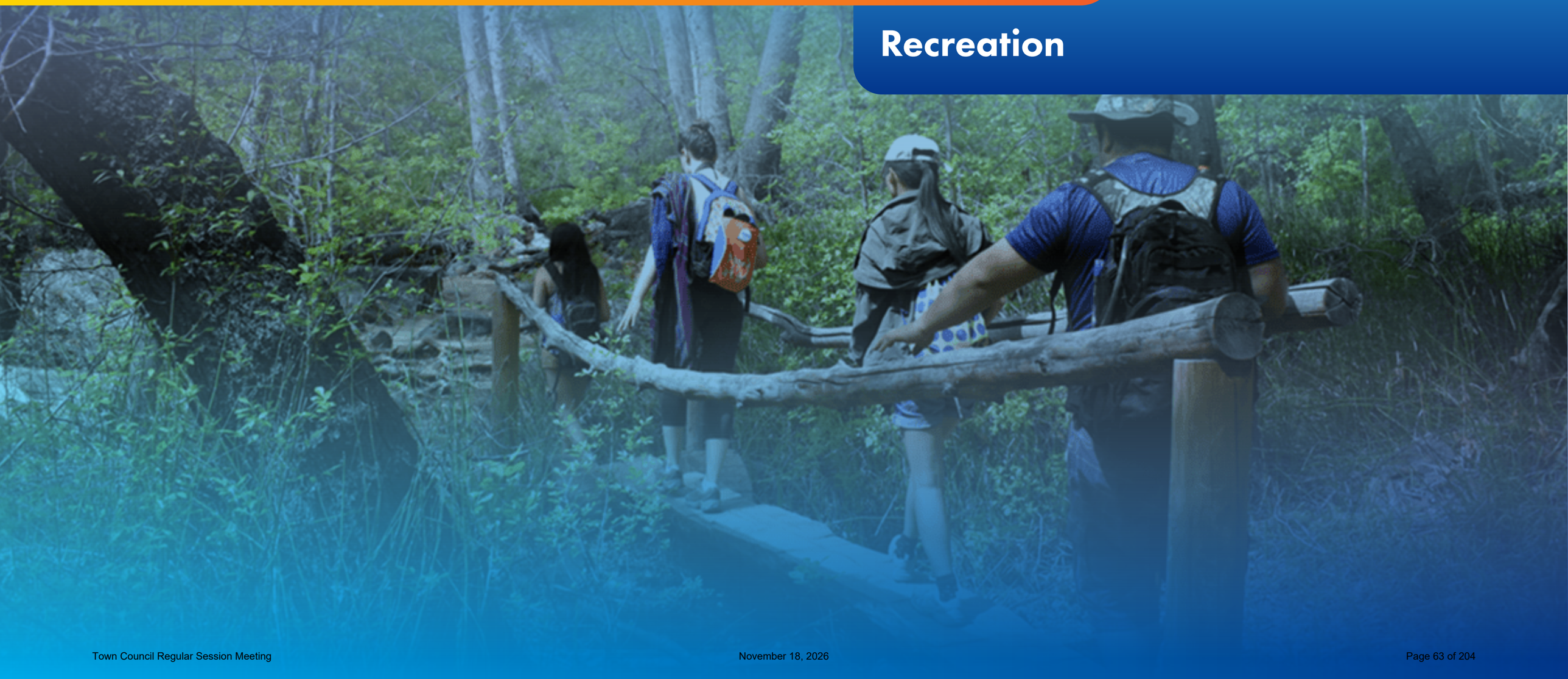
The highest priorities include reinvestment in existing parks, expansion of trail-connected recreational opportunities, enhancement of Verde River access, and development of facilities that serve residents of all ages and abilities.

Together, these recommendations create a framework for future capital improvements while preserving the natural resources and community character that make Camp Verde unique.

The following chapter expands upon these recommendations by addressing recreation programming, services, and community activation strategies that complement the Town's physical park system.

Ch 3

Recreation



INTRODUCTION

A vibrant recreation system is about more than parks and facilities. It is about creating opportunities for people to connect with one another, improve their health and well-being, celebrate community, and enjoy the unique natural and cultural resources of Camp Verde. Recreation programming activates public spaces, strengthens community identity, and provides lifelong learning and wellness opportunities for residents and visitors.

This chapter aims to establish a framework for expanding recreational opportunities over the next 10 to 15 years. It identifies program priorities, service objectives, partnership opportunities, and operational strategies that complement the Town's parks, trails, and open space system. As Camp Verde continues to grow, recreation services should evolve to meet changing community needs while maintaining the Town's unique character and strong connection to the outdoors.

RECREATION VISION

Camp Verde will provide diverse, accessible, and affordable recreation opportunities that promote healthy lifestyles, foster community connections, celebrate local culture, and encourage stewardship of the Town's natural environment.

The recreation system will:

- Serve residents of all ages and abilities.
- Promote lifelong participation in recreation.
- Encourage healthy and active lifestyles.
- Strengthen community identity and civic pride.
- Support outdoor recreation and environmental education.
- Enhance tourism and economic vitality.
- Utilize partnerships to maximize recreation opportunities.

RECREATION SERVICE GOALS

The Town should strive to provide a balanced system of recreation opportunities that addresses a wide variety of interests and abilities. Recreation services should be inclusive, flexible, and responsive to community needs while remaining financially sustainable.

The following principles should guide future recreation programming:

Inclusivity

Programs should be welcoming and accessible to all residents regardless of age, ability, income, or background.

Community

Recreation should bring people together through shared experiences, volunteerism, and community events.

Wellness

Programs should encourage physical activity, mental well-being, and social interaction.

Stewardship

Recreation should promote appreciation for Camp Verde's natural and cultural resources while encouraging responsible use of public lands.

Collaboration

The Town should partner with schools, nonprofit organizations, neighboring communities, healthcare providers, businesses, and regional agencies to expand recreation opportunities.

EXISTING CONDITIONS

Athletic Facilities

Athletic facilities provide opportunities for organized sports, recreation leagues, and community programming.

Community feedback indicates strong demand for:

- Multi-purpose fields
- Youth sports facilities
- Flexible recreation spaces
- Practice areas
- Spectator amenities

Future improvements should focus on increasing flexibility and accommodating multiple user groups.

Ramadas and Gathering Spaces

Residents value opportunities for family gatherings, social events, and community celebrations.

Several locations could benefit from:

- Expanded shade structures
- Additional seating
- Improved reservation facilities
- Enhanced event infrastructure

RECREATION PROGRAMS ASSESSMENT

Existing Programs

The Town currently offers a variety of recreational opportunities through organized programs, special events, and partnerships.

Programs generally focus on:

- Youth activities
- Community events
- Seasonal programming
- Sports and recreation

Program Strengths

Community members expressed appreciation for:

- Family-oriented activities
- Community celebrations
- Local events
- Youth recreation opportunities

Program Gaps

Community input identified opportunities for expansion in the following areas:

- Youth Recreation: Additional sports, camps, and after-school opportunities.
- Adult Recreation: Fitness, wellness, and recreational league opportunities.
- Senior Programming: Activities that promote social interaction and healthy aging.
- Nature-Based Recreation: Programs that connect residents with local natural resources and outdoor experiences.

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RECREATION PROGRAM ASSESSMENT

Community engagement identified a strong desire for expanded recreation programming. Community events were the most desired program based on community engagement. However, there are other avenues in which the Town might consider diversifying or partnering to diversify program offerings. While residents appreciate existing events and activities, opportunities exist to broaden program offerings and better serve all age groups.

Key findings include:

- Strong demand for youth recreation and sports.
- Interest in outdoor adventure and nature-based programming.
- Growing demand for adult fitness and wellness activities.
- Increased opportunities for older adults and active seniors.
- Expanded community events and festivals.
- Additional family-oriented activities throughout the year.

The Town's role should be to coordinate, facilitate, and partner where appropriate, recognizing that many recreation services can be delivered collaboratively.

YOUTH RECREATION

Providing opportunities for children and youth is essential to building healthy families and a vibrant community.

Goals

- Increase participation in organized recreation.
- Promote healthy lifestyles and outdoor play.
- Develop leadership and life skills.
- Provide safe, affordable recreation opportunities.

Recommended Programs

- Youth sports leagues
- Summer recreation camps
- Outdoor adventure camps
- Nature exploration programs
- Junior Ranger and environmental education programs
- Arts and crafts workshops
- STEM and outdoor science activities
- Teen leadership programs
- Bicycle safety and skills clinics

Facility Needs

Future programming will require access to:

- Athletic fields
- Multipurpose open spaces
- Playgrounds
- Community meeting spaces
- Trail systems
- River access locations

ADULT RECREATION

Adults increasingly seek recreation opportunities that support fitness, social interaction, and outdoor experiences.

Recommended Programs

- Walking clubs
- Hiking groups
- Fitness classes
- Pickleball leagues
- Adult softball and volleyball
- Outdoor yoga
- Photography workshops
- Gardening programs
- Kayaking and canoeing clinics
- Outdoor survival and camping skills

Wellness Initiatives

Partner with healthcare organizations to offer:

- Community wellness challenges
- Nutrition education
- Preventive health programs
- Mental wellness workshops
- Active aging initiatives

SENIOR RECREATION

Camp Verde's growing population of older adults creates opportunities to expand recreation services that support healthy aging and social engagement.

Program Objectives

- Encourage lifelong learning.
- Reduce social isolation.
- Promote physical activity.
- Support independent living.
- Strengthen community involvement.

Recommended Programs

- Walking groups
- Low-impact fitness
- Chair yoga
- Educational seminars
- Technology workshops
- Arts and crafts
- Community gardening
- Volunteer opportunities
- Day trips and excursions

Future facilities should include comfortable gathering spaces, shaded outdoor areas, and universally accessible amenities.

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FAMILY AND COMMUNITY RECREATION

Community events strengthen social connections and reinforce Camp Verde's identity.

Possible Event Expansion Ideas

- Spring Community Festival
- Verde River Celebration
- Outdoor Movie Nights
- Farmers Market Activities
- Holiday Tree Lighting
- Fourth of July Celebration
- Fall Harvest Festival
- Outdoor Concert Series
- Community Fun Runs
- Recreation Expo

Family Activities

- Family campouts
- Fishing days
- Nature scavenger hunts
- Community picnics
- Outdoor game nights
- Bicycle rodeos

These events activate public spaces while encouraging community participation. Camp Verde currently hosts a number of special events that coincide with the above list, such as: Pecan and Wine Festival, Fort Verde Days, Corn Fest, and Christmas Magic on Main.. Broadening the event type and scope throughout the years is encouraged to maintain variety and interest. It is encouraged the Town pursue dedicated staff, local partnerships and enhanced volunteer programs, as events are generally limited by staffing needs.

OUTDOOR RECREATION

Outdoor recreation is one of Camp Verde's greatest strengths and should remain a defining element of the recreation system.

Priority Activities

- Hiking
- Walking
- Trail running
- Mountain biking
- Birdwatching
- Wildlife observation
- Fishing
- Kayaking
- Canoeing
- Nature photography

Program Recommendations

Develop guided recreation experiences that introduce residents and visitors to Camp Verde's natural resources while promoting environmental stewardship.

Potential offerings include:

- Guided hikes
- River ecology tours
- Birding walks
- Stargazing events
- Geology programs
- Wilderness skills workshops

ARTS, CULTURE, AND HERITAGE

Recreation should celebrate Camp Verde's unique history and cultural identity. Many of the current Town events have become traditions and celebrate the community. Enhancing these types of events with partnerships to educate and engage residents in the arts, culture, and heritage components of the Town could serve to unify the community identify.

Program Opportunities

- Heritage festivals
- Historic walking tours
- Indigenous cultural programming
- Public art workshops
- Music performances
- Storytelling events
- Local history lectures
- Artisan demonstrations

Integrating arts and culture into recreation programming creates opportunities to celebrate community identity while supporting tourism.

ENVIRONMENTAL EDUCATION

Camp Verde's natural resources provide exceptional opportunities for education and stewardship.

Recommended Programs

- Native plant workshops
- Wildlife education
- River stewardship days
- Volunteer events
- Water conservation classes
- Citizen science projects
- School field programs
- Junior naturalist programs

Strengthening partnerships with schools, conservation organizations, and resource agencies should be pursued to expand environmental education opportunities.

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RECREATION PARTNERSHIPS

No single organization can provide every recreation service. Partnerships are essential to expanding opportunities while maximizing public investment.

Potential Partners

- Camp Verde Unified School District
- Yavapai County
- Arizona State Parks and Trails
- U.S. Forest Service
- Arizona Game and Fish Department
- Local nonprofit organizations
- Healthcare providers
- Community service clubs
- Local businesses
- Tourism organizations

Partnerships may include shared programming, facility use agreements, volunteer initiatives, grant applications, and special events.

MARKETING AND COMMUNICATION

Increasing awareness of recreation opportunities is essential to program success.

Recommendations

- Develop a seasonal recreation guide.
- Improve the Town's recreation website.
- Utilize social media and email newsletters.
- Expand online registration.
- Improve park and trail signage.
- Create a recreation events calendar.
- Promote volunteer opportunities.

A coordinated marketing strategy will improve participation and strengthen community engagement.

RECREATION OPERATIONS

As recreation services expand, the Town should evaluate staffing, programming, and operational needs.

Operational Priorities

- Expand recreation staffing as demand grows.
- Develop annual programming plans.
- Track participation and customer satisfaction.
- Establish program cost recovery goals.
- Increase volunteer engagement.
- Pursue grants and sponsorships.

Performance measures should be reviewed annually to guide future program development.

RECREATION IMPLEMENTATION PRIORITIES

Short-Term (1–5 Years)

- Expand youth recreation programs.
- Develop a seasonal recreation guide.
- Increase outdoor fitness opportunities.
- Enhance community events.
- Establish new recreation partnerships.

Mid-Term (6–10 Years)

- Introduce new adult and senior programming.
- Expand environmental education.
- Develop guided outdoor recreation experiences.
- Increase volunteer opportunities.
- Improve online registration and marketing.

Long-Term (10+ Years)

- Evaluate the need for dedicated recreation facilities.
- Expand regional recreation partnerships.
- Develop destination recreation events.
- Continue adapting programs to meet changing community demographics.

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PERFORMANCE MEASURES

The Town should monitor progress using measurable indicators, including:

- Annual recreation program participation.
- Number of programs offered.
- Event attendance.
- Volunteer hours.
- Partnership agreements established.
- Customer satisfaction ratings.
- Cost recovery percentages.
- Grant funding secured.

Annual evaluation will help ensure that recreation services remain responsive to community needs and aligned with the goals of this Master Plan.

CHAPTER SUMMARY

Recreation programming is an essential component of Camp Verde's parks and recreation system. While parks, trails, and open spaces provide the physical setting, recreation programs bring these spaces to life by creating opportunities for learning, wellness, social connection, and community celebration.

The recommendations presented in this chapter emphasize expanding recreation opportunities for all ages, strengthening partnerships, enhancing outdoor experiences, and celebrating Camp Verde's unique natural and cultural resources. Together with the recommendations for parks, trails, and open space, these strategies establish a comprehensive recreation system that will serve residents and visitors for years to come.

The following chapter presents the Trails, Waterways, and Open Spaces section of the Master Plan, which builds upon these recreation recommendations by creating a connected network of trails, pathways, and recreational corridors linking neighborhoods, parks, schools, the Verde River, and regional destinations.



Ch 4

Trails, Waterways, and Open Space



TRAILS, WATERWAYS, AND OPEN SPACE

INTRODUCTION

Camp Verde's trail and pathway system provides residents and visitors with access to a diverse range of recreational, cultural, and natural resources. The existing network includes local parks and pathways, riverfront trails, neighborhood connections, and extensive access to surrounding public lands and national forests. Centered around the Verde River corridor, the system offers opportunities for walking, hiking, biking, equestrian use, wildlife viewing, paddling, and environmental education. The community and stakeholder outreach efforts identified the need to provide an integrated network that links neighborhoods, parks, schools, downtown Camp Verde, the Verde River, and regional trail systems throughout the Verde Valley, enhancing both community mobility and outdoor recreation opportunities.

WHAT WE HEARD...

Community engagement has been a vital part of the planning process, shaping a vision for trails and open spaces that truly reflects the needs, values, and aspirations of Camp Verde community. Through public workshops, stakeholder interviews, focus groups, community events, surveys, online engagement platforms and interactive mapping, residents consistently emphasized the importance of expanding trail connectivity, improving access to the Verde River, preserving open spaces, and enhancing recreational opportunities for people of all ages and abilities. This extensive outreach not only highlighted community priorities but also fostered a shared vision for a connected network of trails, parks, and natural areas that encourages healthy lifestyles, strengthens community identity, supports environmental stewardship, and solidifies Camp Verde's status as a regional hub for outdoor recreation.

Statistically Valid Survey Findings on the Importance of Trails and Open Space

The statistically valid survey reflects the Camp Verde residents place a high value on open space, trails, river access, and outdoor recreation opportunities. Multiple findings clearly indicate that the preservation and enhancement of natural areas, trail systems, and outdoor recreation resources are community priorities.

Trails Are the Community's Highest Recreation Amenity Need

- 75% of respondents identified a need for multi-use paths and trails, making trails the single most desired recreation amenity in the survey.
- Multi-use paths and trails ranked as the second most important facility/amenity overall, behind only aquatic facilities.
- Trails were among the highest-priority investments identified by residents.

Strong Support for River Corridor and Open Space Improvements

- 77% of respondents supported improving the existing river corridor, demonstrating strong community interest in preserving and enhancing access to the Verde River and its surrounding open spaces.
- Residents selected river corridor improvements as one of the top three investments they would support with additional tax dollars.
- Residents also expressed strong support for improving paved walking and biking trails, with 78% supporting enhancements to existing trail infrastructure.

Nature-Based Recreation is Important to Residents

- The survey found significant demand for outdoor recreation opportunities that depend on protected open space:
- Fishing areas ranked among the four most important recreation amenities and received a Tier 1 Priority Investment Rating.
- Nature/environmental education programs were identified as high-priority recreation programs for future investment.
- Residents showed strong interest in outdoor entertainment, family events, and recreation opportunities that make use of parks, trails, natural areas, and the river corridor.

Open Space Supports Community Character and Tourism

Residents recognize that parks, trails, and open spaces provide benefits beyond recreation:

- 57% agree that parks provide positive social interactions.
- 54% agree parks and recreation help attract tourists and seasonal visitors.
- 51% agree parks contribute to economic and business development.

These findings suggest residents view open spaces and trail systems as important assets that help support Camp Verde's quality of life, tourism economy, and community identity.

Focus Groups Comments

Through focused conversations with Town staff, community partners, recreation users, local organizations, and regional stakeholders, the planning process captured firsthand perspectives on existing park conditions, trail connectivity, open space preservation, Verde River access, recreation programming, facility needs, and long-term community priorities. Below is a summary of the focus group input.

Forest Service Focus Group Meeting

- **Collaboration:** Working collaboratively with all the partners in the Verde Valley and trailhead development and trails plans with Camp Verde has been on the right track and now working to implement the Verde Trails Access Plan which includes access to trails with direct connections to the Prescott National Forest, the oasis property is a priority from a trails standpoint and an access point, Verde Circle Trail is important for CV.
- **Balance River Access with Conservation:** River center, development of Homestead Park that highlights river protection and environmental resources, trailheads to support the activities along the river.

Commerce Focus Group

- **Tourism:** Camp Verde boasts an impressive trail system and seeks to understand its connection to tourism opportunities.

Community and Users Focus Group

- **Promote Healthy Communities:** Enhance quality of life, public health, and bike/pedestrian transportation to foster healthier environments, encourage economic growth, and strengthen community friendliness.
- **Regional Connectivity:** Develop safe and accessible connections between communities, such as Cottonwood and Camp Verde, to improve regional transportation.
- **Parks and Recreation Integration:** Combine parks, recreation, and active transportation to offer more opportunities for residents and visitors to explore the region and experience nature.
- **Collaborative Regional Strategy:** Foster a unified approach across municipalities in the Verde Valley (e.g., Sedona, Camp Verde, Cottonwood, Clarkdale) to maximize tourism and economic benefits throughout the region. Emphasize a comprehensive, multi-city strategy rather than individual town competition; consider a regional role for the Yavapai Recreation Department.
- **Outdoor Recreation System:** Develop an organized system of outdoor recreation featuring trails, bike loops, and robust marketing. Address gaps, such as the lack of trails connecting residential areas (e.g., Verde Lakes) to key destinations like the Sports Complex.
- **Riverfront Activation:** Improve access and amenities along the riverfront with ramadas, trails, and other features to attract and engage the community.

PARTNERSHIPS

The Town of Camp Verde has established a broad partnership network to advance local and regional trail and pathway connectivity. Together, these partners are coordinating trail planning, funding, public outreach, resource stewardship, and implementation of major regional initiatives such as the Verde Valley Circle Trail, Black Canyon Trail connections, Verde Trails and Access Plan projects, and community pathway improvements that strengthen recreation, tourism, and quality of life throughout Camp Verde and the Verde Valley. Key partners include representation from federal, state, local and non-profit organizations.

Regional Collaboratives

Verde Front Collaborative – Regional partnership coordinating recreation, conservation, trail planning, connectivity, economic development, and public lands initiatives throughout the Verde Valley. The Verde Front Trails Working Group serves as the primary forum for advancing regional trail projects and connectivity.

Federal Agencies

- **U.S. Forest Service** – Prescott National Forest (Verde Ranger District) – Lead partner on the Verde Trails & Access Plan, Black Canyon Trail connections, Verde Valley Circle Trail segments, and numerous trail construction and maintenance efforts.
- **U.S. Forest Service** – Coconino National Forest (Red Rock Ranger District) – Partner on regional trail planning, access, and connectivity projects.
- **National Park Service** – Technical support and regional trail coordination participant through Verde Front initiatives.

State Agencies

- **Arizona State Parks and Trails** – Trail planning, grant funding, mapping, and implementation partner.
- **Dead Horse Ranch State Park** – Participates in regional trail connectivity planning and implementation efforts.

Local Governments

- **City of Cottonwood** – Regional connectivity and trail implementation partner.
- **Town of Clarkdale** – Regional trail planning and mapping partner.
- **Town of Jerome** – Regional trail planning and mapping partner.
- **City of Sedona** – Regional trail planning and mapping partner.
- **Yavapai County** – Co-convener of the Verde Front Trails Working Group and regional trail initiatives.
- **Coconino County** – Regional trail coordination partner through Verde Valley initiatives.

Trail and Recreation Organizations

- **Verde Valley Trail Fund (VVTF)** – Supports trail construction, maintenance, volunteer coordination, stewardship, and funding efforts across the Verde Valley.
- **Black Canyon Trails Coalition** – Partner on Black Canyon National Recreation Trail and Camp Verde-area trail connections.
- **Beaver Creek Trails Coalition** – Trail planning and implementation partner in eastern Camp Verde and Beaver Creek areas.
- **Verde Valley Cycling Coalition** – Bicycle and trail advocacy partner supporting regional connectivity.
- **Back Country Horsemen of Arizona** – Equestrian trail planning and stewardship partner.
- **Network for Trails in Arizona** – Regional trail coordination partner through Verde Valley initiatives.
- **Verde Front** – Regional trail coordination partner through Verde Valley initiatives.

Conservation and River Organizations

- **Friends of the Verde River** – Recreation access, river stewardship, conservation, and trail advocacy partner.

Education and Community Partners

- **Arizona State University (ASU)** – Assisted with trail outreach, public engagement, stakeholder input, and community planning efforts.
- **Yavapai College** – Trail planning, education, workforce development, and implementation partner.

Additional Public Land and Community Stakeholders

- **SRP (Salt River Project)** – Landowner and stewardship partner in areas adjacent to the Verde River corridor where recreation access and conservation objectives intersect.
- **Local recreation user groups** including hikers, mountain bikers, runners, birders, paddlers, equestrians, and outdoor tourism organizations that participate through the Verde Front Collaborative and public planning processes

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BENEFITS OF TRAILS

Trails are a key component of Camp Verde's parks and recreation system, providing connections between neighborhoods, parks, schools, open spaces, and the region's many natural and cultural destinations. As both recreational amenities and transportation corridors, trails support active lifestyles, improve community connectivity, and expand access to the Town's scenic landscapes, including the Verde River and surrounding public lands. A well-connected trail network also enhances tourism, strengthens local economic activity, and reinforces Camp Verde's identity as an outdoor recreation destination. As the community continues to grow, investing in trails will help create a more accessible, healthy, and connected future for residents and visitors alike.

Health and Wellness



Trails provide a wide range of benefits to Camp Verde, enhancing the community's quality of life, recreation opportunities, and economic vitality. As a gateway to the Verde Valley and surrounded by significant natural resources, Camp Verde is uniquely positioned to leverage its trail system to connect residents and visitors with parks, open spaces, the Verde River, historic sites, and surrounding public lands. Trails encourage active lifestyles by supporting walking, hiking, bicycling, running, and equestrian use, helping to improve physical and mental health while promoting outdoor recreation for all ages.

Connectivity



Beyond recreation, trails serve as important community connectors, linking neighborhoods, schools, parks, commercial areas, and regional destinations. A connected trail network provides safe and accessible transportation alternatives, reduces reliance on vehicles, and improves access to community amenities. Trails also contribute to Camp Verde's growing outdoor recreation economy by attracting visitors who support local businesses, lodging, restaurants, and tourism-related services. Trails should ensure connections to regional destinations including regional parks, such as Coconino and Prescott National Forests.

Environmental



Additionally, trails foster environmental stewardship by providing opportunities for residents and visitors to experience and appreciate the region's unique landscapes, wildlife habitats, and cultural resources. When thoughtfully planned and managed, trails can help concentrate recreation use, protect sensitive natural areas, and support long-term conservation goals. Together, these benefits make trails a critical investment in Camp Verde's future, strengthening community connectivity, supporting economic development, and enhancing the Town's reputation as a premier outdoor recreation destination.

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TRAIL SYSTEM FEATURES, STANDARD SECTIONS AND CLASSIFICATIONS

PATHWAY AND TRAIL SYSTEM GUIDANCE

Best Practices: Planning a Pathway & Trail and System

Plan a regionally connected and locally integrated trail system that links parks and recreation facilities to neighborhoods and activity centers.

Promote walkable built environments with safe comfortable and convenient pedestrian-oriented facilities that meet the needs for the different users.

Develop branding for the Town's pathway & trail system.

Provide multiple route connections for pedestrians to avoid barriers to walkability.

Establish major and minor trailheads at key community parks, large municipal sports parks and regional parks and preserves.

Develop a comprehensive network of pathways and trails along natural and man-made linear features to connect all passive and active recreations sites into a distinct feature for the Town.

Ensure residential developments are providing an internal pedestrian circulation system that connects pocket and neighborhood parks, schools, retention basins and open space to the town-wide path and trail systems.

Ensure the design and layout of pathway and trail connections provide visual and functional links to parks, neighborhoods, schools, commercial districts, and activity centers and adjacent communities

Ensure the design and layout of pathway and trail connections provide appropriate corridor width to ensure adequate buffers uses between destinations is achieved.

Ensure connections to the regional destinations including regional parks, such as Coconino and Prescott National Forest.

Continue to partner with the US Forest Service.

Coordinate with the City of Cottonwood, Town of Jerome, Town of Clarkdale, City of Sedona, and the US Forest Service to establish connections with trails identified within their trail plans as well as the continued development of the Verde Valley Circle Trail.

Ensure that the Parks, Recreation, Trails and Open Space Master Plan aligns with the Town's Transportation Master Plan, which establishes linkages to pathways and bike lanes located along parkways, arterials and collector streets to off-street trails.

Establish guidelines for path and trail crossings at arterials, parkways and freeways using grade-separated crossings, such as culverts, underpasses, overpasses, and pedestrian signals.

Develop at-grade path and trail crossing guidelines for lower volume roads.

Establish hiking, mountain biking, and equestrian trails where appropriate and ensure compatibility with surrounding development.

Locate trails along the fringes of wildlife linkages to serve as a buffer to adjacent developments. Limit trail crossings over such corridors to the most direct route.

Encourage developers to route primary and secondary vehicular entryways to their communities near path and trail crossings to ensure such crossings can occur at improved intersections.

Best Practices: Design and Construction of Pathways & Trails and System

Design and construct a functional path and trail system tailored to the needs of the community and user groups.

Ensure all pathways and trails are context-sensitive and environmentally sustainable.

Establish primary pathways with side-by-side surfaces for different user groups, such as an all-weather surface i.e. concrete pathway (bicyclists, strollers, wheelchairs, skates, and skateboarders) with an adjacent natural decomposed granite trail (runners, hikers, equestrians).

Paths and trails should enhance and highlight scenic vistas in the community.

Encourage developers to locate park facilities adjacent to trails to serve as access nodes.

Encourage development to front onto pathway and trail corridors instead of backing to it. For developments that back into trail corridors, require view fencing to enhance visibility.

Provide access nodes a minimum of every ¼ mile along paths and trails. Where possible, such linkages should be every 500 feet, which is the recommended distance for such nodes.

The design of pathways and trails should address accessibility as per the Americans with Disabilities Act (ADA). Mountain preserves with diverse topography and steep slopes may prohibit flatter grades in certain locations where there is a desire to limit disturbance of the natural setting and provide higher degree of trail difficulty.

Sufficient easement widths should be provided to accommodate the respective function, including landscaping, recognizing that not all segments in the system will maintain a uniform easement width due to physical constraints such as topography.

Ensure appropriate clearances are met along paths and trails with a 2 feet clear zone on either side.

Create learning experiences along trails with interpretive information on the natural, cultural and historical resources found along segments.

Promote the use of public art along paths and trails to add visual interest along the route.

Ensure private developments are dedicating right-of-way for pathways and trails and granting public access easement that mutually benefit all residents living in the Town.

Focus attention on research and apply for grants at the federal, state, and local levels to fund the construction of pathways and trails.

Best Practices: Path & Trail Maintenance

Provide sufficient resources to maintain new trails.

Establish maintenance guidelines and standards for town-wide pathways and trails indicated as part of the Town's proposed Verde Valley Circle Trail corridor. Guidelines should include vegetation clearances, surface maintenance, erosion, berm removal, signage upkeep, staff hours needed, and a regular maintenance schedule.

Dedicate staffing and operation and maintenance dollars to parks and recreation budgets trail segments are added to the Town's system to ensure they are maintained to the appropriate standards.

For paths and trails located in homeowner associations that are not operated or maintained by the Town, but identified in this plan, provide path and trail maintenance guidelines and training to ensure consistency across segments.

Encourage developers to dedicate land and the operation and maintenance responsibilities for those paths and trails identified as part of the Verde Valley Circle Trail system.

Encourage and support volunteer groups, such as biking clubs, equestrian groups, school and church organizations to maintain paths and trails after proper instruction. Establish an adopt-a-trail program.

PATHWAYS, TRAILS CLASSIFICATIONS, AND GUIDELINES

Camp Verde offers a diverse range of trail experiences that support the community's role as a regional outdoor recreation destination. The Town's trail network includes hiking trails that provide access to the Verde River, scenic mesas, and surrounding public lands; bicycle-friendly routes and multi-use trails that connect neighborhoods, parks, open spaces, and regional destinations; equestrian trails that reflect the community's strong western heritage and provide access to both local and regional trail systems; and off-highway vehicle (OHV) routes that attract residents and visitors seeking motorized recreation on designated trails and public lands. Together, these trail types accommodate a wide variety of users, ages, and interests, creating recreation opportunities that support healthy lifestyles, tourism, and access to Camp Verde's unique natural and cultural resources. By planning for a balanced and connected system of hiking, bicycling, equestrian, and OHV trails, Camp Verde can continue to expand recreational opportunities while enhancing community connectivity and preserving the outdoor character that defines the Verde Valley. Trail and pathway types and sections serve as guidelines and should be right-sized on a case-by-case basis based on specific location, proposed alignment, budget, and use.

Trail/Pathway Surface Types

This plan includes two pathway surfacing types – pathways have an all-weather, hard surface, such as concrete, and in some instances asphalt, while trails have a soft-surface, comprised of compacted and stabilized decomposed granite or compacted native soils.

The two different surface types, appeal to different user groups. For example, bicyclists, walkers and in-line skaters may prefer a hard surface treatment, whereas joggers, equestrians and mountain bikers may prefer a softer surface. Paths and trails to be built in Camp Verde will appeal to many different nonmotorized user groups. The seven classifications of pathways and trails consist of the following:

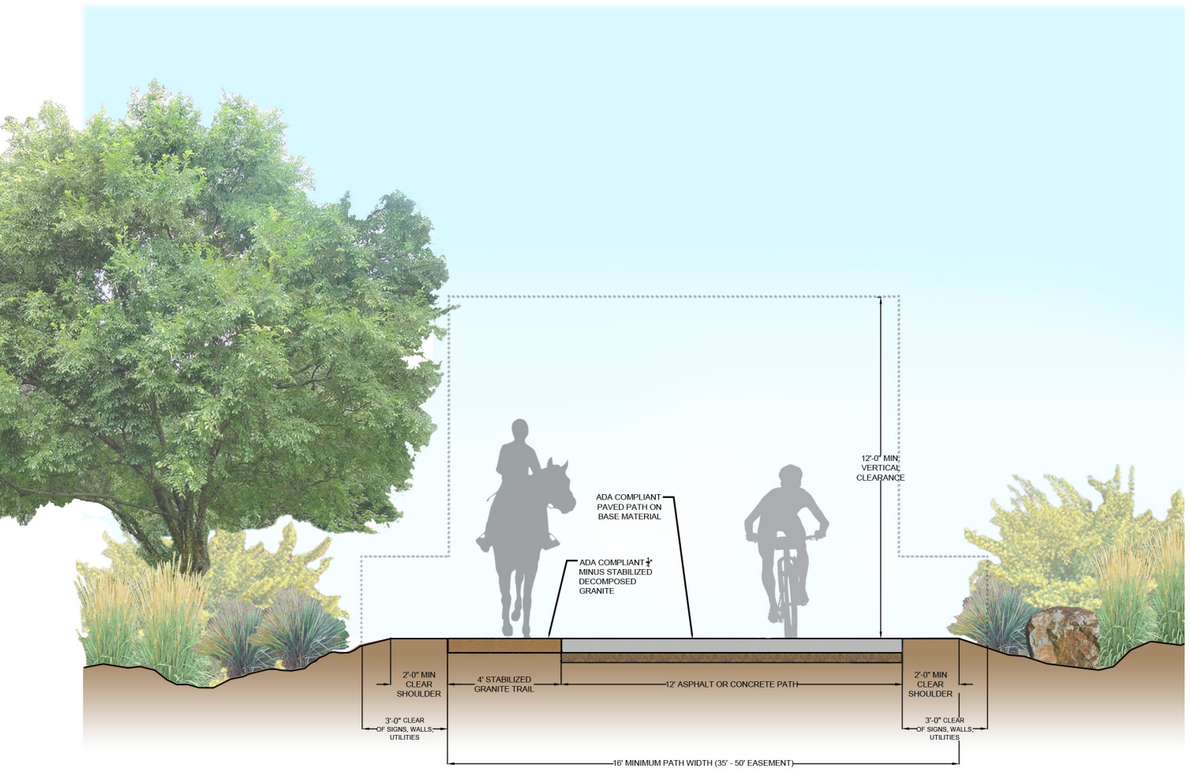
- Primary Path
- Secondary Path
- Accessible Trail
- Primary Trail
- Frontcountry Trail
- Backcountry Trail
- Summit Trail



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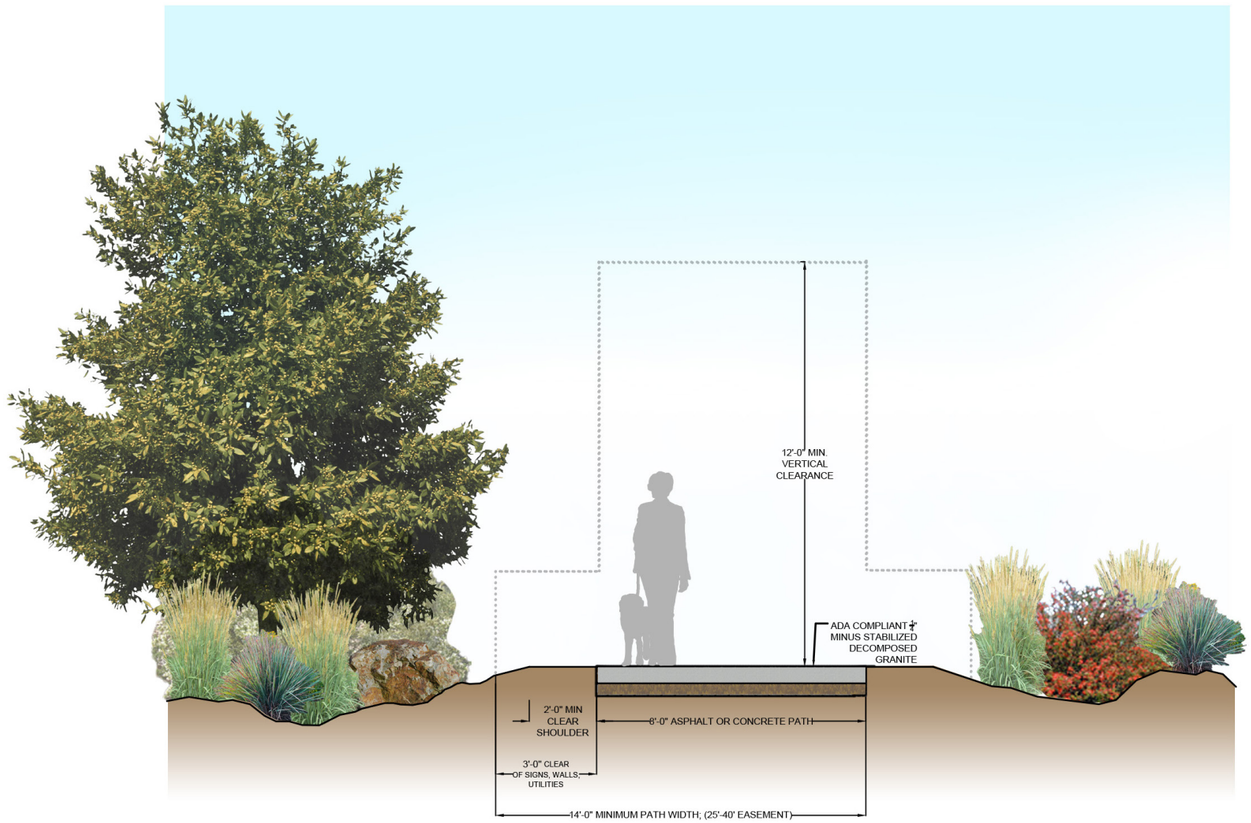
Primary Paths

Primary paths provide the highest level of functionality for a myriad of users through both hard and soft surfaces. The primary path's function will be to connect regional parks and natural resources to communities, neighborhoods and other major destinations. Primary paths should be ADA-accessible with less than 5% grade. The primary paths are 12-foot-wide concrete paths with a 4-foot parallel compacted and stabilized decomposed granite trail. A 2-foot safety shoulder is required next to the concrete path on the opposite side of the soft surface parallel trail.



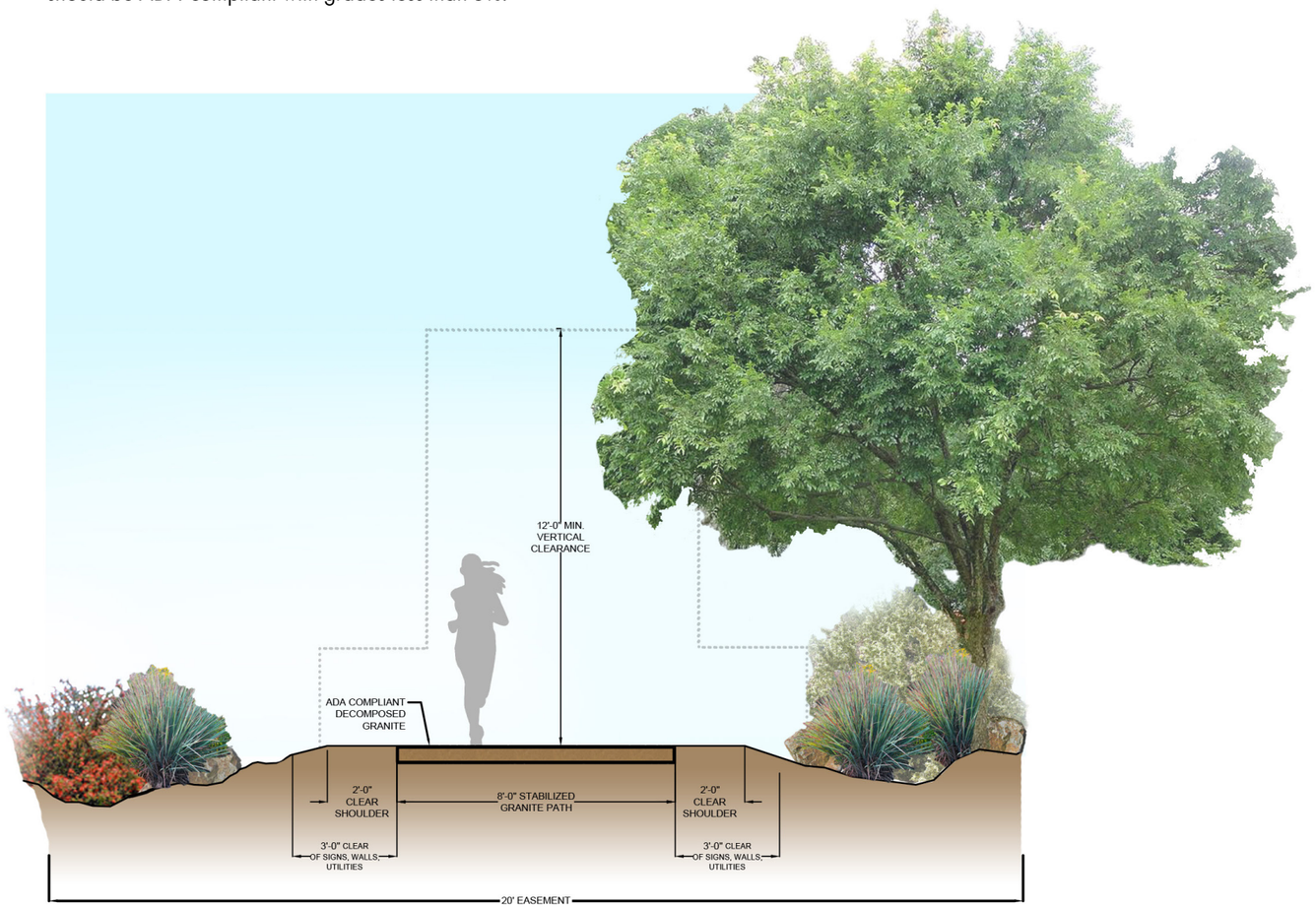
Secondary Paths

Secondary paths generally serve a community-wide function by connecting neighborhoods to community parks, schools, commercial nodes and employment centers that are not necessarily on the regional system. These paths serve both the transportation and recreation needs of the public. Secondary paths differ from primary paths by not being as wide (10 feet vs. primary path's 12 feet) and do not require a 4-foot-wide parallel trail. A 2-foot safety clear zone is required on either side of the path. Stopping may be required more frequently at intersections with at-grade crossings. Secondary paths should be ADA-accessible with grades less than 5%.



Accessible Trails

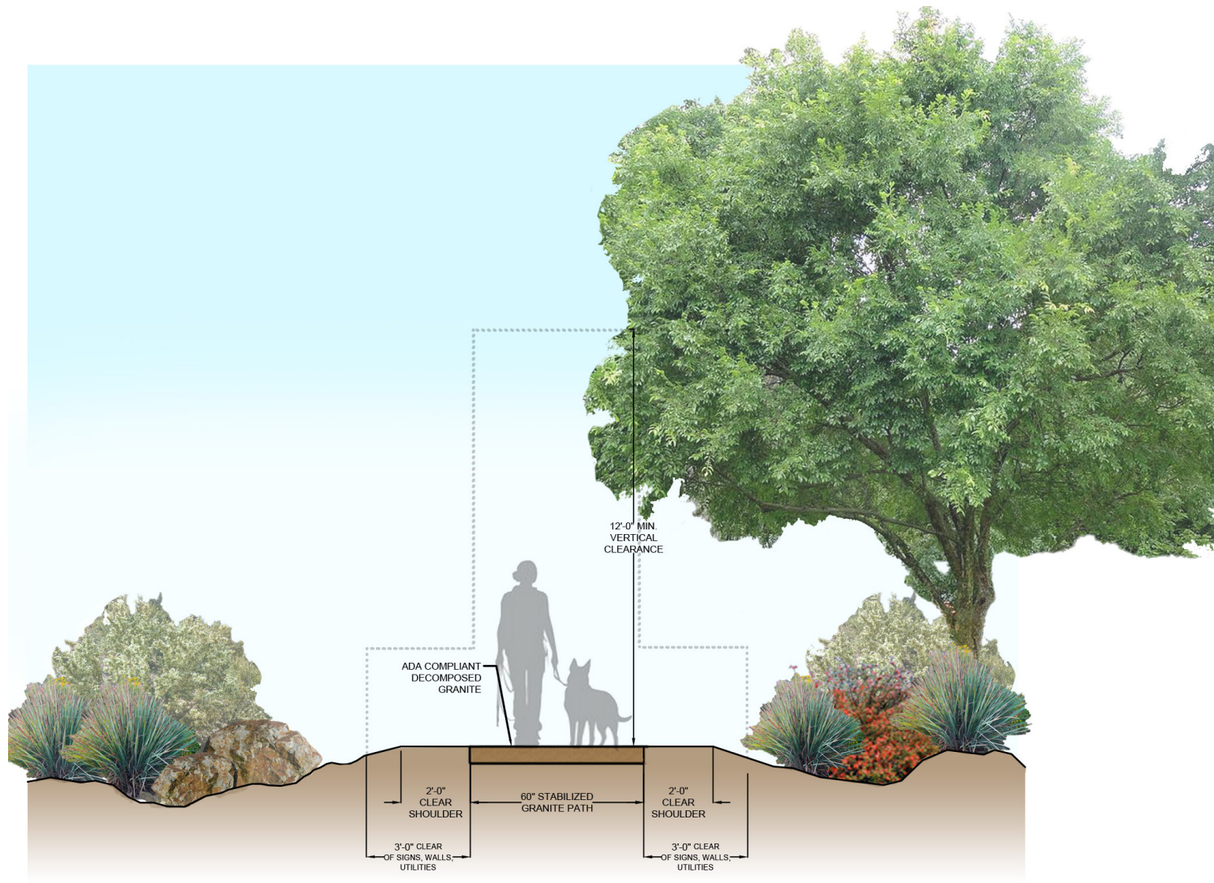
Accessible trails have a surface of compacted and stabilized decomposed granite. These trails will allow for a more natural experience to users in developed areas of the city. These trails will predominately be constructed along powerline corridors. Utility companies often have limitations on the types of improvements that can be located below the powerlines, such as restrictions for landscaping and lighting due to maintenance concerns. Where feasible, the accessible trails should be located adjacent to the utility easement to allow for enhanced amenities, such as trees and lighting. Accessible trails should be ADA-compliant with grades less than 5%.



Primary Trails

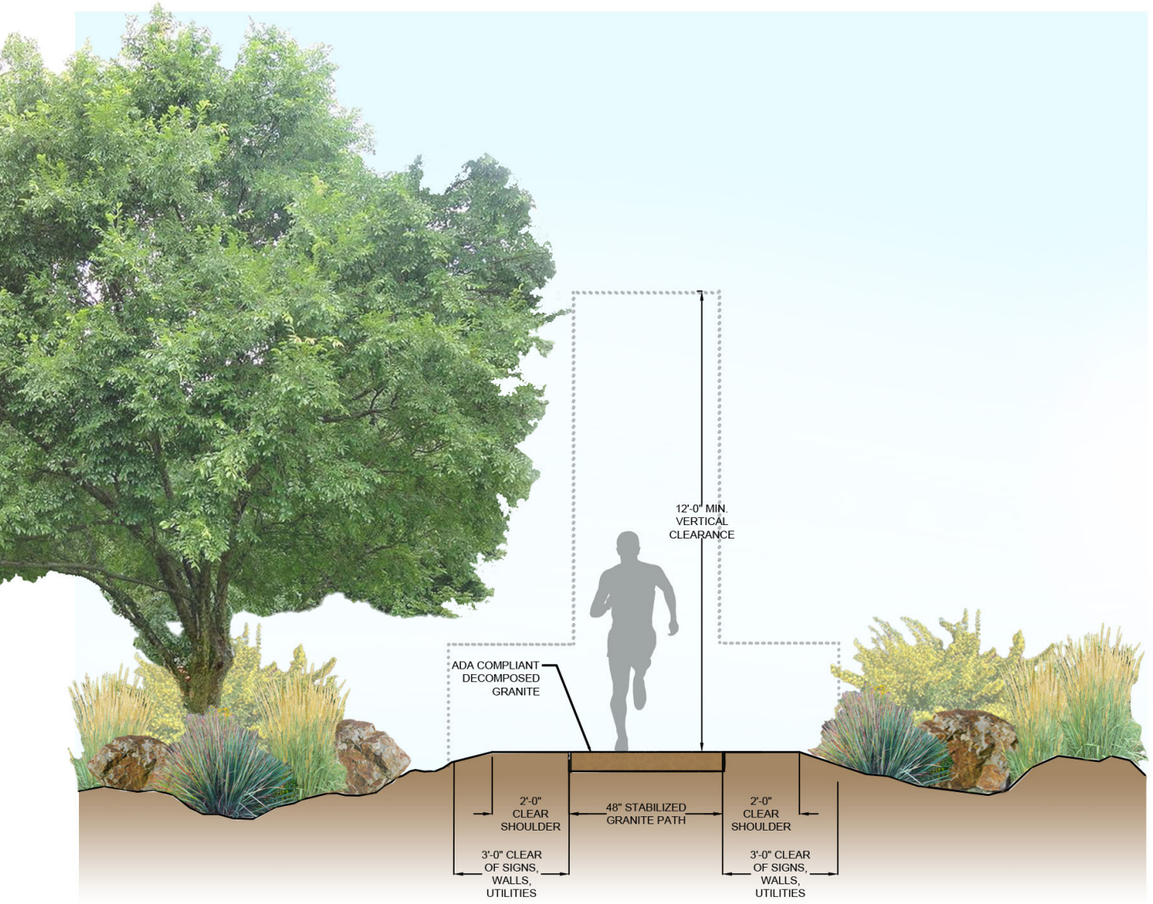
Primary trails have surfaces comprised of native soil tread or stabilized decomposed granite. Primary trails will be used in natural areas or preserves, such as river bottoms, known wildlife corridors, and in mountainous or hillside areas where slopes may prohibit the use of the primary and secondary paths and accessible trails. These trails provide a passive recreational experience for hikers, mountain bikers and equestrians.

Anticipated usage would be less than those on a primary path, secondary path, or accessible trail, therefore the trail width is 5 feet wide.



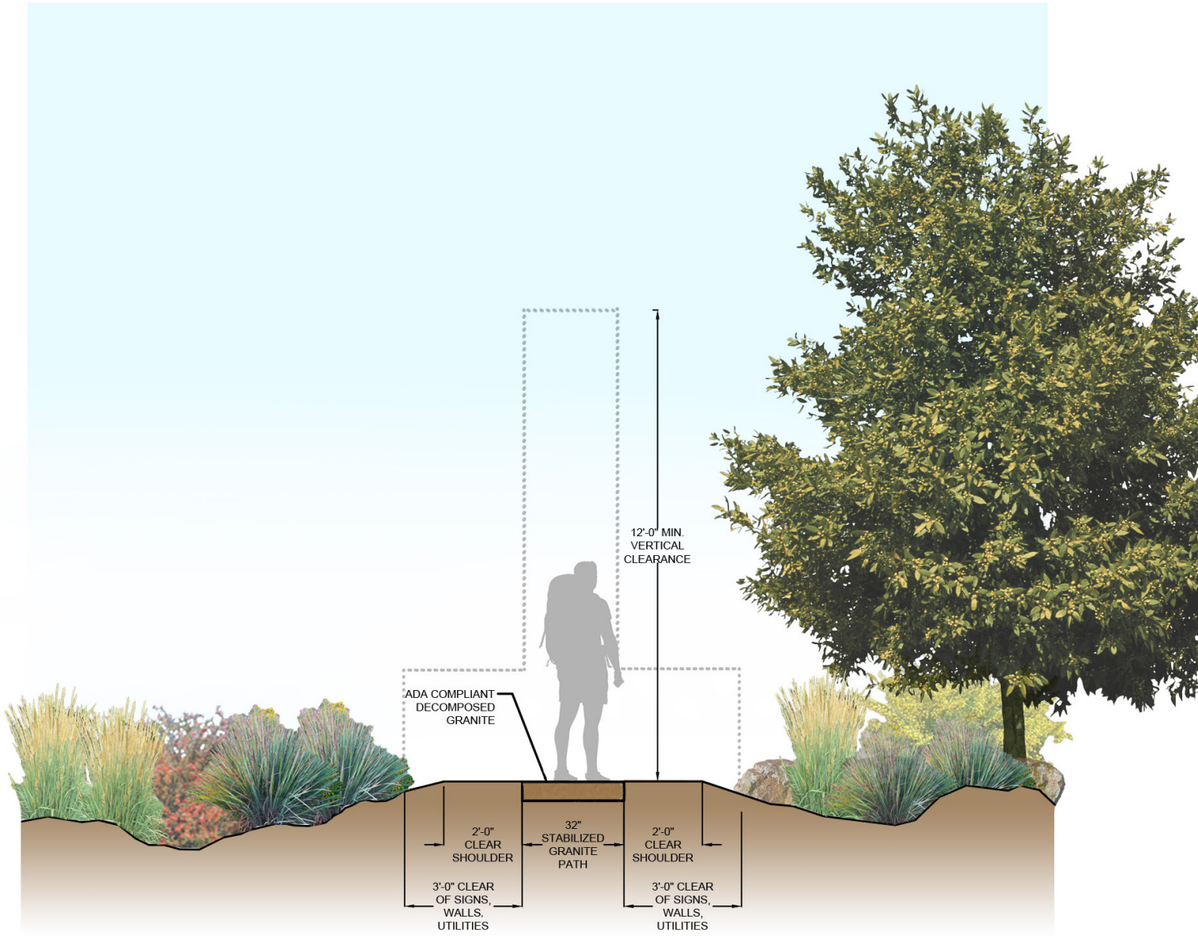
Frontcountry Trails

Frontcountry trails are intended to be located closer to trailhead facilities in regional parks and mountain preserves where the number of trail users may be high. Frontcountry trails have a width of 4 feet with a 2-foot clear zone on either side and a 12-foot vertical clearance to accommodate equestrians.



Backcountry Trails

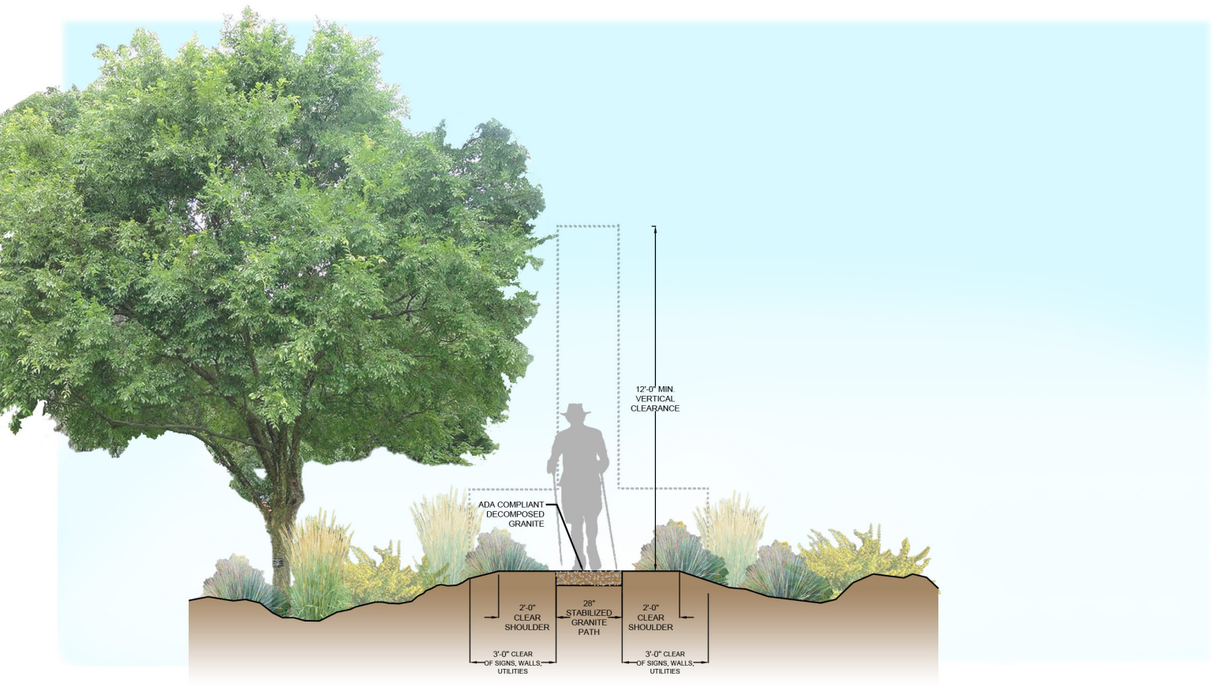
Backcountry trails are located further away from trailheads and from development, therefore usage is anticipated to be less than on accessible or frontcountry trails. Backcountry trails have a narrower tread of 32" with a 12-foot minimum clearance to accommodate equestrians.



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Summit Trails

Summit trails will have a higher difficulty rating. These trails are intended to be 28" wide with a 2-foot clear zone on either side.



LOCATIONS OF PATHWAYS & TRAILS

Pathways and trails should be established adjacent to the following natural and man made linear corridors whenever possible with partnerships:

- River Corridors
- Utility Corridors including power lines and gas lines
- Open Space

Providing Paths & Trails Along Both Sides

For certain linear features, such as rivers, washes and power line corridors, pathways and trails may be required along both sides of the feature if wider than 150 feet from top of bank to top of bank, or from edges of easements. Pathways and trails located on both sides of the linear feature can benefit by providing different surface materials. For example, one side of a wash could install a primary path, while the other side could install an accessible trail.

TRAILHEAD GUIDELINES

Camp Verde's trailheads function as important gateways to the community's extensive recreation and open space network. From the Copper Canyon and Ryal Canyon trail systems west of Town to the Verde River corridor and the scenic destinations of West Clear Creek and the surrounding national forests, these trailheads provide access to a wide variety of hiking, bicycling, equestrian, OHV, and water-based recreation opportunities. Collectively, they strengthen regional trail connectivity, support outdoor tourism, and connect residents and visitors to the area's remarkable natural landscapes, making Camp Verde a regional hub for outdoor recreation in the Verde Valley.

Key trailheads in and around Camp Verde include:

- **Copper Canyon Trailhead** – One of the region's primary access points to the Forest Service trail system west of Camp Verde. It offers access to numerous multi-use trails popular with hikers, mountain bikers, equestrians, and OHV users. The trailhead includes parking, picnic facilities, shaded ramadas, and access to extensive backcountry routes.
- **Ryal Canyon Trailhead** – Located within the Prescott National Forest trail network, this trailhead serves hikers, mountain bikers, equestrians, and motorized users. It provides access to scenic desert grasslands, foothills, and connections to a larger regional trail system.
- **Grief Hill Trailhead** – A popular hiking access point that provides opportunities for short hikes, wildlife viewing, and panoramic views overlooking the Verde Valley. It is frequently used by local residents seeking a close-to-town outdoor experience.
- **Bull Pen (West Clear Creek) Trailhead** – Located east of Camp Verde, this trailhead provides access to the nationally recognized West Clear Creek corridor. Visitors can enjoy hiking, creek access, swimming, fishing, and exceptional riparian scenery.
- **McDonald Trail Access** – Located within the Coconino National Forest, this trailhead provides access to a more rugged backcountry hiking experience and connects users with forest landscapes and scenic viewpoints.
- **Verde River Access Points and Trailheads** – Several informal and developed access locations along the Verde River allow residents and visitors to reach river-oriented recreation opportunities including fishing, paddling, birdwatching, and nature exploration. These access points are important components of Camp Verde's broader trails and open space network.
- **Verde Vista Loop Trailhead** – Located within the Camp Verde Sports Complex, this trailhead provides parking and access to the Verde Vista Loop.

Equestrian Trailhead Guidelines

Trailheads with equestrian facilities are intended to provide amenities for both equestrian users as well as other user groups. The parking requirements are typically larger to accommodate trailers used to transport horses and their equipment. Typical amenities that can be found at well-designed equestrian trailheads include decomposed granite for parking and unloading areas that are separate from non-equestrian parking. Such parking should allow equestrian users to enter and leave the facility without having to back-up and reverse their trailers. Other amenities may include water troughs, wash racks, horse pens, hitching posts, mounting blocks and ramps, and areas to dispose of manure.

Trailhead Guidelines

Trailhead Amenities	Major Trailhead			Minor Trailhead		
	Phased Expansion Based on Demand			Phased Expansion Based on Demand		
	High Demand	Medium Demand	Low Demand	High Demand	Medium Demand	Low Demand
Acres	15+	10	6	6	3	1
Parking	300	150	60	60	30	10
Restrooms	Yes			Yes	Yes	No
Lighting	Yes			Yes		
Shaded Rest Node	3-5 (Includes Large Group Ramada)	3-5	3-5	1-2	1-2	No
Equestrian Use* 7+ parking spaces on natural surface, mounting ramp, manure disposal area, round pen, wash rack, hitching rails	Yes			No		
Amenities Lighting, Shade Structure, Signage, Maps, Drinking Water, Garbage Containers, Seating, Bike Racks	Yes			Yes		

**Equestrian use will apply if the trail type can accommodate equestrian uses.*

TRAIL CROSSINGS

An important feature of any non-vehicular trails plan that connects with the street, drainage, utility or storm water structure is the treatment of crossings. These crossing zones create the greatest possible hazard to path and trail users, and therefore necessitate particular consideration.

There are several significant barriers in the Town that provide difficulty for path and trail crossings. Such barriers include the following:

- **Interstate 17** – Under or Over Crossings
- **Highway 260** – Under or Over Crossings
- **Future Parkways** – Under, Over or At-Grade Crossings
- **Major Arterials** – At-Grade or Mid-Block Crossings. Where possible, route paths and trails to coincide with intersections.
- **Verde River** - Water crossings

There are two types of trail crossings – grade-separated and at-grade crossings.

Grade-Separated Crossings

Grade-separated crossings are identified to illustrate the expectation for cross-type, whether over or under at a particular juncture of a given segment. Grade-separated crossings occur when paths and trails intersect with high-volume roads, canals, or washes. Whenever possible, paths and trails should be directed to established intersections, bridges or culverts so as not to incur the added expense of additional crossings.

Under Crossings

Under crossings below bridges or through over-sized culverts should be utilized when pathways and trails cross Interstate 17, Highway 260 and future state routes and parkways. The minimum vertical clearance shall be 12 feet. The horizontal width of the undercrossing should provide adequate clearance on either side of the pathway and trail. Lighting should be provided to enhance the safety of users.

Over Crossings

Over crossings via bridges will be used when a path or trail intersects Interstate 17, Highway 260, parkways, and canals. Over crossings should be used in areas where there are no nearby large box culverts or where no nearby at-grade road crossings exist to route the path or trail through. The path or trail overcrossing should provide a minimum vertical clearance of 12 feet. The bridge should have a wide enough horizontal clearance to accommodate the associated path or trail width with lighting provided.

At-Grade Crossings

At-grade crossings can occur when a path or trail intersects a street.

Street Crossings

The preferred location for a path or trail crossing is at a signalized or stop-controlled intersection. An improved crosswalk should be provided and demarcated with striping. For wider and busier streets, such as parkways and major arterials, safety refuge islands should be provided in medians to provide a safe place for users to stop at the mid-point of the road before crossing the remaining distance.

In general, street crossings should adhere to the following guidelines:

- Crossings should be at right angles to traffic.
- Adequate sightline distances should be provided that considers the appropriate time, visibility, potential hazards, and lighting.
- Sightlines at roadway crossings should not be obstructed by signage, parked vehicles, light posts, landscaping or any other object that could obstruct views.
- Where possible, provide a safe haven or median on multi-lane roads.
- Sufficient lighting should be provided.
- Provide curb cuts that conform to ADA standards and to the same path or trail widths.

Mid-Block Crossings

The safety of pathway and trail users is of paramount importance. Therefore, the use of mid-block crossings, where pedestrian accidents can be the highest, should not be used. Paths and trails should be routed to street intersections for safe crossings.

EXISTING AND PROPOSED PATH AND TRAIL SYSTEM

Camp Verde occupies a unique position in Arizona by offering both an expanding network of trails and direct access to the Verde River, one of the state's last free-flowing rivers. Residents and visitors can enjoy hiking, biking, equestrian, and regional trail connections alongside kayaking, fishing, wildlife viewing, and other river-based recreation. This rare combination of connected upland trail experiences and river-based recreation creates a diverse outdoor recreation system that supports healthy lifestyles, attracts visitors, strengthens the local economy, and reinforces Camp Verde's role as a regional destination for adventure, conservation, and outdoor tourism in the Verde Valley

Camp Verde's existing trail and pathway system is a combination of local urban pathways, river access trails, recreation routes, and extensive connections to surrounding public lands. The community serves as a gateway to some of Arizona's most significant outdoor recreation resources, with trails providing access to the Verde River corridor, Prescott National Forest, Coconino National Forest, and numerous regional destinations.

Within town, trails are currently distributed among parks, neighborhoods, schools, and recreation areas rather than functioning as one fully connected network. Existing pathways include sidewalks, informal walking routes, park trails, riverfront access paths, and segments of multi-use trails that serve both recreation and transportation purposes. Community feedback consistently identifies the need for improved connectivity between neighborhoods, parks, schools, downtown destinations, and the Verde River. Residents have noted that several areas of Town remain disconnected from major recreation destinations, including the Sports Complex and riverfront amenities.

The Verde River is the defining natural feature of the trail system. Camp Verde contains approximately 18 miles of the Verde River corridor, which supports recreational activities such as walking, hiking, birdwatching, paddling, fishing, and nature appreciation. Existing access points, preserves, and riverfront parks provide opportunities for residents and visitors to experience the river while connecting to broader recreation and conservation initiatives throughout the Verde Valley.

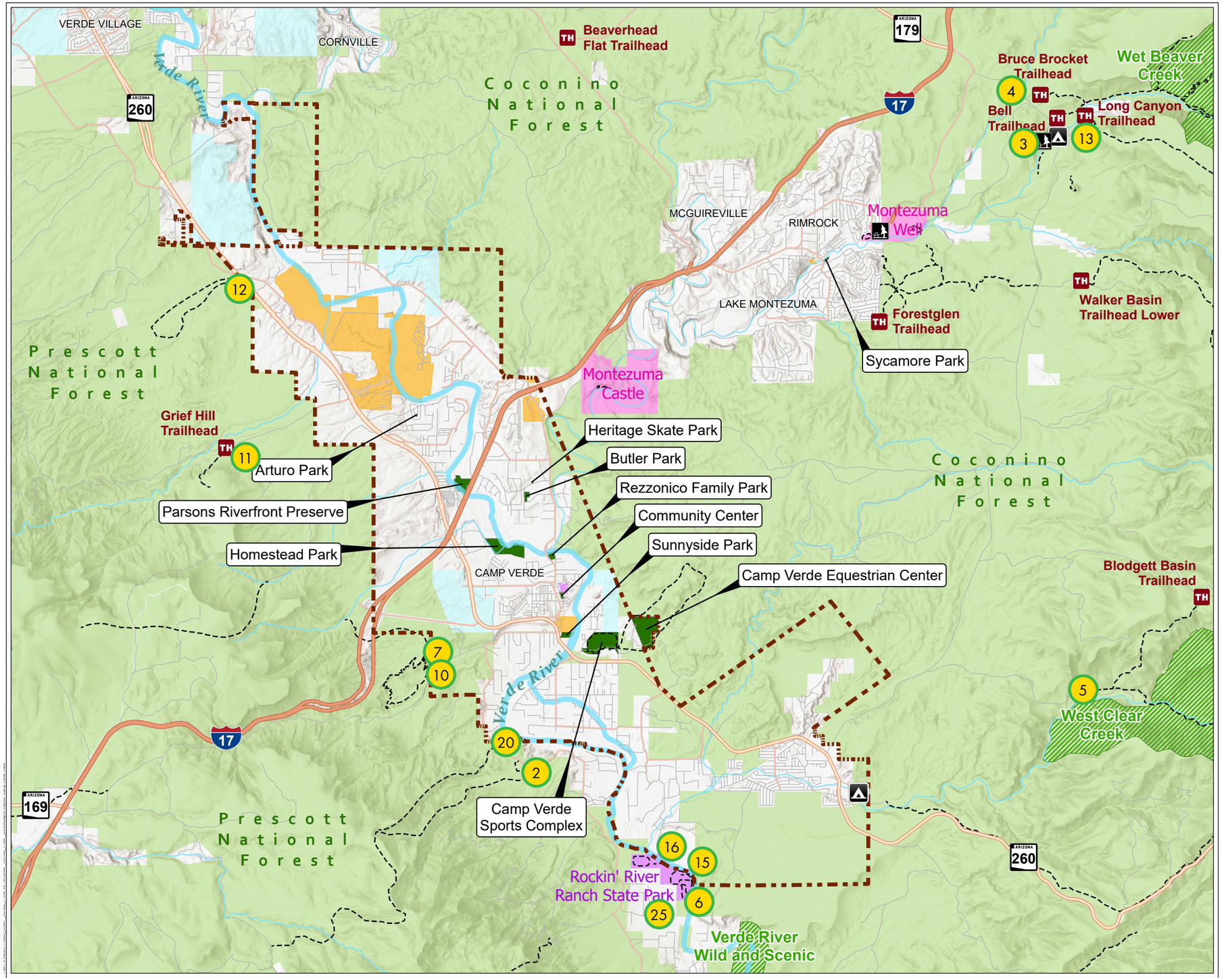
Several established trailheads provide access to the surrounding uplands and national forest lands. Popular routes include the White Cliffs Trail system, Ryal Canyon Trail, Bell Trail, Apache Maid Trail, Bull Pen Trail, Coldwater Trail, and numerous other routes located within the surrounding national forests and wilderness areas. These trails offer a wide range of recreational experiences, from short family walks and wildlife viewing opportunities to long-distance hiking, mountain biking, horseback riding, and backcountry exploration.

The community also benefits from a growing network of cultural and interpretive pathways and river-oriented educational trails provide connections to archaeological sites, historic resources, and environmental education opportunities. The River Connections Plan, 2020, identifies these trails and how they contribute to the broader Verde River "String of Pearls" concept, linking recreation, conservation, cultural interpretation, and tourism destinations throughout the Verde Valley.

While Camp Verde is recognized for having exceptional access to outdoor recreation, local stakeholders and residents consistently identify the need for a more organized and connected trail system. Community feedback identified the need to close trail gaps, development of regional bicycle and pedestrian connections, improving wayfinding and trailheads, expanding river access, and implementing the regional Verde Circle Trail and Verde Trails Access Plan to create a cohesive community-wide and regional network.

Camp Verde Trails

No.	Name	Type				Surface	Length (Miles)	Difficulty	Location
		Hiking	Biking	Equestrian	OHV				
1	Apache Maid Trail	X				Native	8.4	Challenging	Coconino National Forest
2	Box T Trail				X	Native	10.4	Challenging	Part of Ryal Canyon Trail
3	Bell Trail	X				Native	7.1	Moderate	Coconino National Forest
4	Bruce Brocket Trail	X				Native	1.9	Moderate	Coconino National Forest
5	Bull Pen Trailhead	X				Native	5.3	Challenging	Coconino National Forest
6	Buckaroo Trail	X				Native	1.7	Easy	Rockin River Ranch State Park
7	Camp Verde Trail #545				X	Native	13	Moderate	Prescott National Forest
8	Chasm Creek Trailhead	X				Native	8.7	Challenging	Prescott National Forest
9	Cold Water Trail	X				Native	5.5	Challenging	Cedar Bench Wilderness Area
10	Copper Canyon Trail	X	X	X		Native	3.9	Moderate	Prescott National Forest
11	Grief Hill Trailhead					Native	2.2	Moderate	Prescott National Forest
12	Hayfield Draw Area				X	Native	13	Challenging	Prescott National Forest
13	Long Canyon Trail to Long Canyon Tank	X				Native	6	Moderate	Coconino National Forest
14	Mail Trail	X		X		Native	10	Challenging	Coconino National Forest
15	Miano Trail	X		X		Native	0.4	Easy	Rockin River Ranch State Park
16	Outlaw Trail					Native	0.3	Easy	Rockin River Ranch State Park
17	Oxbow Trail	X				Native	6	Challenging	Prescott National Forest
18	Perimeter Loop Trail - Sports Complex	X				Stablized DG	1.6	Easy	Sports Complex
19	Pasture Loop Trail	X				Native	1.2	Easy	Rockin River Ranch State Park
20	Ryal Canyon Trailhead	X	X	X	X	Native	5.1	Challenging	Prescott National Forest
21	Shady Acres Trail	X				Native	0.2	Easy	Rockin River Ranch State Park
22	Towel Creek Trail	X				Native	8	Challenging	Coconino National Forest
23	Verde Rim Trail	X				Native	14.4	Challenging	Pine Mountain Wilderness on the Prescott National Forest
24	Verde Vista Trail	X	X	X		Native	5.4	Moderate	Coconino National Forest
25	White Cliffs Trail	X	X	X		Native	1.7	Easy	Rockin River Ranch State Park
26	Walker Basin Trail	X	X	X		Native	7.4	Moderate	Rimrock



Town of Camp Verde
Parks and Recreation Master Plan

Trails Map

- Town of Camp Verde
- Campground
- Picnic Area
- Existing Trailhead
- Existing Trails
- Wilderness Area
- Parks
- Tribal Trust Lands

Public Lands

- Arizona State Parks
- National Forest
- National Monument
- State of Arizona Land

N
W E
S

0 4,000 8,000 16,000 Feet

0 1,000 2,000 4,000 Meters

Scale: 1:48,000
Map Projection: NAD83 AZ State Plane Central (Intl Feet)

Kimley»Horn

EXISTING TRAIL AND PATHWAY SYSTEM

APACHE MAID TRAIL

Apache Maid Trail (Trail No. 15) is a challenging backcountry trail in the Coconino National Forest that begins near the Bell Trail and ascends the rugged northern wall of the Wet Beaver Wilderness to the high basalt mesas along the Mogollon Rim. The trail offers a strenuous wilderness experience with dramatic elevation changes, diverse vegetation communities, and expansive views of the Verde Valley and surrounding landscapes.

- *Length*: 8.47 miles one-way (approximately 17 miles round trip; shorter out-and-back options are possible)
- *Elevation Gain*: 2,086 feet, beginning at approximately 4,040 feet in elevation
- *Difficulty*: Moderate to strenuous due to the sustained climb, steep sections, and exposure to heat, particularly during the summer months
- *Permitted Uses*: Hiking and equestrian use only; bicycles, motorized vehicles, and mechanized equipment are prohibited within the federally designated Wet Beaver Wilderness







Box T Trail is a rugged and highly challenging motorized trail offering a demanding off-highway vehicle experience through remote desert and mountainous terrain. The trail traverses rolling hills, steep slopes, rocky ridgelines, and technical switchbacks, making it best suited for experienced riders. As the route gains elevation, conditions become increasingly difficult, with loose rock, exposed bedrock, and sustained climbs that require advanced riding skills and careful navigation.

Beginning at a large staging area along South Salt Mine Road, the eastern portion of the trail travels across relatively gentle desert terrain before climbing into steeper and rockier country near Ryal Canyon. Beyond this point, the trail becomes significantly more technical, featuring numerous steep grades, rocky ledges, loose boulder-strewn surfaces, and a series of challenging switchbacks. Near Box T Tank, the trail transitions into rolling uplands where rocky conditions persist but grades moderate somewhat. The western segments continue through remote backcountry with embedded volcanic rock, narrow pinch points, and sections that receive less frequent use.

- *Length*: Approximately 10.4 miles
- *Difficulty*: Difficult to Extreme for ATVs and UTVs; Advanced for dirt bikes
- *Trail Type*: Motorized two-track and single-track route
- *Terrain*: Steep grades, loose rock, volcanic bedrock, rock ledges, switchbacks, and remote desert mountain landscapes
- *Access*: Eastern trailhead located off South Salt Mine Road with trailer parking available
- *Permitted Uses*: OHVs, ATVs, UTVs, and dirt bikes (subject to Forest Service regulations)

Bell Trail (Trail No. 13) is one of the most popular trails in the Coconino National Forest and serves as a gateway to the scenic Wet Beaver Wilderness near Rimrock. Originally constructed in 1932 as a livestock route connecting the Verde Valley to the Mogollon Rim, the trail is now a premier recreation destination known for its access to Wet Beaver Creek, including the renowned swimming and cliff-jumping area known as The Crack.

Following the creek corridor, the trail travels through a diverse landscape of riparian habitat, desert vegetation, and rugged canyon terrain. The lower portions of the trail are relatively wide and gentle, making them accessible to a broad range of hikers, while the upper sections become progressively steeper and rockier as the route ascends toward the Mogollon Rim.

- *Length*: Approximately 7.1 miles round-trip to The Crack; 7.4 miles one-way to the upper terminus
- *Difficulty*: Moderate
- *Elevation Gain*: Approximately 600 feet to The Crack and more than 1,500 feet over the full trail length
- *Typical Duration*: 4 to 5 hours round-trip to the swimming area, not including time spent at the creek
- *Permitted Uses*: Hiking and equestrian use
- *Highlights*: Wet Beaver Creek, swimming opportunities, scenic canyon views, riparian habitat, and access to the Wet Beaver Wilderness





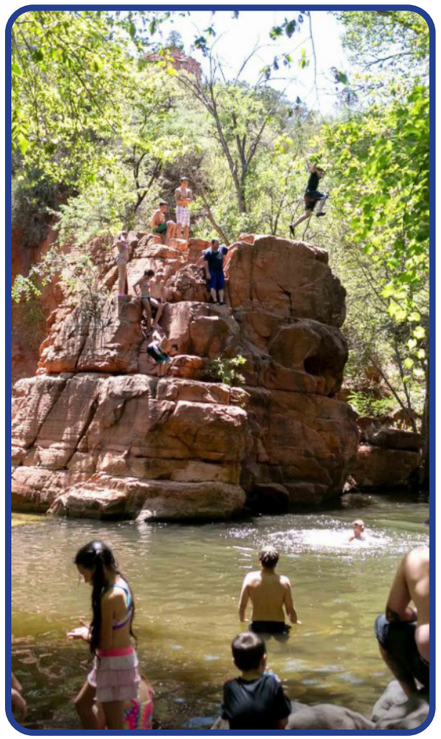


Bull Pen Trailhead (Bull Pen Day Use Area) is located east of Camp Verde within the Coconino National Forest and serves as one of the primary access points to the spectacular West Clear Creek Wilderness. Situated at the mouth of West Clear Creek Canyon, the trailhead provides visitors with access to one of Arizona's most scenic riparian corridors, known for its towering canyon walls, clear perennial waters, lush vegetation, and exceptional recreation opportunities.

From the trailhead, visitors can explore West Clear Creek, a designated Wild and Scenic River renowned for its swimming holes, fishing opportunities, wildlife viewing, and backcountry hiking. The area offers a unique contrast to the surrounding high-desert landscape, featuring dense stands of cottonwood, willow, and sycamore trees along a remarkably healthy creek ecosystem.

- *Location*: East of Camp Verde in the Coconino National Forest
- *Primary Access*: West Clear Creek Wilderness and West Clear Creek corridor
- *Difficulty*: Easy access to the creek; more challenging conditions are encountered farther into the canyon
- *Recreational Opportunities*: Hiking, swimming, fishing, wildlife viewing, picnicking, and nature photography
- *Notable Features*: Perennial stream, dramatic canyon scenery, riparian habitat, and access to a federally designated Wild and Scenic River





Buckaroo Trail is a short, family-friendly trail located within Rockin' River Ranch State Park. Traversing a scenic high-desert landscape adjacent to the Verde River, the trail provides visitors with an easy walking experience and opportunities to enjoy the area's natural beauty, wildlife, and riparian environment.

The trail serves as an important connector within the park's trail network, linking visitors to other routes while offering views of native desert vegetation and the surrounding Verde Valley landscape.

- *Length*: 0.4 miles one-way (0.8 miles round-trip)
- *Difficulty*: Easy
- *Location*: Rockin' River Ranch State Park, Camp Verde
- *Setting*: High-desert scrubland and Verde River corridor
- *Connections*: Provides access to both the Miano Trail and White Cliffs Trail system
- *Suitable For*: Walking, nature observation, wildlife viewing, and family-friendly recreation







Camp Verde Trail #545 is a popular off-highway vehicle (OHV) route managed by the Prescott National Forest that stretches approximately 13 miles through the scenic desert landscapes. The trail traverses rolling mesas, shallow drainages, and expansive high-desert terrain characterized by native vegetation such as creosote bush, mesquite, and other Sonoran Desert species.

Offering a remote backcountry experience, the route provides riders with sweeping views of the Verde Valley, surrounding mountains, and the rugged desert environment that defines the region. Its varied terrain and natural setting make it a popular destination for OHV enthusiasts seeking opportunities for exploration, recreation, and access to public lands.

- *Length*: Approximately 13 miles
- *Trail Type*: Off-Highway Vehicle (OHV) trail
- *Setting*: High-desert landscape with rolling mesas and desert vegetation
- *Managed By*: Prescott National Forest
- *Primary Uses*: OHV recreation, sightseeing, and backcountry exploration
- *Highlights*: Scenic desert views, remote character, and connections to the broader regional motorized trail network







Chasm Creek Trailhead serves as a gateway to the remote and rugged Cedar Bench Wilderness within the Prescott National Forest. Providing access to a less-traveled backcountry environment, the trail offers visitors an opportunity to experience the solitude, scenic beauty, and challenging terrain characteristic of Arizona's wilderness landscapes.

The route climbs through high-desert terrain featuring rocky slopes, juniper woodlands, and expansive viewpoints overlooking the Verde Valley and surrounding mountains. Known for its steep grades and rugged conditions, the trail is best suited for experienced hikers seeking a more strenuous and remote outdoor experience.

- *Location*: Cedar Bench Wilderness, Prescott National Forest
- *Difficulty*: Moderate to strenuous
- *Setting*: Remote high-desert and mountain terrain
- *Primary Uses*: Hiking, nature observation, and backcountry recreation
- *Highlights*: Panoramic vistas, wilderness solitude, diverse desert vegetation, and access to federally designated wilderness lands







Cold Water Trail (Trail No. 27) is a remote backcountry trail located within the Prescott National Forest. Traversing the rugged landscapes of the Verde Rim and Dugas-Tule Mesa area, the trail provides a challenging wilderness experience characterized by steep grades, dramatic elevation changes, and expansive views of the surrounding mountains and desert valleys.

The route ascends from the lower elevations of the Verde Valley through diverse vegetation communities and striking geological formations, eventually reaching the higher elevations along Forest Road 68. Its remote setting and demanding terrain make it a popular destination for experienced hikers seeking solitude and a more strenuous outdoor adventure.

- *Length*: Approximately 5.5 miles
- *Elevation Change*: Approximately 2,500 feet of elevation gain
- *Difficulty*: Moderate to strenuous
- *Terrain*: Steep slopes, rocky sections, exposed hillsides, and rugged wilderness landscapes
- *Setting*: Verde Rim and Dugas-Tule Mesa region within the Prescott National Forest
- *Primary Uses*: Hiking, nature observation, and backcountry recreation
- *Highlights*: Panoramic views, diverse desert and upland vegetation, geologic features, and access to remote public lands

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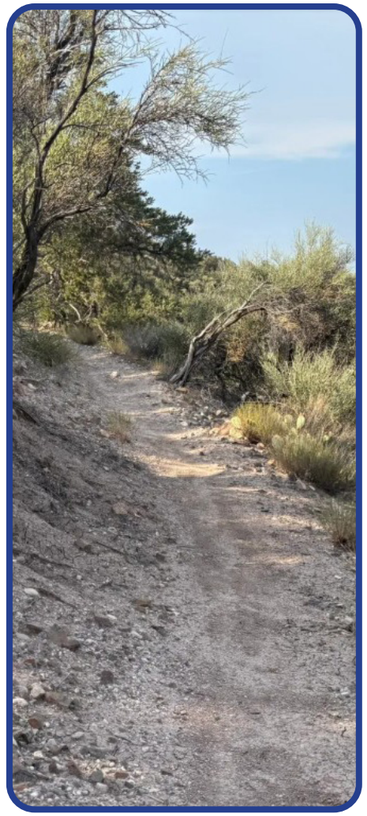
COPPER CANYON LOOP TRAIL 504

Copper Canyon Loop Trail (Trail No. 504) is a scenic loop trail in the Prescott National Forest that offers panoramic views of the surrounding canyons, ridgelines, and desert landscapes. Although portions of the trail parallel Interstate 17 and occasional traffic noise may be present, much of the route provides a peaceful outdoor experience. The trail features a relatively smooth surface and is suitable for hikers seeking a moderate outing with rewarding scenery.

The loop can be traveled in either direction, with many hikers choosing a counterclockwise route that begins with approximately one mile of moderate switchbacks climbing to a ridgeline. This elevated section provides some of the trail's most impressive viewpoints but includes areas near unstable slopes and past landslide zones where caution is advised. Near the midpoint of the trail, hikers cross a dry drainage and have the option of returning directly to the trailhead or taking a short spur to a spring-fed waterfall, which typically flows most of the year. Access to the waterfall requires navigating rocky terrain, minor scrambling, and stream crossings.

- *Length*: 3.9-mile loop
- *Elevation Gain*: Approximately 387–513 feet
- *Difficulty*: Moderate
- *Permitted Uses*: Hiking and trail running
- *Highlights*: Ridgeline vistas, diverse desert vegetation, seasonal waterfall, and convenient access from Interstate 17







Grief Hill Trailhead is a historic recreation site in the Prescott National Forest providing access to a portion of the renowned General Crook Trail. Originally constructed in 1864 as a military wagon route, the trail follows a rugged corridor through the foothills above the Verde Valley and offers visitors a unique opportunity to experience both the area's natural beauty and rich history.

The route climbs steadily along a rocky and well-defined historic roadbed, gaining elevation as it traverses desert grasslands and hillside landscapes before reaching scenic overlooks with panoramic views of the surrounding region. Due to the steep grades, exposed terrain, and limited shade, hikers should be prepared with adequate water and appropriate footwear.

- *Length*: Approximately 2.2 miles round-trip
- *Elevation Gain*: About 643 feet
- *Difficulty*: Moderate
- *Terrain*: Steep, rocky, and uneven historic wagon route
- *Regulations*: Camping and campfires are prohibited within the trailhead and day-use area







Hayfield Draw OHV Area is a popular motorized recreation destination within the Prescott National Forest, located approximately 8 miles northwest of Camp Verde, Arizona. Managed by the Verde Ranger District, the area encompasses roughly 80 acres and provides a well-developed network of trails and designated riding areas designed specifically for off-highway vehicle use.

The area is particularly well-suited for dirt bikes, ATVs, and other vehicles measuring 50 inches or less in width, offering a variety of riding opportunities for users of different skill levels. Its combination of open riding areas, interconnected trails, and convenient access has made Hayfield Draw one of the region's premier destinations for motorized recreation.

- *Location*: Approximately 8 miles northwest of Camp Verde
- *Size*: Approximately 80 acres
- *Managed By*: Prescott National Forest, Verde Ranger District
- *Primary Uses*: Off-highway vehicle recreation, trail riding, and skills development

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Mail Trail #84 is a historic backcountry trail managed by the Coconino National Forest that follows a portion of the original route used by horseback mail carriers between Camp Verde and Payson from 1884 to 1914. Located approximately 20 minutes east of Camp Verde, the trail offers hikers a unique opportunity to experience a corridor rich in Arizona history while traversing remote and scenic landscapes.

The route passes through rugged canyon terrain, pinyon-juniper woodlands, and high-desert ecosystems, showcasing the diverse natural environments of the Mogollon Rim region. Known for its challenging conditions and remote setting, the trail is best suited for experienced hikers seeking a strenuous and historically significant backcountry adventure.

- *Length*: Approximately 10 miles point-to-point
- *Difficulty*: Advanced
- *Setting*: Remote canyon, desert, and woodland landscapes
- *Managed By*: Coconino National Forest
- *Primary Use*: Hiking

Miano Trail is a short, scenic trail located within Rockin' River Ranch State Park. The trail provides visitors with an accessible opportunity to experience the park's diverse natural landscapes, including riparian habitats, native desert vegetation, and views of the Verde River corridor.

Designed for casual recreation and nature appreciation, the trail serves as an important connector within the park's trail network, linking visitors to other routes while showcasing the area's unique ecological and scenic resources.

- *Location*: Rockin' River Ranch State Park, Camp Verde, Arizona
- *Difficulty*: Easy
- *Primary Uses*: Hiking, walking, wildlife viewing, and nature observation
- *Setting*: Verde River riparian corridor and high-desert landscape
- *Connections*: Links to other trails within the park, including the Buckaroo and White Cliffs trail systems

Outlaw OHV Trail is a popular motorized recreation route located north of the Camp Verde area within the Coconino National Forest. Known for its rugged terrain and scenic setting, the trail provides off-highway vehicle enthusiasts with an adventurous backcountry experience through the distinctive red rock landscapes of the Verde Valley region.

The route winds through rocky desert terrain, traversing washes, sandstone outcrops, and rolling hills while offering views of the striking red rock formations that define the area. In addition to its scenic value, the trail passes near historic ranching and mining sites, providing opportunities to experience both the natural and cultural history of the region.

- *Length*: Approximately 6 to 7 miles
- *Difficulty*: Moderate to difficult
- *Primary Uses*: Four-wheel drive vehicles, OHVs, and off-road recreation







Oxbow Trail (Oxbow Multi Trail) is a remote backcountry trail located within the Cedar Bench Wilderness area. The trail traverses rugged wilderness terrain and offers hikers and equestrians an opportunity to experience the area's dramatic landscapes, scenic canyon vistas, and quiet natural surroundings.

The route follows a predominantly descending alignment through remote desert and upland environments, navigating steep and technical sections while providing access to some of the wilderness area's most secluded scenery. Despite relatively modest elevation gain along the route, significant elevation loss and rugged terrain create a moderately challenging recreation experience.

- *Length*: Approximately 7.6 miles
- *Difficulty*: Moderate
- *Elevation Gain*: Approximately 654 feet
- *Elevation Loss*: Approximately 3,534 feet
- *Permitted Uses*: Hiking, horseback riding, and leashed dogs
- *Setting*: Cedar Bench Wilderness, featuring remote canyons, desert vegetation, and expansive wilderness views
- *Highlights*: Scenic overlooks, backcountry solitude, diverse terrain, and access to remote public lands

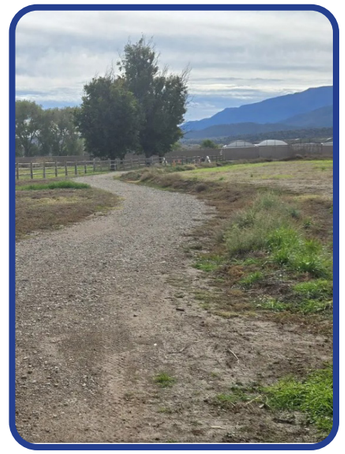
Perimeter Loop Trail is a short, accessible multi-use trail located within the Camp Verde Sports Complex. Designed for walking, jogging, and casual recreation, the trail provides a convenient opportunity for residents and visitors to enjoy outdoor exercise while taking in views of the surrounding sports facilities, open spaces, and nearby mountain landscapes.



The loop offers a comfortable and family-friendly recreational experience suitable for users of all ages and abilities, making it a popular destination for daily fitness activities, community events, and leisurely walks.

- *Length*: Approximately 1.6 miles
- *Difficulty*: Easy
- *Location*: Camp Verde Sports Complex
- *Primary Uses*: Walking, jogging, running, and fitness activities
- *Accessibility*: Suitable for a wide range of ages and skill levels
- *Highlights*: Convenient in-town location, open views, and connections to recreational amenities within the Sports Complex

Pasture Loop Trail is a scenic multi-use trail located within Rockin' River Ranch State Park. The trail winds through the park's historic ranchlands and natural open spaces, providing visitors with an opportunity to experience the area's diverse landscapes, native vegetation, and proximity to the Verde River corridor.



Designed for a variety of recreational users, the trail offers a pleasant and accessible outdoor experience while connecting visitors to other trails and amenities within the park. Its relatively gentle terrain makes it well-suited for walking, hiking, wildlife observation, and nature appreciation.

- *Location*: Rockin' River Ranch State Park, Camp Verde, Arizona
- *Difficulty*: Easy
- *Primary Uses*: Hiking, walking, wildlife viewing, and nature observation
- *Setting*: Open pasturelands, riparian habitats, and high-desert landscapes

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Ryal Canyon Trailhead provides entry to **Ryal Canyon Trail #521,** a challenging backcountry route known for its rugged terrain, scenic desert landscapes, and connections to other regional trails.

The Ryal Canyon Trailhead serves as an important gateway to the Prescott National Forest trail system, providing access to a diverse range of recreational opportunities and some of the most scenic upland landscapes surrounding Camp Verde

From the trailhead, visitors can access miles of public lands featuring rolling hills, rocky canyons, and expansive views of the Verde Valley. The area is popular with hikers, mountain bikers, equestrians, and off-highway vehicle enthusiasts, offering opportunities for both recreation and exploration within a remote natural setting.

- *Location*: 2317 South Salt Mine Road, Camp Verde, Arizona
- *Managed By*: Prescott National Forest
- *Primary Access*: Ryal Canyon Trail #521 and interconnected forest trail systems
- *Difficulty*: Moderate to challenging
- *Permitted Uses*: Hiking, mountain biking, equestrian use, and motorized recreation where designated





Shady Acres Trail is a short and accessible trail located within Rockin' River Ranch State Park. Beginning near the historic Ranch House, the trail offers visitors a pleasant opportunity to explore the park's natural surroundings while enjoying views of native vegetation, open space, and the nearby Verde River corridor.

Ideal for visitors of all ages and abilities, the trail provides a relaxed outdoor experience and serves as a convenient connection to other park amenities and trail opportunities.

- *Length*: Approximately 0.2 miles
- *Difficulty*: Easy
- *Location*: Rockin' River Ranch State Park, near the Ranch House
- *Primary Uses*: Walking, hiking, wildlife viewing, and nature observation

Rezzonico Park Multi-Use Path Loop is a relatively flat and accessible looped trail within Rezzonico Park. The park also serves as a public river access point for small watercraft and is recognized as an international STAR park because of its dark sky initiative compliance.

- *Length*: Approximately 0.3 miles
- *Difficulty*: Easy
- *Permitted Uses*: Walking, hiking, wildlife viewing, and nature observation

Towel Creek Trail (#67) is a remote backcountry trail located in the Coconino National Forest. The trail offers a unique opportunity to access a secluded section of the Verde River while traversing dramatic desert canyon landscapes, volcanic formations, and areas rich in cultural and natural history. Along the route, visitors are treated to expansive views of the surrounding mesa and canyons, as well as access to a well-preserved Sinagua cliff dwelling near the lower portions of the trail.

The trail descends from the high-desert uplands into the Verde River canyon, passing through diverse vegetation communities and rugged terrain that provides a true wilderness experience. Due to its length, elevation changes, and exposed conditions, the trail is best suited for experienced hikers prepared for a challenging outing.

- *Length*: Approximately 8 miles one-way (16 miles round-trip)
- *Difficulty*: Moderate to strenuous
- *Elevation Gain/Loss*: Approximately 715 feet of gain and 2,021 feet of descent
- *Setting*: High-desert mesas, rugged canyons, and the Verde River corridor
- *Primary Use*: Hiking

Verde Rim Loop Trail is a remote and rugged backcountry route located within the Pine Mountain Wilderness. Traversing diverse high-desert and upland landscapes, the trail offers an immersive wilderness experience characterized by expansive views, dramatic terrain, and a strong sense of solitude. The route follows portions of the Verde Rim, providing hikers and equestrians with opportunities to explore some of the region's most scenic and undeveloped public lands.

The trail travels through a mix of pinyon-juniper woodlands, desert grasslands, and rocky ridgelines, showcasing the ecological diversity and natural beauty of the wilderness area. Its remote setting, varied terrain, and limited amenities make it best suited for experienced outdoor enthusiasts seeking a challenging backcountry adventure.

- *Location*: Pine Mountain Wilderness area
- *Difficulty*: Moderate to strenuous
- *Primary Uses*: Hiking and equestrian recreation

Verde Vista Loop Trail is a scenic multi-use trail offering a moderately challenging outdoor experience for hikers, mountain bikers, and equestrians. The trail climbs through the White Hills, providing access to elevated viewpoints that showcase sweeping vistas of the Verde River Valley, surrounding desert landscapes, and distant mountain ranges.

The loop traverses rolling terrain and native upland desert vegetation, making it a popular destination for users seeking both recreation and scenic overlooks. Its steady climb is rewarded with expansive panoramic views that highlight the unique natural setting of the Camp Verde area.

- *Length*: Approximately 5.4-mile loop
- *Elevation Gain*: Approximately 629 feet
- *Difficulty*: Moderate
- *Permitted Uses*: Hiking, mountain biking, and horseback riding






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White Cliffs Trail is a scenic multi-use trail located within Rockin' River Ranch State Park. The trail showcases the park's diverse natural landscapes, winding through high-desert terrain, beneath striking limestone bluffs, and along the lush Verde River corridor. Visitors experience a transition from open desert vegetation to a vibrant riparian environment that supports a rich variety of wildlife and bird species.

The trail offers an easy and enjoyable outdoor experience for visitors of all ages and provides opportunities to explore one of Camp Verde's most unique riverfront settings.

- *Length*: Approximately 1.7-mile loop
- *Difficulty*: Easy
- *Setting*: Limestone cliffs, high-desert uplands, and the Verde River riparian corridor
- *Permitted Uses*: Hiking, horseback riding, wildlife viewing, fishing, and bird watching





Walker Basin Trail #81 is a scenic backcountry trail located within the Coconino National Forest near Rimrock. Historically used as a livestock route, the trail traverses rugged terrain between the Wet Beaver Creek and West Clear Creek Wilderness areas, providing hikers with access to diverse landscapes, dramatic geological features, and expansive views of the Verde Valley region.

The trail climbs from the lower desert foothills to higher-elevation basalt plateaus, passing limestone outcrops, open grasslands, and pinyon-juniper woodlands along the way. Elevated viewpoints offer sweeping vistas of Red Rock Country, the Verde Valley, and the distant San Francisco Peaks. Due to its length, rocky sections, and occasional route-finding challenges, the trail is best suited for experienced hikers seeking a remote and rewarding wilderness experience.

- *Length*: Approximately 7.4 to 8 miles
- *Difficulty*: Moderate
- *Elevation Range*: Approximately 3,850 feet to 5,970 feet
- *Terrain*: Rocky trail surfaces, limestone ledges, desert uplands, and basalt mesas




PROPOSED TRAILS AND CONNECTIONS

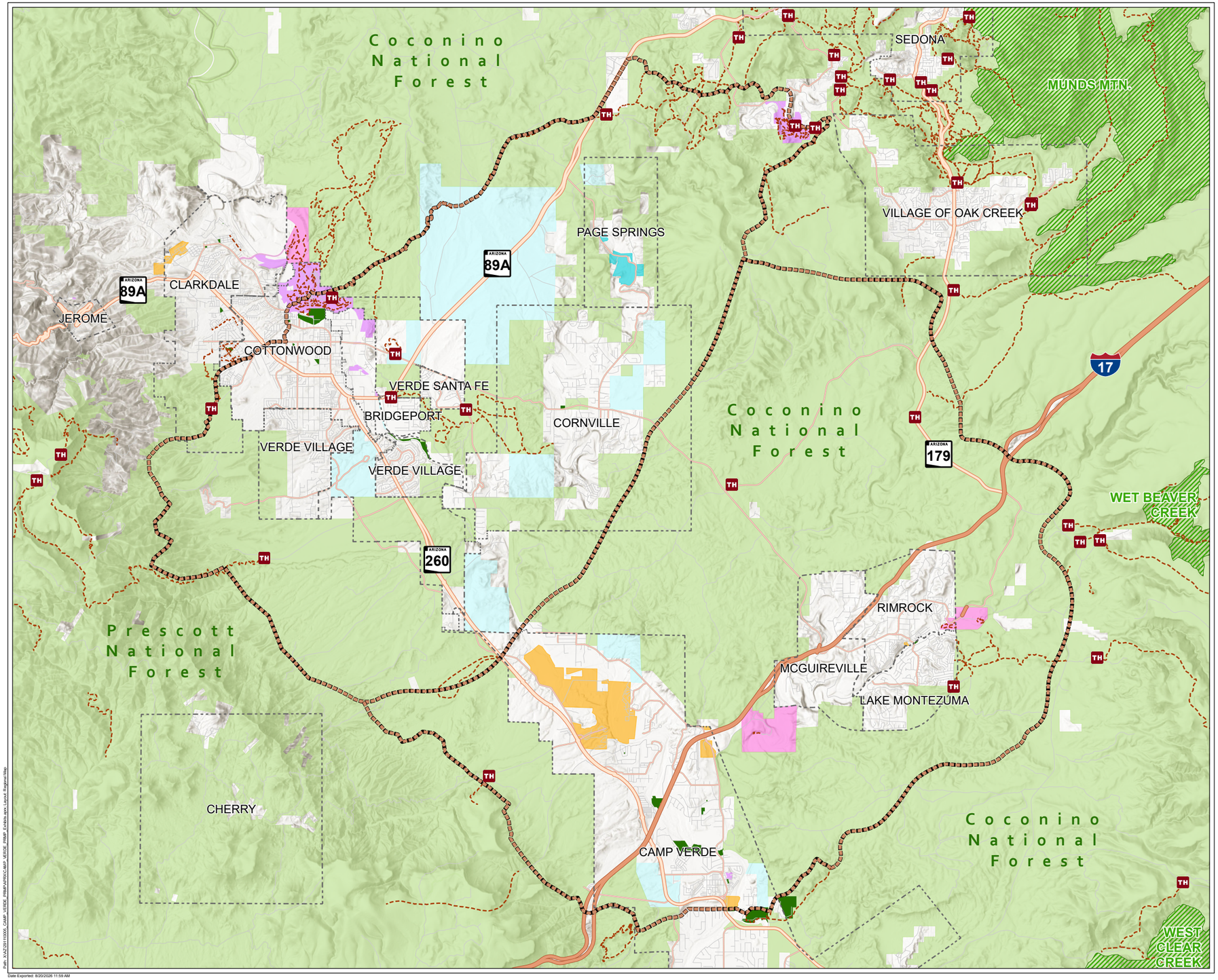
THE VERDE VALLEY CIRCLE TRAIL VISION

One of the most transformative opportunities for regional connectivity is the Verde Valley Circle Trail concept. The Circle Trail would function as a continuous non-motorized corridor connecting the major communities of the Verde Valley—including Camp Verde, Cottonwood, Clarkdale, Sedona, Cornville, Rimrock, and Lake Montezuma—while linking visitors to the Verde River, Oak Creek, Wet Beaver Creek, historic sites, wildlife areas, parks, and public lands managed by the Prescott and Coconino National Forests. These participating communities have expressed support for collaborating on trail corridors that create continuous recreational routes throughout the Verde Valley. By linking these assets into a larger regional system, Camp Verde can become both a destination and a trail gateway for visitors exploring the entire Verde Valley.

The concept aligns closely with the Verde Front's "String of Pearls" framework for the Verde River, where individual recreation destinations ("pearls") are physically connected through trails, waterways, and coordinated planning efforts.



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Town of Camp Verde
Parks and Recreation Master Plan

Regional Trails Map

- Existing Trailhead
- Verde Valley Circle Trail
- Existing Trails
- Parks
- Wilderness Area
- Tribal Trust Lands

Public Lands

- Arizona Game and Fish
- Arizona State Parks
- National Monument
- State Trust Land
- National Forest

N
W E
S

0 1 2 4 Miles

0 1 2 4 Kilometers

Scale: 1:67,200
Map Projection: NAD83 AZ State Plane Central (Intl Feet)

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Path: K:\AZ\291100\05_CAMP_VERDE_PRMP\MXD\CAMP_VERDE_PRMP_Exhibits.aprx Layout: Regional Map

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Western Segment: Clarkdale and Cottonwood

The western portion of the Circle Trail would likely begin around the Sycamore Canyon and Clarkdale area, where the Verde River emerges from a more remote and primitive setting. Key destinations include:

- Sycamore Canyon Wilderness
- Lower TAPCO River Access Point
- Big Spring Natural Area
- Verde River at Clarkdale
- Tuzigoot National Monument
- Tuzigoot Important Bird Area
- Tavasci Marsh
- Dead Horse Ranch State Park
- Cottonwood Riverfront Park

This section combines river recreation, birding, historic interpretation, and family-oriented recreation facilities while providing access to the Verde River corridor.

Northern Segment: Sedona and Oak Creek

Moving north, the corridor would connect to the Oak Creek watershed and Sedona-area destinations, including:

- Lime Kiln Trail
- Red Rock State Park
- Crescent Moon Ranch
- Sedona Wetlands Preserve
- Page Springs Fish Hatchery
- Windmill Park

The plans identify Oak Creek as one of the most heavily visited recreation destinations in Arizona and emphasize the need to connect it to broader regional recreation opportunities that help disperse visitor use across the Verde Valley.

Eastern Segment: Beaver Creek and Rimrock

From Sedona and Cornville, the Circle Trail concept would likely extend into the Beaver Creek and Rimrock area through a network of existing and proposed trails connecting:

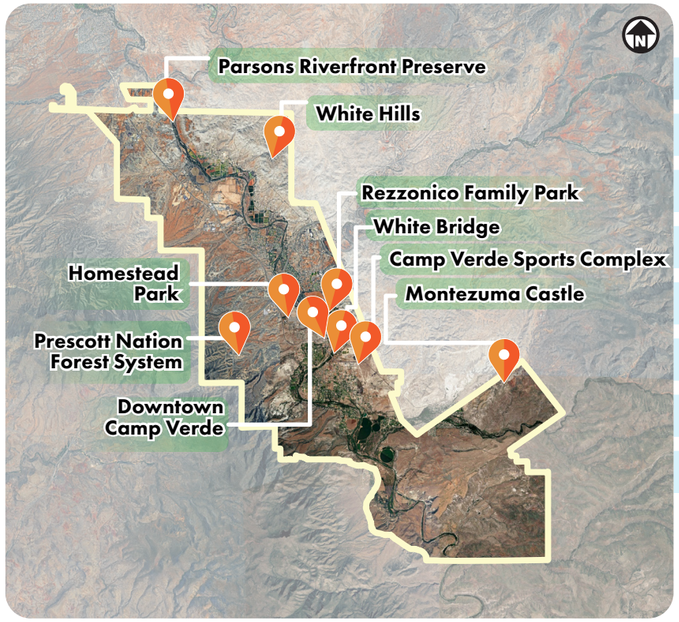
- Montezuma Castle National Monument
- Montezuma Well
- Beaver Creek Day Use Area
- Wikiup Mesa Trails
- Sycamore Community Park
- Wet Beaver Creek corridor

These assets provide a mix of cultural heritage, wildlife viewing, hiking, and environmental education opportunities.

Camp Verde Segment

The Camp Verde portion may be the most strategically important segment because it links the river corridor to both forest trail systems.

A logical Camp Verde alignment emerging from the plans would connect:



Major Camp Verde destinations include:

- Fort Verde State Historic Park
- Camp Verde Sports Complex
- Parsons Riverfront Preserve
- Homestead Park
- Rezzonico Family Park
- White Bridge RAP
- Salt Mine Interpretive Site
- Rockin' River Ranch State Park

The Urban Upland Trail Plan specifically identifies these as anchor sites intended to be connected through the future trail network.

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Completed or Existing Verde Valley Circle Trail Segments in Camp Verde

Within Camp Verde, the Verde Valley Circle Trail is being built largely around existing trail assets, including the Copper Canyon and Ryal Canyon trail systems, the Black Canyon Trail connection, the Grief Hill Trail System, and local Verde River corridor trails. While several key segments already exist and are actively used, future trail construction—particularly the Rimrock-to-Camp Verde connection and additional regional linkages—will be needed to complete the full Verde Valley Circle Trail loop and establish seamless regional connectivity throughout the Verde Valley





1. Copper Canyon/Ryal Canyon Trail System

The extensive Prescott National Forest trail network west of Camp Verde is one of the primary complete segments incorporated into the Verde Valley Circle Trail concept.

These trails provide miles of existing multi-use connectivity for hiking, mountain biking, equestrian use, and OHV recreation and form an important southern section of the future regional loop.

2. Black Canyon Trail Connection

The northern terminus of the Black Canyon National Recreation Trail is located near Camp Verde and serves as a key regional connection within the Verde Valley Circle Trail vision.

Existing Black Canyon Trail segments provide a completed long-distance trail connection between Camp Verde and central Arizona.

3. Grief Hill Trail System

The Grief Hill Trail System north of Camp Verde has been planned and constructed as a major non-motorized trail hub and is specifically identified as part of the Verde Valley Circle Trail network.

The system connects with existing Camp Verde trails and is intended to serve as one of the principal Verde Valley Circle Trail nodes in the community

Southern and Western Uplands

From Camp Verde, the Circle Trail concept would likely utilize Prescott National Forest connections including:

- Black Canyon National Recreation Trail
- Grief Hill Trailhead
- Ryal Canyon Trailhead / Box T Trail (OHV)
- Copper Canyon
- Verde Trails and Access Plan routes

These trails would provide connections toward Mingus Mountain, the Black Canyon corridor, and eventually westward toward Clarkdale and Cottonwood.

Economic Development and Tourism Benefits

The Circle Trail concept is more than a recreation project. Collectively, the plans envision it as:

- A regional transportation and recreation corridor.
- A way to connect the Verde River's conservation areas with recreation destinations.
- A tourism asset supporting local businesses throughout the Verde Valley.
- A mechanism for dispersing recreation away from overcrowded locations.
- A tool for promoting stewardship and environmental awareness.

The trail would connect wildlife habitats, river access points, historic sites, parks, communities, and public lands into a single regional experience while supporting the broader Verde River Connections vision.

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VERDE RIVER WATERWAY SYSTEM

BALANCING RECREATION AND CONSERVATION ALONG THE VERDE RIVER

The Verde River is one of Camp Verde's greatest natural assets, providing exceptional opportunities for outdoor recreation while supporting one of Arizona's most important riparian ecosystems. As a perennial river, the Verde sustains diverse wildlife habitat, native vegetation communities, groundwater resources, and important cultural and historical sites. At the same time, growing interest in kayaking, fishing, hiking, birdwatching, swimming, and riverfront trail use continues to increase demand for public access. Successfully managing the Verde River requires a balanced approach that expands recreational opportunities while protecting the ecological functions and natural character that make the river a special place.

A sustainable recreation and conservation strategy should focus on directing public use to appropriate locations while preserving sensitive habitats. Well-designed river access points, designated trails, and managed recreation areas can help concentrate visitor activity in durable locations, reducing impacts to riverbanks, wildlife habitat, and native vegetation. By guiding users to designated entry points, Camp Verde can improve the recreation experience while minimizing erosion, habitat fragmentation, and resource damage.

Key strategies for balancing recreation and conservation along the Verde River include:

- *Protect Sensitive Habitats*: Identify and preserve important wildlife corridors, nesting areas, wetlands, and native riparian vegetation through conservation easements, setbacks, and habitat restoration projects.
- *Concentrate River Access*: Develop and maintain a limited number of well-designed river access points with parking, signage, and erosion-control measures to reduce the creation of informal access routes.
- *Expand Sustainable Trail Connections*: Connect parks, neighborhoods, and destinations through designated trails that minimize impacts to sensitive riverbank habitats while improving public access.
- *Implement Riverfront Design Standards*: Utilize boardwalks, viewing platforms, designated overlooks, and hardened access points where appropriate to protect riverbanks and vegetation.
- *Enhance Visitor Education*: Install interpretive signage highlighting wildlife, water quality, riparian ecology, cultural history, and responsible recreation practices.
- *Promote Stewardship Programs*: Partner with community groups, schools, conservation organizations, and volunteers to support river cleanups, habitat restoration, and educational programs.
- *Monitor Recreational Impacts*: Track trail conditions, visitor use, erosion, invasive species, and habitat health to guide adaptive management decisions.
- *Protect Water Quality*: Maintain vegetated buffers, reduce runoff impacts, and support watershed conservation efforts that preserve the health of the Verde River.
- *Coordinate with Regional Partners*: Continue collaboration with organizations such as the Verde Front Collaborative, Friends of the Verde River, Arizona State Parks, and federal land management agencies to implement consistent river stewardship practices throughout the watershed.

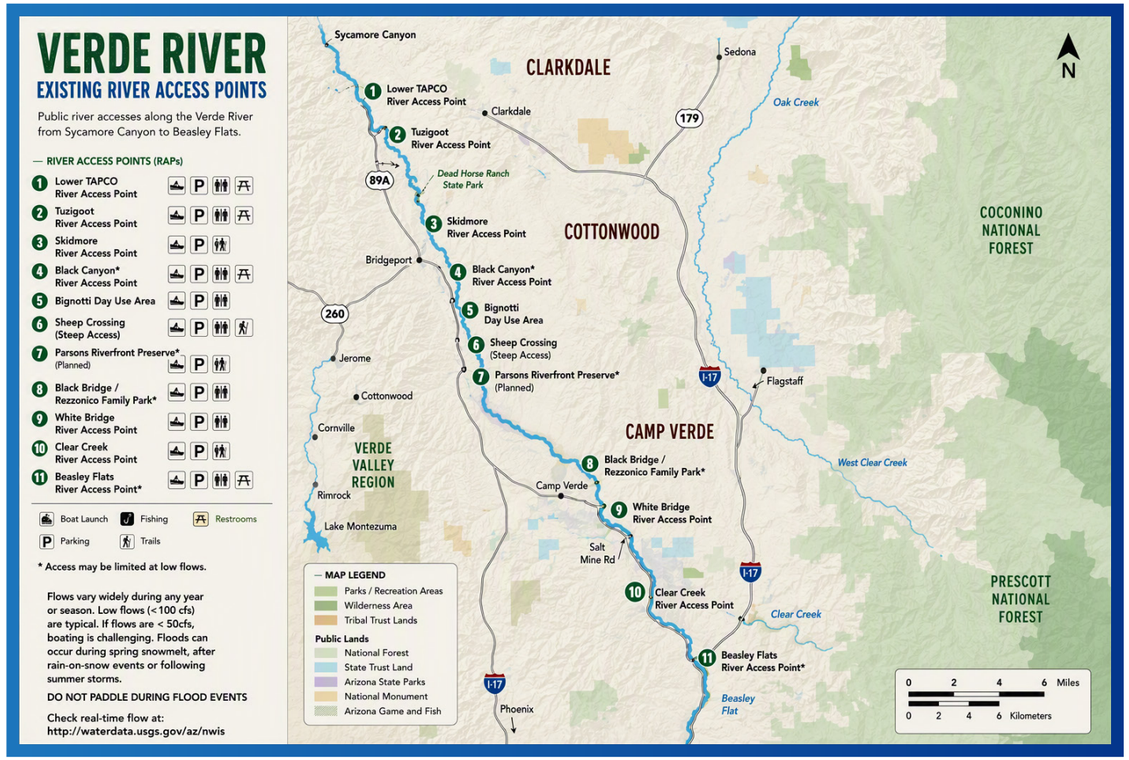
By integrating recreation planning with conservation objectives, Camp Verde can ensure that future generations continue to enjoy access to the Verde River while preserving the ecological integrity, scenic beauty, and cultural significance of one of Arizona's most treasured waterways. This balanced approach supports community quality of life, sustainable tourism, environmental stewardship, and the long-term health of the Verde River corridor.

Camp Verde Conservation Strategy along the Verde River Recreation Corridor

The conservation strategy for the Verde River corridor is centered on protecting the area's most sensitive natural resources while providing sustainable recreational opportunities for residents and visitors. Recreational activities are directed toward established river access points, parks, and trail networks to minimize impacts on sensitive ecological areas. The strategy also promotes wildlife viewing, environmental education, and nature-based experiences that foster appreciation for the river's unique ecosystems while maintaining their ecological integrity. Through the String of Pearls framework, conservation lands, parks, river access points, and trails are interconnected into a coordinated regional system that balances resource protection with public access and recreation.

One of the strongest examples of this conservation strategy occurs along the Camp Verde corridor, where a series of properties create a transition from habitat protection to public recreation:

1. **Camp Verde Riparian Preserve (SRP)** – protected habitat area that are not open to the public.
2. **Parsons Riverfront Preserve** – planned low-impact riverfront park emphasizing trails, birdwatching, boating access, and environmental education.
3. **Homestead Park** – planned wildlife viewing, fishing, hiking, and interpretive destination.
4. **Rezzonico Family Park (Black Bridge)** – community-oriented recreation area with river access and educational features.
5. **White Bridge River Access Point** – major boating launch for the White Bridge-to-Beasley Flats River corridor.



VERDE RIVER – EXISTING ACCESS POINTS

The Verde River is one of Camp Verde's most significant natural and recreational assets, serving as the community's defining environmental feature and a cornerstone of the region's outdoor recreation network. As one of Arizona's few perennial rivers, the Verde supports a rich riparian ecosystem, provides important wildlife habitat, and offers residents and visitors opportunities for kayaking, canoeing, fishing, wildlife viewing, hiking, nature photography, and environmental education. Flowing through the heart of Camp Verde, the river connects parks, open spaces, historic sites, and public lands while contributing to the community's rural character, quality of life, and tourism economy.

Camp Verde benefits from several established river access locations that provide opportunities to experience and enjoy the Verde River corridor. These access points serve as gateways for both water-based and land-based recreation while helping connect residents and visitors to the river's ecological and cultural resources.

White Bridge River Access Point

Located near downtown Camp Verde, the White Bridge River Access Point is one of the community's primary public access locations to the Verde River. The site provides opportunities for kayaking, canoeing, fishing, wildlife viewing, and river exploration while serving as a key connection point within the Town's emerging trail and open space network.

Parsons Riverfront Preserve

The Parsons Riverfront Preserve protects a significant section of the Verde River corridor and provides access to walking trails, wildlife observation areas, and riparian habitats. The preserve serves as both a conservation area and a recreational destination, allowing visitors to experience the river's natural beauty while supporting habitat protection and environmental stewardship.

Rockin' River Ranch State Park

Rockin' River Ranch State Park contains extensive frontage along the Verde River and provides direct recreational access to the river corridor. The park's trail system, open spaces, and riparian environment offer opportunities for hiking, birdwatching, fishing, nature study, and passive recreation while helping preserve one of the most ecologically important sections of the Verde River in Camp Verde.

Fort Verde Area and Downtown River Corridor

Several informal and community access locations along the Verde River near downtown provide opportunities for shoreline recreation, fishing, wildlife viewing, and educational activities. These areas strengthen the connection between the community's historic core and the river environment.

Importance of River Access

The Verde River and its access points play a critical role in supporting Camp Verde's recreation system by providing opportunities that cannot be replicated elsewhere in the community. River access supports healthy outdoor lifestyles, expands tourism and economic development opportunities, enhances environmental education, and strengthens appreciation for one of Arizona's most important waterways. As future trail, open space, and riverfront improvements are implemented, these existing access points will continue to serve as key destinations within a growing network of parks, trails, and recreation opportunities throughout Camp Verde and the Verde Valley.



VERDE RIVER PROPOSED ACCESS POINTS

STRING OF PEARLS

The proposed "String of Pearls" access point concept was originally developed from the Verde Front in the Verde River Connections Strategic Action Plan. The plan envisions a connected series of river access sites, parks, trailheads, preserves, and recreation nodes distributed along the river from the upper Verde Valley to Beasley Flat. Rather than concentrating recreation in a few locations, the strategy creates a network of access points—like pearls on a string—that provides opportunities for river entry, wildlife viewing, fishing, paddling, hiking, environmental education, and passive recreation while dispersing visitor use and protecting sensitive riparian resources. The concept emphasizes connectivity between communities, public lands, trails, and recreation destinations, creating a continuous river corridor experience that supports both residents and visitors.

Key elements of the String of Pearls approach include the development and enhancement of river access points, trail connections, signage and wayfinding, habitat conservation measures, and partnerships among local governments, state and federal agencies, nonprofit organizations, and private landowners. Existing and proposed access locations throughout the Verde Valley and Camp Verde area serve as gateways to the river, allowing users to experience different segments of the corridor while reducing impacts at any single site. The strategy also supports regional connectivity by linking communities such as Clarkdale, Cottonwood, Camp Verde, and adjacent public lands through a coordinated recreation network.

For Camp Verde, the String of Pearls framework provides a valuable model for balancing recreation and conservation along the Verde River. By improving access at strategic locations, enhancing trails and riverfront amenities, and protecting sensitive habitat areas, the corridor can serve as both a recreational asset and a conservation landscape. The result is a regionally connected Verde River experience that promotes outdoor recreation, environmental stewardship, heritage tourism, economic development, and long-term protection of one of Arizona's most important riparian ecosystems.

Camp Verde's Role in the String of Pearls

Camp Verde is one of the most important hubs within the String of Pearls network because it contains multiple recreation assets along some of the Verde River's most popular stretches. The community serves as a gateway to river recreation, wildlife viewing, education, cultural experiences, and outdoor tourism.

Key Camp Verde pearls identified in the plan include:

- **Parsons Riverfront Preserve** – Planned as a riverfront destination featuring trails, boating access, interpretive signage, birdwatching opportunities, and passive recreation.
- **Homestead Park** – A planned riverside park focused on fishing, wildlife viewing, hiking, and environmental education.
- **Rezzonico Family Park (Black Bridge)** – A developing community park with river access, picnic facilities, educational programming, and family recreation opportunities.
- **White Bridge River Access Point** – The primary put-in location for one of the Verde River's most popular boating segments extending to Beasley Flats.
- **Salt Mine Interpretive Site and Trail** – A planned heritage and educational attraction highlighting the area's prehistoric and historic significance.
- **Camp Verde Sports Complex** – A major future recreation destination designed to support sports tourism, community events, trails, and outdoor recreation.
- **Fort Verde State Historic Park** – An important cultural and heritage destination that connects outdoor recreation with local history.

VISION FOR CAMP VERDE

Camp Verde is a community where residents and visitors can easily access the river through a coordinated system of parks, trails, river access points, and educational destinations. Recreation development is intended to be balanced with habitat protection, cultural resource preservation, and stewardship. New amenities are planned in ways that support wildlife viewing, river access, family recreation, and tourism while maintaining the health of the Verde River corridor.

Why the String of Pearls Matters to Camp Verde

For Camp Verde, the String of Pearls framework provides a blueprint for:

- Expanding public access to the Verde River.
- Connecting parks, trails, and recreation sites into a unified system.
- Increasing tourism and outdoor recreation-based economic development.
- Enhancing quality of life for residents.
- Promoting stewardship and environmental education.
- Protecting sensitive wildlife habitat and cultural resources.
- Building regional connections with Clarkdale, Cottonwood, Sedona, and other Verde Valley communities.

A CONNECTED OPEN SPACE

CAMP VERDE IDENTITY

Open space is a foundational element of Camp Verde's identity, helping to preserve the natural landscapes, rural character, and environmental resources that make the community unique within Arizona. Residents consistently identify the Verde River, surrounding natural areas, agricultural lands, and scenic views as some of the community's most valued assets. Camp Verde also benefits from its proximity to vast open spaces, including access to the surrounding Coconino and Prescott National Forests, further enhancing its connection to nature and outdoor recreation. Community and stakeholder input emphasized the importance of protecting these invaluable resources while thoughtfully planning for future growth within and around Camp Verde.

BENEFITS OF OPEN SPACE

Open space is one of Camp Verde's greatest community assets, shaping the Town's character and providing a foundation for recreation, conservation, and economic vitality. From the Verde River and its riparian corridor to surrounding public lands and scenic landscapes, open spaces offer residents and visitors opportunities to connect with nature, stay active, and experience the unique beauty of the Verde Valley. These lands not only support outdoor recreation and tourism but also protect important natural resources, wildlife habitat, and the rural qualities that make Camp Verde a desirable place to live. As Camp Verde continues to grow, protecting and enhancing open spaces will be essential for maintaining community identity, improving public health and wellness, expanding recreational opportunities, and creating an interconnected network of parks, trails, and natural areas that benefit residents and visitors alike. The following are the benefits of open space within Town's park and recreation system.

Conservation

The ecological value of open space in Camp Verde is particularly significant because of its location along the Verde River, one of Arizona's few remaining free-flowing perennial rivers. The river corridor supports extensive riparian habitat, native vegetation, and a diversity of wildlife, including numerous sensitive and migratory bird species. These natural areas provide critical habitat connectivity and contribute to regional conservation efforts throughout the Verde Valley.

Quality of Life

Open space also plays an important role in enhancing community health and quality of life. Access to trails, rivers, parks, and natural areas provides opportunities for walking, hiking, biking, wildlife viewing, paddling, and other outdoor activities that promote physical and mental well-being. These resources allow residents and visitors to connect with nature while supporting active lifestyles and year-round recreation.

Character

From a community character perspective, open space helps maintain the rural and agricultural setting that distinguishes Camp Verde from more urbanized communities in Arizona. Preserving river corridors, farmland, and scenic landscapes protects the visual character of the community and reinforces its cultural and historical connection to the land, water, and natural environment.

Economy

Open space is also an important economic asset. The Verde River, regional trail systems, wildlife-viewing opportunities, and surrounding public lands attract visitors seeking outdoor recreation and nature-based tourism. These amenities support local businesses, strengthen Camp Verde's tourism economy, and enhance the community's appeal as a destination and place to live.

Connectivity:

Looking ahead, a connected network of protected open spaces, conservation areas, parks, and trails will be critical to balancing growth with stewardship. Strategic conservation and public access investments can help protect natural resources, improve recreation opportunities, support regional trail connectivity, and ensure that future generations continue to enjoy the environmental, recreational, and cultural benefits that define Camp Verde.

OPEN SPACE RESOURCES AND OPPORTUNITIES

Open space is essential to Camp Verde's long-term sustainability, quality of life, and community character. By preserving the Verde River corridor, natural habitats, agricultural landscapes, and scenic vistas, the Town can protect its environmental resources while expanding opportunities for recreation, tourism, and community connectivity. A strong open space network will help maintain Camp Verde's unique identity as a river-oriented community and outdoor recreation destination while ensuring responsible stewardship of its natural and cultural resources for future generations.

Camp Verde is bordered by the Prescott and Coconino National Forests and situated within nine designated wilderness areas that help define the region's natural character and outdoor character. These protected lands include Sycamore Canyon, Munds Mountain, Red Rock–Secret Mountain, Fossil Springs, West Clear Creek, Cedar Bench, Pine Mountain, Woodchute, and Apache Creek Wilderness Areas, each offering opportunities for residents and visitor for hiking, wildlife viewing, backcountry exploration, and nature-based recreation.

COCONINO NATIONAL FOREST

The proximity of Coconino National Forest is one of Camp Verde's greatest recreational and environmental assets. With nearly 1.9 million acres of protected public land, diverse plant communities ranging from riparian forests to ponderosa pine woodlands, and hundreds of miles of trails and recreation opportunities, the forest provides unparalleled access to outdoor adventure, conservation lands, and natural beauty. Its close relationship with the Verde River corridor and surrounding public lands reinforces Camp Verde's position as a gateway to recreation, stewardship, and nature-based tourism in central Arizona.

Coconino National Forest stretches across northern and central Arizona, surrounding Flagstaff and Sedona and extending south toward the Verde Valley and Camp Verde. Elevations range from approximately 2,600 feet near the Verde River to 12,633 feet at Humphreys Peak, Arizona's highest point, resulting in an extraordinary diversity of landscapes, ecosystems, and recreational opportunities.

The forest contains a wide variety of vegetation communities, including Sonoran Desert shrublands, riparian corridors, pinyon-juniper woodlands, oak woodlands, mixed conifer forests, extensive ponderosa pine forests, aspen groves, and alpine tundra ecosystems. The lower elevations surrounding Camp Verde are characterized by desert vegetation, mesquite, cottonwood, willow, sycamore, and juniper, while higher elevations transition to ponderosa pine, Douglas fir, Gambel oak, and aspen. This remarkable ecological diversity supports abundant wildlife, including elk, mule deer, black bear, mountain lion, bald eagle, wild turkey, and numerous migratory bird species.

Coconino National Forest provides a wealth of natural, cultural, and recreational resources. The forest includes portions of the spectacular Mogollon Rim, the iconic red rock landscapes of Sedona, numerous perennial streams and creeks, archaeological sites, wilderness areas, scenic byways, and important watershed lands that contribute to regional water supplies. The forest contains all or portions of ten designated wilderness areas, protecting some of Arizona's most pristine natural landscapes while preserving critical wildlife habitat and ecological functions.

Recreation opportunities within the forest are extensive and include hiking, mountain biking, horseback riding, camping, fishing, paddling, wildlife viewing, rock climbing, off-highway vehicle use, hunting, skiing, and nature photography. The forest maintains approximately 693 miles of trails, more than 3,300 miles of forest roads, 24 developed campgrounds, numerous picnic areas, boating sites, fishing locations, cabins, and trailheads. Popular destinations include Oak Creek Canyon, Wet Beaver Creek, Fossil Creek, West Clear Creek, the Mogollon Rim, and the Red Rock District surrounding Sedona.

For Camp Verde, the Coconino National Forest represents both a recreational asset and a defining component of the community's regional identity. The forest occurs immediately east and north of Town, with several access points located within minutes of the community. Destinations such as Clear Creek, West Clear Creek Wilderness, Fossil Creek, Beaver Creek, and numerous trail systems provide residents with direct access to public lands and outdoor recreation opportunities. The forest serves as an extension of Camp Verde's parks, trails, and open space network, offering opportunities that cannot be replicated within municipal park systems alone.

From an economic development perspective, the Coconino National Forest is a major tourism driver for Camp Verde. Visitors traveling to experience the forest's hiking trails, rivers, campgrounds, scenic landscapes, and wilderness areas frequently utilize local lodging, restaurants, retail businesses, and recreation services. The forest also supports the region's conservation goals by protecting watersheds, wildlife habitat, scenic viewsheds, and the natural resources that contribute to Camp Verde's high quality of life.

PRESCOTT NATIONAL FOREST

Prescott National Forest is one of Camp Verde's most important regional open space and recreation resources. Encompassing approximately 1.25 million acres, the forest provides diverse ecosystems ranging from desert landscapes and pinyon-juniper woodlands to ponderosa pine forests on Mingus Mountain. With extensive trail networks, river access points, campgrounds, wilderness areas, and scenic viewpoints, the forest supports year-round outdoor recreation while protecting the headwaters and watershed resources of the Verde River. Its immediate proximity to Camp Verde strengthens the community's identity as a gateway to public lands, outdoor adventure, conservation, and nature-based tourism in central Arizona.

Prescott National Forest contains a diverse range of plant communities that transition across elevation zones. Lower elevations are characterized by Sonoran Desert vegetation, including mesquite, cactus, and desert shrubs. Mid-elevation landscapes are dominated by chaparral communities, oak woodlands, and extensive pinyon-juniper forests, while higher elevations around Mingus Mountain and the Black Hills support ponderosa pine forests and mixed conifer habitats. These diverse ecosystems provide habitat for a wide variety of wildlife including mule deer, elk, javelina, black bear, mountain lion, wild turkey, raptors, and numerous migratory bird species.

The forest contains significant natural, cultural, and water resources. The headwaters of the Verde River originate within Prescott National Forest, making the forest an important contributor to the health of the Verde River watershed and regional water supplies. Historic mining districts, archaeological sites, cultural landscapes, and historic travel routes throughout the forest provide opportunities to experience the area's rich Native American, military, ranching, and mining history. The forest also protects important wildlife corridors, scenic vistas, and watershed resources that support ecological resiliency throughout central Arizona.

Prescott National Forest offers a diverse array of recreational amenities, including campgrounds, hiking trails, mountain biking routes, equestrian facilities, fishing opportunities, off-highway vehicle areas, scenic drives, boating access, and wilderness experiences. Within the Verde Ranger District, popular destinations include the Verde River Greenway, White Bridge Recreation Area, Beasley Flat, Mingus Mountain, Hayfield Draw OHV Area, and numerous trail systems overlooking the Verde Valley. Visitors can enjoy canoeing and kayaking along the Verde River, camping in ponderosa pine forests, wildlife viewing, fishing, and exploring the region's extensive public lands network.

For Camp Verde, Prescott National Forest is both a recreational asset and an economic driver. Large portions of the Verde Ranger District are located immediately adjacent to the community, allowing residents and visitors to access trails, campgrounds, river recreation areas, and public lands within minutes of downtown. The forest complements Camp Verde's parks, trails, and open space system by providing access to recreational experiences that extend far beyond municipal boundaries. The close relationship between Camp Verde and the Prescott National Forest enhances outdoor recreation, environmental stewardship, and tourism opportunities throughout the Verde Valley.

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WILDERNESS AREAS SURROUNDING CAMP VERDE

The Verde Valley includes nine wilderness areas form an unparalleled network of protected landscapes which showcase the region's diverse landscapes, from red rock canyons and perennial streams to pine-covered mountains and remote desert mesas. They preserve vital wildlife habitat, watershed resources, and scenic open space while providing residents and visitors access to hiking, camping, wildlife viewing, paddling, canyoneering, and backcountry recreation. Their proximity to Camp Verde reinforces the community's role as a gateway to outdoor adventure and conservation, supporting tourism, quality of life, and the preservation of the natural resources that define the Verde Valley.

Cedar Bench Wilderness:

Stretching from the Verde River westward to the summit of the Verde Rim, the Cedar Bench Wilderness protects the dramatic transition between the Verde River and Agua Fria River watersheds. Known for its remote character and minimal visitation, this wilderness offers a true backcountry experience. A network of trails traverses the area, rewarding adventurous hikers with sweeping views of the lower Verde River Valley, rugged mesas, and expansive open landscapes. Most routes are considered challenging, making Cedar Bench a destination for experienced outdoor enthusiasts seeking solitude and scenic beauty.

Fossil Springs Wilderness:

The Fossil Springs Wilderness is centered around one of Arizona's most remarkable natural wonders. Thousands of gallons of crystal-clear, 72-degree spring water emerge from limestone formations each minute, creating a lush riparian oasis in the heart of central Arizona. The area supports a rich diversity of plant and animal life, including dozens of tree and shrub species and more than 100 species of birds. Fossil Springs is also notable for its unique geological history, cultural resources, and historic hydroelectric infrastructure, making it one of Arizona's premier destinations for hiking, wildlife viewing, and nature appreciation.

Munds Mountain Wilderness:

Rising above Sedona's iconic red rock landscape, Munds Mountain Wilderness combines spectacular scenery with easy accessibility. Although relatively small in size, it is one of Arizona's most frequently visited wilderness areas due to the presence of landmarks such as Bell Rock and Cathedral Rock. Beyond its popular trail corridors, the wilderness offers quieter backcountry areas characterized by slickrock formations, sandstone cliffs, scenic overlooks, and distinctive high-desert landscapes that showcase the beauty of the Verde Valley region.

Pine Mountain Wilderness:

Often described as a "sky island," Pine Mountain Wilderness rises dramatically above the surrounding landscape and contains dense pine forests, rugged canyons, and panoramic vistas. The summit, located near the geographic center of Arizona, provides exceptional views of many of the state's most prominent mountain ranges, including the San Francisco Peaks, Mazatzal Mountains, Bradshaw Mountains, and Superstition Mountains. Its relatively remote setting and extensive forests make Pine Mountain a premier destination for hiking, wildlife observation, and backcountry exploration.

Red Rock–Secret Mountain Wilderness:

The Red Rock–Secret Mountain Wilderness encompasses much of the spectacular red rock country surrounding Sedona. Characterized by towering sandstone cliffs, narrow canyons, hidden alcoves, and striking geological formations, the area offers some of the most scenic hiking opportunities in Arizona. Visitors can explore diverse landscapes ranging from high desert plateaus to secluded forested canyons, while enjoying expansive views of the iconic red rock terrain that has made Sedona internationally renowned.

Sycamore Canyon Wilderness:

Often referred to as the Verde Valley's version of the Grand Canyon, Sycamore Canyon Wilderness is Arizona's oldest designated wilderness area and one of the state's most dramatic landscapes. The canyon exposes hundreds of millions of years of geologic history through its towering cliffs and colorful rock layers. Rich in cultural history and natural beauty, the wilderness provides opportunities for hiking, photography, wildlife viewing, and backcountry camping while preserving one of Arizona's most significant canyon ecosystems.

West Clear Creek Wilderness:

West Clear Creek Wilderness protects a spectacular canyon system carved by one of the Verde River's most important tributaries. Over thousands of years, the creek has created a deep canyon featuring sheer cliffs, lush riparian vegetation, waterfalls, pools, and dramatic rock formations. The lower portions of the canyon offer accessible recreation opportunities, while the more remote sections provide world-class canyoneering, swimming, and adventure experiences for skilled outdoor enthusiasts.

Wet Beaver Creek Wilderness:

Wet Beaver Creek Wilderness is renowned for its pristine riparian corridor and striking canyon scenery. Flowing from the Colorado Plateau toward the Verde River, the creek has carved a beautiful canyon featuring waterfalls, pools, cliffs, and dense streamside vegetation. Popular trails such as Bell Trail provide access to portions of the canyon, while much of the wilderness remains remote and largely unchanged from its historic condition. The area is highly valued for hiking, wildlife viewing, birding, and opportunities to experience one of central Arizona's finest riparian environments.

Woodchute Wilderness:

Located atop the Black Hills that form the western edge of the Verde Valley, Woodchute Wilderness preserves a forested mountain landscape with some of the region's most impressive views. Once heavily logged to support Jerome's mining operations, the area has regenerated into a healthy pine forest that provides cool temperatures, abundant wildlife habitat, and scenic recreation opportunities. From its overlooks, visitors can enjoy panoramic views extending from the Verde Canyon to Camp Verde and across much of the surrounding Verde Valley.

Verde River:

The Verde River serves as a defining geographic and ecological feature of the region, creating a natural corridor that connects communities, habitats, and public lands. As the river flows through Camp Verde, it forms a transition between the lands of the Coconino and Tonto National Forests while linking a broader network of protected open spaces throughout central Arizona. The river corridor provides critical wildlife habitat, supports riparian ecosystems, and serves as an important recreational resource with opportunities for paddling, fishing, birding, and riverside trail experiences.

Together, the surrounding national forests, wilderness areas, and the Verde River create an unparalleled open space system that positions Camp Verde as a gateway to outdoor recreation in Arizona. This extensive network of protected lands preserves scenic landscapes and watersheds, supports regional biodiversity, and provides residents and visitors access to thousands of acres of public land. The proximity of these nationally significant resources enhances quality of life, strengthens outdoor tourism, and reinforces Camp Verde's identity as a community where recreation, conservation, and natural beauty are deeply interconnected.

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REGIONAL TRAIL CONNECTIVITY AND TOURISM POTENTIAL IN CAMP VERDE AND THE VERDE VALLEY

Camp Verde occupies a strategic position at the southern gateway to Arizona's Verde Valley, making it uniquely suited to serve as a hub for regional trail connectivity and outdoor recreation tourism. Surrounded by national forests, wilderness areas, the Verde River, and a growing network of community and regional trails, Camp Verde has the opportunity to become a central link in a valley-wide recreation system that connects residents and visitors to some of Arizona's most significant natural, cultural, and historic destinations.

Tourism and Community Benefits

Collectively, Camp Verde's trail and pathway system supports outdoor recreation, heritage tourism, healthy lifestyles, and environmental stewardship. The interconnected network provides access to key destinations including the Verde River, Fort Verde State Historic Park, surrounding national forest lands, wildlife viewing areas, and regional recreation corridors. As the community continues to grow, trails are increasingly viewed as critical infrastructure that enhances quality of life while supporting tourism and economic development throughout the Verde Valley.

A Regional Recreation Hub

The Verde Valley already functions as one of Arizona's premier outdoor recreation destinations, drawing visitors to communities such as Sedona, Cottonwood, Clarkdale, Jerome, and Camp Verde. Camp Verde's location near Interstate 17 and State Route 260 provides convenient access from the Phoenix metropolitan area while serving as a gateway to the broader recreation opportunities of central Arizona. The community offers direct access to the Verde River, Fossil Creek, Prescott National Forest, and numerous trail systems that support hiking, bicycling, equestrian activities, wildlife viewing, paddling, and nature-based tourism.

Based on the parks and recreation community outreach and survey results and conversations with the community, trail connectivity has consistently emerged as one of the community's highest priorities. Residents, stakeholders, and recreation user groups have emphasized the need to connect neighborhoods, parks, schools, downtown destinations, public lands, and neighboring communities through a comprehensive multi-use trail network.

Economic Development and Tourism Benefits

Regional trail systems have become significant economic drivers throughout the western United States. Visitors increasingly seek destinations that offer connected experiences rather than isolated recreation sites. Camp Verde's trail network has the potential to support:

- Longer visitor stays
- Increased spending at local restaurants, shops, wineries, and lodging establishments
- Expanded agritourism opportunities
- Outdoor event programming
- Sports tourism associated with the Sports Complex
- Enhanced property values and quality of life

Local business leaders have specifically identified hiking, bicycling, trail tourism, and sports tourism as key economic opportunities. Stakeholders noted that Camp Verde possesses exceptional recreation assets but would benefit from stronger regional marketing, enhanced wayfinding, and better integration of trail experiences with local businesses and attractions.

A connected trail network also creates opportunities for visitors to move between communities, spreading economic benefits throughout the Valley. In this way, Camp Verde can capitalize on the larger tourism market generated by Sedona while providing more authentic, nature-focused, and river-oriented experience. Community stakeholders have repeatedly emphasized the importance of thinking "more Verde Valley" rather than viewing individual communities as separate destinations.

Connecting Recreation, Conservation, and Heritage

Verde Valley's greatest strength is the diversity of experiences available within a relatively compact geographic area. A connected trail system can link:

- The Wild and Scenic Verde River
- Rockin' River Ranch State Park
- Riverfront preserves
- National forests and wilderness areas
- Historic downtowns
- Montezuma Castle National Monument
- Fort Verde State Historic Park
- Archaeological and cultural sites
- Regional parks and open spaces

These connections allow visitors to experience the region's natural landscapes, agricultural heritage, wildlife habitat, cultural resources, and local communities through a single connected network. Such experiences align closely with current tourism trends that favor authentic, place-based outdoor recreation.

Active Transportation and Community Benefits

Regional trail connectivity provides more than tourism benefits. It also supports transportation, health, and quality-of-life goals. Community members have consistently expressed interest in safer bicycle and pedestrian connections between Camp Verde, Cottonwood, and other Verde Valley communities. Enhanced multi-use pathways can help residents access schools, parks, recreation facilities, public lands, and commercial services without relying solely on automobiles.

Camp Verde's previous planning documents specifically call for a trail network that connects neighborhoods, schools, shopping areas, historic sites, and public lands while improving regional connectivity throughout the Verde Valley.

Positioning Camp Verde as the Gateway to Adventure

As implementation of the Verde Trails Access Plan, Verde Circle Trail, and related regional initiatives continues, Camp Verde is well positioned to become the primary southern gateway to outdoor recreation in the Verde Valley. With direct access to the Verde River, nearby wilderness areas, national forests, historic resources, and future regional trail corridors, the community can leverage its location to attract outdoor enthusiasts while preserving the natural resources that make the region unique.

The long-term vision is a connected Verde Valley where residents and visitors can travel seamlessly between communities, public lands, river corridors, parks, and cultural destinations through an integrated network of trails and pathways. Such a system would strengthen regional identity, support sustainable tourism, promote healthy lifestyles, and enhance economic vitality throughout Camp Verde and the Verde Valley.

RECOMMENDATIONS: TRAILS, WATERWAYS AND OPEN SPACE

Camp Verde should continue to build an interconnected system of trails, pathways, river access points, and protected open spaces that connect residents and visitors to parks, neighborhoods, downtown, the Verde River, surrounding national forests, and the broader Verde Valley. Through strategic partnerships, conservation stewardship, and targeted investments, the Town can enhance recreation opportunities, protect natural resources, improve community health, strengthen tourism, and preserve the unique character that makes Camp Verde a premier outdoor recreation destination.

1. **Advance the Verde Valley Circle Trail:** Continue pursuing partnerships and funding to complete remaining Verde Valley Circle Trail segments within Camp Verde and improve connections to neighboring communities throughout the Verde Valley.

2. **Establish Trail Branding and Wayfinding Standards:** Implement a unified branding and signage system for all trails, pathways, river access points, and open spaces. Develop design standards for trailhead kiosks, directional signs, mile markers, interpretive panels, maps, and digital wayfinding tools that reinforce Camp Verde's identity as an outdoor recreation destination.

3. **Establish Sustainable Maintenance and Stewardship Programs:** Create a dedicated trails maintenance program, establish maintenance standards, pursue additional staffing resources, and expand volunteer programs such as adopt-a-trail initiatives. Stakeholders emphasized the importance of long-term maintenance partnerships.

4. **Increase Accessibility and Safety:** Improve ADA accessibility, trail crossings, lighting where appropriate, emergency access, and wayfinding to create a safer and more inclusive trail system. Creating ADA-compliant paved path loops and trailhead arrival sequences will allow more residents and visitors to utilize the trails and open spaces safely.

5. **Incorporate Education, Interpretation, and Cultural Resources:** Use trails, the Verde River and open spaces as opportunities to tell the story of Camp Verde's cultural heritage, archaeology, history, natural resources, and conservation efforts through interpretive signage, public art, and educational programming.

6. **Strengthen Recreation and Conservation Partnerships:** Continue collaboration with the Verde Front Collaborative, U.S. Forest Service, Arizona State Parks and Trails, NACOG, Yavapai County, local nonprofits, volunteer organizations, and neighboring communities to leverage funding, stewardship, and implementation support.

7. **Protect Wildlife Corridors and Habitat:** Work with landowners, conservation organizations, and public agencies to maintain habitat connectivity between the Verde River, surrounding forests, and wilderness areas.

8. **Expand Environmental Education Opportunities:** Use open spaces, parks, and trails for educational programming focused on natural resources, conservation, history, wildlife, and stewardship.

9. **Expand Verde River Access While Protecting Resources:** Increase opportunities for river access, paddling, fishing, wildlife viewing, and environmental education at appropriate locations while protecting riparian habitats, sensitive resources, and conservation lands. Develop access points that balance recreation with stewardship.

10. **Balance Recreation and Conservation:** Implement management practices that protect river resources while allowing appropriate public use, including:
    - Seasonal management where needed
    - Riparian restoration
    - Visitor education
    - Habitat protection
    - Monitoring of environmental impacts

11. Enhance Riverfront Connectivity: Develop pathways and trails that connect parks and recreation destinations to the Verde River while minimizing impacts to sensitive habitat areas.

12. Protect Water Quality and Riparian Resources

    Support projects that preserve:
    - Riparian vegetation
    - Floodplain functions
    - Wildlife habitat
    - Groundwater recharge
    - River health and resiliency

13. Position Camp Verde as the Verde Valley's Outdoor Recreation Hub

    Leverage trails, waterways, public lands, and open spaces to support:
    - Tourism development
    - Outdoor recreation businesses
    - Special events
    - Heritage tourism

Camp Verde should develop an interconnected system of trails, waterways, and protected open spaces that connect residents and visitors to the Verde River, surrounding national forests, and regional destinations. Through strategic conservation, recreation investments, stewardship, and partnerships, the Town can enhance community health, protect natural resources, expand outdoor recreation opportunities, strengthen tourism, and preserve the unique character that makes Camp Verde an outdoor recreation destination.

STAFFING RECOMMENDATION

As Camp Verde expands its trail and open space system, the Town should target a staffing ratio of one dedicated Trails and Open Space professional for every 25 to 35 miles of maintained trail. This position would be responsible for system planning, maintenance oversight, volunteer coordination, grant management, signage and wayfinding implementation, public outreach, and coordination with regional partners. As the trail network grows beyond 35 miles of actively managed trails, additional staffing should be added to maintain service levels, visitor experience, and resource stewardship.

Given Camp Verde's growing network of:

Hiking trails	OHV routes
Mountain biking trails	Verde River access points
Equestrian trails	Regional trail connections (Verde Valley Circle Trail and surrounding public lands)

The Town's staffing needs extend beyond basic trail maintenance. A dedicated Trails and Open Space Coordinator would help manage partnerships with the Verde Front Collaborative, U.S. Forest Service, Arizona State Parks, Yavapai County, volunteer organizations, and local user groups while pursuing grants and implementing master plan recommendations.

Staff Recommendations

- **0–25 miles of trail:** Shared responsibility within Parks and Recreation staff.
- **25–35 miles of trail:** 1 dedicated Trails and Open Space Coordinator (1.0 FTE).
- **35–70 miles of trail:** 2 FTEs (Coordinator + Maintenance Technician).
- **70+ miles of trail:** Add 1 additional FTE for every 30–40 miles of trail or major expansion of trailheads and facilities.

Ch 5

Implementation Plan



INTRODUCTION

Park and recreation systems across the country have learned to develop a clear understanding of how to manage revenue options to support their services in a municipality-based agency on the limited availability of tax dollars. Park and recreation systems no longer rely on taxes as their sole revenue option but have developed new sources of revenue options to help support capital and operational needs. A growing number of municipalities have developed policies on the pricing of services, cost recovery rates, and partnership agreements for programs and facilities provided to the community. They have also developed strong partnerships that are fair and equitable in the delivery of services based on who receives the service, for what purpose, for what benefit, and for what costs.

In addition, agencies have learned to use parks and recreation facilities, amenities, programs, and events to create economic development as it contributes to property values around parks and along trails. The Town of Camp Verde has begun moving in this direction with the first phase of Camp Verde Sports Complex. Many municipalities nationally, regionally, and within the Verde Valley have learned to recognize that people will drive to their community for high quality recreation facilities like sports complexes, aquatic centers, recreation centers, and special events if marketed and managed correctly.

In the Town of Camp Verde, some of these policies and management practices are in place and others should be considered for the future. Some of these sources can potentially be considered as a revenue option to support the capital and operational needs of the Town. In addition, Parks and Recreation, along with Town leadership, need to establish a philosophy that includes boundaries of what are acceptable earned income opportunities and expectations. Parks and Recreation Department will also need to continually develop and update its business plans for the parks and recreation facilities in the Town it manages, as well as the core recreation programs. Managing good data is crucial to making good decisions on revenue development.

FUNDING STRATEGIES

Bond Financing

Municipal bonds can be issued to finance parks and recreation projects. These bonds are backed by the government and typically repaid using tax revenues or user fees associated with the park or recreation facility. Bond financing allows for large-scale projects that may require significant upfront investment that address needs that are identified as unmet community priorities.

Capital Improvement Fees

Many parks and recreation systems add a capital improvement fee onto an existing user fee when they develop or enhance major recreation facilities. This is usually applied to amenities like aquatics facilities, recreation centers, and special-use facilities. The dollars gained either offset the cost of the capital improvement or the revenue bond that was used to develop or enhance the special use facility. Once the capital improvement is paid off, the fee typically expires and is discontinued.
It is important to note that the suitability of these funding strategies can vary depending on the specific project, location, and available resources. A comprehensive funding strategy may involve a combination of these approaches to ensure the successful implementation and long-term sustainability of parks and recreation projects.

Impact Fees

Impact fees are charges imposed on new developments to mitigate the impacts they have on the community, such as increased demand for parks and recreation facilities. These fees are typically collected by the Town and used to fund the construction or expansion of parks and recreation infrastructure.

Park Development Fees

Many municipalities seek developer contributions for parklands and for the development of trails that run through the property being developed. The developer perceives the enhanced value in terms of what the improvements mean for their development. Park or trail dedication as a requirement of subdivision development is a reliable means for maintaining equity of access to parks and trails and keeping pace with the neighborhood and community park needs of the Town.

Partnerships

Partnerships are joint-development funding sources or operational funding sources formed between separate agencies, such as two government entities, a non-profit, and a public agency, or a private business and a public agency. Partners jointly develop revenue-producing park and recreation facilities and share risk, operational costs, responsibilities, and asset management based on the strengths of each partner. The Town currently utilizes partnerships and agreements that are joint-development funding sources or operational funding sources between separate agencies. Revisiting the terms of partnerships is important to ensure the agreement's terms are still valid and the need for partnering has not changed. Existing partnership agreements should be updated regularly to ensure the purpose of the partnership, what is being provided, and the terms of the agreement are accurate. New partnerships should be forged as the Department continues to evolve the parks and recreation system to align with community needs. Ensure that partnerships are fair and equitable to the Department and partner with the best interests of the community identified.

Grants

Parks and recreation projects can often qualify for government grants from federal, state, and local agencies. These grants are typically awarded based on the project's alignment with specific criteria, such as community impact, environmental sustainability, or economic development. The Town regularly utilizes grant funding, such as Community Development Block Grant (CDBG) funding and other programs, for parks and recreation projects and can continue to mine for additional grant funding opportunities like LWCF grants, outdoor recreation grants, historic preservation grants, heritage fund grants, and SLIF grants.

Community Parks Foundation

The development of a Friends of Camp Verde Parks or similar would be a joint-development funding source with the Town. The foundation would operate as a non-profit organization, working on behalf of the public agency to raise needed dollars to support its vision and operational needs. The dollars that would be raised by the foundation are tax-exempt. Foundations promote specific causes, activities, or issues that the Department needs to address. They offer a variety of means to fund capital projects, including capital campaigns, gift catalogs, fundraisers, endowments, sales of park-related memorabilia, etc. Private donations may be received in the form of cash, securities, land, facilities, recreation equipment, art, or in-kind services. The Camp Verde Recreation Association currently performs a similar role for the Camp Verde Sports Complex. It is recommended to study the interest and ability to broaden the scope of this group to include the full parks and recreation system or adopt a second group in order to encompass the full system.

Advertising Sales

Advertising can occur through site furnishings like benches and trash cans, playground or dog park sponsorships, trails, and as part of special events to pay for operational costs.

Corporate Sponsorships and Personal Giving

Corporate and personal giving involves seeking corporate funds or personal gifts via a foundation partner or through personal contacts that are used to catalyze wider giving in support of a specific project or operation. The lead donations set the precedent for additional giving over one year and up to five years. Many park agencies develop a park fundraising event to appeal to private corporations' leaders to support the park system as part of their fee to come to the event. Corporations can also underwrite a portion of the cost of an event, program, or activity based on their name being associated with the service. Sponsorships typically are title sponsors, presenting sponsors, associate sponsors, product sponsors, or in-kind sponsors. Many agencies seek corporate support for these types of activities. The Town Parks and Recreation Department currently operates the See My Legacy program where a variety of funding campaigns and sponsorship opportunities can be hosted, for example, the memorial bench program. It is recommended the Town further advertise these existing opportunities.

Maintenance Endowment Fund

This is a fund dedicated exclusively for a park's maintenance and is funded by a percentage of user fees from programs, events, and rentals. The fee is paid by users and is added to a dedicated fund for facility and equipment replacement.

Park Revolving Fund

A park revolving fund is a dedicated financial mechanism established to support the ongoing development, enhancement, and maintenance of parks and recreation facilities. The primary purpose of these funds is to generate revenue through various means, such as park user fees, sponsorships, donations, and grants. The generated funds are then reinvested back into the parks to improve amenities, infrastructure, programming, and overall park experiences. Park revolving funds offer a sustainable financial mechanism for supporting park development and maintenance. By reinvesting generated revenues into park projects, these funds ensure the long-term sustainability and improved amenities of parks and recreational facilities. Successful implementation requires careful planning, stakeholder engagement, and effective financial management.

Philanthropic Donation

Private donations are a popular form of fundraising by public agencies, particularly for facilities and services that are highly visible and valued by the public. Donations can be channeled through a foundation or friends group aligned with the Department's priorities. Private donations may be received in the form of funds, land, facilities, recreation equipment, art, or in-kind services. Donations from local and regional businesses as sponsors for events or facilities should be pursued. Examples include:

- Donations of cash to a specific park or trail segment by community members and businesses.
- Donations of services by large corporations to reduce the cost of park or trail implementation, including equipment and labor to construct and install elements of a specific park or trail.
- Reductions in the cost of materials purchased from local businesses that support parks and trails implementation, and can supply essential products for facilities.

User Fees and Charges

Parks and recreation facilities often generate revenue through user fees, membership fees, rentals, concessions, or program charges. These user fees can help offset the operational and maintenance costs associated with the facilities.

Franchise Fee for Utility Right-of-Way

Many agencies have sold the development rights below the ground to utility companies for fiber optic lines, water, sewer, electricity lines, and cable conduits on a linear foot basis.

Leasebacks

Leasebacks are a source of capital funding in which a private-sector entity such as a development company buys the land or leases the park land and develops a facility such as a park, recreation attraction, recreation center, pool, or sports complex; and leases the facility back to the municipality to pay off the capital costs over a 30- to 40-year period. This approach takes advantage of the efficiencies of private-sector development while relieving the burden on the municipality to raise upfront capital funds. Agencies may find this source attractive because typically they can increase operational budgets more easily than finding capital dollars to pay off the lease over a set period of time.

Volunteerism

The revenue source is an indirect revenue source in that persons donate time to assist the Department in providing a product or service on an hourly basis. This reduces the Town's cost in providing the service and it builds advocacy into the system. Typical sources include:

- **Adopt-a-Park:** In this approach local neighborhood groups or businesses make a volunteer commitment to maintain a specific area of a park. Adopt-an-area-of-a-park arrangements are particularly well suited for the Department and provide great community advocacy.
- **Adopt-a-Trail:** This is similar to Adopt-a-Park but involves sponsorship of a segment of a trail (e.g., one mile) for maintenance purposes.
- **Community Service Workers:** Community service workers are assigned by the court to pay off some of their sentence through maintenance activities in parks, for example: picking up litter, removing graffiti, and assisting in painting or fix-up activities. Most workers are assigned 30 to 60 hours of work. This is a potential opportunity for the Parks and Recreation Department to work with the Police Department on utilizing community service workers.

Camp Verde Master Plan Recommendations Matrix

Type/Chapter Area	Recommendation	Term	Plan Timeframe
Parks	Reinvest in existing parks and aging infrastructure	Short-Term	1-5 years
Parks	Establish privately built and maintained neighborhood park standards for new development	Short-Term	1-5 years
Parks	Perform feasibility analysis and preliminary planning for a multi-generational indoor recreation/community center	Short-Term	1-5 years
Parks	Expand shade infrastructure townwide	Short-Term	1-5 years
Parks	Complete Heritage Pool improvements, including renovations and analysis of seasonality	Short-Term	1-5 years
Parks	Modernize playgrounds and improve inclusivity	Short-Term	1-5 years
Parks	Complete Heritage Pool improvements, including renovations and analysis of seasonality	Short-Term	1-5 years
Parks	Incorporate accessibility improvements into every capital project	Short-Term	1-5 years
Parks	Upgrade park amenities, including furnishings, signage, fountains and picnic areas	Short-Term	1-5 years
Parks	Improve Verde River access facilities where possible	Short-Term	1-5 years
Parks	Implement an ongoing Park Reinvestment Program focused on modernization and asset replacement within existing facilities	Short-Term	1-5 years
Parks	Modernize restrooms and improve accessibility and reliability	Short-Term	1-5 years
Parks	Expand community park amenities	Mid-Term	6-10 years
Parks	Construct trail-linked park improvements where feasible	Mid-Term	6-10 years

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Camp Verde ARIZONA THE CENTER OF IT ALL

Camp Verde Master Plan Recommendations Matrix

Type/Chapter Area	Recommendation	Term	Plan Timeframe
Parks	Develop outdoor fitness facilities	Mid-Term	6-10 years
Parks	Enhance event infrastructure and gathering spaces	Mid-Term	6-10 years
Parks	Expand recreation programming support facilities	Mid-Term	6-10 years
Parks	Evaluate opportunities for a dedicated dog park with separated use areas, shade, seating, water and waste stations	Mid-Term	6-10 years
Parks	Develop additional sports facilities	Long-Term	10+ years
Parks	Complete Sports Complex build based on Master Plan	Long-Term	10+ years
Parks	Develop and construct future aquatics facility, per Sports Complex Master Plan	Long-Term	10+ years
Parks	Expand riverfront parks	Long-Term	10+ years
Parks	Develop special-use recreation facilities	Long-Term	10+ years
Parks	Advance large-scale park development projects	Long-Term	10+ years
Recreation Programming	Expand youth recreation programs	Short-Term	1-5 years
Recreation Programming	Develop a seasonal recreation guide	Short-Term	1-5 years
Recreation Programming	Increase outdoor fitness opportunities	Short-Term	1-5 years
Recreation Programming	Enhance community events	Short-Term	1-5 years
Recreation Programming	Establish new recreation partnerships	Short-Term	1-5 years
Recreation Programming	Introduce new adult and senior programming	Mid-Term	6-10 years
Recreation Programming	Expand environmental education	Mid-Term	6-10 years
Recreation Programming	Develop guided outdoor recreation experiences	Mid-Term	6-10 years
Recreation Programming	Increase volunteer opportunities	Mid-Term	6-10 years
Recreation Programming	Improve online registration and marketing	Mid-Term	6-10 years
Recreation Programming	Evaluate the need for dedicated recreation facilities	Long-Term	10+ years
Recreation Programming	Expand regional recreation partnerships	Long-Term	10+ years
Recreation Programming	Develop destination recreation events	Long-Term	10+ years
Recreation Programming	Continue adapting programs to changing community demographics	Long-Term	10+ years
Trails & Connectivity	Establish trail branding and wayfinding standards	Short-Term	1-5 years
Trails & Connectivity	Create sustainable maintenance and stewardship programs, including adopt-a-trail	Short-Term	1-5 years
Trails & Connectivity	Improve accessibility, crossings, lighting where appropriate, emergency access and wayfinding	Short-Term	1-5 years
Trails & Connectivity	Incorporate education, interpretation, cultural resources and public art into trails	Mid-Term	6-10 years
Trails & Connectivity	Develop connections among parks, neighborhoods, schools, downtown and natural areas	Mid-Term	6-10 years
Trails & Connectivity	Develop and improve trailheads and access nodes	Mid-Term	6-10 years
Trails & Connectivity	Advance and complete remaining Verde Valley Circle Trail segments	Long-Term	10+ years
Waterways / Verde River	Concentrate public use at well-designed river access points with parking, signage and erosion controls	Short-Term	1-5 years
Waterways / Verde River	Install interpretive signage and visitor education at river access areas	Short-Term	1-5 years
Waterways / Verde River	Expand sustainable riverfront trail connections	Mid-Term	6-10 years

Camp Verde Master Plan Recommendations Matrix

Type/Chapter Area	Recommendation	Term	Plan Timeframe
Waterways / Verde River	Develop nature-based recreation and viewing areas	Mid-Term	6-10 years
Waterways / Verde River	Expand appropriate paddling, fishing, wildlife viewing and environmental education access	Mid-Term	6-10 years
Waterways / Verde River	Implement the regional String of Pearls river access framework	Long-Term	10+ years
Open Space & Conservation	Protect sensitive habitat, wildlife corridors, riparian vegetation and water quality	Short-Term	1-5 years
Open Space & Conservation	Monitor recreational impacts and apply adaptive management	Mid-Term	6-10 years
Open Space & Conservation	Expand environmental education and stewardship opportunities	Mid-Term	6-10 years
Open Space & Conservation	Strengthen conservation and regional implementation partnerships	Mid-Term	6-10 years
Operations & Staffing	Track participation, satisfaction, cost recovery, grants and other performance measures annually	Short-Term	1-5 years
Operations & Staffing	Expand recreation staffing as demand grows	Short-Term	1-5 years
Operations & Staffing	Add one dedicated Trails and Open Space Coordinator at 25-35 maintained trail miles	Mid-Term	6-10 years
Operations & Staffing	Add a maintenance technician at 35-70 maintained trail miles	Long-Term	10+ years
Implementation	Regularly update partnership agreements and pursue grants and sponsorships	Short-Term	1-5 years
Implementation	Create a business plan for Camp Verde Sports Complex	Short-Term	1-5 years
Implementation	Study expanding the Camp Verde Recreation Association or creating a parks foundation/friends group	Mid-Term	6-10 years
Implementation	Evaluate dedicated maintenance endowment and park revolving funds	Mid-Term	6-10 years
Implementation	Evaluate bond financing and other major capital funding mechanisms for large projects	Long-Term	10+ years
Implementation	Host community forums or parks and recreation commission meetings at regular increments to reflect on how the plan has been implemented and evluate if community prioirities have shifted.	Short-Term	1-5 years
Implementation	Create a business plan for the next phase of Camp Verde Sports Complex with particular emphasis on the inclusion of facilities and aquatics	Mid-Term	6-10 years
Implementation	Work with Development Services to translate recommendations of the master plan to enforcable cose, development review procedures, and cross-departmental programs where appropriate	Short-Term	1-5 years

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Ch 6

Community Needs



PURPOSE

Community engagement was a key component of the Camp Verde Parks, Recreation, Trails, and Open Space Master Plan. The engagement process was designed to gather input from residents, community partners, Town staff and Town leadership to better understand recreation needs, park priorities, and opportunities for the future of Camp Verde's park system and programs.

The purpose of engagement was to confirm that the Master Plan reflects community values and provides the Town with meaningful guidance for future park investments, programs, and facilities. Input from residents helped identify which recreation programs, park amenities, and services are most important to the community, while stakeholder and leadership discussions provided additional insight into system challenges, partnership opportunities, and long-term priorities.

To reach a broad cross-section of Camp Verde residents, the Town implemented a variety of engagement strategies, including in-person meetings, online tools, community outreach, and targeted discussions with stakeholders and Town leadership and Town staff. These efforts allowed residents to participate in multiple ways and provided opportunities for feedback throughout the planning process.

COMMUNITY ENGAGEMENT METHODS

PROJECT WEBSITE

A project website was created to provide a central location where residents could learn about the Parks, Recreation, Trails, and Open Space Master Plan update and participate in the planning process. The website included project information, engagement opportunities, and links to the online survey and interactive mapping tool.

The website allowed residents to review planning materials, learn about upcoming engagement events, and provide feedback throughout the duration of the project.

STAKEHOLDER EMAIL BLAST

Project information was distributed through email communications to community stakeholders and interested residents. Email outreach helped notify the community about engagement opportunities, including upcoming meetings, the online survey, and other ways to participate in the planning process.

IN PERSON ENGAGEMENT

Several in-person engagement opportunities were offered during the planning process to allow residents to learn about the project and share feedback directly with the project team. These events were held at various locations and times to maximize engagement, where attendees could provide input on recreation programs, park amenities, and future priorities for the park system.

In-person engagement activities also included interactive exercises designed to gather feedback in a visual and accessible format. The following in-person engagement events were conducted:

Event	Date	Location
Fort Verde Days	Saturday, October 18th, 2025	Main Street
Camp Verde Food Truck Night	Thursday, September 18th, 2025	Redinger Ramada
Camp Verde Touch A Truck Event	Saturday February 14, 2026	Camp Verde Sports Complex
Christmas Magic on Main	Saturday, December 13, 2025	Camp Verde Town Campus

SOCIAL MEDIA

The Town used social media platforms to promote the planning process and encourage community participation. Posts shared information about engagement opportunities, promoted the online survey, and directed residents to the project website.

Social media helped expand the reach of the project and provided an additional way for residents to stay informed about the planning effort.

DIGITAL ENGAGEMENT

Online engagement tools allowed residents to participate in the planning process at any time. The digital engagement platform included several interactive tools that allowed participants to share feedback about parks, recreation programs, and future park system priorities.

Digital Survey

An online survey was available through the project website and allowed residents to provide feedback on recreation programs, park amenities, and overall park system priorities. The survey helped capture broad community input and provided valuable insight into how residents currently use Camp Verde parks and recreation facilities.

Interactive Mapping Tool

The interactive mapping tool allowed residents to submit location-specific comments about parks, trails, and recreation facilities throughout Camp Verde. Participants could identify areas where improvements are needed, highlight locations they enjoy, and suggest ideas for new amenities or enhancements.

Big Ideas

The "Big Ideas" tool allowed participants to share creative ideas for the future of parks and recreation in Camp Verde. Participants could submit suggestions for new park amenities, recreation programs, or improvements to existing parks.

Priority Activity

The priority activity asked participants to identify which types of park amenities, recreation facilities, and programs should be prioritized for future investment. This exercise helped the project team understand which improvements residents believe would have the greatest impact for the community.

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Camp Verde ARIZONA THE CENTER OF IT ALL

PARK BY PARK WORKSHOP

- A Park-by-Park Workshop was conducted as an internal working session with Camp Verde staff who are closely involved in park operations, maintenance, and recreation programming.
- Staff reviewed each park in the system and discussed existing amenities, operational considerations, and potential improvement opportunities. The workshop helped identify park-specific needs, maintenance considerations, and opportunities to enhance recreation amenities across the system.
- Input from this session provided operational insight that helped inform park improvement recommendations.

FOCUS GROUP DISCUSSIONS

Focus groups were conducted to gather perspectives from Town staff, Town leadership and community partners. These discussions explored recreation needs, system challenges, and opportunities to strengthen partnerships that support parks and recreation services.

Town Leadership Interviews

- Interviews with Town leadership focused on the role parks play in supporting quality of life and community health in Camp Verde.

Discussion topics included:

- The role of parks and recreation in Camp Verde
- Key recreation and facility needs
- Challenges related to park maintenance, funding, and system growth
- Opportunities to expand recreation programming and partnerships

These discussions helped identify long-term priorities and strategic considerations for the park system.

Stakeholder Focus Groups

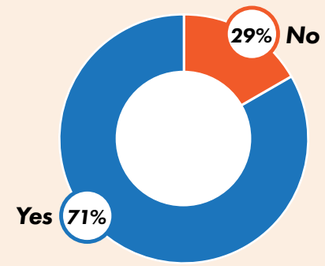
A series of stakeholder focus group discussions were conducted with organizations involved in parks, recreation programming, environmental stewardship, and community services in Camp Verde. Engagement occurred through a combination of individual meetings and small-group discussions, allowing stakeholders to share perspectives based on their organization's role in supporting recreation programming, park stewardship, and community activities.

WEBSITE SURVEY RESULTS

Question 1

Are you a Camp Verde resident?

78 responses



Question 2

If you are not a resident, where do you reside

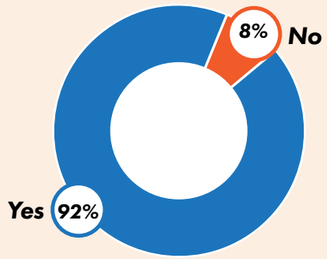
Answered: 15 Skipped: 63

Responses
Camp Verde
I resided in Campe Verde for 6 months
Rimrock
Clarkdale, Az
Cottonwood
Clarkdale
Cottonwood
Sedona/VOC
Cottonwood
Sedona
Clarkdale
Verde Village
Sedona - Village od Oak Creek
Camp Verde
Corncille

Question 3

Have you and/or members of your household participated in any programs/activities/events off ered byTown of Camp Verde during the past year?

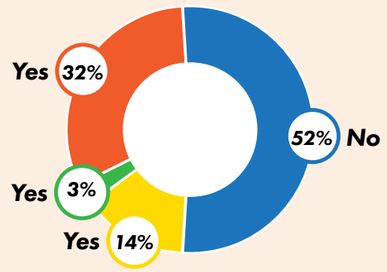
77 responses



Question 4

How would you rate the programs/activities/events you and the members of your household haveparticipated in during the past year?

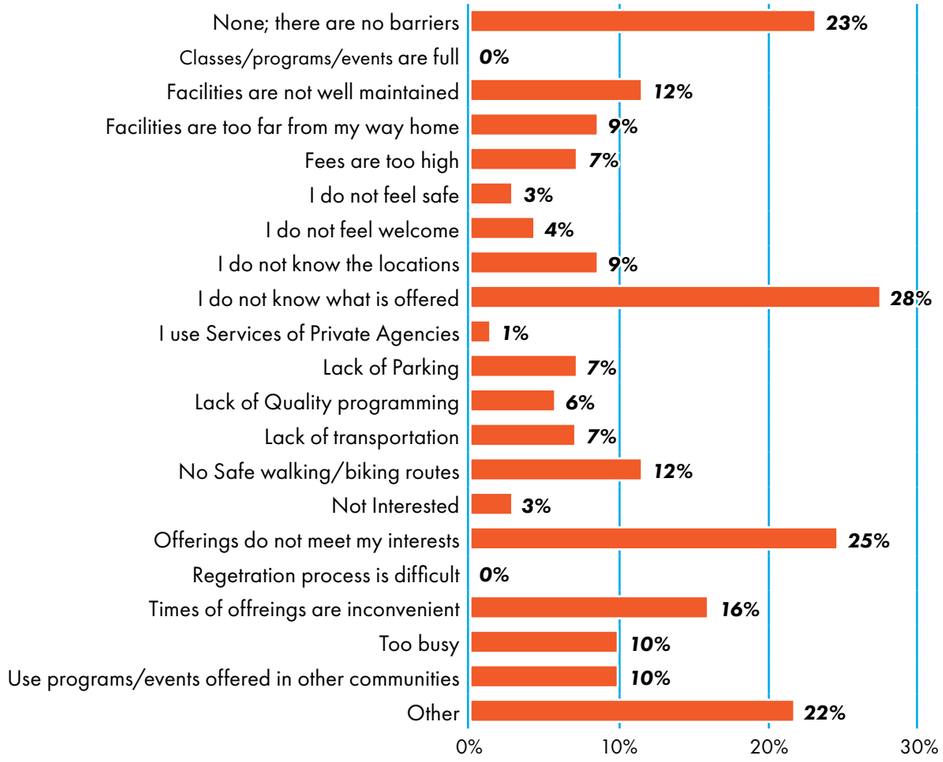
73 responses



Question 5

What are the reasons you have not participated or have not participated more often in Camp Verde Parks& Recreation programs/activities/events?

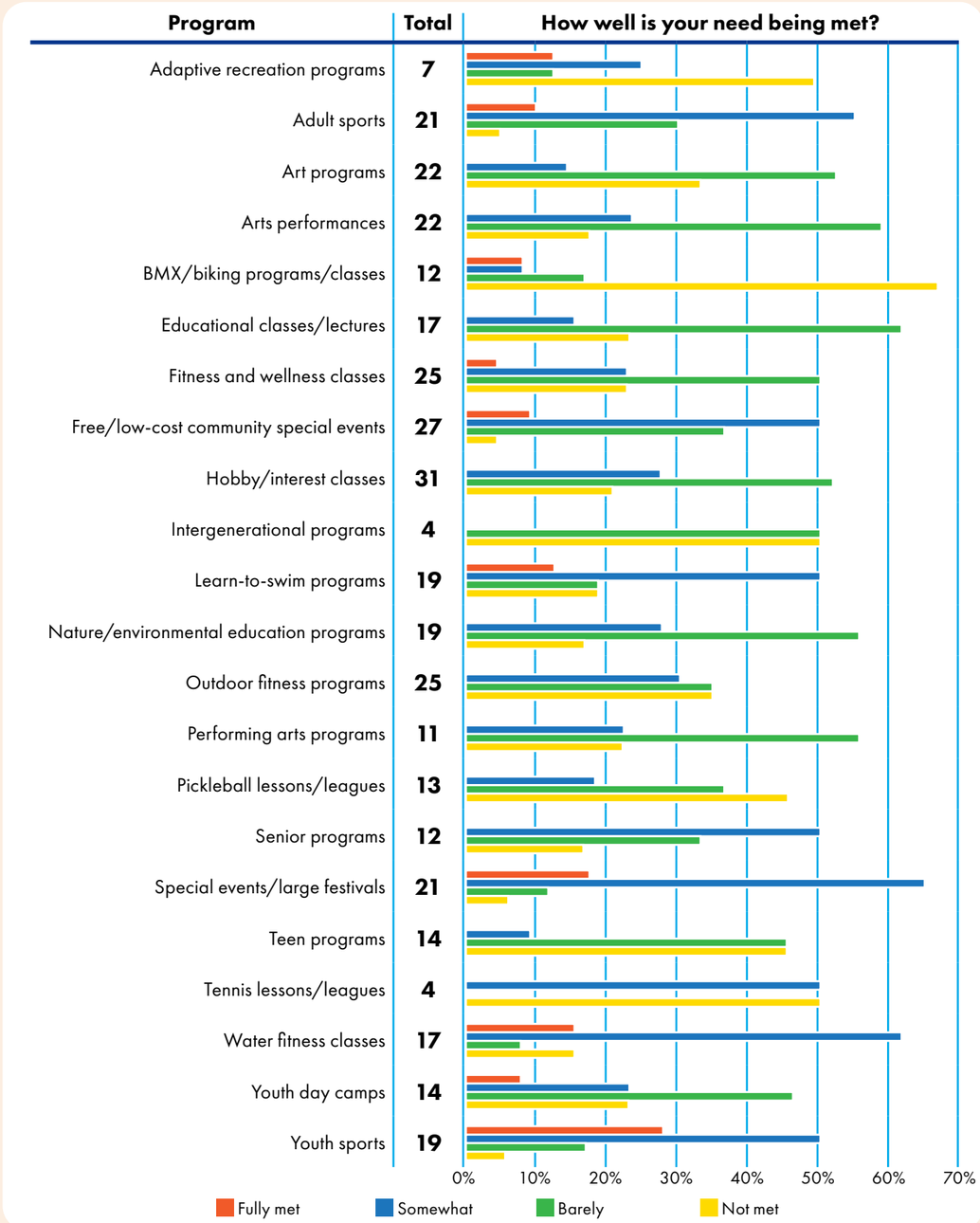
69 responses



Question 6

Please describe how well your need is currently being met for the following program, event, or activity.

Answered: 68 Skipped: 10



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Question 7

What FOUR types of PROGRAMS/ACTIVITIES/EVENTS from the list in Question 6 areMOST Important to your household?

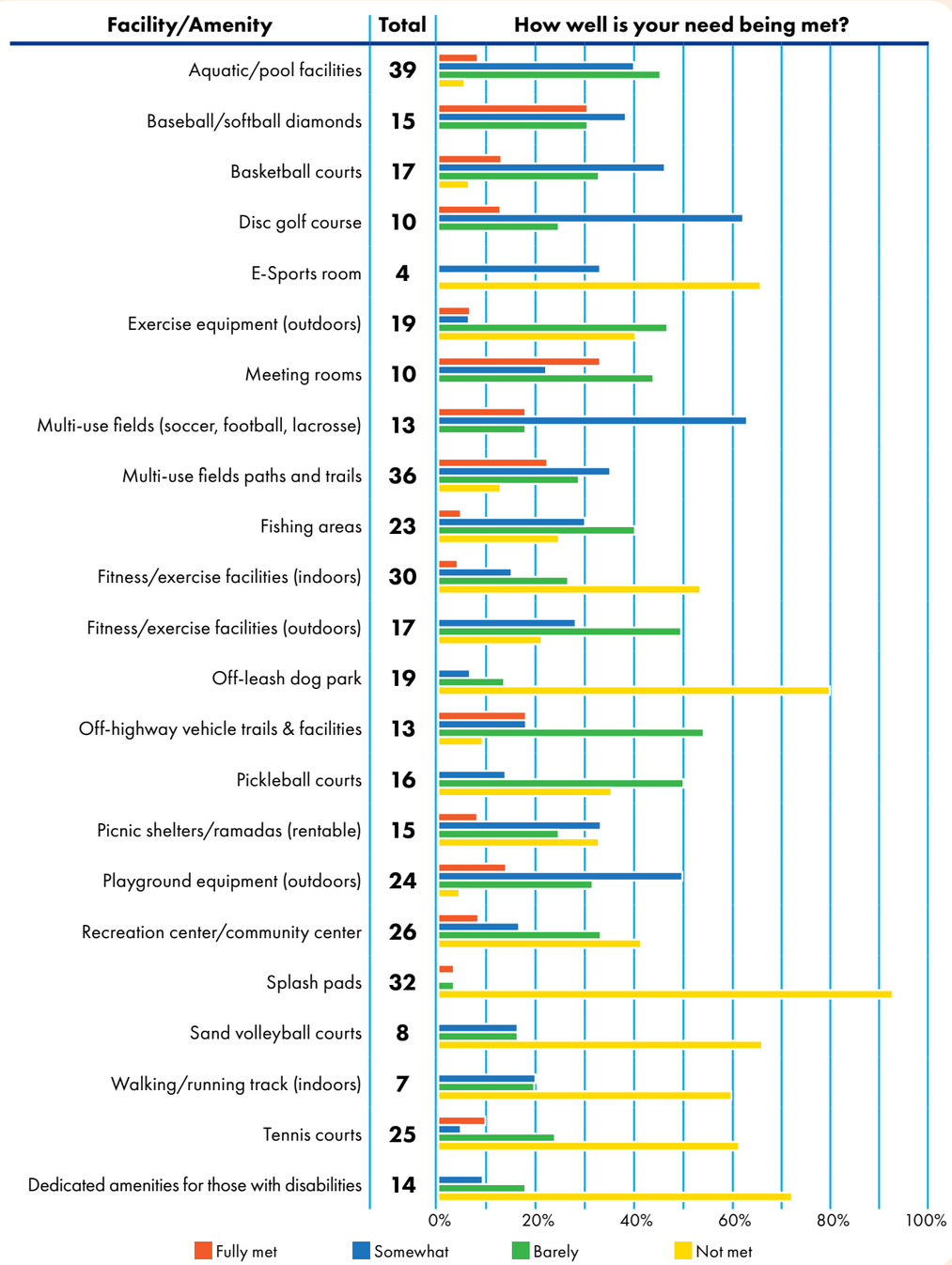
Answered: 67 Skipped: 11

Programs	1st	2nd	3rd	4th
Adaptive recreation programs	2	1	1	0
Adult sports	5	4	4	1
Art programs	4	4	3	3
Arts performances	1	3	5	1
BMX/biking programs/classes	4	2	1	0
Educational classes/lectures	1	5	1	1
Fitness and wellness classes	9	4	1	3
Free/low-cost community special events	4	4	3	5
Hobby/interest classes	2	5	4	10
Intergenerational programs	0	0	0	0
Learn-to-swim programs	1	5	1	2
Nature/environmental education programs	2	3	7	3
Outdoor fitness programs	5	7	7	4
Performing arts programs	1	2	1	2
Pickleball lessons/leagues	1	3	5	1
Senior programs	2	1	2	6
Special events/large festivals	3	2	3	5
Teen programs	3	0	1	0
Tennis lessons/leagues	0	0	0	0
Water fitness classes	5	2	4	2
Youth day camps	3	5	0	0
Youth sports	9	3	4	0

Question 8

Please describe how well your need is currently being met for the following facility or amenity.

Answered: 70 Skipped: 8



Question 9

Which FOUR types of FACILITIES/AMENITIES from the list in Question 8 are MOSTIMPORTANT to your household?

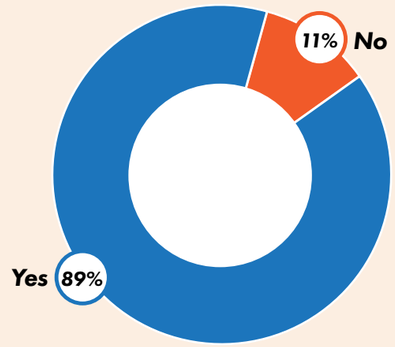
Answered: 70 Skipped: 8

Facility/Amenity	1st	2nd	3rd	4th
Aquatic/pool facilities	19	8	3	1
Baseball/softball diamonds	7	1	1	1
Basketball courts	2	1	1	6
Disc golf course	0	0	2	0
E-Sports room	0	3	0	0
Exercise equipment (outdoors)	0	1	3	3
Meeting rooms	1	1	3	1
Multi-use fields (soccer, football, lacrosse)	0	4	4	0
Multi-use paths and trails	8	10	3	2
Fishing areas	3	6	3	5
Fitness/exercise facilities (indoors)	6	5	5	4
Fitness/exercise facilities (outdoors)	0	0	0	1
Off-leash dog park	4	1	4	2
Off-highway vehicle trails & facilities	1	4	2	1
Pickleball courts	3	5	0	1
Picnic shelters/ramadas (rentable)	0	0	0	0
Playground equipment (outdoors)	1	1	4	3
Recreation center/community center	4	3	5	5
Splash pads	7	5	1	2
Sand volleyball courts	1	0	2	0
Walking/running track (indoors)	0	0	1	0
Tennis courts	0	1	2	6
Dedicated amenities for those with disabilities	3	1	2	1

Question 10

Have you and/or any members of your household visited any parks or recreation facilities off ered by theTown during the past year?

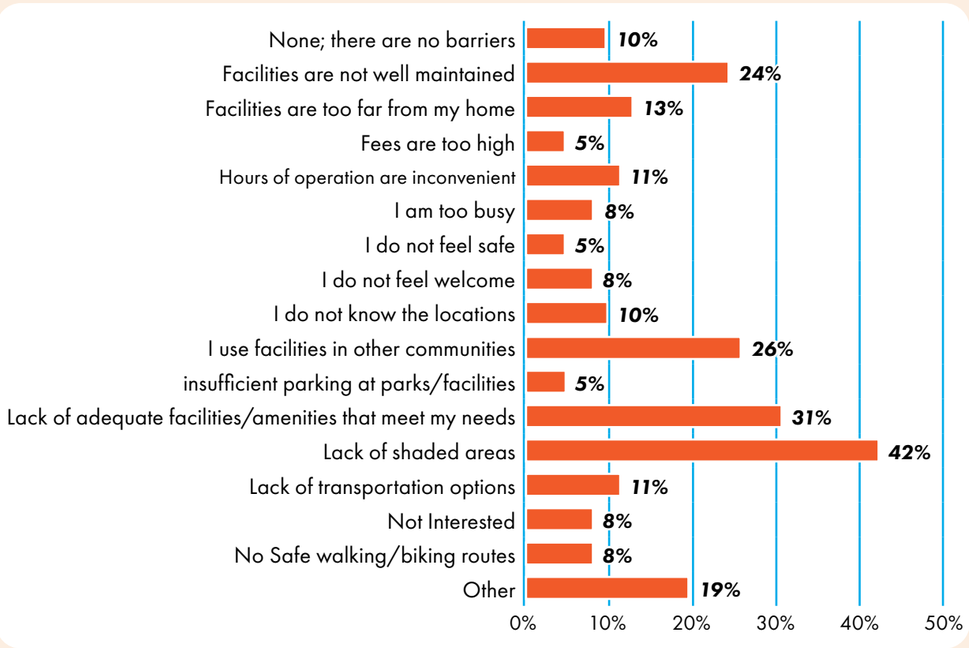
74 responses



Question 11

What are the reasons you have not visited the Town parks/facilities more often?

62 responses

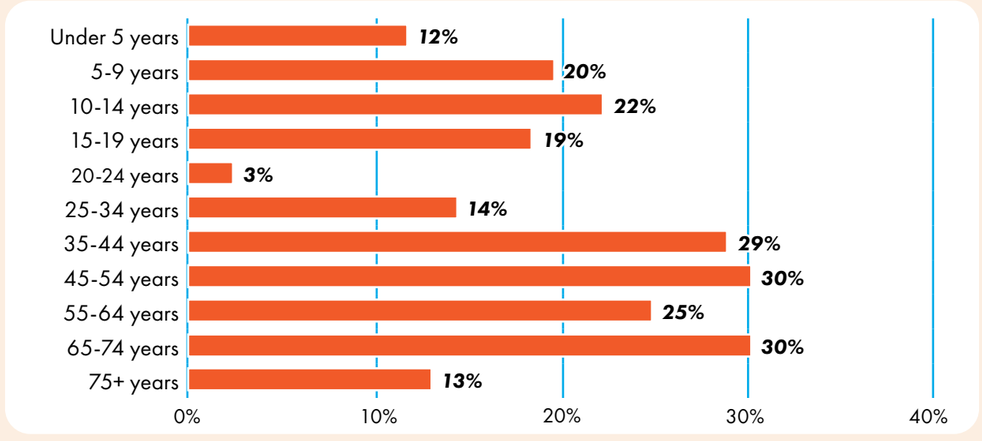


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Question 12

Counting yourself, what are the age ranges of people in your household?

76 Responses



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INTERACTIVE WEBSITE TOOLS RESULTS

Report Type: Fund It Results Summary

Date Range: 14-09-2025 - 03-03-2026

Exported: 23-06-2026 11:54:48

KEY STATISTICS

Top-level information about the activity.

$67.14
Average Spend
$100.00 total Budget

5
Projects
0 Sponsors

55
Total Votes
3.93 avg. Projects funded/contribution

CONTRIBUTION SUMMARY

Summary of the activity including details of the included projects, voting results and more.

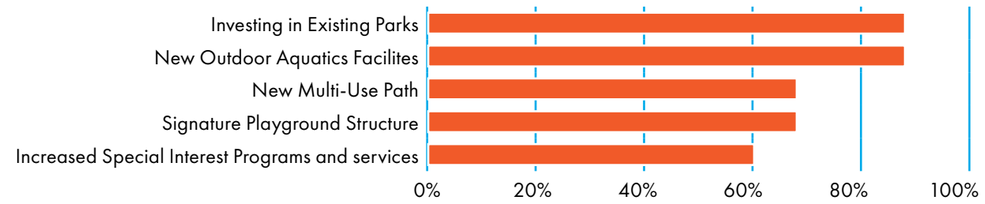
Project Details

Information on the projects included for potential funding including the name, cost, voting and other details.

Project Name	Cost	Total Values	%
Invest in Existing Parks	$20	13	23.64%
New Outdoor Aquatics Facilities	$30	13	23.64%
New Multi-Use Path	$10	10	18.18%
Signature Playground Structure	$10	10	18.18%
Increased Special Interest Programs and Services	$10	9	16.36%

Voting Results

Results of participant voting showing which projects were most and least funded (calculated as project votes / total contributions).



SUGGESTED PRIORITES

A prioritized list of projects based on the voting results that maximizes the value of the defined budget.

$80.00
Total budget for allocated projects

100%
Contributions that include at least one suggested project

100%
Contributions that include at least half (50%) of all suggested projects

100%
Contributions that include all (100%) of suggested projects

Invest in Existing Parks

Cost: $20.00

Includes updating, improving, and adding amenities to existing Town parks.

13 Votes (23.64%)

New Outdoor Aquatics Facilities

Cost: $30.00

New splash pads, water play, or pools added to existing or new parks.

13 votes (23.64%)

New Multi-Use Path

Cost: $10.00

Create more multi-use paths and connections throughout the Town.

10 votes (18.18%)

Signature Playground Structure

Cost: $10.00

New playground structures added to existing or new parks.

10 votes (18.18%)

Increased Special Interest Programs and Services

Cost: $10.00

More Town-provided programs and classes offered throughout the Town.

9 votes (16.36%)

STATISTICALLY-VALID SURVEY RESULTS

OVERVIEW

ETC Institute administered a parks, recreation, open space, and trails master plan survey to Town of Camp Verde residents during the winter of 2026. The results of this survey will be used to establish priorities for improvements to the current park system and future park development.

METHODOLOGY

ETC Institute mailed a survey packet to randomly selected households in Camp Verde. Each survey packet contained a cover letter, a copy of the five-page survey, and a postage-paid return envelope. The cover letter explained the purpose of the survey and encouraged residents to either return their survey by mail or complete the survey online.

Ten days after the surveys were mailed, ETC Institute followed up with the households that received the survey to encourage participation. To prevent people who were not residents of Camp Verde from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online to the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not counted.

The goal was to collect a minimum of 300 surveys from households in the area. The goal was met with 310 surveys collected. The overall results for the sample of 310 surveys have a precision of at least +/- 5.5 at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 1)
- Priority Investment Rating analysis (Section 2)
- Benchmark charts comparing Camp Verde to national averages (Section 3)
- Tabular data showing the overall results for all questions on the survey (Section 4)
- Survey instrument (Section 5)

The major findings of the survey are summarized on the following pages.





MAJOR FINDINGS

Program Participation

Respondents were asked if they have participated in any programs/activities/events offered by the Town of Camp Verde during the past year. Most respondents (71%) indicated that they have participated in events, with 89% of those rating the programs/events they have participated in as either "excellent" (26%) or "good" (63%).

Use of Facilities

The majority of respondents (77%) indicated that they have visited parks or recreation facilities offered by the Town during the past year. Sixty-three percent of those who have visited rated the facilities as either "excellent" (15%) or "good" (48%).

Barriers

Respondents were asked to indicate the barriers that prevent them from participating in programs or from participating more often. The most selected barriers were:

- They do not know what is offered (45%)
- Offerings do not meet their interests (20%)
- Too busy (19%)

The most selected barriers that keep respondents from visiting facilities more often were:

- Lack of shaded areas (38%)
- Lack of adequate facilities/amenities that meet their needs (25%)
- Too busy (34%)

Benefits

Respondents were asked to rate their level of agreement with a list of statements related to the potential benefits that parks and recreation could provide. The most agreed upon statements, based on "strongly agree" and "agree" percentages, were:

- Provides positive social interactions (57%)
- Helps attract tourists and seasonal visitors (54%)
- Positively impacts economic/business development (51%)

Support for Improvements

Respondents were asked to indicate their level of support for actions the Town of Camp Verde could take to improve its parks and recreation system. The actions with the most support, based on "very supportive" and "somewhat supportive" percentages, were:

- Improve existing park infrastructure (84%)
- Improve existing large community parks (84%)
- Improve existing small neighborhood parks (80%)

The three items that respondents would be most willing to support with additional tax dollars, based on the sum of the top three choices, were:

- Develop new indoor recreation center (50%)
- Develop new indoor swimming pool (47%)
- Improve Camp Verde Sports Complex (38%)

RECREATION PROGRAM NEEDS AND PRIORITIES

Program Needs

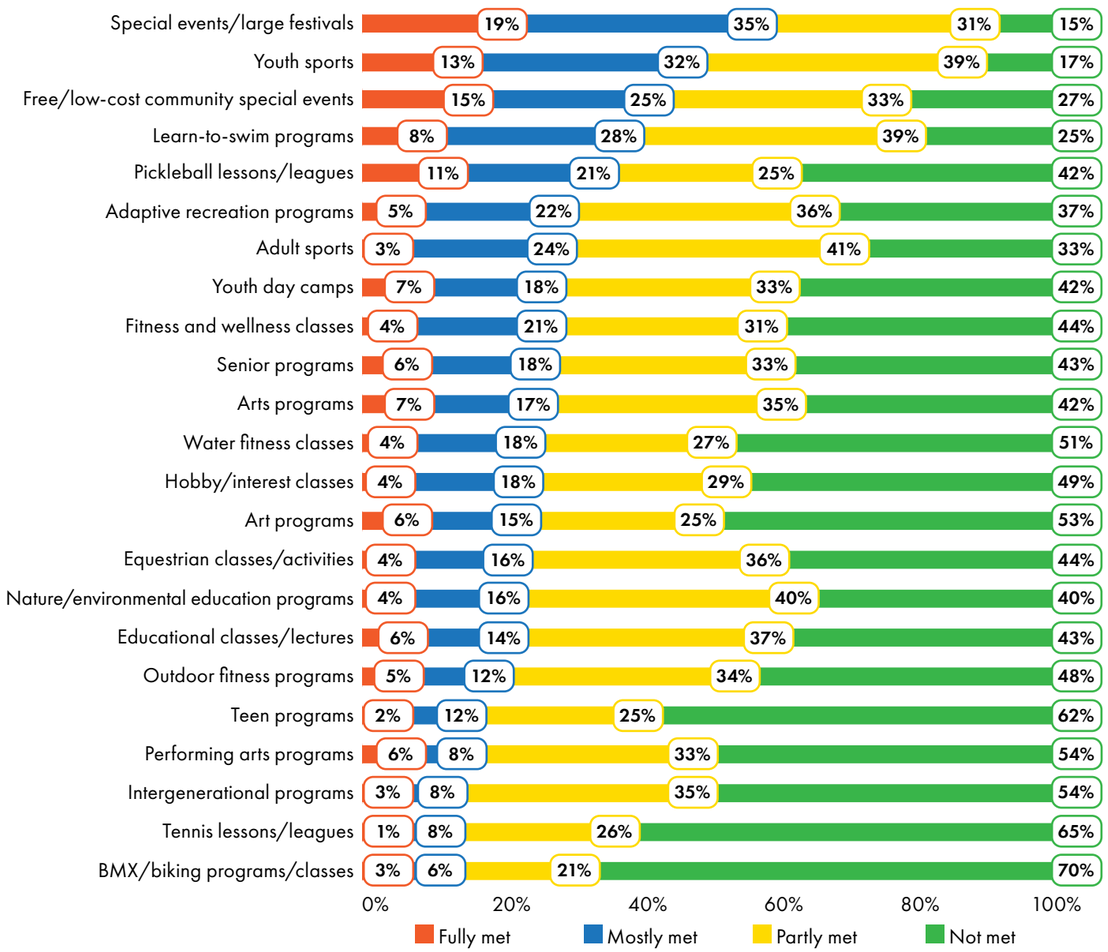
Respondents were asked whether their household needed any of the 23 programs and how well those needs are currently being met. Using their responses, ETC Institute estimated how effectively each person's needs for these programs are being satisfied. Based on the sum of fully met and mostly met percentages, the top three programs were:

1. Special events/large festivals
2. Youth sports
3. Free/low-cost community special events

The percentages of how well each program's needs are being met is shown in the chart below.

How Well Needs are Being Met for the Following Items

By the percentage of respondents (excluding "no need")



Program Importance

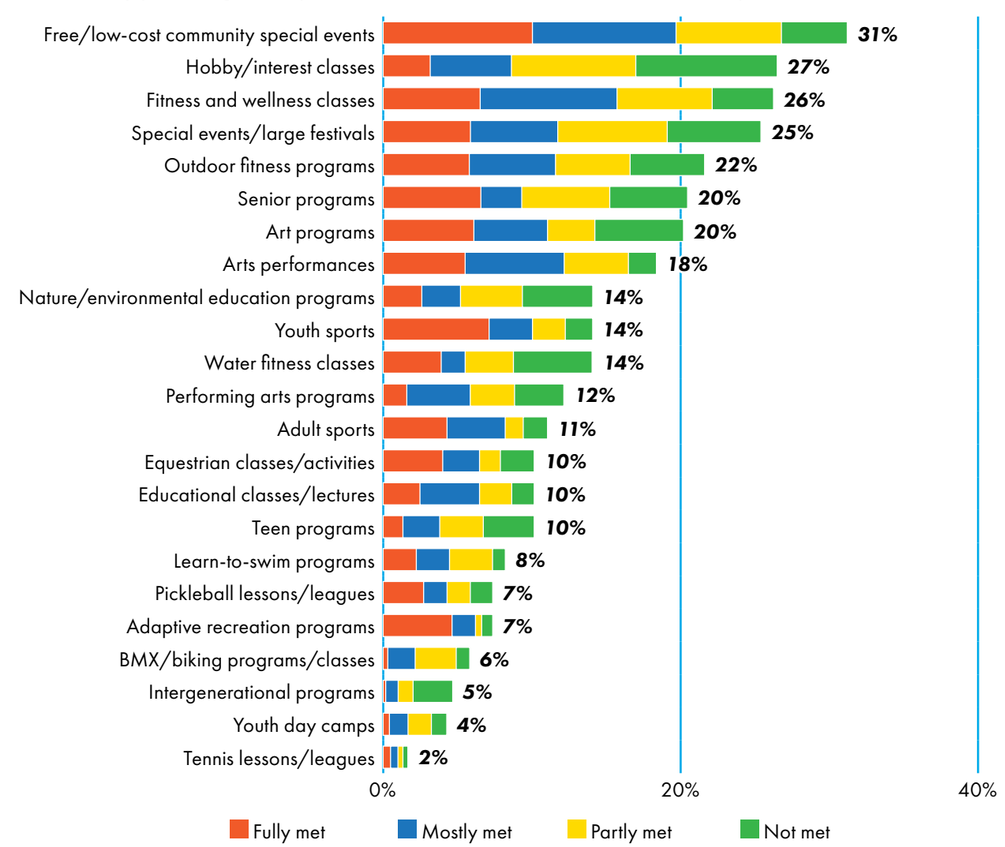
In addition to assessing the needs for each program, ETC Institute also assessed the importance that respondents placed on each item. Based on the sum of respondents' top four choices, these were the four programs ranked most important:

1. Free/low-cost community special events
2. Hobby/interest classes
3. Fitness and wellness classes
4. Special events/large festivals

The percentage of respondents who selected each program as one of their top four choices is shown in the chart below.

Which Four Programs From the List in Question 5 Are Most Important to Your Household

By percentage of respondents who selected the item as one of their top four choices



Priorities for Facility Investments

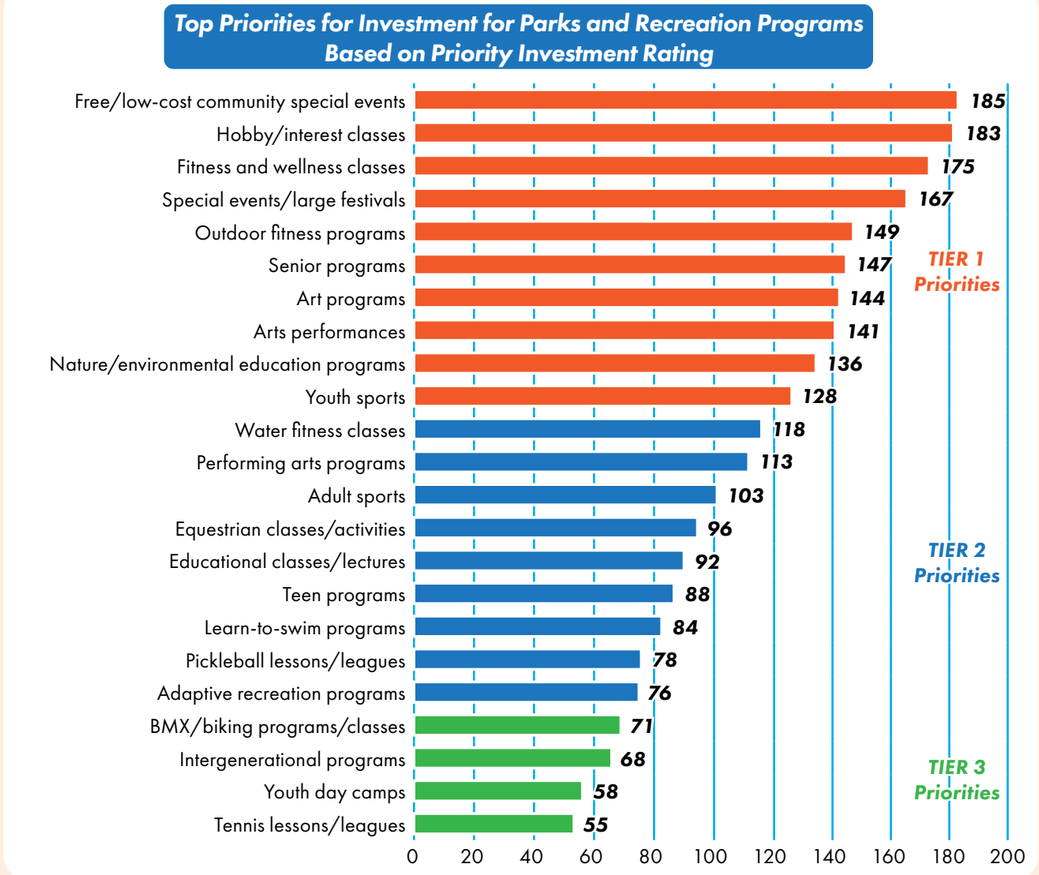
The Priority Investment Rating (PIR) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed in recreation and parks investments. The PIR equally weighs: (1) the importance that residents place on programs and (2) how many residents have unmet needs for the program.

(Unmet Needs Rating) + (Importance Rating) = Priority Investment Rating

[Details regarding the methodology for this analysis are provided in Section 2 of this report.] Based on the PIR, the following programs were rated as tier 1 priorities for investments:

- Hobby/interest classes (PIR=185)
- Free/low-cost community special events (PIR=183)
- Fitness and wellness classes (PIR=175)
- Outdoor fitness programs (PIR=167)
- Art programs (PIR=149)
- Special events/large festivals (PIR=147)
- Art performances (PIR=144)
- Senior programs (PIR=141)
- Nature/environmental education programs (PIR=136)
- Performing arts programs (PIR=128)

The chart below shows the PIR for each of the 23 programs assessed on the survey.



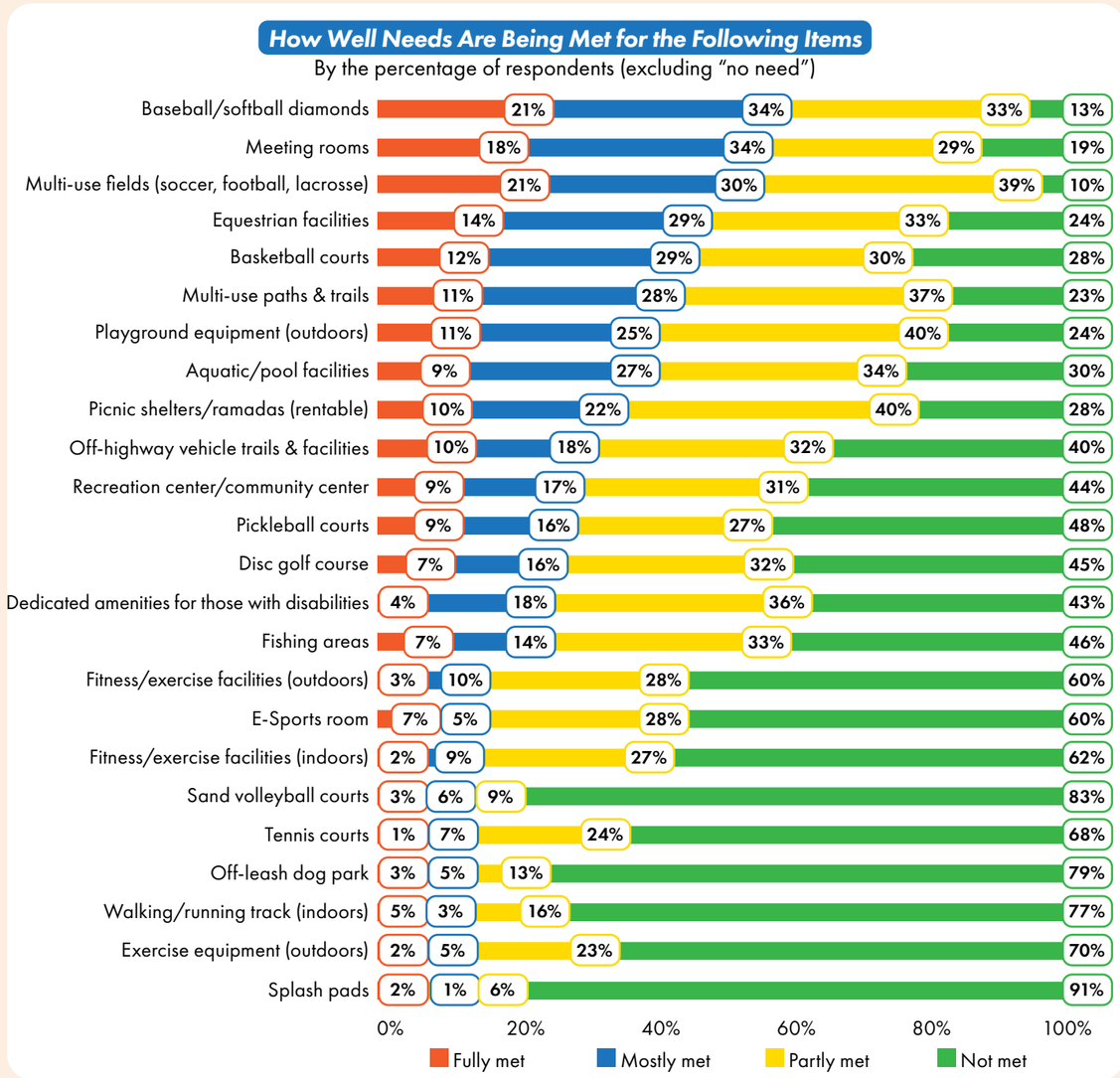
Recreation Facility and Amenity Needs and Priorities

Facility/Amenity Needs

Respondents were asked whether their household needed any of 24 different facilities or amenities, and how well those needs are currently being met. Using their responses, ETC Institute estimated how effectively each person's needs for these facilities and amenities are being satisfied. Based on the sum of fully met and mostly met percentages, the top three amenities were:

1. Basketball/softball diamonds
2. Meeting rooms
3. Multi-use fields (soccer, football, lacrosse)

The percentage of how well each amenity needs are being met is shown in the chart below.



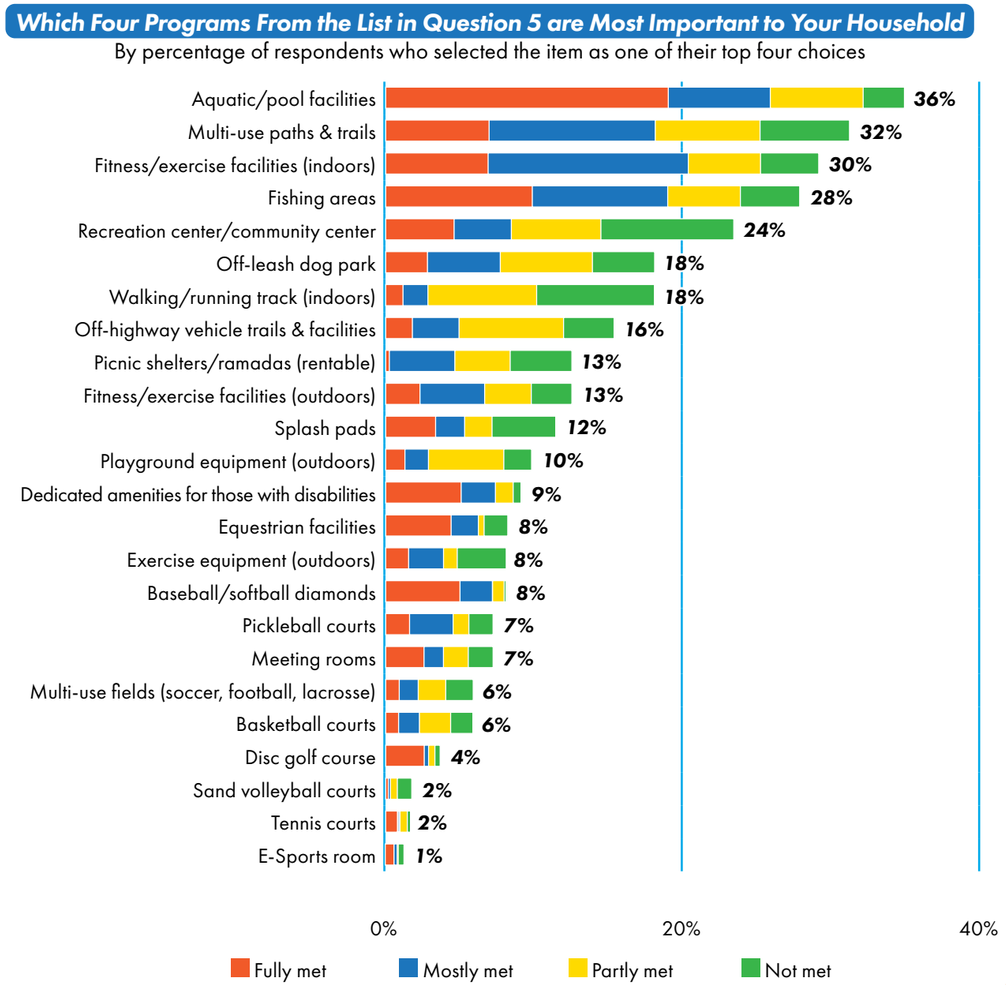
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Facility/Amenity Importance

In addition to assessing the needs for each amenity, ETC Institute also assessed the importance that respondents placed on each item. Based on the sum of respondents' top four choices, these were the four amenities ranked most important to residents:

1. Aquatic/pool facilities
2. Multi-use paths & trails
3. Fitness/exercise facilities (indoors)
4. Fishing areas

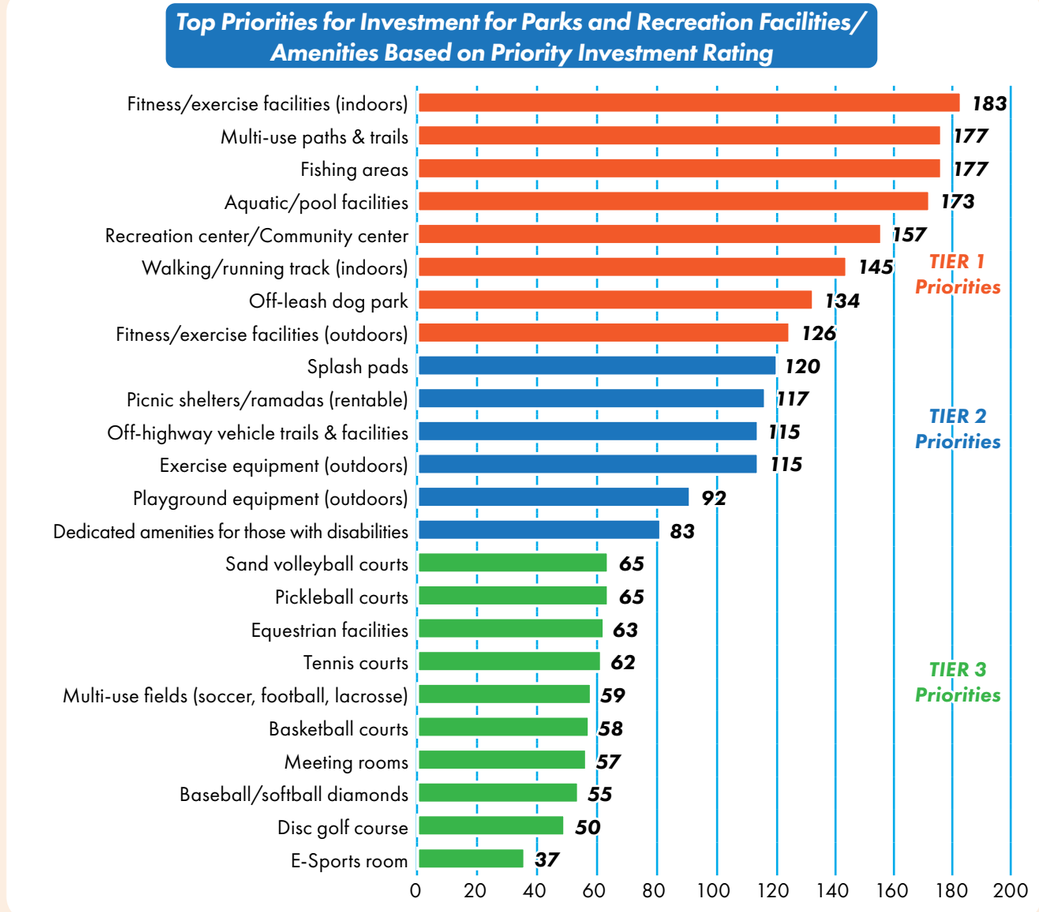
The percentage of respondents who selected each amenity as one of their top four choices is shown in the chart below.



Based on the PIR, the following facilities/amenities were rated as tier 1 priorities for investments:

- Fitness/exercise facilities (indoors) (PIR=183)
- Multi-use paths & trails (PIR=177)
- Fishing areas (PIR=177)
- Aquatic/pool facilities (PIR=173)
- Recreation center/community center (PIR=157)
- Walking/running track (indoors) (PIR=145)
- Off-leash dog park (PIR=134)
- Fitness/exercise facilities (outdoors) (PIR=126)

The chart below shows the PIR for each of the 24 amenities/facilities assessed on the survey.



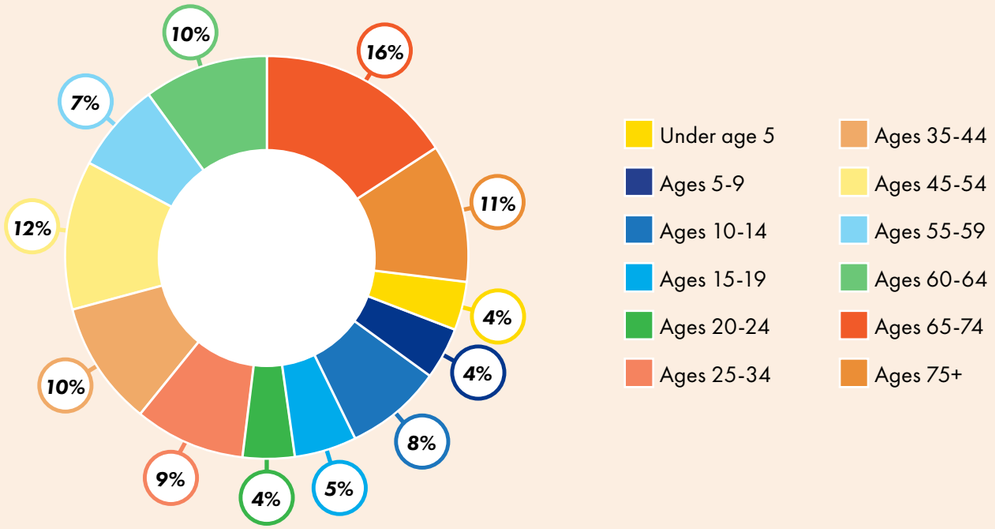
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CHARTS AND GRAPHS

Question 1.

Including yourself, how many people are in your household?

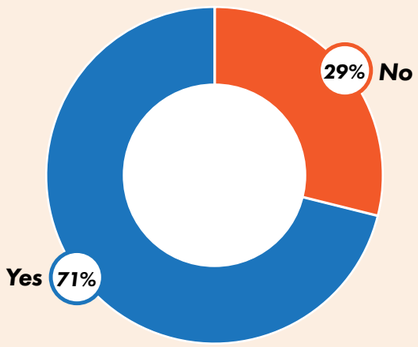
By percentage of respondents



Question 2.

Have you and/or members of your household participated in any programs/activities/events offered by Town of Camp Verde during the past year?

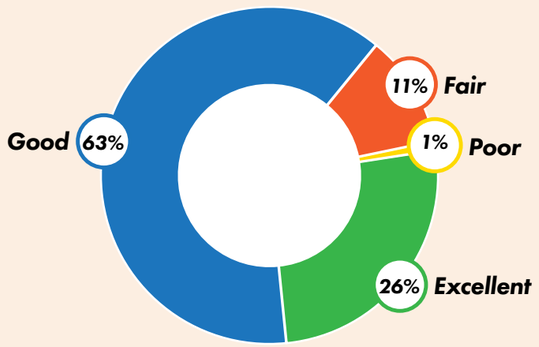
By percentage of respondents



Question 2a.

How would you rate the programs/activities/events you and the members of your household have participated in during the past year?

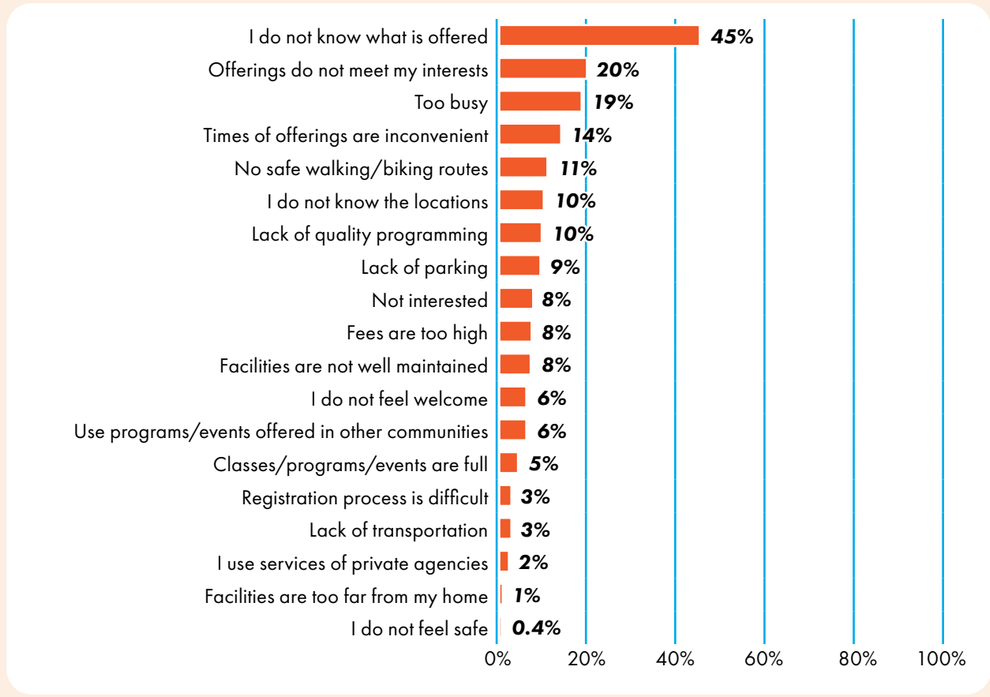
By percentage of respondents who have participated (excluding "not provided")



Question 3.

What has kept you from participating, or participating more often, in Camp Verde Parks & Recreation programs/activities/events?

By percentage of respondents (excluding "none")

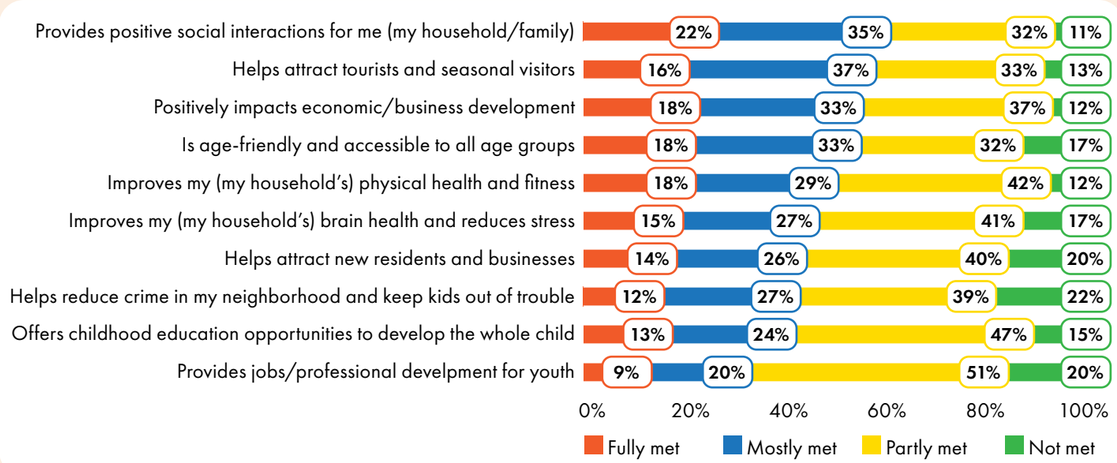




Question 4.

Please indicate your level of agreement with the following statements about parks and recreation.

By percentage of respondents, using a 5-point scale where 5 means strongly agree and 1 means strongly disagree (excluding "not provided")

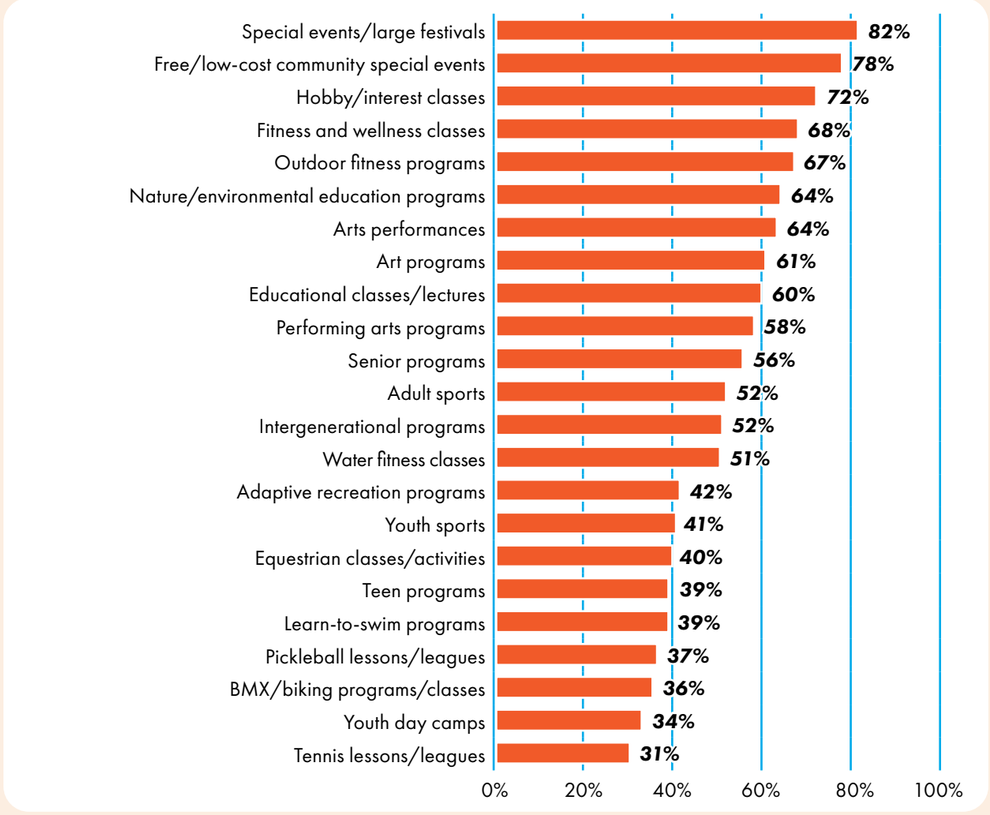




Question 5.

Need for Programs.

By percentage of respondents who indicated a need

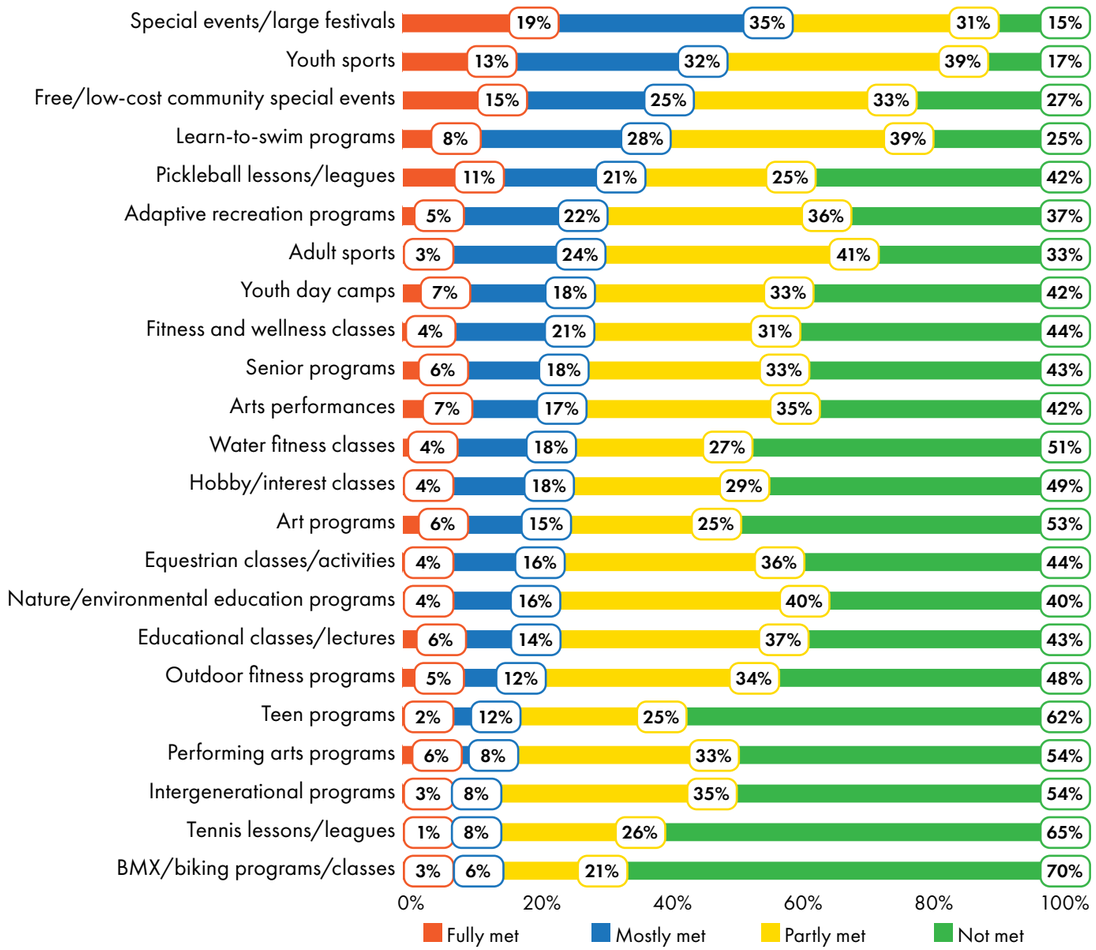


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Question 6.

How well needs are being met for the following items?

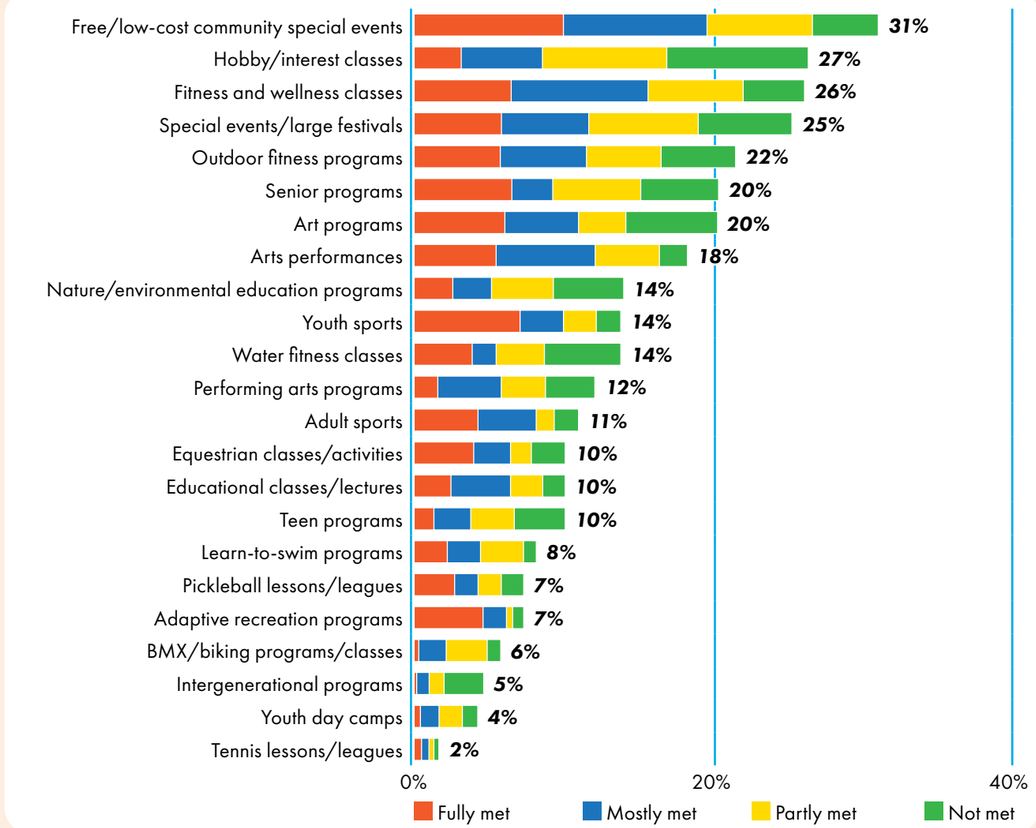
By percentage of respondents (excluding "no need")



Question 7.

Which four programs from the list in Question 5 are MOST IMPORTANT to your household?

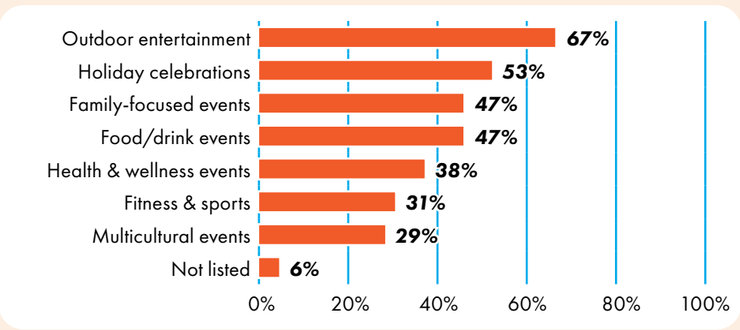
By percentage of respondents who selected the item as one of their top four choices



Question 8.

Which single-day or multi-day event concepts would you or your household enjoy the most or be interested in?

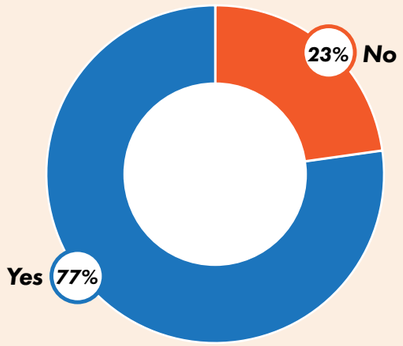
By percentage of respondents



Question 9.

Have you and/or members of your household visited any parks or recreation facilities offered by the Town during the past year?

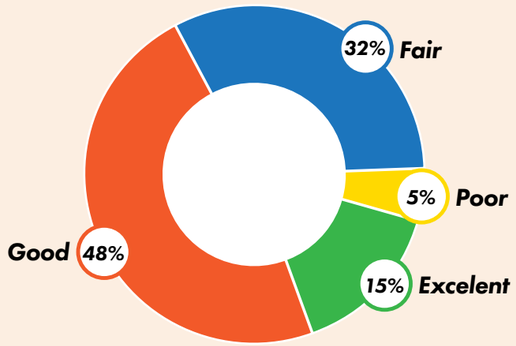
By percentage of respondents



Question 9a.

How would you rate the parks or recreation facilities you and the members of your household have visited during the past year?

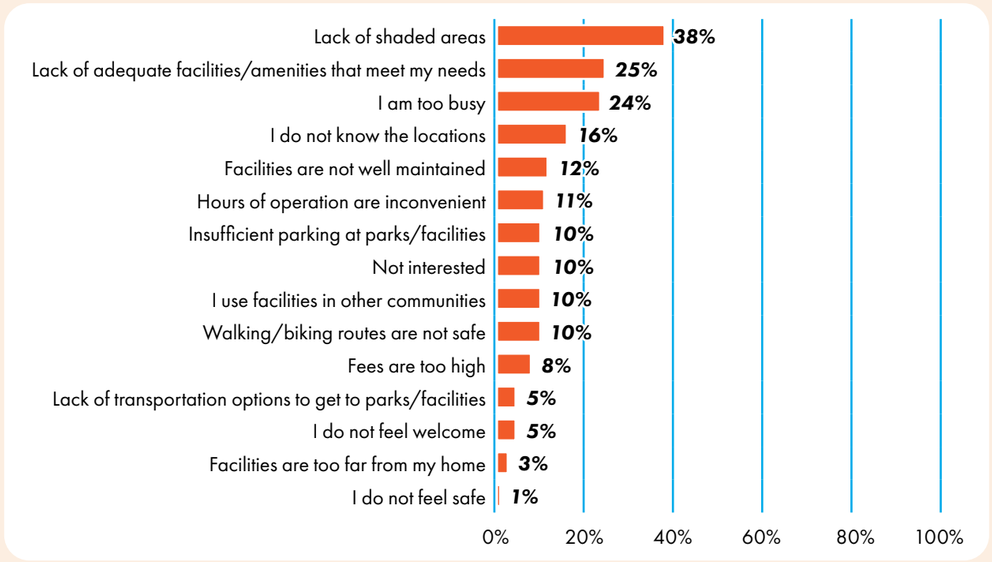
By percentage of respondents who have visited



Question 10.

What factors have prevented you from visiting Town parks or facilities more frequently?

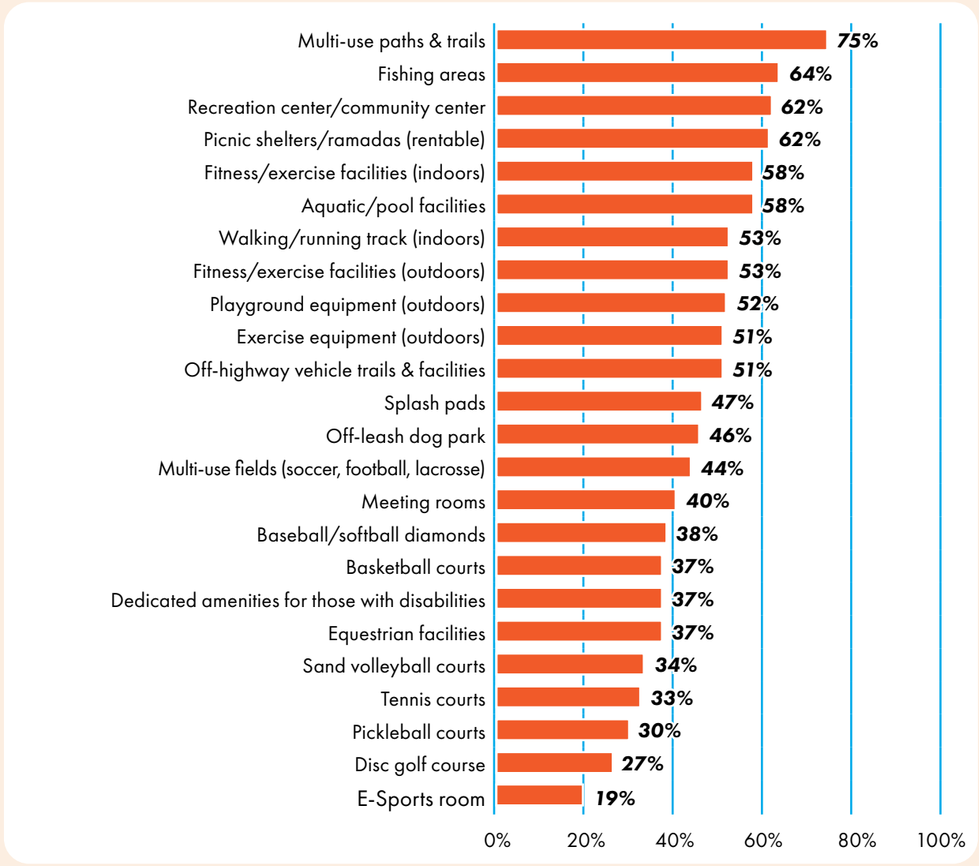
By percentage of respondents (excluding "none")



Question 11.

Need for Facilities/Amenities

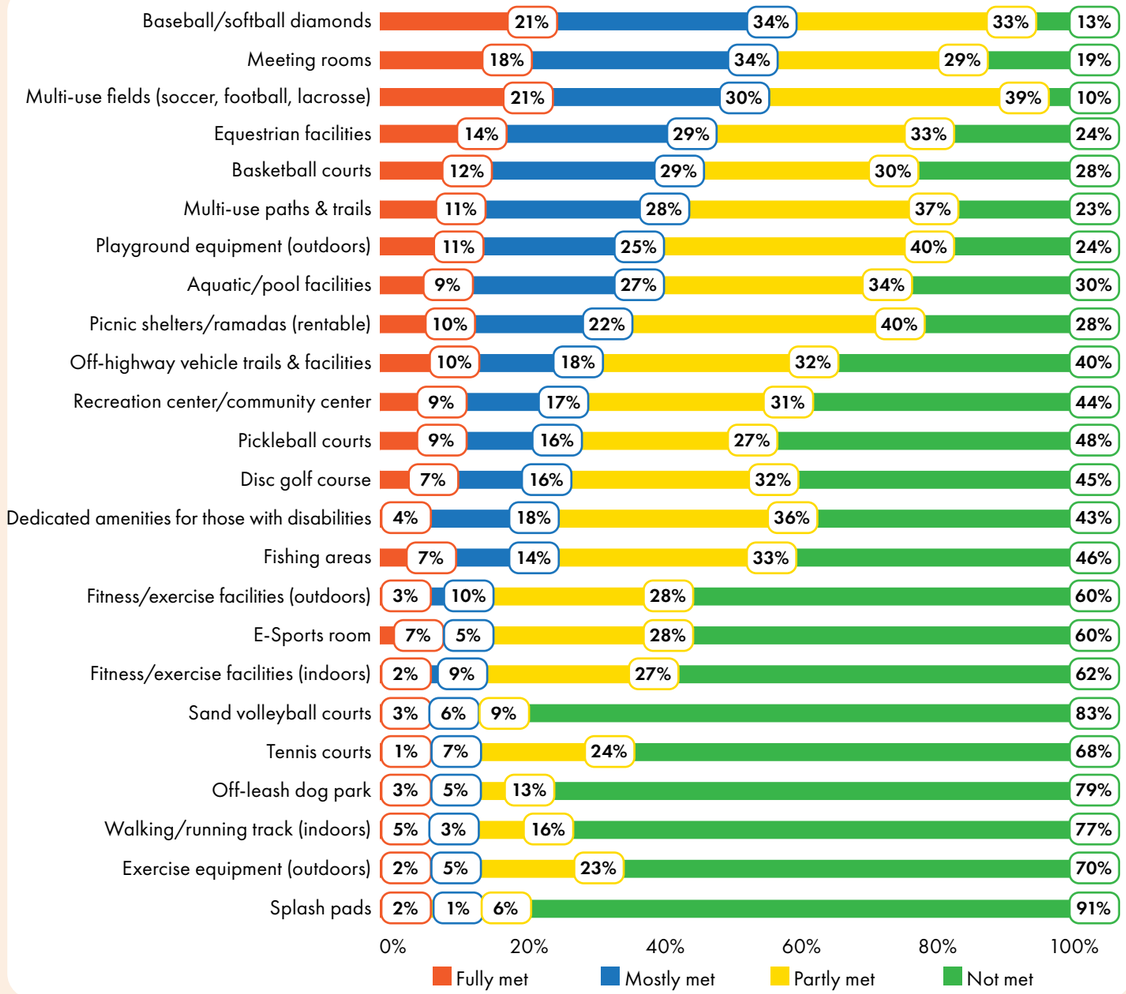
By percentage of respondents who indicated a need



Question 12.

How well needs are being met for the following items?

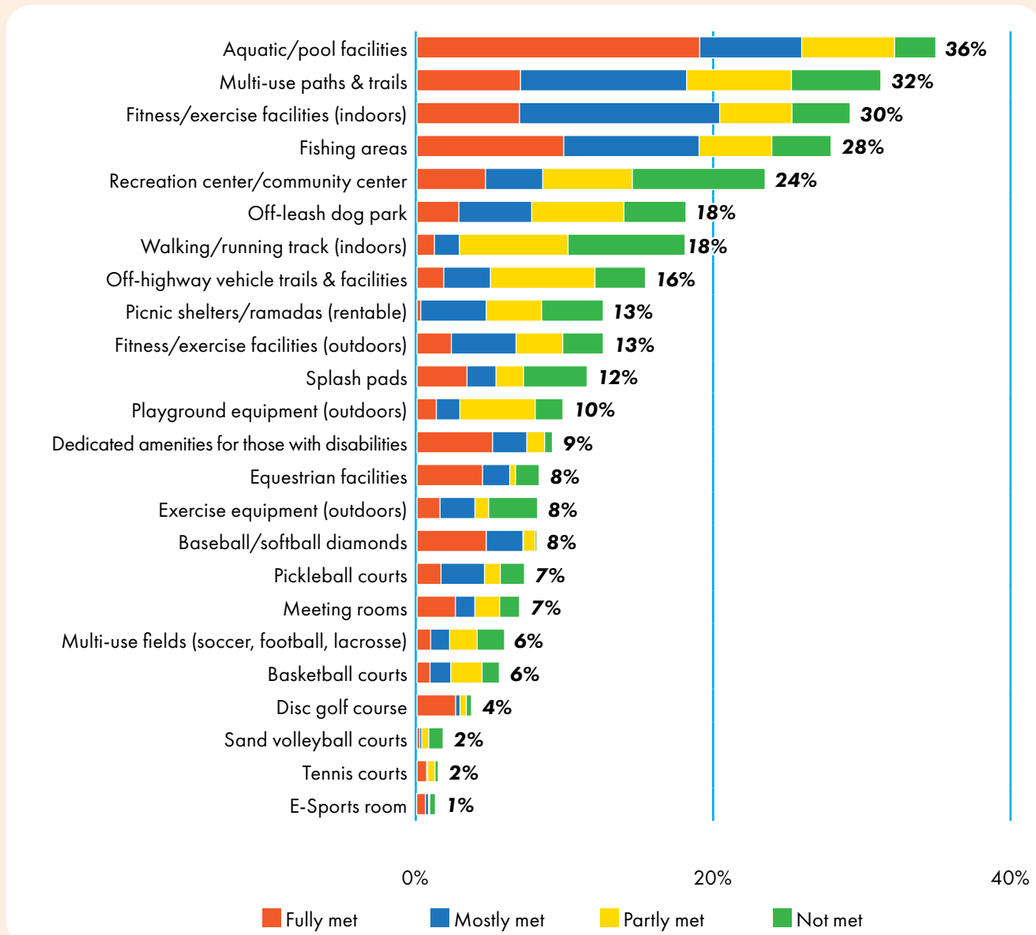
By percentage of respondents (excluding "no need")



Question 13.

Which four facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household?

By percentage of respondents who selected the item as one of their top four choices

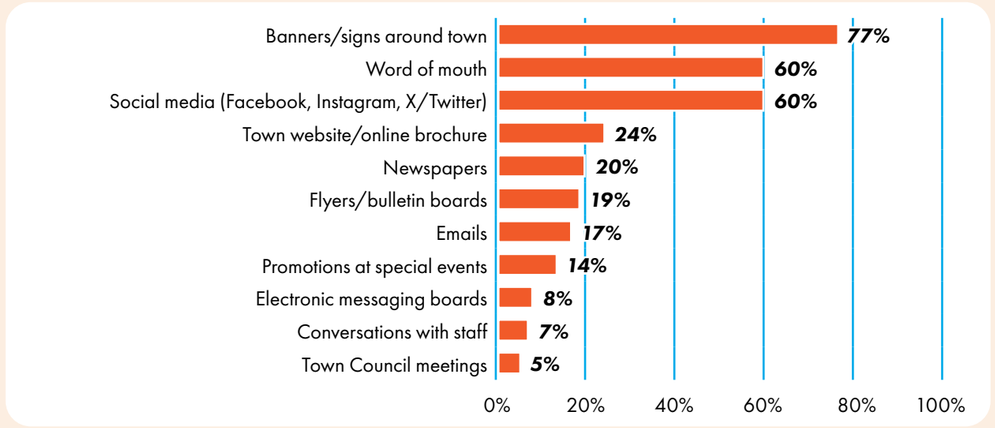


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Question 14.

From the following list, please check all the ways you learn about Town of Camp Verde parks, recreation facilities, programs, and events.

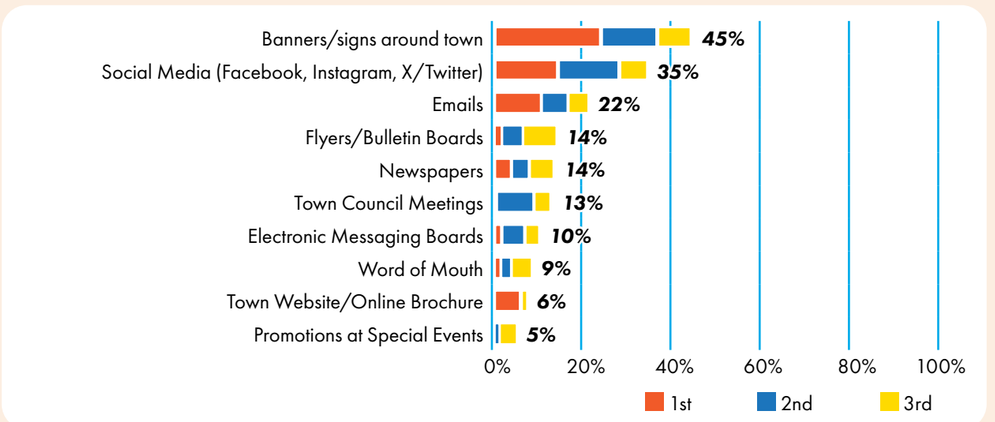
By percentage of respondents



Question 15.

Which three methods of communication listed in Question 12 would you most prefer the Town use to communicate with you about Parks and Recreation services?

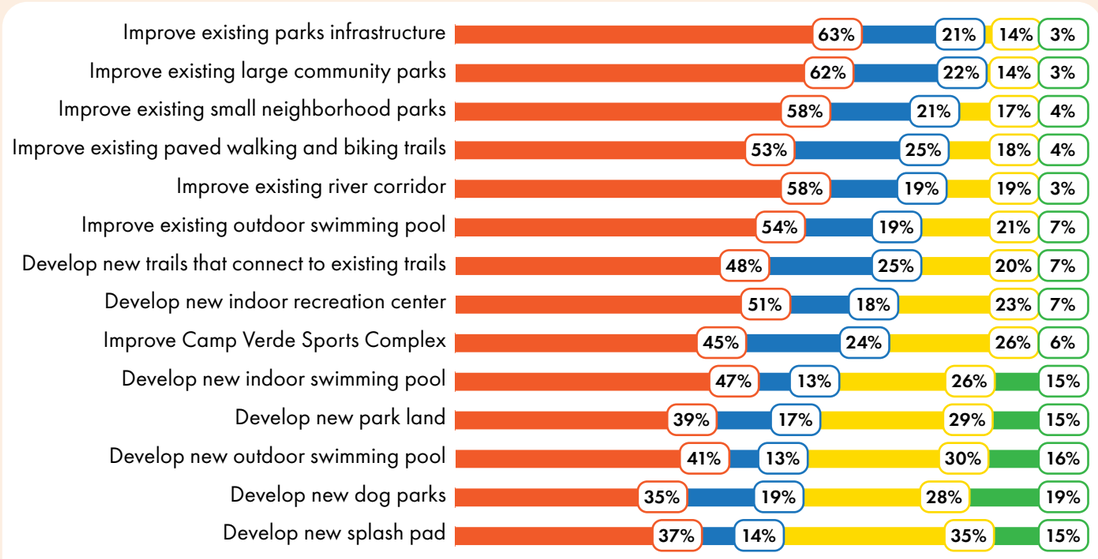
By percentage of respondents who selected the item as one of their top three choices



Question 16.

Please indicate your level of support for potential actions the Town of Camp Verde could take to improve its parks and recreation system.

By percentage of respondents

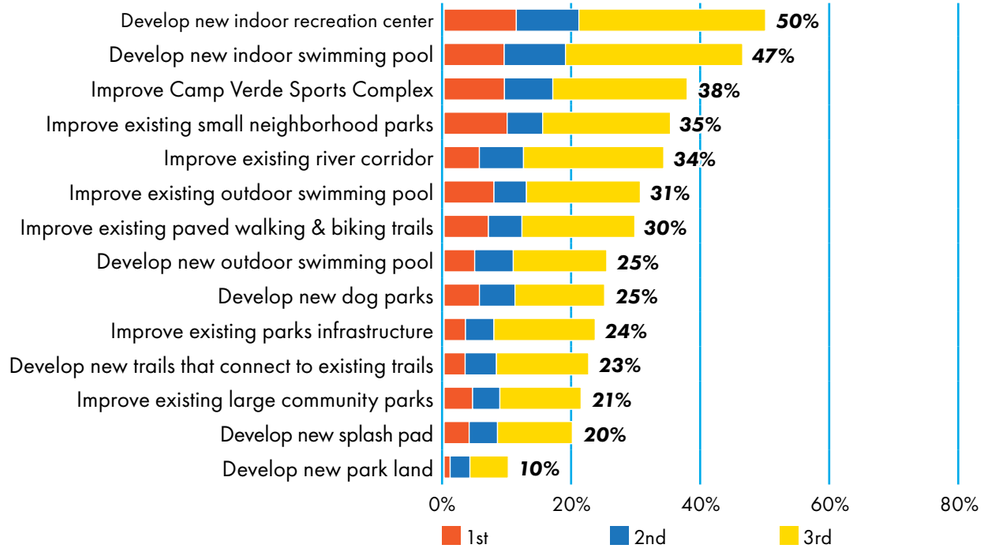




Question 17.

Which three improvements from the list in Question 14 would you be most willing to support with additional tax dollars?

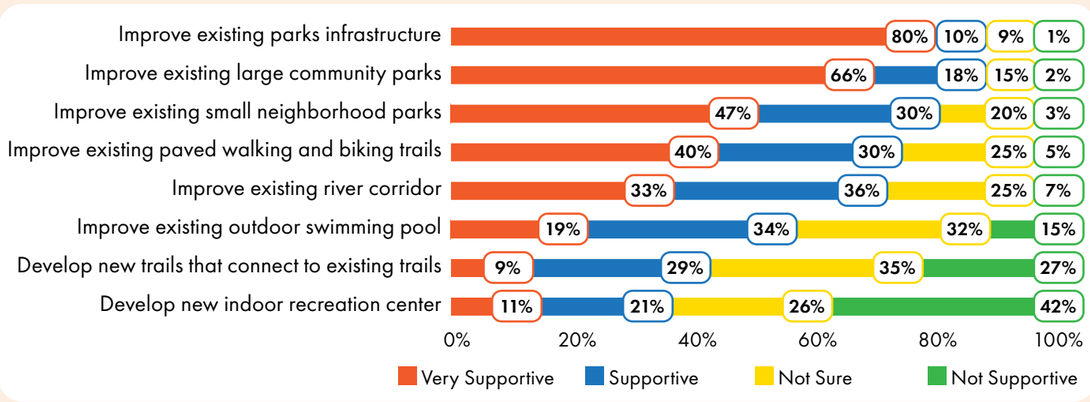
By percentage of respondents who selected the item as one of their top three choices



Question 18.

Please indicate your level of support for each of the following funding mechanisms that could be used to fund the actions you indicated you would be most willing to support.

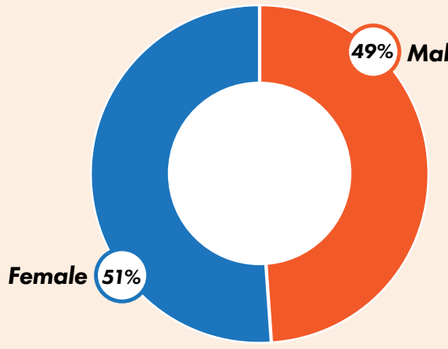
By percentage of respondents



Question19.

Your gender:

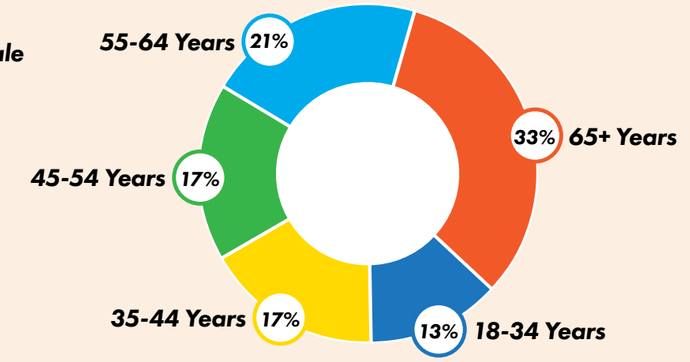
By percentage of respondents (excluding "not provided")



Question 20.

What is your age?

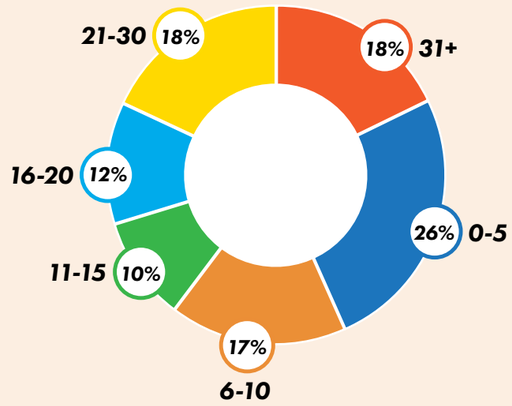
By percentage of respondents (excluding "not provided")



Question 21.

How many years have you lived in Camp Verde?

By percentage of respondents (excluding "not provided")



PRIORITY INVESTMENT RATING

Camp Verde Parks and Recreation Priority Investment Ratings

The **PIR** was developed by ETC Institute to provide governments with an objective tool for evaluating parks and recreation investments and identifing the facilities and programs residents think should receive the highest priority for investment. The PIR reflects the importance residents place on items (sum of top four choices) and the unmet needs (needs that are only being partly or not met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating (UNR) and the Importance Rating (IR) as shown in the equation below:

PIR = UNR + IR

For example, suppose the UNR for playgrounds is 26.5 (out of 100) and the IR for playgrounds is 52 (out of 100), the PIR for playgrounds would be 78.4 (out of 200).

How to Analyze the Charts:

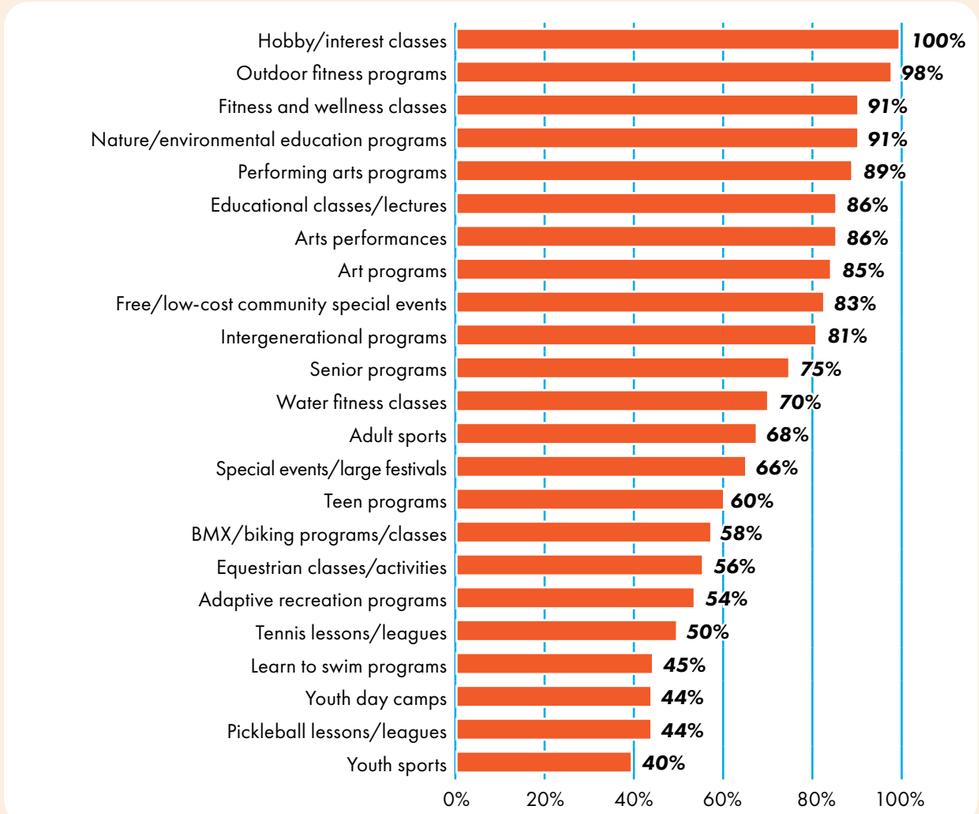
- **Tier One Priorities.** A rating in this range generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Tier Two Priorities.** A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents think it is important to fund improvements in these areas.
- **Tier Three Priorities.** A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the UNR, IR, and PIR for amenities and programs.



Unmet Needs Rating for Programs

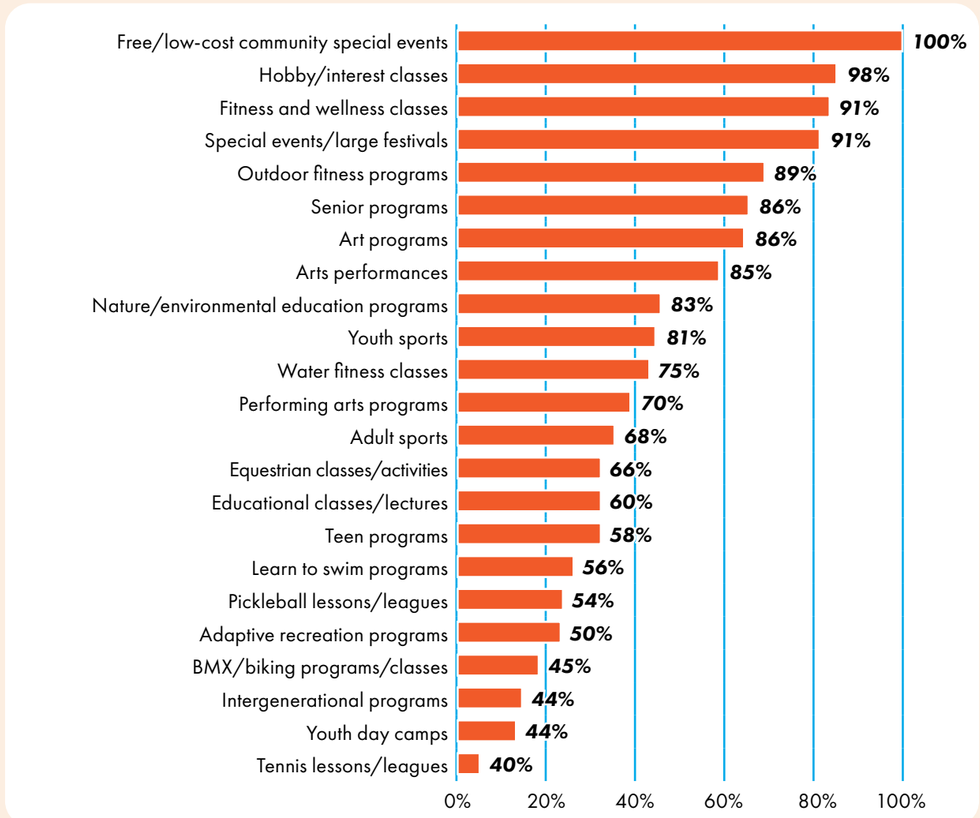
The rating for the item with the most unmet need=100. The rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need.



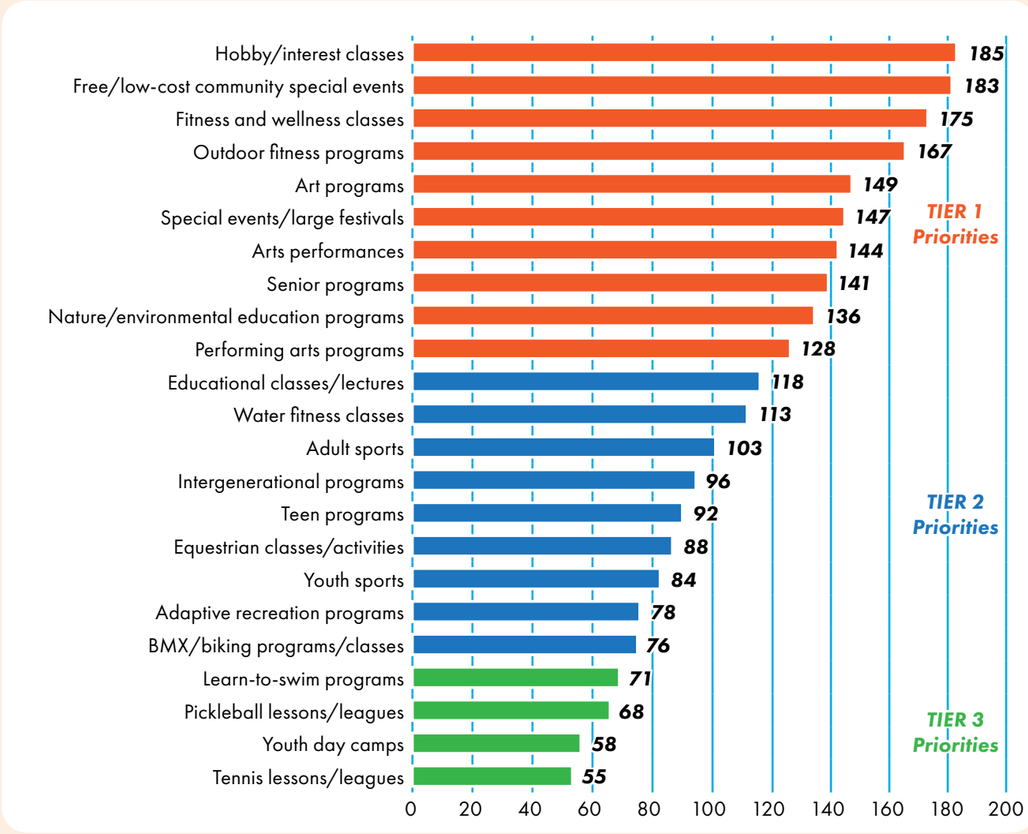
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Importance Rating for Programs

The rating for the item with the most unmet need=100. The rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need.



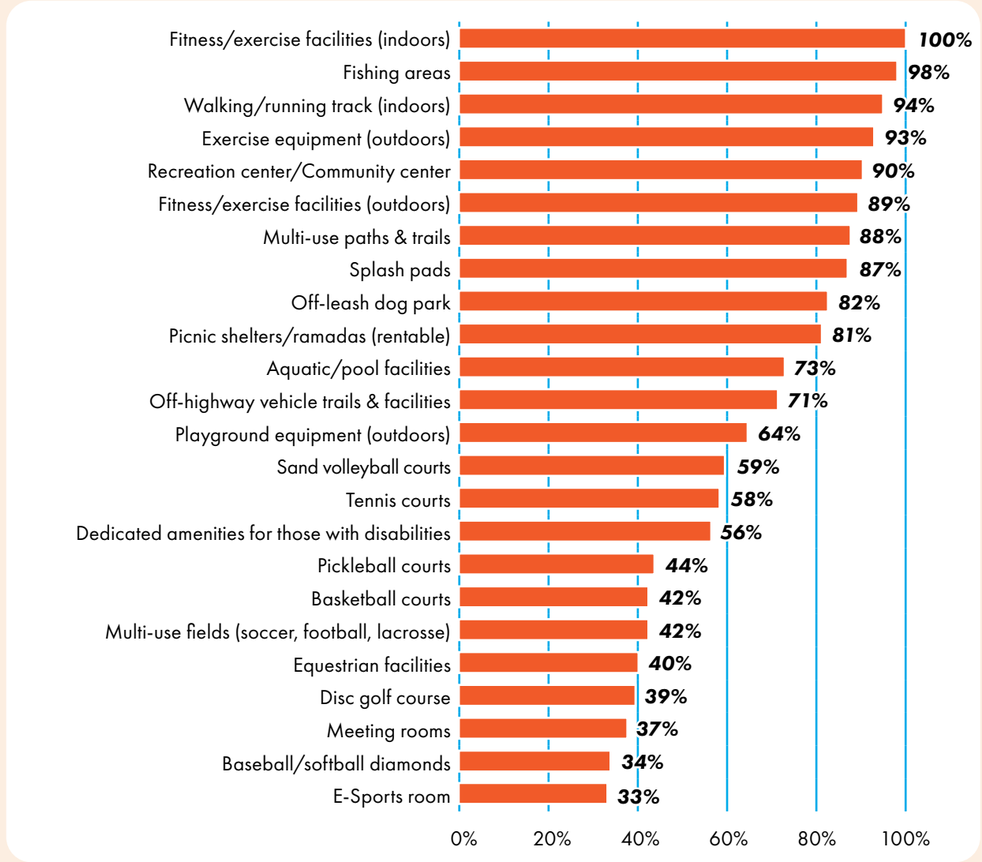
Top Priorities for Investment for Parks and Recreation Programs Based on Priority Investment Rating



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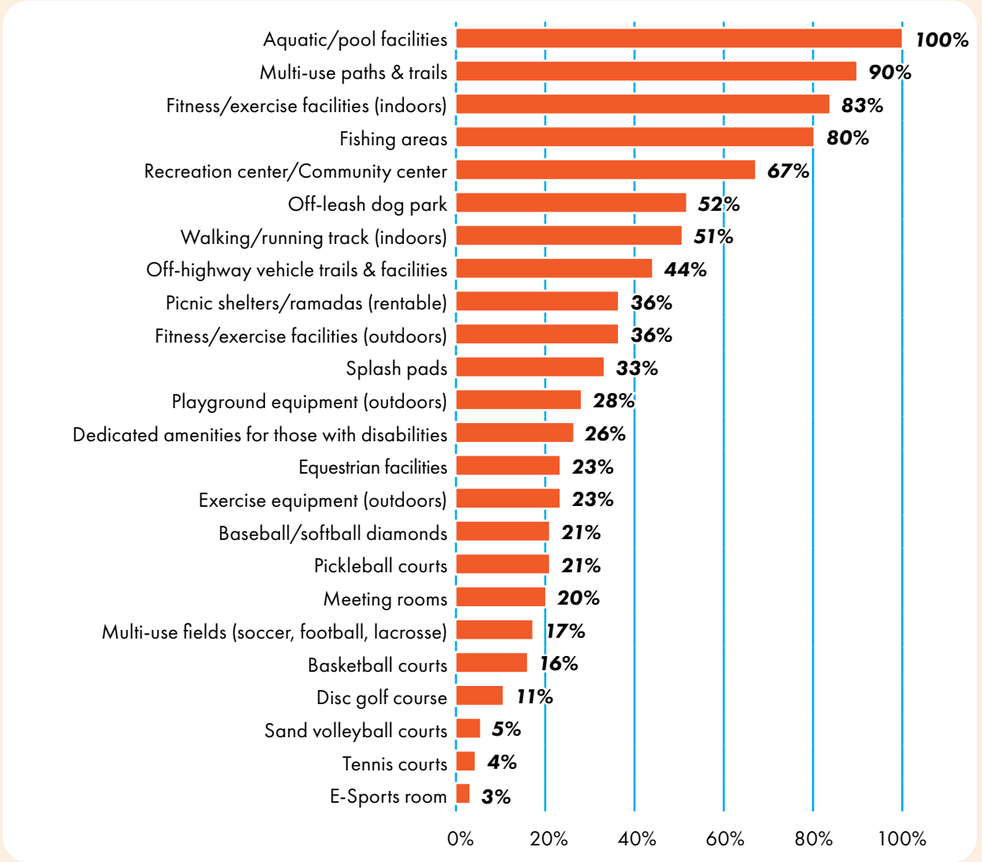
Unmet Needs Rating for Facilities/Amenities

The rating for the item with the most unmet need=100. The rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need.



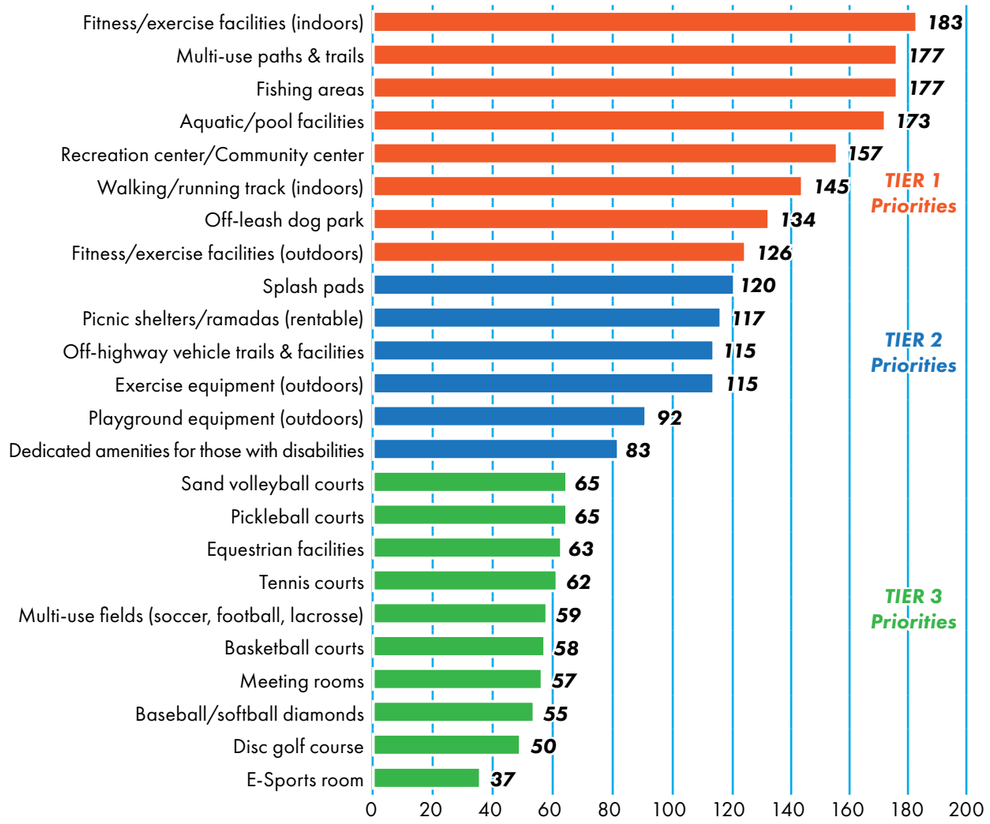
Importance Rating for Facilities/Amenities

The rating for the item with the most importance=100, The rating of all other items reflects the relative amount of importance for each item compared to the item with the most importance



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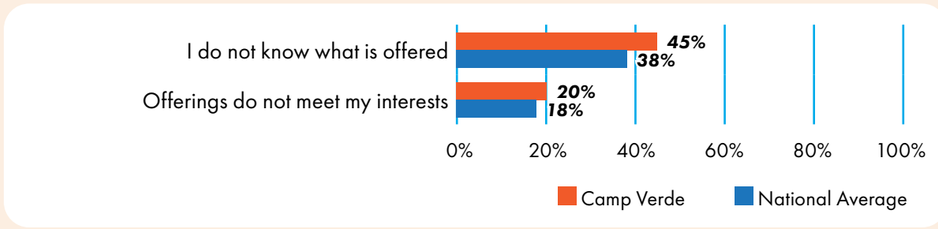
Top Priorities for Investment for Parks and Recreation Facilities/Amenities Based on Priority Investment Rating



NATIONAL BENCHMARKS

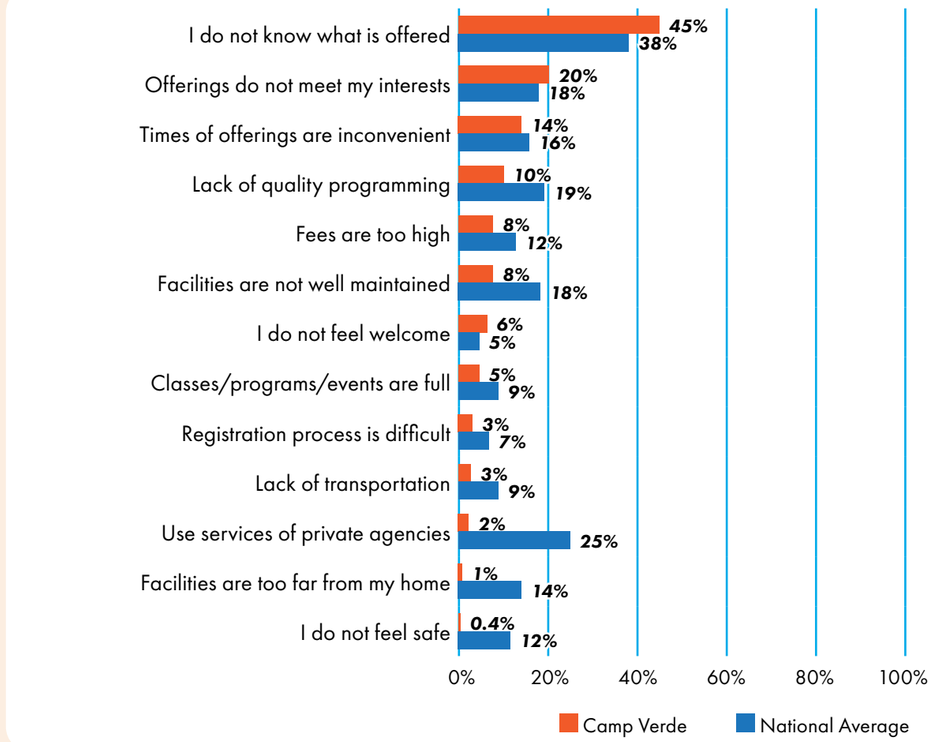
Program Participation

By percentage of respondents



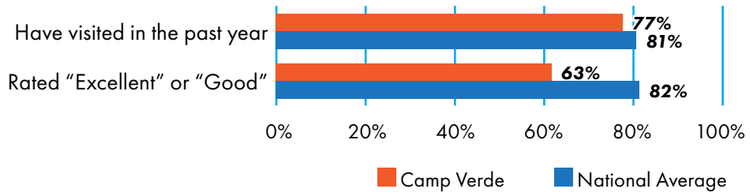
Barriers to Program Participation

By percentage of respondents (excluding "none")



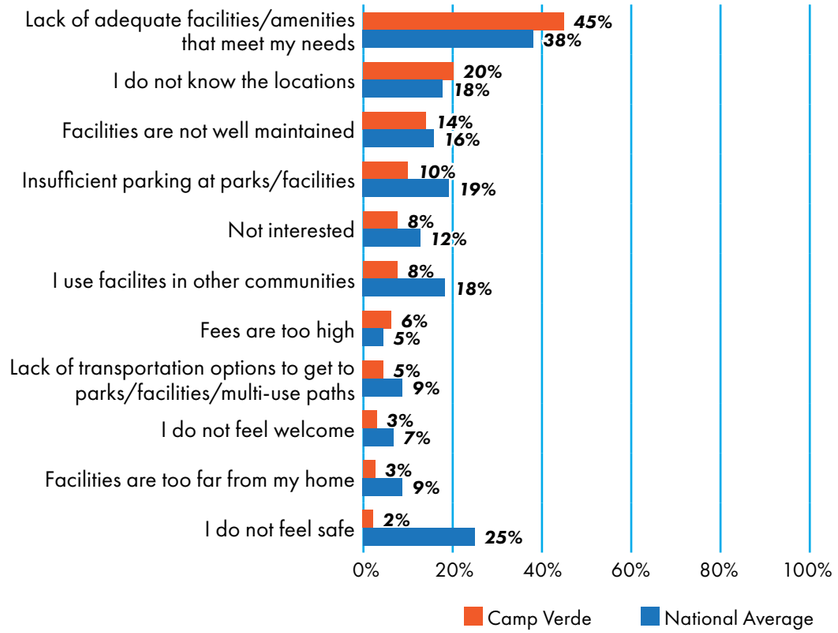
Use of Facilities

By percentage of respondents



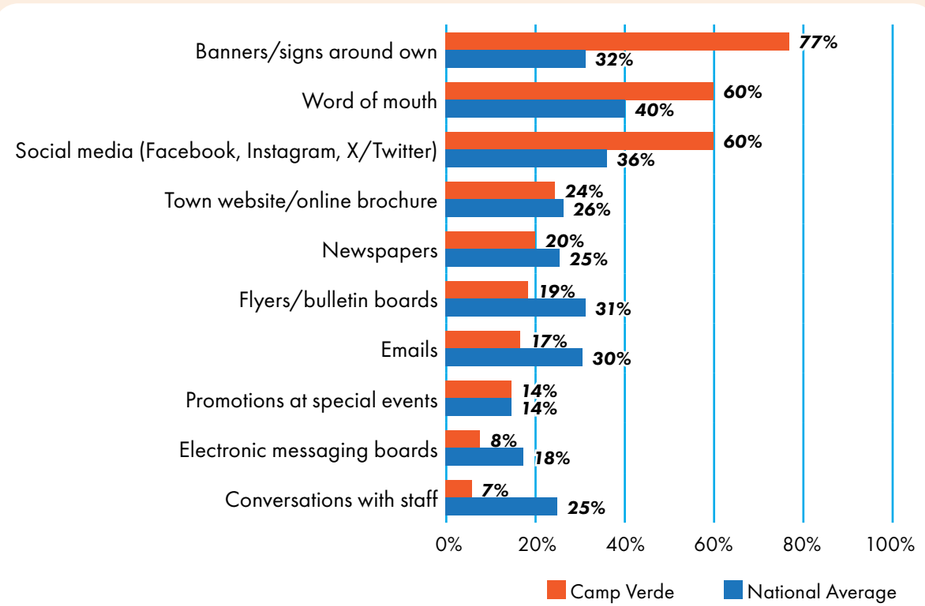
Barriers to Facility Use

By percentage of respondents (excluding "none")



Communication Methods

By percentage of respondents



Pop-Up Event Summaries



CAMP VERDE FOOD TRUCK NIGHT

Thursday, September 18th, 2025 | 4pm – 8pm

Redinger Ramada – 75 E. Hollamon Street, Camp Verde, AZ

The Master Plan team joined Camp Verde's last Food Truck Night of the season to kick off the public outreach process for the Camp Verde Parks and Recreation Master Plan (PRMP). Residents could leave sticky notes with their big ideas and best memories at local parks and programs, what they like best, and what changes they would like to see in Parks and Recreation. The public could also fill out a survey, learn information about the project and website, and dialogue with team members face to face. They were also asked to vote for their favorite six "wish list" items each in two main categories respectively: Programs Activities, Events, and Needs; and Facilities, Amenities, and Needs.

Overall, 37 people were able to provide feedback during the event. The top voted-on programs, activities, and events desires were youth sports, teen programs, and free/low-cost programs and events. The least voted-on programs were hobby/interest classes, tennis lessons and leagues, and skateboarding programs and classes. The top voted-on facilities and amenities were aquatics and pool facilities, splash pads and water play, and playground equipment. The least voted-on facilities and amenities were sand volleyball courts, tennis courts, campsites, and indoor pickleball courts.

Programs, Activities, Events, and Needs	Votes
Youth Sports	20
Teen Programs	19
Free/Low-Cost Programs and Events	18
Youth Education/Special Interest Classes	16
Adult Sports	15
Fitness and Wellness Programs	12
Educational Classes and Lectures	10
Nature/Environmental Education Programs	10
Senior Programs	10
Active Adult Fitness Programs	10
Golf Programs and Lessons	9
Learn-to-Swim Programs	8
Outdoor Fitness Programs	8
Preschool Programs	8
Water Fitness Classes	8
Youth Day Camps	7
Art Programs	6
Biking Programs and Classes	6
Intergenerational Programs	6
Pickleball Lessons/Leagues	5
Adaptive Recreation Programs	4
Skateboarding Programs and Classes	2
Tennis Lessons and Leagues	1
Hobby/Interest Classes	0













CAMP VERDE FOOD TRUCK NIGHT CONTINUED

Thursday, September 18th, 2025 | 4pm – 8pm

Redinger Ramada – 75 E. Hollamon Street, Camp Verde, AZ

Facilities, Amenities, and Needs	Votes
Aquatics and Pool Facilities	21
Splash Pads and Water Play	18
Playground Equipment	15
Baseball and Softball Diamonds	10
Fishing Areas	9
Recreation and Community Center	9
Basketball Courts (Indoor)	8
Dedicated Amenities for those with Disabilities	8
Off-Leash Dog Parks	8
Trailheads	8
Equestrian Facilities	8
Basketball Courts (Outdoor)	7
Fitness and Exercise Equipment (Indoors)	7
Multi-Use Fields	7
Fitness and Exercise Equipment (Outdoors)	7
Outdoor Pickleball Courts	7
Equestrian Trails	7
Amphitheater	6
Disc Golf Course	5
Meeting Rooms/Rental Spaces and Places	5
Multi-Use Paths and Trails	5
Natural Areas and Wildlife Habitat	5
Indoor Walking/Running Track	5
Off-Road Vehicle/ATV Paths	4
Pavilions and Picnic Shelters	4
Non-Motorized Boating	4
E-Sports Room	3
Volleyball Courts (Indoor)	3
Campsites	2
Indoor Pickleball Courts	2
Tennis Courts	1
Sand Volleyball Courts	0















FORT VERDE DAYS

Saturday, October 18th, 2025 | 10am – 4pm

Main Street, Camp Verde, AZ

For 69 years, Fort Verde Days has served as the community's annual homecoming while also celebrating the military post around which the Town of Camp Verde grew. A parade on Saturday, food and craft vendors, entertainment, and a host of events at Fort Verde State Historic Park are highlights of this event. The Parks and Recreation Master Plan team set up a booth at the event where participants offered their feedback on amenities, facilities, programs, and activities they would like to see in the future of Camp Verde Parks and Recreation.















Programs	Votes
Free/Low-Cost Events	75
Youth Sports	67
Learn-to-Swim Programs	66
Teen Programs	66
Art Programs	55
Nature/Environmental Education	54
Senior Programs	48
Adult Sports	46
Outdoor Fitness Programs	46
Youth Education/Special Interest Classes	45
Fitness/Wellness Class	42
Youth Day Camps	42
Active Adult Fitness	39
Golf Programs/Lessons	38
Water Fitness Classes	38
Preschool Programs	35
Hobby/Interest Classes	34
Biking Programs	32
Adaptive Rec Programs	28
Intergenerational Programs	28
Pickleball Lessons	28
Skateboarding Programs	28
Educational Classes	26
Tennis Lessons	13

FORT VERDE DAYS CONTINUED

Saturday, October 18th, 2025 | 10am – 4pm

Main Street, Camp Verde, AZ

Amenities	Votes
Splash Pad	102
Aquatics and Pool Facilities	86
Fishing Areas	70
Non-motorized Boating	58
Off-Road ATV paths	58
Campsites	55
Trailheads	55
Indoor walking/Running Track	53
Off-Leash Dog Park	53
Natural Areas/Habitat	52
Dedicated ADA Amenities	48
Amphitheater	43
Playground Equipment	37
Rec Center	36
Multi Use Path/Trails	34
Indoor Fitness and Exercise	33
Sand Volleyball	33
Equestrian Trails	32
Baseball and Softball Diamonds	27
E-Sports Room	25
Equestrian Facilities	25
Pavilions/Picnic Shelters	25
Disc Golf Course	24
Indoor Pickleball	24
Basketball Courts (Indoor)	22
Fitness and Exercise Equipment	21
Outdoor Pickleball	21
Basketball Courts (Outdoor)	20
Multi-Use Fields	20
Volleyball Courts	19
Tennis Courts	13
Meeting Room/Rental spaces	10















CAMP VERDE CHRISTMAS

Saturday, December 13, 2025 | 10am - 4pm

Camp Verde Town Recreation Center

The Town of Camp Verde hosted a Christmas parade and market at the Camp Verde Recreation Center, with an associated parade along adjacent streets. The event was family-friendly and interactive, featuring a variety of vendors selling festive items, locally made goods, and food.

The master plan team hosted a booth inside the recreation center alongside other vendors to highlight popular amenities and programming options that could be apart of the master plan for the parks. The team facilitated a dotocracy activity, allowing attendees to vote on their preferred activities and amenities. Team members also shared information about the project and distributed business cards with a link to the project website, where participants could learn more, complete the survey, and access additional virtual outreach tools.





Programs, Activities, Events, and Needs	Votes
Natural Areas and Wildlife Habitat	39
Recreation and Community Center	34
Aquatics and Pool Facilities	31
Fitness and Wellness Classes	27
Off-Leash Dog Parks	25
Active Adult Fitness	24
Amphitheater	24
Water Fitness Classes	24
Multi-Use Paths	23
Off-Road Vehicle	23
Senior Programs	23
Fishing Areas	22
Splash Pad and Water Play	22
Learn-to-Swim Program	21
Free/Low-Cost Programs	20
Nature/Environmental Education	20
Trail Heads	20
Hobby/Interest Class	18
Teen Programs	18
Campsites	17
Dedicated Amenities for ADA	16
Equestrian Facilities	16
Fitness/Exercise Equipment Outdoor	16
Non-Motorized Boating	16
Adaptive Recreation Programs	15
Art Programs	15
Indoor Walking Track	15
Outdoor Fitness Programs	15
Adult Sports	14
Pickleball Lesson/League	14
Intergenerational Programs	13
Pavilions and Picnic Shelters	13
Fitness/Exercise Indoor Equipment	12
Youth Day Camps	12
Youth Education/Special Interest	12
Baseball and Softball Diamonds	11
Playground Equip	11
Youth Sports	11
Meeting Rooms - Rental Event Spaces	10
Equestrian Trails	9
Golf Programs	9
E-Sports	7
Indoor Pickleball	7
Outdoor Pickleball	7
Skateboarding Programs and Classes	7
Indoor Basketball	6
Sand Volleyball	6
Disc Golf	5
Multi-Use Fields	4
Outdoor Basketball	3
Preschool Programs	3
Tennis Lessons and Leagues	3
Tennis Court	2



CAMP VERDE TOUCH A TRUCK EVENT

Saturday February 14, 2026 | 11am – 3pm

Camp Verde Sports Complex, Camp Verde, AZ

The Town of Camp Verde hosted a Touch A Truck Events at the Camp Verde Sports Complex. The event was family-friendly and interactive, featuring exploration options with a variety of vehicles including emergency, construction, utility, and transportation trucks.

The master plan team hosted a booth outside among the other vendors and demonstration areas, highlighting popular amenities and programming options that could be a part of the master plan for the parks. The team facilitated a dotmocracy activity, allowing attendees to vote on their preferred activities and amenities. Kids attending the event were able to participate in an activity to be able to "build their dream playground" out of provided materials. Team members also shared information about the project and distributed business cards with a link to the project website, where participants could learn more, complete the survey, and access additional virtual outreach tools.











TOTAL VOTES:

1,224

TOTAL PARTICIPANTS:

102

Activities	Votes
SPLASH PAD AND WATER PLAY	114
AQUATICS AND POOL FACILITIES	67
FREE/LOW-COST PROGRAMS	57
LEARN TO SWIM PROGRAMS	54
PLAYGROUND EQUIPMENT	47
YOUTH EDUCATION/SPECIAL INTEREST	46
YOUTH DAY CAMPS	45
FISHING AREAS	41
CAMPSITES	35
OFF-ROAD VEHICLE	28
YOUTH SPORTS	28
ART PROGRAMS	27
NATURAL AREAS AND WILDLIFE HABITAT	27
RECREATION AND COMMUNITY CENTER	26
TEEN PROGRAMS	26
TRAIL HEADS	25
DEDICATED AMENITIES FOR ADA	24
NATURE/ENVIRONMENTAL EDU	24
PRESCHOOL PROGRAMS	24
AMPHITHEATER	23
EQUESTRIAN FACILITIES	23
INDOOR WALKING TRACK	23
NON-MOTORIZED BOATING	19
MULTI USE PATHS	18
SAND VOLLEYBALL	17
SENIOR PROGRAMS	17
ADULT SPORTS	16
EDUCATIONAL CLASSES/LECTURES	16
FITNESS/EXERCISE EQUIPMENT OUTDOOR	16
BASEBALL AND SOFTBALL DIAMONDS	15
DISC GOLF	15
FITNESS AND WELLNESS CLASSES	15
MULTI-USE FIELDS	15



CAMP VERDE TOUCH A TRUCK EVENT CONTINUED

Saturday February 14, 2026 | 11am – 3pm

Camp Verde Sports Complex, Camp Verde, AZ

Activities	Votes
BIKING PROGRAMS/CLASSES	14
E-SPORTS	14
FITNESS/EXERCISE EQUIPMENT INDOOR	14
PICKLEBALL LESSONS/LEAGUE	14
SKATEBOARDING PROGRAMS AND CLASSES	14
INTERGENERATIONAL PROGRAMS	13
OFF-LEASH DOG PARKS	13
OUTDOOR FITNESS PROGRAMS	12
PAVILIONS AND PICNIC SHELTERS	12
GOLF PROGRAMS	11
OUTDOOR PICKLEBALL	10
ACTIVE ADULT FITNESS	9
INDOOR PICKLEBALL	9
OUTDOOR BASKETBALL	8
WATER FITNESS CLASSES	8
ADAPTIVE RECREATION PROGRAMS	7
HOBBY/INTEREST CLASS	6
INDOOR BASKETBALL	6
INDOOR VOLLEYBALL COURTS	6
EQUESTRIAN TRAILS	5
TENNIS COURT	3
MEETING ROOMS – RENTAL EVENT SPACES	2
TENNIS LESSONS AND LEAGUES	2















Appendix A

Community Profile



Camp Verde is located in central Arizona within Yavapai County and serves as a gateway between the Phoenix metropolitan area and northern Arizona destinations. Situated along Interstate 17, the Town benefits from regional accessibility while maintaining a distinct rural character rooted in agriculture, ranching, outdoor recreation, and cultural heritage.

The community is defined by its relationship to the Verde River, one of Arizona's most significant riparian ecosystems. The river corridor, surrounding public lands, and nearby mountain landscapes provide residents and visitors with exceptional opportunities for recreation, wildlife viewing, environmental education, and tourism.

Camp Verde's strategic location, natural resources, and growing population position the community to become an increasingly important recreational destination while continuing to serve local residents.

HISTORICAL CONTEXT

The Camp Verde area has been inhabited for thousands of years and contains significant cultural and archaeological resources that reflect the region's rich history.

The Verde Valley has long served as a gathering place due to the availability of water, fertile soils, and diverse wildlife. Indigenous peoples established settlements throughout the region, leaving a legacy that remains evident today through archaeological sites and cultural traditions.

The area's modern history is closely tied to agriculture, ranching, military activity, and transportation. The establishment of military installations during the nineteenth century contributed to the community's development, while agriculture and ranching helped shape the rural landscape that residents continue to value.

Today, Camp Verde's heritage is reflected in its historic sites, cultural resources, community traditions, and strong connection to the natural environment.

The preservation and interpretation of these resources represent important opportunities for recreation, tourism, and community identity.

POPULATION AND DEMOGRAPHICS

Population trends play an important role in determining future demand for parks, recreation programs, and community facilities.

Camp Verde has experienced steady growth over the past several decades and is expected to continue attracting new residents due to its quality of life, natural amenities, and regional accessibility. The full demographics report can be found in the section that follows.

Key Demographic Characteristics

The community includes a diverse mix of residents, including:

- Families with children
- Working-age adults
- Retirees and active older adults
- Seasonal residents
- Outdoor recreation enthusiasts

As the population grows and ages, the Town's parks and recreation system must accommodate a broad range of interests and abilities.

RECREATION IMPLICATIONS

Demographic trends suggest increasing demand for:

- Walking and fitness opportunities
- Accessible park amenities
- Nature-based recreation
- Community gathering spaces
- Youth sports and activities
- Senior-focused recreation programs
- Multigenerational facilities

Providing diverse recreational opportunities will help ensure the system remains responsive to changing community needs.

POPULATION GROWTH AND DEVELOPMENT TRENDS

Future growth is expected to influence demand for parks, trails, recreation facilities, and open space preservation.

Several factors contribute to Camp Verde's continued growth:

- Regional population expansion
- Desirable quality of life
- Access to outdoor recreation
- Proximity to major employment centers
- Availability of developable land
- Tourism-related economic activity

As residential development occurs, maintaining access to parks and natural areas will become increasingly important.

PLANNING CONSIDERATIONS

Future growth presents opportunities to:

- Expand trail connectivity.
- Acquire parkland in developing areas.
- Improve neighborhood access to recreation.
- Preserve natural corridors.
- Enhance community gathering spaces.
- Integrate parks into future development patterns.

Proactive planning will help ensure recreational infrastructure keeps pace with community growth.

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COMMUNITY HEALTH AND WELLNESS

Parks and recreation play a critical role in supporting community health.

Access to recreational facilities, trails, open spaces, and organized programs contributes to:

- Increased physical activity
- Reduced chronic disease risk
- Improved mental health
- Social connection
- Community resilience

Residents consistently identify outdoor recreation as an important component of quality of life.

Investments in parks and active transportation infrastructure can support healthier lifestyles while providing safe and accessible recreational opportunities for all residents.

HEALTH-ORIENTED RECREATION PRIORITIES

Potential priorities include:

- Walking trails
- Multi-use pathways
- Fitness amenities
- Nature-based recreation
- Youth recreation opportunities
- Accessible facilities
- Community programming

ECONOMIC AND TOURISM CONTEXT

Outdoor recreation and tourism are important contributors to Camp Verde's economy.

Visitors are attracted to the region's:

- Verde River
- Historic resources
- Public lands
- Outdoor recreation opportunities
- Cultural attractions
- Scenic landscapes

As outdoor recreation continues to grow throughout Arizona, Camp Verde is well-positioned to benefit from increased visitation.

RECREATION AND ECONOMIC DEVELOPMENT

A high-quality parks and recreation system supports economic development by:

- Attracting residents and businesses
- Supporting tourism spending
- Increasing property values
- Enhancing workforce quality of life
- Strengthening community identity

Investments in trails, river access, and recreational amenities can provide both resident benefits and economic returns.

ENVIRONMENTAL SETTING

Camp Verde's natural environment is among its most significant assets and serves as the foundation of the community's outdoor recreation system.

The Town experiences a four-season climate that supports year-round outdoor recreation.

The relatively mild winters and extended periods of favorable weather provide opportunities for hiking, biking, walking, sports, and community events throughout much of the year.

Summer temperatures create a need for:

- Shade structures
- Tree canopy expansion
- Water access
- Cooling amenities
- Heat-resilient park design

TOPOGRAPHY

The surrounding landscape includes:

- River corridors
- Rolling terrain
- Desert uplands
- Mountain views
- Natural washes

These features create unique recreational opportunities while also influencing trail design, accessibility, and park development.

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NATURAL RESOURCES

The community contains significant environmental resources, including:

- Riparian habitat
- Native vegetation
- Wildlife corridors
- Scenic vistas
- Open space landscapes

These resources contribute to the Town's identity and provide opportunities for recreation, conservation, and environmental education.

VERDE RIVER CORRIDOR

The Verde River is one of Camp Verde's defining natural features and represents a cornerstone of the community's recreation and conservation strategy.

The river provides opportunities for:

- Fishing
- Kayaking
- Canoeing
- Wildlife viewing
- Nature photography
- Environmental education
- Passive recreation

In addition to recreational value, the river corridor supports important ecological functions and habitat resources.

Community engagement consistently identifies the Verde River as one of the Town's greatest assets and a top priority for future investment.

RIVER CORRIDOR OPPORTUNITIES

Potential opportunities include:

- Improved public access points
- Riverfront trails
- Interpretive signage
- Habitat restoration
- Water-based recreation
- Educational programming
- Conservation partnerships

Future improvements should balance recreational access with environmental stewardship.

REGIONAL RECREATION CONTEXT

Camp Verde is part of a broader regional recreation network that includes state parks, national forests, public lands, trail systems, and recreational destinations throughout central Arizona.

Regional recreation assets increase visitation while providing opportunities for partnerships and connectivity.

The Town can strengthen its role within the regional recreation network by:

- Expanding trail connections.
- Improving wayfinding.
- Enhancing visitor amenities.
- Increasing river access.
- Coordinating with regional partners.

These efforts can help position Camp Verde as a hub for outdoor recreation within the Verde Valley region.

Planning Implications:

Analysis of community characteristics reveals several themes that will shape future parks and recreation planning.

Preserve Natural Resources:

Camp Verde's environmental assets are central to its identity and should remain a priority for conservation and stewardship.

Expand Connectivity:

Growth and development create opportunities to establish a connected system of trails, pathways, parks, and open spaces.

Support Diverse Recreation Needs:

A balanced recreation system should serve youth, adults, seniors, residents, and visitors through a variety of active and passive recreational opportunities.

Enhance River Access:

The Verde River represents the community's most distinctive recreational asset and should remain a focal point of future planning efforts.

Maintain Community Character:

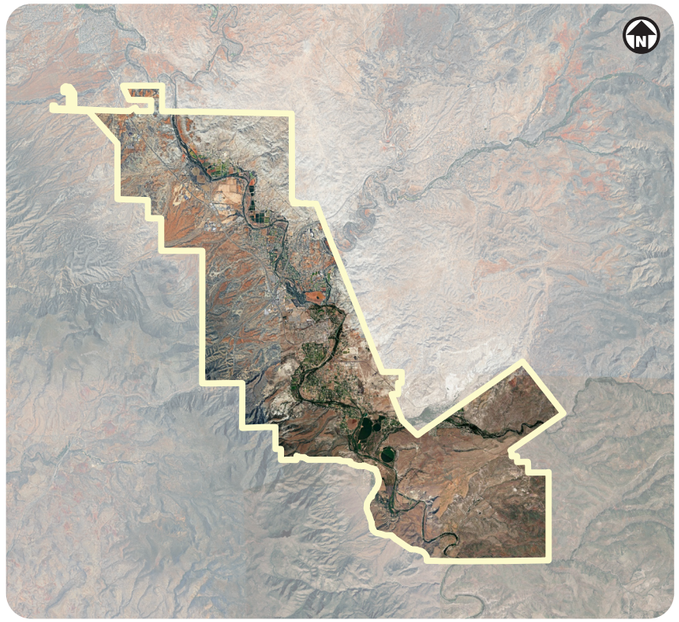
Future investments should reinforce Camp Verde's rural character, cultural heritage, and connection to the natural environment.

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DEMOGRAPHIC & RECREATION TRENDS ANALYSIS

INTRODUCTION

As part of the Camp Verde Parks, Recreation, Trails, and Open Space Master Plan (PRMP), this Demographic & Recreation Trends Analysis provides insights into the Town of Camp Verde's demographics and recreation trends through comparisons at the local, regional, and national levels. The analysis in these sections aids in understanding how beneficial types of recreation services, including parks, facilities, and fitness programs, can benefit the local community. Data for this analysis is analyzed at the Town (Camp Verde), County (Yavapai County), and State (Arizona).



Firgure 1: Campe Verde Town Boundary

DEMOGRAPHICS ANALYSIS

The Demographic Analysis describes characteristics and population trends within the Town of Camp Verde. This analysis includes household population, age segments, race, and income levels. Analyzing existing demographics data provides a baseline for analysis in a PRMP Plan on which to establish the community's recreational activity and planning data and decisions.

Environmental Systems Research Institute, Inc. (ESRI)'s Business Analyst software was used to obtain demographic data US Census Bureau data used in this analysis. All data reflects the numbers as reported in the 2010 and 2020 decennial censuses and 2023 American Community Survey (ACS) 5-Year Estimates. Population projections and local activity data for the year 2025 and 2030 were obtained through ESRI Business Analyst reports which extrapolates the most recent census data (2023 ACS) along with local socioeconomic trends to provide the updated estimates.

Population

Camp Verde's 2025 population was estimated to be 12,504 people. The Town of Camp Verde has experienced considerable 15% population growth over the 15 years from 2010 to 2025, as shown in **Figure 2**. The number of households has increased by 19.3% over the same period, demonstrating a decrease in the size of households, aligned with broader national trends of smaller household sizes. While household size and recreation needs do not have an easily discernable relationship, Camp Verde's increasing population indicates increasing demand for parks and recreation opportunities.

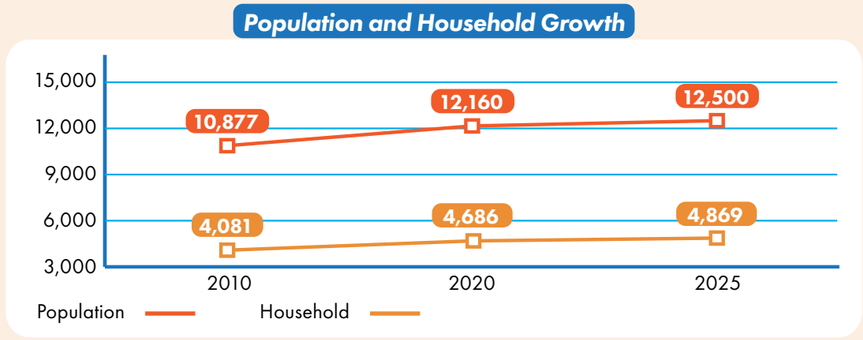


Figure 2: Population and Households

Age Segment

Figure 3 shows the Town of Camp Verde's population by age segment compared to Yavapai County and the State of Arizona. The Town's estimated median age in 2025 is 47.5 years old, younger than Yavapai County's median of 55.9 and older than the State of Arizona's 39.7. Camp Verde's median population aged by 3.6 years since 2010. An aging population tends towards activity needs such as walking, hiking, and group classes, all necessitating more parks and recreation space and/or maintenance. There is no considerable variation in population between age groups between 0 and 74, but there are smaller percentages of the population aged 75 and older. Those 65-74 years old are the largest age group at 16.5% of the total population, followed closely by those aged 0-14 at 15.5%, which could indicate a sustained need for parks and recreational services as both kids and seniors just past retirement age are heavy users of public parks and Town run recreational programs.

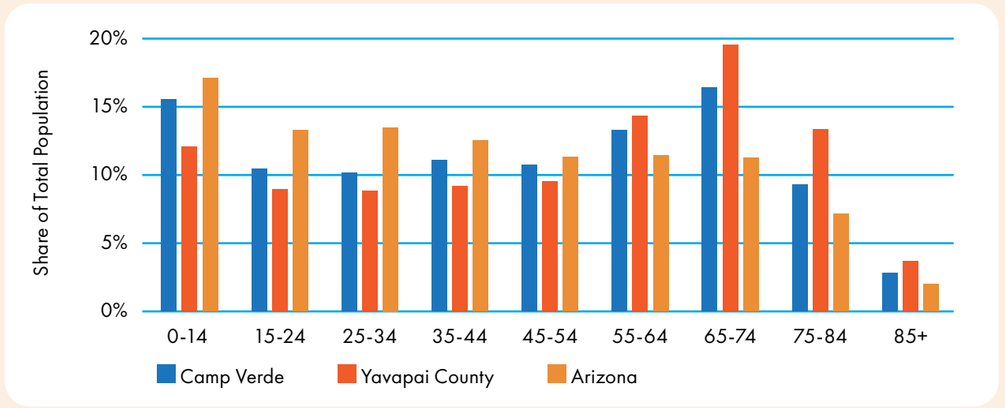


Figure 3: Age Segment Comparison

Race

In 2025, it was estimated a majority of the population in Camp Verde was White with 71%, identifying as "White Only." Those identifying as Two or More Races were the second largest racial group at 9.8%, followed by American Indians at 9.6%. There are smaller populations of Asian/Pacific Islander, Black, and people who identify as another race not listed within Camp Verde. All races as a proportion of total population are shown in **Figure 4**.

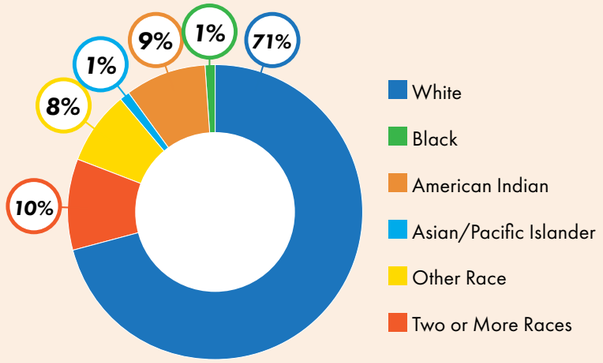


Figure 4: Population by Race

Household Income

The Town of Camp Verde's median household income compared to Yavapai County and the State of Arizona is shown in **Figure 5**. The Town of Camp Verde's median household income of $58,383 (2024 Census Estimate) is slightly lower than Yavapai County, which has a median household income of $69,613. Both areas are well below the State median of approximately $79,964. This discrepancy is likely due to cost-of-living differences between the more rural nature of Camp Verde and Yavapai County and the more expensive and highly populated Phoenix and Tucson areas, which comprise the majority of the State's population. Lower incomes mean residents will seek out recreational activities with lower barriers to entry such as walking, hiking, or fishing as opposed to expensive ones such as biking, or club-based sports. As shown in **Figure 5**, there is a higher percentage of residents statewide with an income above $150,000 than Camp Verde, while Camp Verde and Yavapai County have larger contingents of low-income earners (at lower than $50,000) than the State.

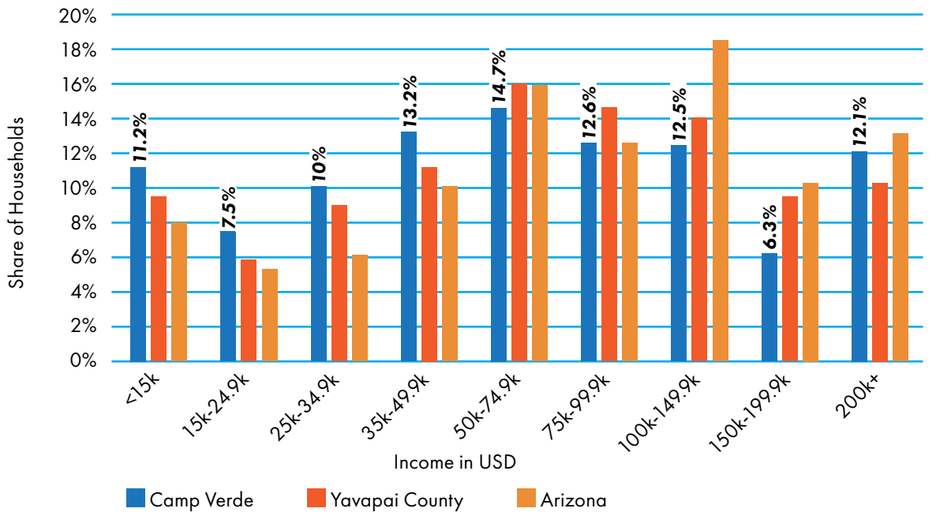


Figure 5: Comparative Income Statistics

National Recreation Trends Analysis

The Sports & Fitness Industry Association (SFIA) developed a 2024 Topline Participation Report which describes national trends in recreation, including overall participation numbers and general trends. SFIA's participation data was taken from a nationwide study which was conducted in 2023 by Sports Marketing Surveys USA (SMS). The study included 18,000 interviews with people of varying gender, age, income, region, and ethnicity. While not specific to the Town of Camp Verde, this information does highlight national trends which may be future indicators of parks facilities or recreational programming which should be considered in future projects.

Participation

For the past 10 years, overall participation has increased in the United States, shown in **Figure 6**. Overall participation includes anyone that has participated in at least one activity in a calendar year. In 2023, there were 242 million people that were active, increasing 6.1% since 2018. Every sports category (fitness, outdoor, individual, racquet, team, water, and winter sports) increased the overall number of participants in 2023. Pickleball is the fastest-growing sport in the country, increasing 51.8% from 2022.

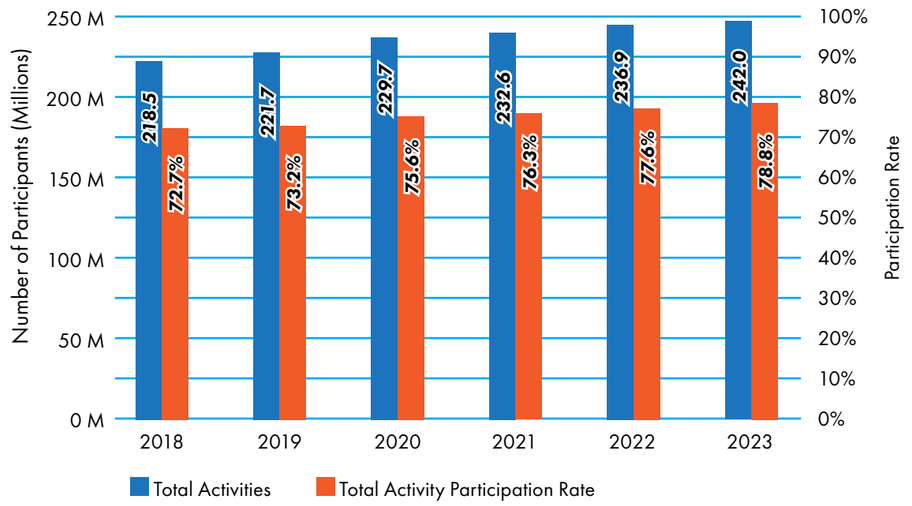


Figure 6: National Activities Trends

CORE Participation

CORE participants are those who engage in fitness activities 50 or more times per year and/or sports 13 or more times per year. CORE participation has increased by 18.5 million people nationally, from 147.5 million to 160 million people over the 5-year period during 2018-2023, or a 4.7% increase. These numbers follow a similar increase in total activity participants.

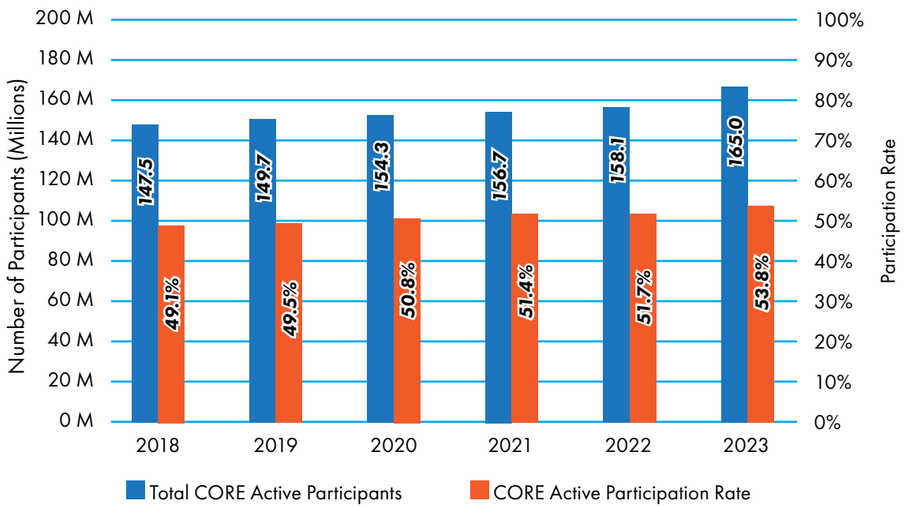
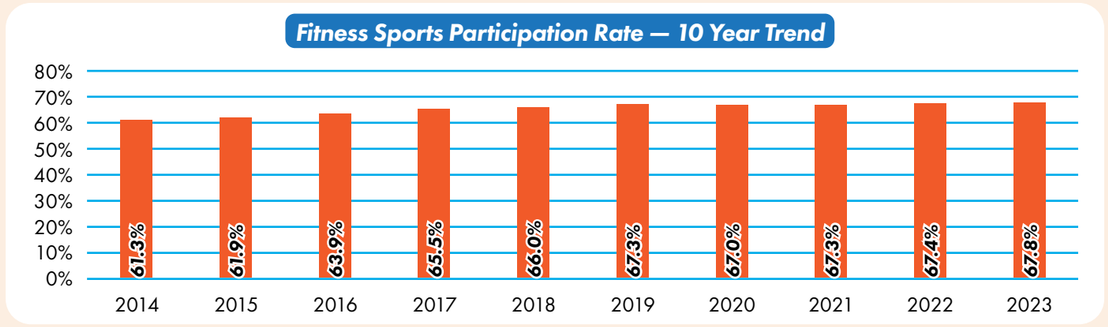
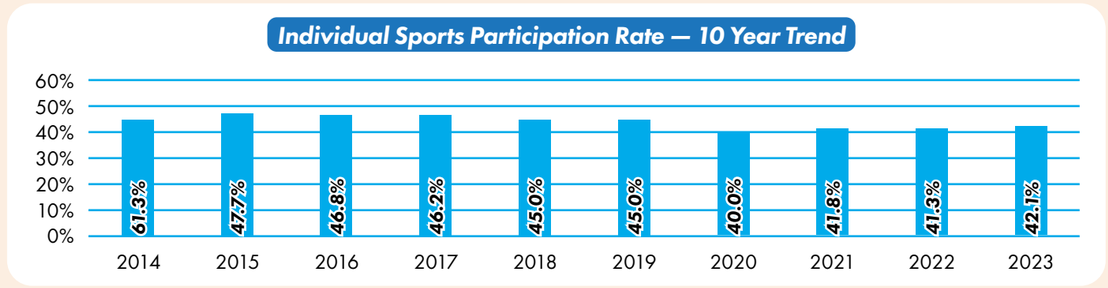


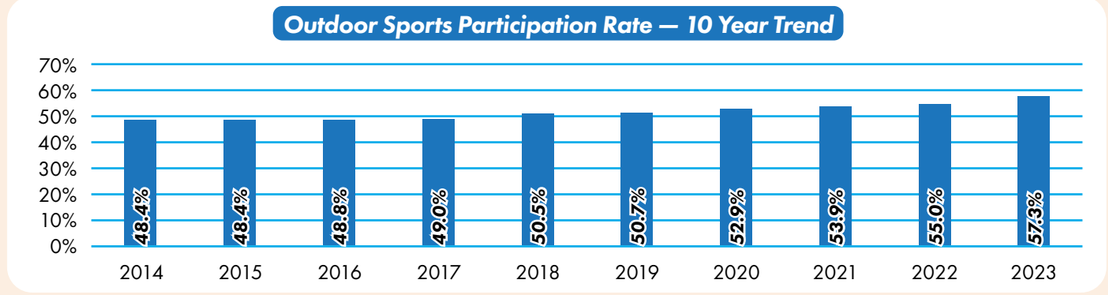
Figure 7: CORE Activity Participation

Sport Participation

Sport participation includes fitness, outdoor, team, and individual sports. Fitness sports have the highest participation rate at 67.8% and are the only category with more than 200 million participants. From 2014-2023, fitness sport participation increased 6.5%, team sports by 3.7%, and outdoor sports by 8.9%, while individual sport participation dropped 2.9%. Collectively, sport participation trends reflect the broader nationwide fitness activity increase.







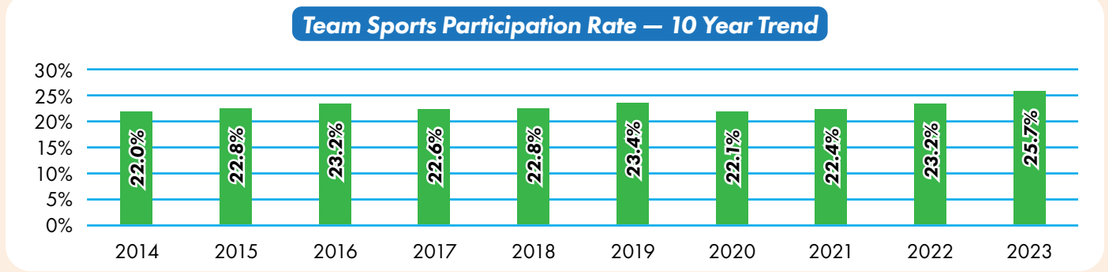
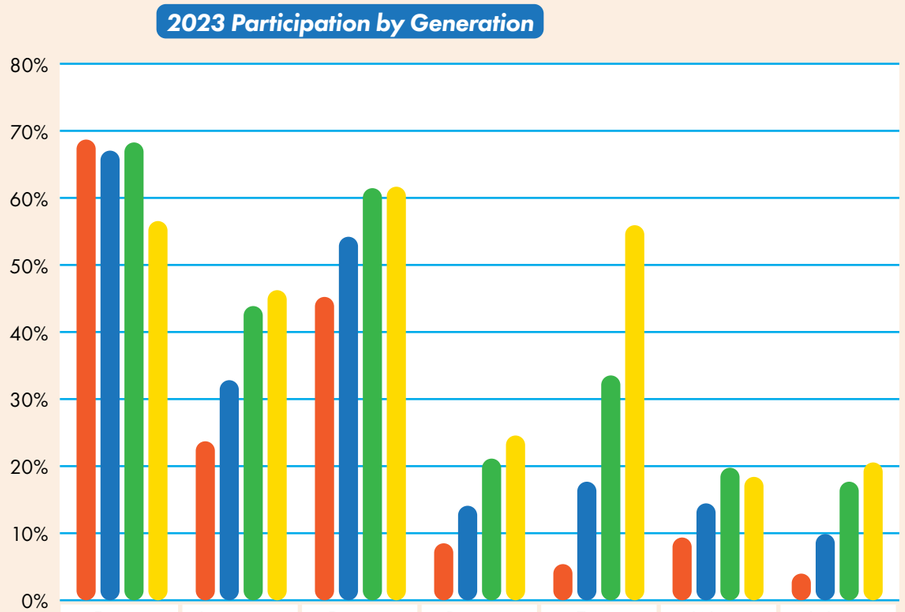


Figure 8: Sports Participation

Participation by Generation

Younger generations (Millennials and Gen Z) are substantially more involved in outdoor, team, and individual sports than their older counterparts (Gen X and Boomers). Older generations predominantly participate in fitness sports (68.6% for Gen X and 66.9% and Boomers) and the next closest category is outdoor sports (45.3% and 54.2%). Gen Z's 55.9% participation rate in team sports is more than 20% higher than the next highest rate, Millennials, likely due to the ease of availability of youth sports program through school and local leagues.



	Fitness Sports	Individual Sports	Outdoor Sports	Racquet Sports	Team Sports	Water Sports	Winter Sports
Boomers (1945-1964)	68.6%	23.8%	45.3%	8.6%	5.5%	9.4%	4.0%
Gen X (1965-1979)	66.9%	32.7%	54.2%	14.1%	17.8%	14.5%	9.8%
Millennials (1980-1999)	68.2%	43.8%	61.3%	21.1%	33.4%	19.7%	17.5%
Gen Z (2000+)	56.5%	46.1%	61.6%	24.5%	55.9%	18.4%	20.6%

Figure 9: Participation by Generation

INACTIVITY

In 2023, 64.9 million people were inactive, which is 21.2% of Americans and the lowest inactivity rate since tracking began in 2008. While the inactivity rate has steadily been declining for several years, the inactivity rate declined at a sharper rate after 2020, as a healthy lifestyle was a higher priority for Americans during and after the pandemic. Through the survey that was collected by SFIA, aspirational activities for those that are inactive were identified as described on the next page.

Inactivity Interest By Age

Figure 10 outlines the activities those who are not currently active would participate in, broken down by age group. As shown in the demographic data within this report, the largest non-youth age group in Camp Verde in 2025 was the 65 to 74-year-old age group, making up 16.5% of the population. Based on data from the SFIA report, people who were inactive within this age group indicated the intent to participate in the following activities within the next 12 months: fishing, working out with weights, cardio fitness, working out using machines, swimming, hiking, yoga, and shooting.

The 0-14 age group makes up approximately 15% of Camp Verde's population. SFIA begins surveying potential activity interest at 6 years old, with the 6-12 age group most likely to participate in the following activities: fishing, running/jogging, bicycling, sledding, swimming for fitness, cardio fitness, yoga, camping, soccer, and tennis. While this section references local age demographics, the following tables summarize national trends. The next section reviews local findings for the Town of Camp Verde.

	6-12	13-17	18-24	25-34
1	Fishing	Fishing	Running/Jogging	Working out with Weights
2	Running/Jogging	Running/Jogging	Working out with Weights	Working out using Machines
3	Bicycling	Swimming for Fitness	Cardio Fitness	Cardio Fitness
4	Sledding	Working out with Weights	Working out using Machines	Camping
5	Swimming for Fitness	Camping	Bicycling	Yoga
6	Cardio Fitness	Cardio Fitness	Swimming for Fitness	Fishing
7	Yoga	Bicycling	Camping	Running/Jogging
8	Camping	Working out using Machines	Fishing	Hiking
9	Soccer	Hiking	Yoga	Swimming for Fitness
10	Tennis	Skateboarding	Trail Running	Bicycling

	35-44	45-54	55-64	65+
1	Working out with Weights	Fishing	Fishing	Fishing
2	Cardio Fitness	Working out with Weights	Camping	Working out using Machines
3	Fishing	Camping	Working out with Weights	Camping
4	Working out using Machines	Working out using Machines	Working out using Machines	Working out with weights
5	Swimming for Fitness	Cardio Fitness	Cardio Fitness	Swimming for Fitness
6	Running/Jogging	Hiking	Swimming for Fitness	Cardio Fitness
7	Camping	Yoga	Shooting	Shooting
8	Yoga	Shooting	Hiking	Yoga
9	Hiking	Swimming for Fitness	Yoga	Hiking
10	Shooting	Running/Jogging	Running/Jogging	Hunting

Figure 10: Activities Interested in by Age Group

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1.4 Local Trends

ESRI's 2025 Sports and Leisure Market Potential Data report shows the percentage of Camp Verde's population that participates in general sports, fitness sports, and outdoor activities. Data is organized by ESRI for the Town boundary and is based on MRI-Simmons' American Consumer Surveys, which attempt to approximate Americans' behaviors based on large-sample-size surveys. Based on this dataset, the activities with the highest participation rates in Camp Verde include walking for exercise (23.6%), hiking (12.7%), swimming (13.3%), fishing (10.7%), and running (6.1%). Camp Verde's activity participation percentages are lower than the national average for all activities except fishing, indicating the community is less active overall than the nation.

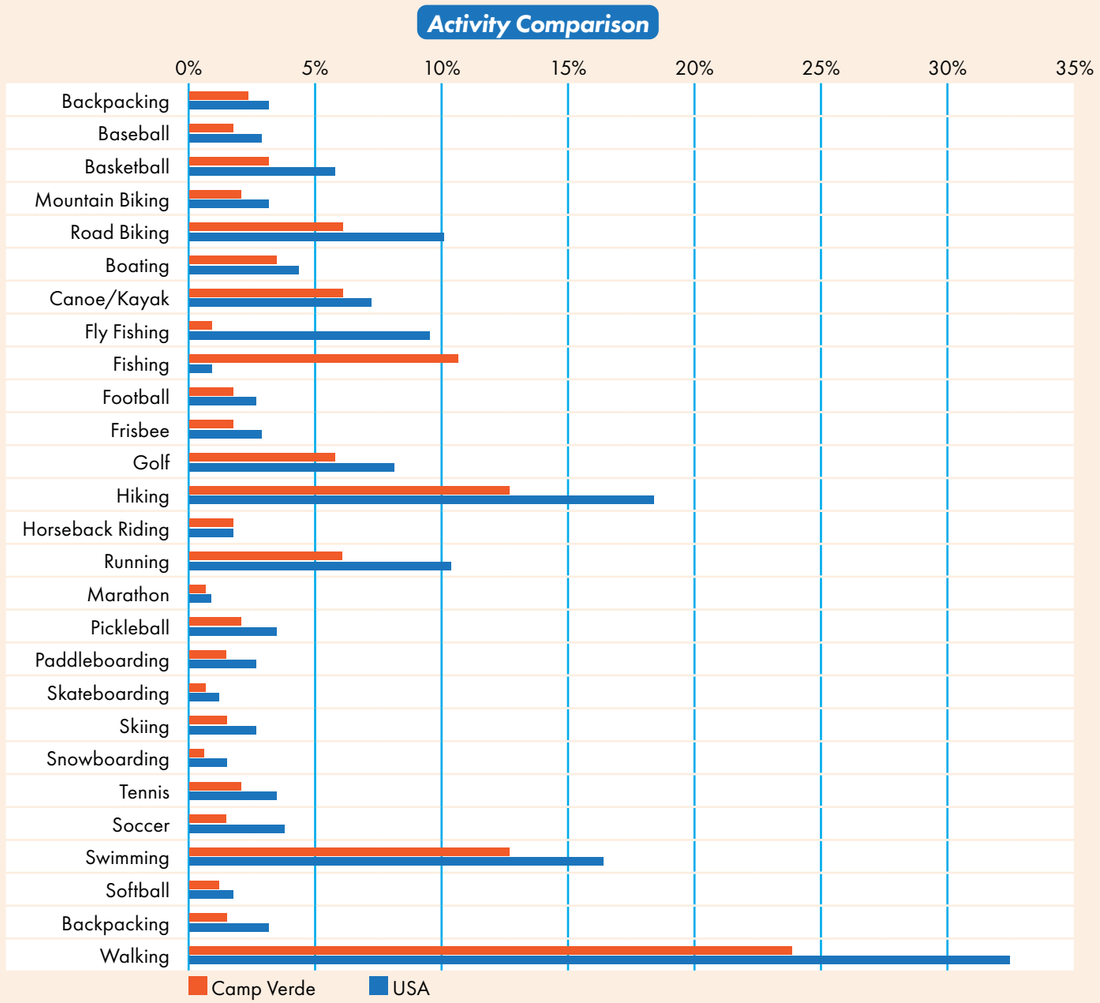


Figure 11: Camp Verde Activities Compared to the National Average

1.5 RECREATION TRENDS SUMMARY

Camp Verde has experienced steady population growth in the past 15 years, with a 15% increase in population since 2010. This, combined with large age cohorts of kids and retirement-age seniors, creates consistent demand for a variety of recreational spaces, while lower income levels make low-cost recreation activities more attractive to residents. While planning the use of parks and open space areas, it is important to understand the national and local trends in recreation to better serve Camp Verde residents. The major takeaways from national and local trends include:

- Nationally, all sports and fitness physical activity categories increased in participation over the past 10 years. Pickleball continues to be the fastest growing sport in the country for the third year in a row.
- Camp Verde's age demographics point to a sustained need for parks and recreation facilities, especially those easily accessible to all ages and income levels.
- Per ESRI trends, Camp Verde residents on average are less active than the national average, with participation rates in sports/activities lower than the national average for all studied activities, except fishing.
- Nationally, younger generations prefer outdoor and team sports compared to older generations who predominantly participate in individual and/or fitness activities.
- The most popular activity in Camp Verde is walking for exercise, with 23.6% of residents participating in that activity. Hiking is the second most popular, with 12.7% of residents participating.

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CHAPTER SUMMARY

Camp Verde's unique combination of natural resources, cultural heritage, rural character, and recreational opportunities creates a strong foundation for future investment in parks, recreation, trails, and open space.

Population growth, changing recreation trends, and increasing demand for outdoor experiences will continue to shape community needs over the coming decades. By building upon existing strengths and addressing identified challenges, the Town can create a resilient and connected parks and recreation system that enhances quality of life while preserving the resources that make Camp Verde a special place.



Appendix B

Existing Conditions Analysis



Introduction

The Town of Camp Verde's parks, recreation facilities, and supporting infrastructure represent a significant public investment that requires ongoing maintenance, rehabilitation, and periodic replacement to ensure these assets remain safe, functional, and responsive to community needs. This Lifecycle Replacement and Investment Plan provides a comprehensive inventory of existing park assets, evaluates their current condition, estimates anticipated replacement timing, and identifies approximately **$20 million** in long-term lifecycle replacement and capital reinvestment needs. Together, this information establishes a data-driven framework for long-range capital planning and informed decision-making.

This document serves as a planning-level asset management tool based on field observations, asset inventories, condition assessments, and lifecycle replacement methodologies. The recommendations presented herein represent a technical evaluation of existing physical assets and their anticipated replacement needs and should not be interpreted as a standalone project prioritization program.

Using the findings from the Parks Inventory and Condition Assessment, standardized condition ratings were combined with current construction cost data to estimate future investment needs for each park and recreation asset. Assets receiving condition ratings of **F (1)** and **D (2)** were identified as near-term priorities due to safety concerns, code compliance deficiencies, or advanced deterioration. Assets rated **C (3)** were assigned to the mid-term planning horizon, while assets rated **B (4)** and **A (5)** were identified as long-term replacement needs based on their remaining service life and overall condition.

The replacement priorities identified in this plan are based primarily on observed asset conditions, anticipated useful life, maintenance requirements, safety considerations, and estimated replacement costs. Future implementation should also consider available funding, grant opportunities, Town Council direction, operational needs, accessibility improvements, community priorities, and coordination with other capital improvement projects. Accordingly, this document should be used as one component of a broader decision-making process, and projects may be modified, advanced, deferred, combined, or reprioritized as circumstances evolve.

The recommended investments include lifecycle replacements, facility rehabilitation, safety improvements, accessibility upgrades, infrastructure repairs, and other capital improvements necessary to preserve the Town's park system. Many of these projects represent one-time capital investments that are expected to extend asset life, improve operational efficiency, reduce emergency repairs, and minimize long-term maintenance costs.

The following general assumptions were used in developing this Lifecycle Replacement and Investment Plan:

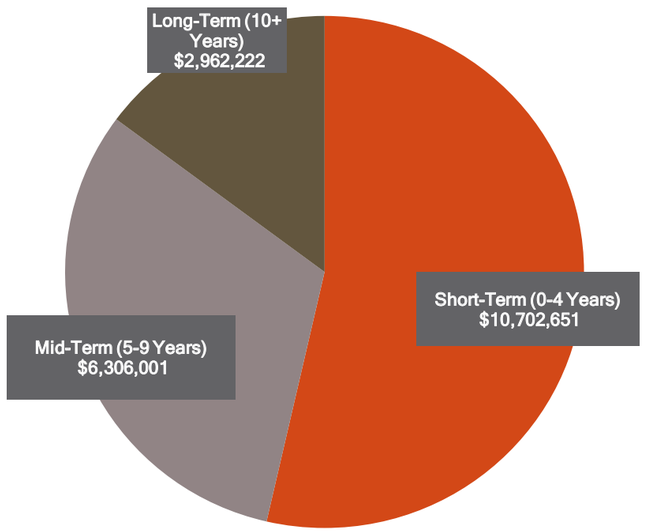
- Cost estimates represent planning-level, rough-order-of-magnitude opinions of probable construction cost for park and recreation improvements.
- Cost escalation factors of **35 percent** for mid-term projects (Years 5-9) and **55 percent** for long-term projects (Year 10 and beyond) have been applied to reflect anticipated future construction costs.
- Project costs should be periodically reviewed and refined as market conditions, inflation, project scope, and available funding evolve.

As park conditions, community priorities, and funding opportunities change over time, this plan should be reviewed and updated periodically to ensure it remains an effective asset management and capital planning tool. By proactively identifying future capital needs and establishing a flexible investment framework, the Town of Camp Verde will be better positioned to preserve the quality, safety, and long-term sustainability of its parks and recreation system.

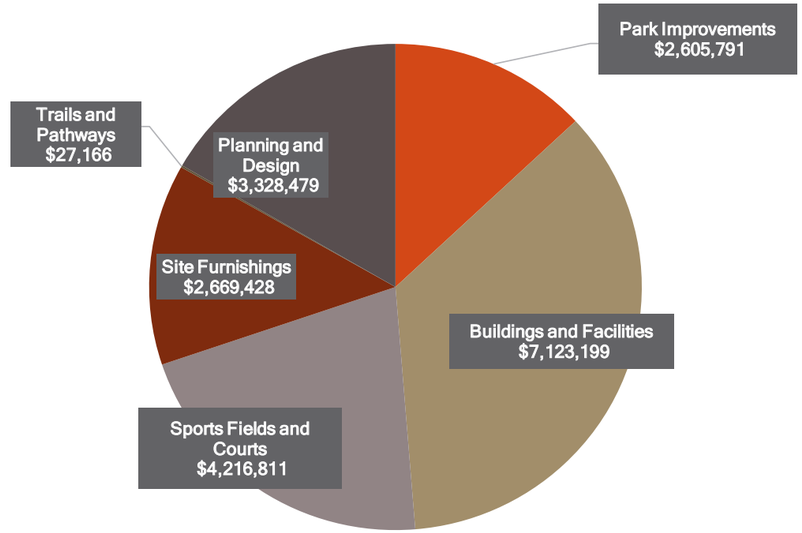
Total Replacement and Investment Summary

NAME	Short (0-4 Years)	Mid (5-9 Years)	Long (10+ Years)
Arturo Park	$ 951,312	$ 43,444	$ 23,101
Butler Park	$ 587,549	$ 822,624	$ -
Camp Verde Sports Complex	$ -	$ 50,301	$ 2,829,614
Community Center Park	$ -	$ 881,918	$ -
Heritage Family Pool	$ 7,920,956	$ 30,181	$ -
Heritage Skate Park	$ 50,779	$ 2,262,341	$ -
Rezzonico Family Park	$ 345,701	$ 1,278,195	$ 104,802
Verde Lakes Community Park	$ 846,354	$ 936,996	$ 4,705
Total	**$ 10,702,651**	**$ 6,306,001**	**$ 2,962,222**

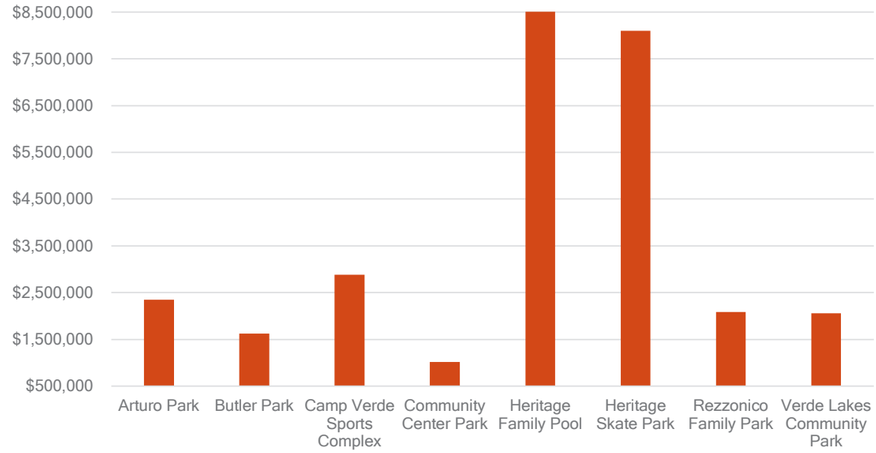
Total Park Re-Investment by Year (Lifecycle Replacement)



Total Park Re-Investment by Type (Lifecycle Replacement)

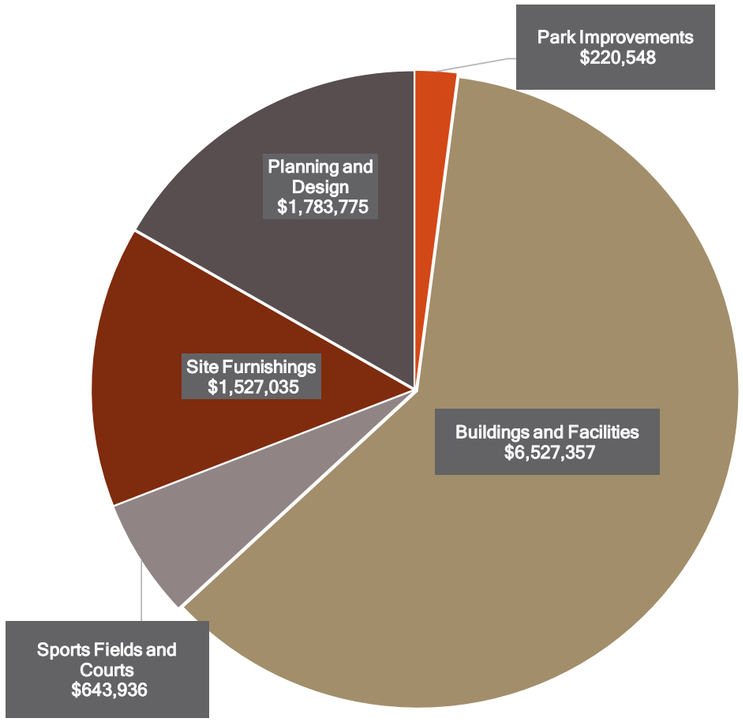


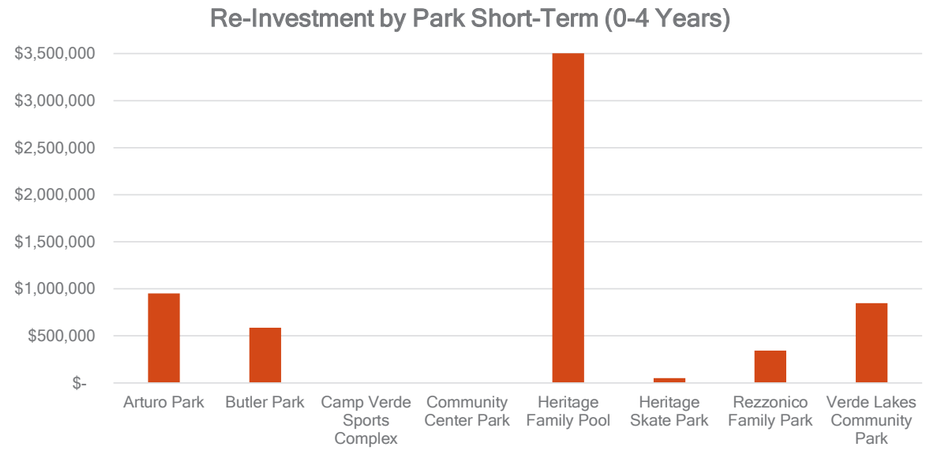
Total Re-Investment by Park (Lifecycle Replacement)

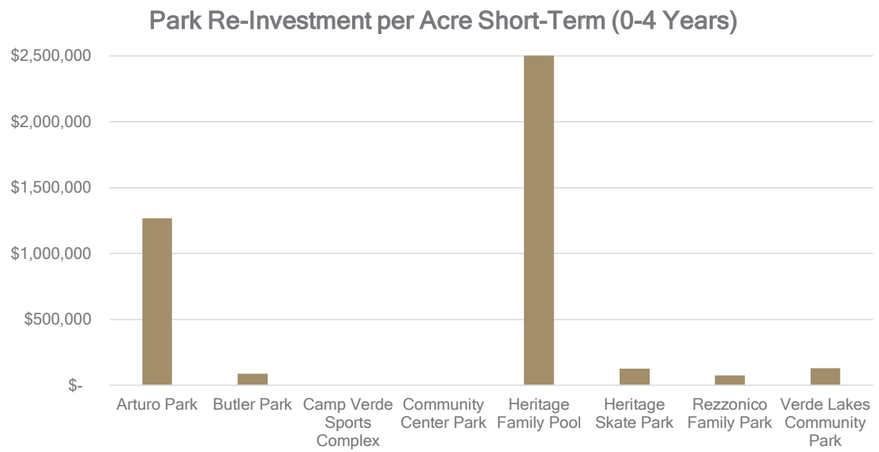


Short Term (0-4 Years) Investment Summary

The short-term investment program focuses on addressing the Town's most immediate capital needs, including aging facilities, critical infrastructure, safety improvements, and assets approaching the end of their useful life. Approximately **$10.7 million** in investments are recommended during this period, representing the largest share of the overall lifecycle program. A significant portion of these costs is associated with buildings and facilities, reflecting the need to preserve existing infrastructure before more extensive rehabilitation or replacement becomes necessary. Completing these improvements early will help reduce deferred maintenance, improve public safety, and extend the useful life of the Town's park system.

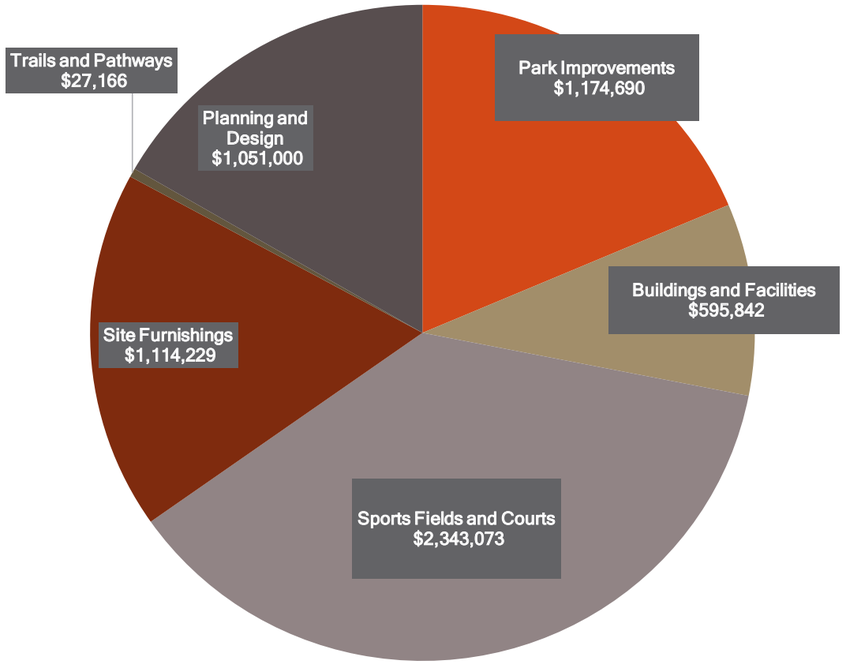


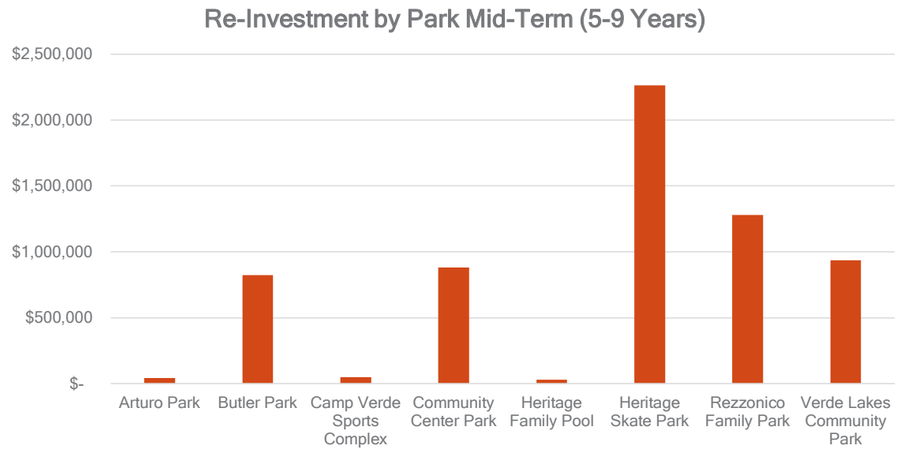


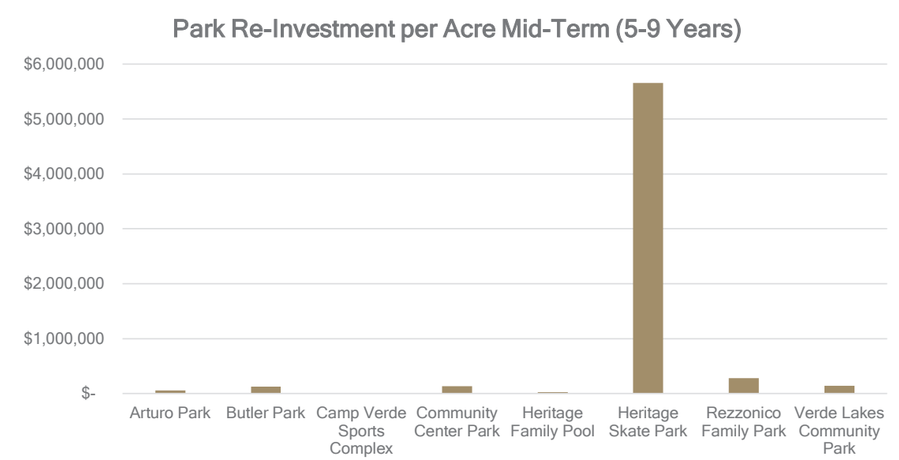


Mid Term (5-9 Years) Investment Summary

The mid-term investment program represents the next phase of planned lifecycle replacements as additional assets approach the end of their anticipated service life. Approximately **$6.3 million** in reinvestment is identified during this period, with the largest expenditures focused on sports fields, courts, park improvements, and site furnishings. These projects provide an opportunity to continue preserving existing assets while incorporating operational efficiencies, accessibility improvements, and evolving community priorities as future capital projects are implemented.

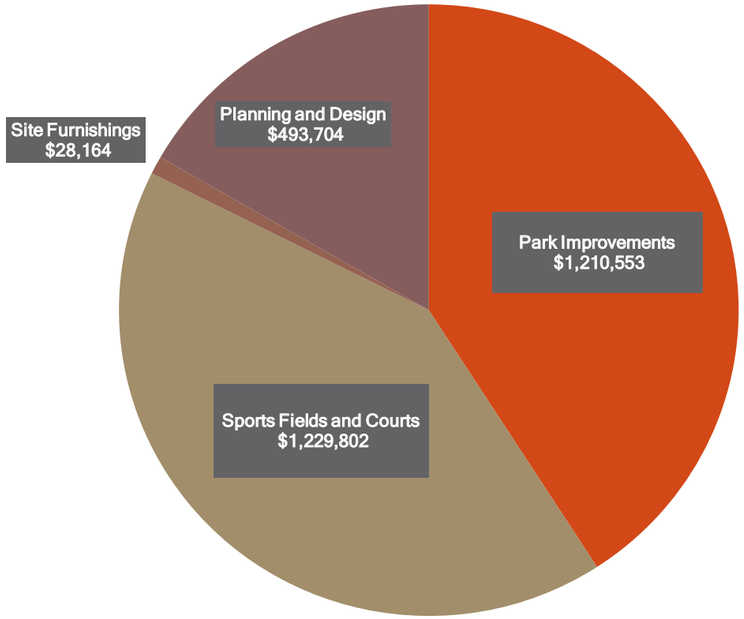


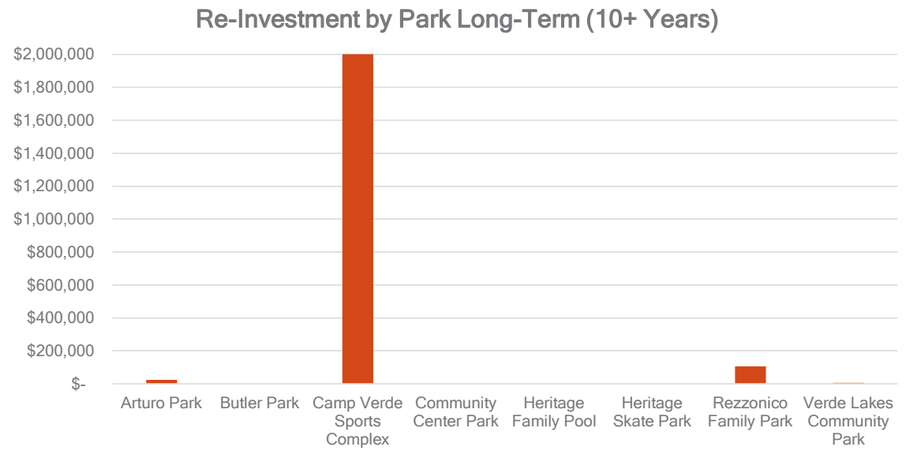


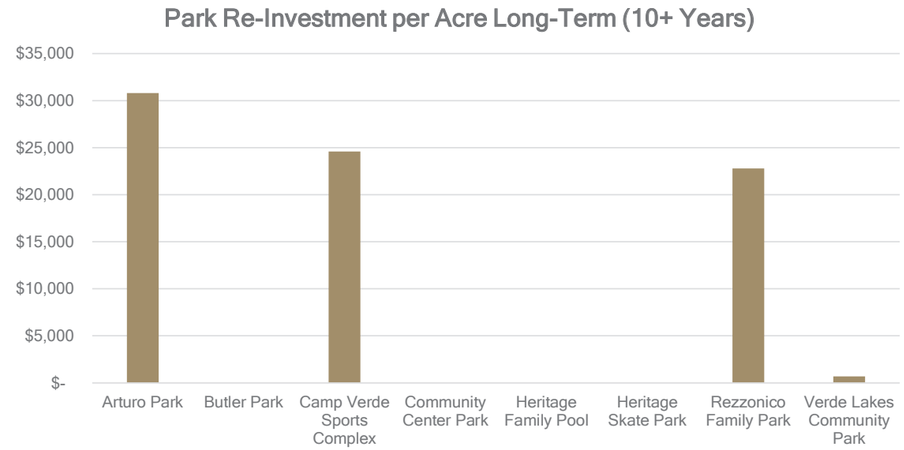


Long Term (10+ Years) Investment Summary

The long-term investment program identifies assets that remain in relatively good condition today but are expected to require replacement or major rehabilitation beyond the first decade of the planning horizon. Approximately **$3.0 million** in future investments have been identified, primarily associated with park improvements and sports facilities. Because these projects occur farther into the future, their scope, timing, and costs should be periodically reassessed as asset conditions, community needs, and funding opportunities evolve.







Findings / Summary

The Town of Camp Verde's parks and recreation system represents a significant public investment that requires ongoing maintenance, rehabilitation, and periodic replacement to remain safe, functional, and responsive to community needs. Based on the Parks Inventory and Condition Assessment, approximately $19.97 million in lifecycle replacement and capital reinvestment needs have been identified across the Town's existing park system over the planning horizon. These investments include building and facility improvements, sports fields and courts, park amenities, site furnishings, trails, planning and design, and other supporting infrastructure.

The recommended investments are distributed across short-, mid-, and long-term planning horizons to provide the Town with a practical framework for budgeting and capital improvement planning. While many of the identified projects address aging infrastructure and deferred maintenance, others represent strategic reinvestments that will improve functionality, extend asset life, and reduce long-term maintenance costs.

This Lifecycle Replacement and Investment Plan is intended to serve as a living document that supports future decision-making rather than establish fixed implementation commitments. As funding opportunities, community priorities, development patterns, and operational needs evolve, the Town should periodically update asset inventories, condition assessments, and cost estimates to ensure that future capital investments continue to align with community goals and available resources.

Appendix:

The Appendix contains detailed park-by-park asset inventories and lifecycle replacement matrices developed as part of this assessment. These matrices identify existing assets, condition ratings, anticipated replacement timing, and planning-level replacement costs. They are intended to provide Town staff with supporting technical information for future maintenance planning, capital improvement programming, and budgeting.

NAME	Arturo Park
ADDRESS	2431 N. Arturo Circle
SIZE (AC)	0.75

Park Development by Type	Short (0-4 Years)	Mid (5-9 Years)	Long (10+ Years)
Park Improvements	$ -	$ 32,165	$ -
Buildings and Facilities	$ -	$ -	$ -
Sports Fields and Courts	$ -	$ 157	$ -
Site Furnishings	$ 792,760	$ 3,881	$ 19,251
Trails and Pathways	$ -	$ -	$ -
Planning and Design	$ 158,552	$ 7,241	$ 3,850
	$ 951,312	**$ 43,444**	**$ 23,101**

AMENITY/FACILITY	QTY	GRADE	COMMENTS	UNIT	CURRENT UNIT COST	ACTION: REMOVE	ACTION: RENOVATE	ACTION: REPLACE	Lifecycle Replacement Projects: Short (0-4 Years)	Mid (5-9 Years)	Long (10+ Years)
BBQ PIT/GRILL	1	3		EA	$ 2,875			X	$ -	$ 3,881	$ -
OPEN TURF AREA (AC)	0.74	3		AC	$ 96,600		X		$ -	$ 32,165	$ -
PICNIC TABLE	2	4		EA	$ 6,210			X	$ -	$ -	$ 19,251
PLAYGROUND EQUIPMENT	1	2	Swing Set	EA	$ 100,000			X	$ 100,000	$ -	$ -
PLAYGROUND (SHADED)	1	2	1 Playground	EA	$ 690,000			X	$ 690,000	$ -	$ -
SKATE PARK	1	3		SF	$ 350		X		$ -	$ 157	$ -
TRASH RECEPTACLE	2	2		EA	$ 1,380			X	$ 2,760	$ -	$ -
					Sustainable Projects Sub Totals				**$ 792,760**	**$ 36,203**	**$ 19,251**
					Project Soft Costs				*$ 158,552*	*$ 7,241*	*$ 3,850*
					Sustainable Projects Grand Total				**$ 951,312**	**$ 43,444**	**$ 23,101**

NAME	Camp Verde Sports Complex
ADDRESS	995 Champion Trl
SIZE (AC)	115.00

Park Development by Type	Short (0-4 Years)	Mid (5-9 Years)	Long (10+ Years)
Park Improvements	$ -	$ -	$ 1,181,679
Buildings and Facilities	$ -	$ -	$ -
Sports Fields and Courts	$ -	$ -	$ 1,176,332
Site Furnishings	$ -	$ 41,918	$ -
Trails and Pathways	$ -	$ -	$ -
Planning and Design	$ -	$ 8,384	$ 471,602
	$ -	**$ 50,301**	**$ 2,829,614**

AMENITY/FACILITY	QTY	GRADE	COMMENTS	UNIT	CURRENT UNIT COST	ACTION: REMOVE	ACTION: RENOVATE	ACTION: REPLACE	Lifecycle Replacement Projects: Short (0-4 Years)	Mid (5-9 Years)	Long (10+ Years)
BASEBALL FIELD (LIGHTED)	2	4		EA	$ 1,035,000.00			X	$ -	$ -	$ 1,069,393
BLEACHERS	3	3		EA	$ 10,350			X	$ -	$ 41,918	$ -
IRRIGATION SYSTEM TURF (AC)	9.5	4		AC	$ 69,000			X	$ -	$ -	$ 338,641
LIGHTING (SITE, PARKING, PED, ETC)	25	5		EA	$ 8,970			X	$ -	$ -	$ 115,851
MULTI-USE FIELD	1	4		EA	$ 207,000			X	$ -	$ -	$ 106,939
PARKING LOT PAVED (SPACES)	255	4	(Not paved, paint lines in gravel lot)	EA	$ 5,520			X	$ -	$ -	$ 727,187
					Sustainable Projects Sub Totals				**$ -**	**$ 41,918**	**$ 2,358,012**
					Project Soft Costs				*$ -*	*$ 8,384*	*$ 471,602*
					Sustainable Projects Grand Total				**$ -**	**$ 50,301**	**$ 2,829,614**

NAME	Butler Park
ADDRESS	1213 Garner Lane
SIZE (AC)	6.60

Park Development by Type	Short (0-4 Years)	Mid (5-9 Years)	Long (10+ Years)
Park Improvements	$ 69,683	$ 171,379	$ -
Buildings and Facilities	$ -	$ -	$ -
Sports Fields and Courts	$ 390,961	$ 465,703	$ -
Site Furnishings	$ 28,980	$ 48,438	$ -
Trails and Pathways	$ -	$ -	$ -
Planning and Design	$ 97,925	$ 137,104	$ -
	$ 587,549	**$ 822,624**	**$ -**

AMENITY/FACILITY	QTY	GRADE	COMMENTS	UNIT	CURRENT UNIT COST	ACTION: REMOVE	ACTION: RENOVATE	ACTION: REPLACE	Lifecycle Replacement Projects: Short (0-4 Years)	Mid (5-9 Years)	Long (10+ Years)
BASEBALL FIELD (LIGHTED)	1	3	98,200 SF	EA	$ 1,035,000.00		X		$ -	$ 465,703	$ -
BASKETBALL COURT (LIGHTED)	1	2	4,000 SF	EA	$ 207,000.00		X		$ 68,993	$ -	$ -
FLAGPOLE	1	3		EA	$ 6,900			X	$ -	$ 9,315	$ -
LIGHTING (SITE, PARKING, PED, ETC)	14	2	13 Stadium Lights / 1 Parking Light	EA	$ 8,970		X		$ 41,856	$ -	$ -
MULTI-USE FIELD	1	2	2.05 Acres	EA	$ 207,000		X		$ 68,993	$ -	$ -
PARKING LOT PAVED (SPACES)	69	3	67 Regular / 2 ADA. 41,650 SF - Water pooling	EA	$ 5,520		X		$ -	$ 171,379	$ -
PICNIC TABLE	4	3		EA	$ 6,210			X	$ -	$ 33,534	$ -
RAMADA (LARGE)	1	2	4 picnic tables, slab cracking	EA	$ 75,900		X		$ 25,297	$ -	$ -
SIGNAGE (PARK ENTRY)	1	2		EA	$ 7,590		X		$ 2,530	$ -	$ -
SIGNAGE (REGULATORY, INTERPRETIVE)	2	3		EA	$ 2,070			X	$ -	$ 5,589	$ -
SOFTBALL FIELD	1	2	7,350 SF	EA	$ 759,000		X		$ 252,975	$ -	$ -
TRASH RECEPTACLE	21	2	21 temporary	EA	$ 1,380			X	$ 28,980	$ -	$ -
					Sustainable Projects Sub Totals				**$ 489,624**	**$ 685,520**	**$ -**
					Project Soft Costs				*$ 97,925*	*$ 137,104*	*$ -*
					Sustainable Projects Grand Total				**$ 587,549**	**$ 822,624**	**$ -**

NAME	Community Center Park
ADDRESS	75 E Holloman St.
SIZE (AC)	6.80

Park Development by Type	Short (0-4 Years)	Mid (5-9 Years)	Long (10+ Years)
Park Improvements	$ -	$ 139,090	$ -
Buildings and Facilities	$ -	$ 595,842	$ -
Sports Fields and Courts	$ -	$ -	$ -
Site Furnishings	$ -	$ -	$ -
Trails and Pathways	$ -	$ -	$ -
Planning and Design	$ -	$ 146,986	$ -
	$ -	**$ 881,918**	**$ -**

AMENITY/FACILITY	QTY	GRADE	COMMENTS	UNIT	CURRENT UNIT COST	ACTION: REMOVE	ACTION: RENOVATE	ACTION: REPLACE	Lifecycle Replacement Projects: Short (0-4 Years)	Mid (5-9 Years)	Long (10+ Years)
MAINTENANCE YARD/BUILDING (SF)	1850	3	.7 Acres/BLDG 1,850 SF	SF	$ 403		X		$ -	$ 335,048	$ -
OPEN TURF AREA (AC)	1.9	3		AC	$ 96,600		X		$ -	$ 82,585	$ -
PARKING LOT PAVED (SPACES)	9	3	4 ADA / 5 Regular - 2,115 SF	EA	$ 5,520		X		$ -	$ 22,354	$ -
RAMADA (LARGE)	1	3	3,250 SF	EA	$ 75,900		X		$ -	$ 34,152	$ -
RESTROOM BUILDING (SF)	1260	3		SF	$ 460		X		$ -	$ 260,794	$ -
					Sustainable Projects Sub Totals				**$ -**	**$ 734,932**	**$ -**
					Project Soft Costs				*$ -*	*$ 146,986*	*$ -*
					Sustainable Projects Grand Total				**$ -**	**$ 881,918**	**$ -**

NAME	Heritage Family Pool
ADDRESS	290 Apache Trail
SIZE (AC)	1.40
	2

Park Development by Type	Short (0-4 Years)	Mid (5-9 Years)	Long (10+ Years)
Park Improvements	$ 73,593	$ -	$ -
Buildings and Facilities	$ 6,527,204	$ -	$ -
Sports Fields and Courts	$ -	$ -	$ -
Site Furnishings	$ -	$ 25,151	$ -
Trails and Pathways	$ -	$ -	$ -
Planning and Design	$ 1,320,159	$ 5,030	$ -
	$ 7,920,956	**$ 30,181**	**$ -**

AMENITY/FACILITY	QTY	GRADE	COMMENTS	UNIT	CURRENT UNIT COST	ACTION: REMOVE	ACTION: RENOVATE	ACTION: REPLACE	Lifecycle Replacement Projects: Short (0-4 Years)	Mid (5-9 Years)	Long (10+ Years)
AQUATIC CENTER	10270	2	Slide tower rusting, slide worn, lacks ADA entrance	SF	$ 550.00			X	$ 5,648,500	$ -	$ -
LIGHTING (SITE, PARKING, PED, ETC)	2	2	Rec. Lightning	EA	$ 8,970	X			$ 5,979	$ -	$ -
MAINTENANCE YARD/BUILDING (SF)	6550	2	Area, looks to house pool equipment	SF	$ 403	X			$ 878,704	$ -	$ -
PARKING LOT PAVED (SPACES)	23	2	21 Regular, 2 ADA. Shares parking lot with Heritage Skate Park	EA	$ 5,520	X			$ 42,316	$ -	$ -
PICNIC TABLE	3	3	(mismatched) picnic tables in working order	EA	$ 6,210			X	$ -	$ 25,151	$ -
RAMADA (LARGE)	1	2	Falling apart, ripped cloth, needs fabric replacement	EA	$ 75,900	X			$ 25,297	$ -	$ -
					Sustainable Projects Sub Totals				**$ 6,600,796**	**$ 25,151**	**$ -**
									Project Soft Costs	*$ 1,320,159*	*$ 5,030*	*$ -*
					Sustainable Projects Grand Total				**$ 7,920,956**	**$ 30,181**	**$ -**

NAME	Rezzonico Family Park
ADDRESS	Montezuma Castle Highway and Mosher Lane
SIZE (AC)	4.60

Park Development by Type	Short (0-4 Years)	Mid (5-9 Years)	Long (10+ Years)
Park Improvements	$ 34,957	$ 47,812	$ 24,953
Buildings and Facilities	$ 153	$ -	$ -
Sports Fields and Courts	$ 252,975	$ -	$ 53,470
Site Furnishings	$ -	$ 990,185	$ 8,913
Trails and Pathways	$ -	$ 27,166	$ -
Planning and Design	$ 57,617	$ 213,033	$ 17,467
	$ 345,701	**$ 1,278,195**	**$ 104,802**

AMENITY/FACILITY	QTY	GRADE	COMMENTS	UNIT	CURRENT UNIT COST	ACTION: REMOVE	ACTION: RENOVATE	ACTION: REPLACE	Lifecycle Replacement Projects: Short (0-4 Years)	Mid (5-9 Years)	Long (10+ Years)
BBQ PIT/GRILL	2	4		EA	$ 2,875			X	$ -	$ -	$ 8,913
OTHER	1	4	Library Box	0	$ -				$ -	$ -	$ -
PARKING LOT PAVED (SPACES)	19	2	Not Paved, No Striping	EA	$ 5,520		X		$ 34,957	$ -	$ -
PICNIC TABLE	7	3		EA	$ 6,210			X	$ -	$ 58,685	$ -
PLAYGROUND (SHADED)	1	3	1 Large, 710 SF	EA	$ 690,000			X	$ -	$ 931,500	$ -
RAMADA (LARGE)	1	3	375 sf	EA	$ 75,900		X		$ -	$ 34,152	$ -
RESTROOM BUILDING (SF)	1	2		SF	$ 460		X		$ 153	$ -	$ -
SHADE STRUCTURE (STAND-ALONE)	1	4		EA	$ 48,300		X		$ -	$ -	$ 24,953
SIGNAGE (PARK ENTRY)	4	3	Faded Signs	EA	$ 7,590		X		$ -	$ 13,661	$ -
SOFTBALL FIELD	1	2	1,140 LF	EA	$ 759,000		X		$ 252,975	$ -	$ -
TENNIS COURT	1	4	100 LF	EA	$ 103,500		X		$ -	$ -	$ 53,470
TRAIL PAVED (LF)	1500	3		LF	$ 40		X		$ -	$ 27,166	$ -
					Sustainable Projects Sub Totals				**$ 288,085**	**$ 1,065,163**	**$ 87,335**
									Project Soft Costs	*$ 57,617*	*$ 213,033*	*$ 17,467*
					Sustainable Projects Grand Total				**$ 345,701**	**$ 1,278,195**	**$ 104,802**

NAME	Heritage Skate Park
ADDRESS	290 Apache Trail
SIZE (AC)	0.40

Park Development by Type	Short (0-4 Years)	Mid (5-9 Years)	Long (10+ Years)
Park Improvements	$ 42,316	$ 8,072	$ -
Buildings and Facilities	$ -	$ -	$ -
Sports Fields and Courts	$ -	$ 1,877,212	$ -
Site Furnishings	$ -	$ -	$ -
Trails and Pathways	$ -	$ -	$ -
Planning and Design	$ 8,463	$ 377,057	$ -
	$ 50,779	**$ 2,262,341**	**$ -**

AMENITY/FACILITY	QTY	GRADE	COMMENTS	UNIT	CURRENT UNIT COST	ACTION: REMOVE	ACTION: RENOVATE	ACTION: REPLACE	Lifecycle Replacement Projects: Short (0-4 Years)	Mid (5-9 Years)	Long (10+ Years)
LIGHTING (SITE, PARKING, PED, ETC)	2	3	Appears to be 2 Stadium lights, old, LED replace	EA	$ 8,970		X		$ -	$ 8,072	$ -
PARKING LOT PAVED (SPACES)	23	2	Shares with Heritage Family Pool	EA	$ 5,520		X		$ 42,316	$ -	$ -
SKATE PARK	11920	3	Patched, slight cracks. Skate Park	SF	$ 350		X		$ -	$ 1,877,212	$ -
					Sustainable Projects Sub Totals				**$ 42,316**	**$ 1,885,284**	**$ -**
									Project Soft Costs	*$ 8,463*	*$ 377,057*	*$ -*
					Sustainable Projects Grand Total				**$ 50,779**	**$ 2,262,341**	**$ -**

NAME	Verde Lakes Community Park
ADDRESS	3012 S. Aspen Way
SIZE (AC)	6.60

Park Development by Type	Short (0-4 Years)	Mid (5-9 Years)	Long (10+ Years)
Park Improvements	$ -	$ 776,172	$ 3,921
Buildings and Facilities	$ -	$ -	$ -
Sports Fields and Courts	$ -	$ -	$ -
Site Furnishings	$ 705,295	$ 4,658	$ -
Trails and Pathways	$ -	$ -	$ -
Planning and Design	$ 141,059	$ 156,166	$ 784
	$ 846,354	**$ 936,996**	**$ 4,705**

AMENITY/FACILITY	QTY	GRADE	COMMENTS	UNIT	CURRENT UNIT COST	ACTION: REMOVE	ACTION: RENOVATE	ACTION: REPLACE	Lifecycle Replacement Projects: Short (0-4 Years)	Mid (5-9 Years)	Long (10+ Years)
BBQ PIT/GRILL	1	2		EA	$ 2,875			X	$ 2,875	$ -	$ -
BENCH	1	3		EA	$ 3,450			X	$ -	$ 4,658	$ -
LAKE/POND	2.5	3		AC	$ 690,000		X		$ -	$ 776,172	$ -
PICNIC TABLE	2	2	1 Metal, 1 wood	EA	$ 6,210			X	$ 12,420	$ -	$ -
PLAYGROUND (SHADED)	1	2	65 SF	EA	$ 690,000			X	$ 690,000	$ -	$ -
SIGNAGE (PARK ENTRY)	1	4	Park Rules Sign	EA	$ 7,590		X		$ -	$ -	$ 3,921
					Sustainable Projects Sub Totals				**$ 705,295**	**$ 780,830**	**$ 3,921**
									Project Soft Costs	*$ 141,059*	*$ 156,166*	*$ 784*
					Sustainable Projects Grand Total				**$ 846,354**	**$ 936,996**	**$ 4,705**

Town Council
Agenda Information Memorandum

Meeting Date: November 18, 2026

Agenda Item Type:

☐ Consent Agenda ☐ Informational Presentation ☐ Discussion Item
☒ Action/Decision Item ☐ Executive Session Request ☐ Other:

Requesting Department: Public Works **Staff Resource:** CIP Project Manager Martin Smith

Agenda Title: Discussion and possible award of Bid No. 26-236, Park Verde Road Irrigation Crossing Improvements Project to McDonald Bros. Construction in the amount of $330,796.99.

Attached Documents:

- Results of Bid
- Bid Comparison Worksheet
- Project Agreement

Estimated Presentation Time: 5 minutes **Estimated Discussion Time:** 15 minutes

Reviewed By:

☒ Town Manager ☒ Legal ☐ Risk Management ☐ Finance ☐ Other:

Financial Review (if applicable)**:**

- Funding Source / GL Account Number: 03-480-20-804000 (road) / 33-495-20-804000 (wm)
- Approved in the FY27 Budget? ☒ Yes ☐ No ☐ N/A ☐ Other:
- Is this an approved CIP Project? ☒ Yes ☐ No ☐ N/A ☐ Other:

Background Information:

Park Verde Road crosses an irrigation ditch owned and operated by the Verde Ditch Company. Over time, the continuous flow of irrigation water has caused erosion beneath the roadway crossing, resulting in the deterioration of the existing crossing structure and loss of support beneath the roadway. This has caused the roadway surface to progressively settle, creating a noticeable sag that is increasingly affecting traffic flow and the drivability of the roadway.

The deterioration is ongoing and has accelerated over time. Within the past year alone, the roadway has settled approximately two inches at the ditch crossing. If left unaddressed, continued erosion and settlement will further compromise the structural integrity of the roadway and ultimately lead to roadway failure.

The project will address these issues by excavating and removing the existing crossing structure and replacing it with a new precast concrete box culvert. The replacement will provide a more reliable and durable crossing while addressing the underlying erosion and structural deficiencies.

Project scheduling is critical due to the operational requirements of the Verde Ditch Company. Each year, the company temporarily shuts off irrigation water from approximately November 1 through February 1 to perform maintenance and repairs to the ditch system. This limited window provides the opportunity

for the contractor to access the crossing, perform the necessary excavation, remove the existing structure, install the new box culvert, and complete all construction activities that would otherwise be impacted by the flow of irrigation water.

Due to the progressive deterioration of the roadway and the limited construction window, timely award of the contract is essential to allow the contractor to mobilize and complete the necessary work while the ditch is dewatered. Delaying the project could result in missing this construction window and postponing the improvements until the following year, allowing the roadway condition to continue deteriorating.

Bid Process and Results
On October 8, 2026, Town staff initiated a formal public bidding process through the Town's customary solicitation channels. In response to the solicitation, the Town received two competitive bids.

Following receipt, staff reviewed both bid submissions to verify compliance with the solicitation requirements, confirm that all required information and documentation had been provided, and check the accuracy of the bid calculations. Both bids were determined to be complete, compliant with the bid requirements, and free of mathematical errors.

McDonald Bros Construction submitted the lowest bid, with a total bid amount of $330,796.99.

Project Costs and Funding
The approved FY27 budget for the Park Verde Road culvert replacement and roadway improvements is $400,000. The quoted cost for the culvert replacement and associated roadway improvements portion of the project is $249,529.64. This represents a savings of $150,470.36 compared to the approved project budget.

During the bidding process, the Camp Verde Water Department requested that the project also include the installation of a 24-inch utility casing and an 8-inch ductile iron watermain beneath the proposed culvert. Incorporating this work into the project provides an opportunity to install the water infrastructure while the roadway is already excavated for the culvert replacement. Completing both improvements concurrently eliminates the need for a separate excavation and future disruption to the roadway, providing a more efficient and cost-effective approach.

The additional watermain installation will be funded separately through a Water Enterprise Fund account. Although this work is included in the overall bid amount, its costs will not be charged against the approved $400,000 roadway and culvert project budget.

The total bid of $330,796.99 consists of $249,529.64 for the culvert replacement and roadway improvements and $81,267.35 for the additional watermain installation.

By combining these improvements into a single construction contract, the Town can address the deteriorating roadway crossing, improve the reliability of its water infrastructure, and avoid the additional costs and disruption associated with completing the watermain installation as a separate

project. The roadway and culvert portion of the work will remain within its approved FY27 budget, with an anticipated remaining balance of $150,470.36.

Staff Recommendation
Staff recommends that Town Council award the construction contract for the Park Verde Road Culvert Replacement Project to McDonald Bros Construction in the amount of $330,796.99. Of this amount, $249,529.64 will be allocated to the roadway and culvert improvements through the approved FY27 budget, with the remaining $81,267.35 allocated to the Water Enterprise Fund for the installation of the 24-inch utility casing and 8-inch ductile iron watermain.

Awarding the contract will allow the Town to address the deteriorating roadway crossing while taking advantage of the Verde Ditch Company's annual irrigation shutdown to complete the necessary improvements. Combining the roadway, culvert, and watermain work into one construction project will provide a more efficient and cost-effective use of Town resources while minimizing future disruptions to Park Verde Road.

Connection to the FY27 Strategic Plan
This project complies with the Community Infrastructure focus area of the FY27 Strategic Plan.

Question(s) before the Council:

- Does Council have any questions regarding the next steps of this project?

Proposed Motion(s):

I move to **APPROVE** the award of Bid No. 26-236, Park Verde Road Irrigation Crossing Improvements Project to McDonald Bros. Construction in the amount of $330,796.99

-or-

I move to **APPROVE** the award of Bid No. 26-236, Park Verde Road Irrigation Crossing Improvements Project to McDonald Bros. Construction in the amount of $330,796.99 **with the following changes...**

-or-

I move to **DENY** the award of Bid No. 26-236, Park Verde Road Irrigation Crossing Improvements Project to McDonald Bros. Construction in the amount of $330,796.99

Town of Camp Verde
Gateway to the Verde Valley
♦ 395 S. Main Street ♦ Camp Verde, AZ 86322 ♦
♦ Telephone: 928.554.0872 ♦ www.campverde.az.gov♦

26-236 Park Verde Road Irrigation Crossing Improvements Project

Bid Opening: November 3, 2026 at 1:00 PM

Contractor	Bid Amount	Bid Alt 1 Amount
Lincoln Constructors	$ 420,067.50	$ 169,017.50
McDonald Bros Construction	$ 249,529.64	$ 81,267.35

In Attendance:

Martin Smith - Town of Camp Verde

Blaze Petska - McDonald Bros

Town of Camp Verde
Public Works Division
395 South Main Street
Camp Verde, AZ 86322
Tel: (928) 554-0820
www.campverde.az.gov

26-236 Park Verde Road Irrigation Crossing Improvements Project - Bid Comparison

Base Bid

				McDonald Bros Construction		Lincoln Constructors	
No.	**Description**	**Unit**	**Quantity**	**Cost**	**Total**	**Cost**	**Total**
1	Mobilization	LS	1	$ 4,624.94	$ 4,624.94	$ 45,000.00	$ 45,000.00
2	Construction Survey	LS	1	$ 7,611.88	$ 7,611.88	$ 12,000.00	$ 12,000.00
3	Traffic Control	LS	1	$ 7,912.50	$ 7,912.50	$ 18,000.00	$ 18,000.00
4	Quality Control / Testing (*See notes below)	LS	1	$ 9,635.29	$ 9,635.29	$ 15,000.00	$ 15,000.00
5	Earthwork (Excavation for culvert)	CY	60	$ 143.46	$ 8,607.60	$ 75.00	$ 4,500.00
6	Earthwork (Removal of sediment build-up)	CY	10	$ 430.38	$ 4,303.80	$ 60.00	$ 600.00
7	Remove existing chain link fence	LF	65	$ 10.67	$ 693.55	$ 80.00	$ 5,200.00
8	Remove and salvage existing catwalk from irrigation ditch head gate	EA	1	$ 138.75	$ 138.75	$ 1,000.00	$ 1,000.00
9	Remove and salvage existing concrete blocks along ditch bank	EA	14	$ 96.81	$ 1,355.34	$ 1,800.00	$ 25,200.00
10	Saw cut existing asphalt	LF	40	$ 22.48	$ 899.20	$ 22.00	$ 880.00
11	Remove existing asphalt	SY	300	$ 13.70	$ 4,110.00	$ 24.00	$ 7,200.00
12	Remove existing concrete bridge	EA	1	$ 4,925.56	$ 4,925.56	$ 4,500.00	$ 4,500.00
13	Install 24" steel utility casing (1/4" thick). Cap or plug ends.	LF	20	$ 108.43	$ 2,168.60	$ 110.00	$ 2,200.00
14	Install 12" compacted MAG spec. ABC below culvert.	CY	15	$ 251.27	$ 3,769.05	$ 200.00	$ 3,000.00
15	Install 6' wide X 3' tall X 38' long precast box culvert	EA	1	$ 56,809.67	$ 56,809.67	$ 49,000.00	$ 49,000.00
16	Install engineered fill on sides of culvert and compact (100% MDD)	CY	30	$ 389.18	$ 11,675.40	$ 200.00	$ 6,000.00
17	Install 8" compacted MAG spec ABC below asphalt	SY	353	$ 51.18	$ 18,066.54	$ 44.00	$ 15,532.00
18	Install bituminous tack coat	LF	40	$ 14.84	$ 593.60	$ 10.00	$ 400.00
19	Install 3" bituminous asphalt	SY	353	$ 51.04	$ 18,017.12	$ 74.00	$ 26,122.00
20	Install thickened edge asphalt per MAG Std. Det. 201, Type B	LF	270	$ 27.00	$ 7,290.00	$ 55.00	$ 14,850.00
21	Install 4" wide painted yellow double centerline (2 coats)	LF	540	$ 9.52	$ 5,140.80	$ 8.00	$ 4,320.00
22	Install safety rail per MAG Std. Det. 145	LF	14	$ 431.29	$ 6,038.06	$ 200.00	$ 2,800.00
23	Install chain link fence. Match existing. Connect to ends of safety rail.	LF	30	$ 53.53	$ 1,605.90	$ 100.00	$ 3,000.00
24	Install landscape walls at inlet	EA	2	$ 2,440.94	$ 4,881.88	$ 11,000.00	$ 22,000.00
25	Install white traffic delineators	EA	5	$ 213.00	$ 1,065.00	$ 150.00	$ 750.00
26	Install D50 (6") riprap, 12" thick over geotextile fabric	CY	1	$ 449.65	$ 449.65	$ 400.00	$ 400.00
27	Install select material for 2' wide roadway shoulders	SY	540	$ 3.93	$ 2,122.20	$ 20.00	$ 10,800.00
28	Reinstall salvaged concrete blocks along ditch bank	EA	14	$ 208.31	$ 2,916.34	$ 2,200.00	$ 30,800.00

Town of Camp Verde
Public Works Division
395 South Main Street
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29	Install native backfill behind concrete block outlet walls and behind landscape block at inlet	CY	20	$ 77.40	$ 1,548.00	$ 150.00	$ 3,000.00
30	Install salvaged catwalk back onto existing irrigation ditch head gate	EA	1	$ 647.49	$ 647.49	$ 2,000.00	$ 2,000.00
				Subtotal:	$ 199,623.71		$ 336,054.00
				25% Owner Allowance:	$ 49,905.93		$ 84,013.50
				TOTAL:	**$ 249,529.64**		**$ 420,067.50**

Bid Alternate 1 ***(Watermain installation)***

No.	Description	Unit	Quantity	Cost	Total	Cost	Total
1	Construction Survey *(related to watermain installation)*	LS	1	$ 1,927.06	$ 1,927.06	$ 4,500.00	$ 4,500.00
2	Quality Control / Testing *(pressure, high chlorine, flush, and bacteriological testing)*	LS	1	$ 3,974.88	$ 3,974.88	$ 3,000.00	$ 3,000.00
3	Saw cut existing asphalt	LF	28	$ 22.48	$ 629.44	$ 18.00	$ 504.00
4	Remove existing asphalt	SY	18	$ 4.62	$ 83.16	$ 35.00	$ 630.00
5	Remove existing blow-off assembly and box	EA	1	$ 972.52	$ 972.52	$ 2,000.00	$ 2,000.00
6	Install 8" X 6" MJ reducer	EA	1	$ 576.83	$ 576.83	$ 1,800.00	$ 1,800.00
7	Install 8" ductile iron watermain per TOCV Std. Det. 200CV	LF	150	$ 205.40	$ 30,810.00	$ 380.00	$ 57,000.00
8	Install 8" 45 degree MJ bend	EA	6	$ 638.28	$ 3,829.68	$ 1,200.00	$ 7,200.00
9	Install 8" MJ gate valve	EA	1	$ 2,500.04	$ 2,500.04	$ 3,600.00	$ 3,600.00
10	Install valve box per TOCV Std. Det. 391CV	EA	1	$ 578.12	$ 578.12	$ 1,000.00	$ 1,000.00
11	Install casing spacers per TOCV Std. Det. 305CV (8" x 24")	EA	4	$ 352.33	$ 1,409.32	$ 500.00	$ 2,000.00
12	Install ARV per TOCV Std. Det. 317CV	EA	1	$ 6,104.92	$ 6,104.92	$ 6,000.00	$ 6,000.00
13	Install 2" blow-off per TOCV Std. Det. 390CV-1	EA	1	$ 2,404.97	$ 2,404.97	$ 13,500.00	$ 13,500.00
14	Install 2" blow-off per TOCV Std. Det. 390CV-2	EA	1	$ 1,537.79	$ 1,537.79	$ 17,500.00	$ 17,500.00
15	Install 1" Municipex water service per TOCV Std. Det. 316CV	EA	1	$ 3,580.47	$ 3,580.47	$ 10,000.00	$ 10,000.00
16	Install 8" compacted MAG spec ABC below asphalt	SY	28	$ 65.60	$ 1,836.80	$ 45.00	$ 1,260.00
17	Install bituminous tack coat	LF	28	$ 14.84	$ 415.52	$ 10.00	$ 280.00
18	Install 3" bituminous asphalt	SY	28	$ 46.52	$ 1,302.56	$ 80.00	$ 2,240.00
19	Install thickened edge asphalt per MAG Std. Det. 201, Type B	LF	20	$ 26.99	$ 539.80	$ 60.00	$ 1,200.00
				Subtotal:	$ 65,013.88		$ 135,214.00
				25% Owner Allowance:	$ 16,253.47		$ 33,803.50
				TOTAL:	**$ 81,267.35**		**$ 169,017.50**

PARK VERDE ROAD IRRIGATION CROSSING IMPROVEMENTS PROJECT

26-236

AGREEMENT

THIS AGREEMENT, made and entered into this 18th day of November, 2026, by and between the **Town of Camp Verde**, Yavapai County, State of Arizona (herein called the "**Town**") acting herein by the **Mayor, Gary Thompson,** and Common Council, party of the first part, and **McDonald Bros. Construction** (herein called the "**Contractor**") party of the second part.

WITNESSETH THAT:

The Town of Camp Verde desires to engage the **Contractor** to render construction services (**Work**) for the Park Verde Road Irrigation Crossing Improvements Project #26-236, located within the Town of Camp Verde, Arizona 86322.

1. **Work**
   The Contractor shall complete all Work as specified in these bid documents and set forth in the Plan Set, Specifications and Agreement General Provisions attached, or incorporated in this Agreement. The Contractor shall furnish the qualified personnel, materials, equipment and other items necessary to carry out the terms of this Agreement with regards to the performance of the Work and the Agreement. This Work shall be accomplished in the agreed upon time per the Notice to Proceed per these Agreement Documents.

2. **Access to Information**
   The Town has furnished, or will make available to the Contractor on request, the information, data, reports, and records in the Town's possession or control that are reasonably necessary for performance of the Work described in the Plan Set, Specifications, and General Provisions. The Town does not warrant the accuracy or completeness of information prepared by third parties, and the Contractor remains responsible for identifying and requesting any additional information it requires to perform the Work. The Contractor acknowledges receipt of the information furnished to date. The Town and its agencies will reasonably cooperate with the Contractor to facilitate performance of the Work, including by responding to reasonable requests for information within a reasonable time.

3. **Project Manager - Administration**
   The Town has designated the Public Works Department and Town CIP Project Manager, as Project Administrator and Manager for this Project and Agreement. The Project Manager shall be empowered to perform all administrative functions as required for management of the project.

4. **Agreement Time**
   Contract time for this project shall be 30 calendar days to Substantial Completion and 45 calendar days to Final Completion. The Town of Camp Verde Project Manager shall contact the successful Contractor/Bidder once the project is formally awarded by the Town of Camp Verde Council and Mayor. The Project Manager will schedule a pre-construction meeting with the Contractor and Public Works staff. Prior to this meeting, the Contactor shall provide the Town of Camp Verde with performance and payment bonds for the total project as well as a detailed Project Work Schedule. At the pre-construction meeting the Town of Camp Verde Project Manager shall provide the Contractor/Bidder with a formal Notice to Proceed with the project

starting dates, term of project, and project completion dates. The Notice to Proceed shall be signed by both the Contractor/Bidder and the Public Works Department. This will serve to establish a clear understanding of the project start date and completion date for liquidated damages should the Agreement completion date be exceeded by the Contractor due to inadequate performance.

5. Compensation

The Town of Camp Verde agrees to compensate the Contractor for the satisfactory performance and completion of the Work described herein in accordance with the Contractor's submitted bid. The total Agreement amount for the Work shall be $**330,796.99**, as accepted and approved by the Town of Camp Verde Mayor and Common Council through formal award of the Project. Compensation shall be paid in accordance with the terms and conditions of this Agreement and the applicable provisions of the Contract Documents. Any increase or decrease in the Agreement amount resulting from approved change orders shall be authorized only through written amendment executed by the Town and Contractor.

Any adjustments to Compensation for change orders or changes made to the Work by the Town shall be handled under an additional written Agreement between the Town and the Contractor and follow the Town of Camp Verde Financial Operations Guide and may be subject to approval/disapproval by the Town of Camp Verde Council.

6. Termination of Agreement

a. If, for any reason, the Contractor shall fail to fulfill in a timely and proper manner his/her obligations under this Agreement, or if the Contractor shall violate any of the covenants, agreements, or stipulations of this Agreement, the TOWN shall thereupon have the right to terminate the Agreement by giving written notice to the Contractor of such termination and specifying the effective date thereof. In such event, all finished or unfinished site or structural improvements as well as all materials or equipment acquired or stored by the Contractor under this Agreement shall, at the option of the TOWN, become the TOWN's property and the Contractor shall be entitled to receive just and equitable compensation for any work satisfactorily completed hereunder.

   Notwithstanding the above, the Contractor shall not be relieved of liability to the TOWN for damages sustained by the TOWN by virtue of any breach of the Agreement by the Contractor, and the TOWN may withhold any payments to the Contractor for the purpose of set-off until such time as the exact amount of damages due the TOWN from the Contractor is determined.

b. The TOWN may terminate this Agreement at any time by giving at least ten (10) days' notice in writing to the Contractor. If the Agreement is terminated by the TOWN as provided herein, the Contractor will be paid for the time expended and expenses incurred up to the termination date. If this Agreement is terminated due to the fault of the Contractor, all conditions relative to termination given within this Part 6 shall apply.

c. This Agreement may be terminated as per A.R.S. §38-511, Conflict of Interest.

7. Miscellaneous Provisions

a. This Agreement shall be construed under and in accordance with the laws of the State of Arizona, and all obligations of the parties created hereunder are performable in Camp Verde, Yavapai County, Arizona.

b. This Agreement shall be binding upon and ensure to the benefit of the parties hereto and their respective heirs, executors, administrators, legal representatives, successors and assigns where permitted by this Agreement.

In any case one or more of the provisions contained in this Agreement shall, for any reason, be held to be invalid, illegal or unenforceable said holding shall not affect any other provision hereof and this Agreement shall be construed as if such invalid, illegal, or unenforceable provision and never been contained herein.

c. Action at law or in equity is necessary to enforce or interpret the terms of this Agreement, the prevailing party shall be entitled to recover, in addition to costs, such sum as the court including the appellate court, may adjudge reasonable as attorney fees.

d. This Agreement represents the entire understanding of the TOWN and **Contractor** as to those matters contained in this Agreement, and no prior oral or written understanding shall be of any force or effect with respect to this Agreement. This Agreement may be amended only by mutual agreement of the parties hereto in writing to be attached to and incorporated into this Agreement.

8. Project Familiarity and Identification of Conflicts

In order to induce the TOWN to enter into this Agreement, Contractor makes the following representation:

a. The Contractor has familiarized himself/herself with the nature and extent of the Agreement documents, work, site, locality, and all local conditions and laws and regulations that in any manner may affect cost, progress, performance, or furnishing of the work.

b. The Contractor has given the Project Manager a written notice of all conflicts, errors, or discrepancies discovered in the Agreement documents and the written resolution thereof by the Project Manager is acceptable to the Contractor.

c. The Contractor has examined and carefully studied the Agreement documents and other related data identified in the bidding documents.

d. The Contractor is familiar with and satisfied as to all federal, state and local laws and regulations that may affect cost, progress, performance and furnishing of the work.

9. Insurance/Bonding

The Contractor shall procure and maintain, at Contractor's sole expense, until completion of the Agreement, coverages as specified in the Agreement General Provisions within this Bidder Packet.

Certificate(s) of Insurance naming the Town of Camp Verde as Additional Insured verifying the minimum coverage's specified in the Agreement General Provisions within this Bidder Packet

shall be delivered to the Town just prior to issuance of the Notice to Proceed. A Performance and Payment Bond with a Corporate Surety, each in the amount of 100% of the Agreement price shall be required for this Project. Performance and Payment Bonds must be executed and approved and submitted to the Town of Camp Verde at the Pre-Construction and Scheduling Meeting in exchange for the formal Notice to Proceed. The Notice to Proceed will not be issued without the submission of these bonds.

10. Indemnity

The Contractor agrees, to the fullest extent permitted by law, to indemnify, defend, save and hold harmless the Town of Camp Verde, its departments, agencies, boards, commissions, and its officers, officials, agents, and employees (hereinafter referred to as "Indemnities") from and against any and all claims, actions, liabilities, damages, losses, or expenses (including court costs, attorneys' fees, and costs of claim processing, investigation and litigation) (hereinafter referred to as "Claims") for bodily injury or personal injury (including death), or loss or damage to tangible or intangible property caused, or alleged to be caused, in whole or in part, by the negligent or willful acts or omissions of Contractor or any of its owners, officers, directors, agents, employees or sub-contractors. This indemnity includes any claim or amount arising out of or recovered under the Workers' Compensation Law or arising out of the failure of such Contractor to conform to any federal, state or local law, statute, ordinance, rule, regulation or court decree. It is the specific intention of the parties that the Indemnitee shall, in all instances, except to the extent Claims arise from the negligent or willful acts or omissions of the Indemnitee, be indemnified by Contractor from and against any and all claims. It is agreed that Contractor will be responsible for primary loss investigation, defense and judgment costs where this indemnification is applicable. In consideration of the award of this Agreement, the Contractor agrees to waive all rights of subrogation against the Town of Camp Verde, its officers, officials, agents and employees for losses arising from the work performed by the Contractor for the TOWN.

11. Agreement Documents

All items and documents contained in or included with or attached to this Bidder Packet are a part of the Agreement Documents and are to be followed and/or completed by those bidding this project as required portions of the Agreement. In the event of conflicts between or among these documents, the documents shall be interpreted in the following order: The Agreement, the Agreement Special Provisions, the Agreement General Provisions, the Plan Set, Project Specifications and Special Notes, the Bid Schedule and Bid Totals, and last the Invitation for Bids; with each specific item or document serving as the most important for its own specific purposes.

12. Certifications

A. NON-BOYCOTT OF ISRAEL

Arizona Revised Statutes § 35-393.01 provides that the Town may not enter into a contract with a value of $100,000 or more to acquire or dispose of services, supplies, information technology, or construction unless the contract includes a written certification that the company is not currently engaged in and agrees for the duration of the contract not to engage in, a boycott of goods or services from Israel. The undersigned, on behalf of the Company, hereby certifies that:

1. The Company is not engaged in a boycott of goods or services from Israel; and

2. The Company agrees, for the duration of the Agreement, **not** to engage in a boycott of goods or services from Israel.

The undersigned represents that he or she is authorized to execute this certification on behalf of the Company and acknowledges that the Town is relying on this certification as a condition of entering into the Agreement.

B. USE OF UYGHUR FORCED LABOR

Arizona Revised Statutes § 35-394 provides that the Town may not enter into or renew a contract to acquire or dispose of services, supplies, information technology, goods, or construction unless the contract includes a written certification regarding the non-use of the forced labor of ethnic Uyghurs in the People's Republic of China. **The undersigned, on behalf of the Company, hereby certifies that the Company does not currently, and agrees for the duration of the Agreement that it will not, use:**

1. The forced labor of ethnic Uyghurs in the People's Republic of China;
2. Any goods or services produced by the forced labor of ethnic Uyghurs in the People's Republic of China; or
3. Any contractors, subcontractors, or suppliers that use the forced labor or any goods or services produced by the forced labor of ethnic Uyghurs in the People's Republic of China.

The undersigned represents that he or she is authorized to execute this certification on behalf of the Company, and acknowledges that the Town is relying on this certification as a condition of entering into the Agreement.

For the Town of Camp Verde

Approved as to Form:

_____ _____

Town Attorney, Trish Stuhan Mayor, Gary Thompson

Attest:

_____

Town Clerk, Leah Rhodes

For the Contractor:

_____ _____

Contractor's Name Title

_____

Contractor's Signature

Town Council
Agenda Information Memorandum

Meeting Date: November 18, 2026

Agenda Item Type:

☐ Consent Agenda ☐ Informational Presentation ☐ Discussion Item
☒ Action/Decision Item ☐ Executive Session Request ☐ Other:

Requesting Department: CVMO **Staff Resource:** Town Marshal Dan Jacobs

Agenda Title: Approval of Verde Valley Humane Society (VVHS) Contract

Attached Documents:

- VVHS Contract

Estimated Presentation Time: 10 min **Estimated Discussion Time:** 15min

Reviewed By:

☒ Town Manager ☒ Legal ☐ Risk Management ☐ Finance ☐ Other:

Financial Review (if applicable)**:**

- Funding Source / GL Account Number:
- Approved in the FY27 Budget? ☐ Yes ☐ No ☐ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☐ N/A ☐ Other:

Background Information:

This agenda item is being presented again for Town Council consideration and approval of the updated contract with the Verde Valley Humane Society to provide animal sheltering and related services for the Town of Camp Verde. The Marshals Office has not had a contract with the Verde Valley Humane Society for a number of years. This vital partnership supports the safe and humane care of animals, assists with stray and impounded animals, and provides an effective resource for animal-related calls for service. This contract with the Verde Valley Humane Society will help the Camp Verde Marshal's Office fulfill its responsibilities for animal-related enforcement while promoting public safety, animal welfare, and responsible pet ownership within the community.

Connection to the FY25-FY30 Strategic Plan

No

Question(s) before the Council:

- Does Council have any questions for staff?

Proposed Motion:

I move to approve the Verde Valley Humane Society contract.

This Service Agreement ("Agreement") is entered into by and between the **Town of Camp Verde**, an Arizona municipal corporation ("Town"), and the **Verde Valley Humane Society**, an Arizona nonprofit corporation ("VVHS"). The Town and VVHS may be referred to individually as a "Party" and collectively as the "Parties."

WHEREAS, the Town is authorized under Arizona law to provide for the protection of the public health, safety, and welfare through the enforcement of its animal control ordinances and the humane handling of domestic animals found within its jurisdiction;

WHEREAS, VVHS is an Arizona nonprofit charitable organization that owns and operates an animal shelter dedicated to the humane care, temporary housing, treatment, rehabilitation, adoption, and lawful disposition of domestic dogs and cats within the Verde Valley;

WHEREAS, the Parties desire to establish a cooperative relationship whereby VVHS will provide limited animal sheltering services for certain animals impounded by the Camp Verde Marshal's Office under the terms and conditions set forth in this Agreement;

WHEREAS, the Parties acknowledge that VVHS is an independent nonprofit organization that operates with finite financial resources, staffing, kennel capacity, veterinary resources, and volunteer support, and that the acceptance of animals under this Agreement must remain subject to those operational limitations;

WHEREAS, the Parties recognize that nothing contained in this Agreement is intended to require VVHS to accept any animal when doing so would exceed the shelter's available capacity, compromise the health or safety of animals, staff, volunteers, or the public, or otherwise interfere with the responsible operation of the shelter;

WHEREAS, the Parties further recognize that the Camp Verde Marshal's Office shall retain responsibility for animal control enforcement, investigations, quarantines, evidence animals, licensing enforcement, and other governmental responsibilities not specifically delegated by this Agreement;

WHEREAS, the Parties intend that only animals impounded and delivered by the Camp Verde Marshal's Office pursuant to this Agreement shall be considered contract animals for purposes of calculating the monthly service fee and included animal allotment;

WHEREAS, the Parties acknowledge that VVHS may, in its sole discretion, accept owner-surrendered animals directly from members of the public outside the scope of this Agreement, subject to available capacity, staffing, medical and behavioral considerations, and applicable surrender fees, and that such owner surrenders shall not constitute services provided under this Agreement nor count toward the Town's monthly animal allotment;

WHEREAS, the Parties further acknowledge that evidence animals, court-ordered holds, and other animals requiring extended legal custody involve unique responsibilities and costs that

differ from routine animal impounds and therefore shall be addressed separately under the terms of this Agreement;

WHEREAS, the Parties desire to establish a fair and equitable compensation structure that recognizes the cost of providing professional animal sheltering services while encouraging continued cooperation between the Town and VVHS for the benefit of the citizens of Camp Verde and the welfare of domestic animals;

WHEREAS, the Parties desire to clearly define their respective rights, responsibilities, financial obligations, and operational procedures in order to promote efficient governmental services, responsible stewardship of public and charitable resources, humane treatment of animals, and a cooperative working relationship between the Parties;

NOW, THEREFORE, in consideration of the mutual promises, covenants, and agreements contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

ARTICLE I TERM, RENEWAL, AND REVIEW

Section 1.01. Effective Date

This Agreement shall become effective upon execution by the authorized representatives of both Parties ("Effective Date") and shall remain in full force and effect unless terminated or modified in accordance with the provisions of this Agreement.

Section 1.02. Initial Term

Unless earlier terminated as provided herein, the initial term of this Agreement shall commence on the Effective Date and continue through **June 30, 2027**.

Section 1.03. Renewal

Upon expiration of the initial term, this Agreement may be renewed for additional terms upon the mutual written agreement of the Parties. Any renewal shall be authorized by the governing body of the Town and the Board of Directors of Verde Valley Humane Society ("VVHS"), or their authorized representatives, and shall be evidenced by a written amendment or renewal agreement executed by both Parties.

Nothing contained herein shall obligate either Party to renew this Agreement beyond its expiration date.

Section 1.04. Annual Operational Review

The Parties agree to meet no less than annually to review the operation of this Agreement. The purpose of the review shall include, but not be limited to:

a. Evaluating the effectiveness of services provided under this Agreement;

b. Reviewing animal intake statistics and trends;

c. Evaluating shelter capacity and operational impacts;

d. Reviewing veterinary expenses, staffing costs, and other operational expenditures;

e. Reviewing actual costs incurred by VVHS in providing services under this Agreement;

f. Evaluating the adequacy of the monthly service fee and any additional animal fees;

g. Discussing proposed operational improvements or modifications; and

h. Addressing any other matters affecting the successful administration of this Agreement.

The Parties acknowledge that this annual review is intended to foster cooperation and facilitate future planning and shall not, by itself, modify any provision of this Agreement.

Section 1.05. Fee Review

In connection with the annual operational review, the Parties shall evaluate whether the compensation established under this Agreement reasonably reflects the actual cost of providing animal sheltering services.

In conducting such review, the Parties may consider, among other factors:

a. Inflation and changes in the Consumer Price Index;

b. Veterinary and pharmaceutical expenses;

c. Employee wages and benefits;

d. Animal food, supplies, and equipment costs;

e. Utility and facility operating expenses;

f. Insurance premiums;

g. Changes in state or federal laws affecting animal shelter operations;

h. The average cost of caring for animals received under this Agreement; and

i. Any other factor reasonably affecting the cost of services.

Any adjustment to fees or compensation shall become effective only upon written amendment executed by both Parties.

Section 1.06. Amendment

This Agreement may be amended only by a written instrument approved and executed by authorized representatives of both Parties.

Operational practices, intake procedures, reporting formats, forms, or administrative processes that do not materially alter the legal or financial obligations of either Party may be modified by mutual written agreement of the Town Manager and the Executive Director of VVHS, provided such administrative modifications remain consistent with the intent of this Agreement.

Section 1.07. Good Faith Cooperation

The Parties acknowledge that this Agreement establishes a cooperative relationship intended to benefit both the citizens of the Town of Camp Verde and the welfare of domestic animals.

Accordingly, the Parties agree to communicate openly, cooperate in good faith, and make reasonable efforts to resolve operational issues before exercising any rights of termination or legal remedies provided elsewhere in this Agreement.

Section 1.08. No Guaranteed Level of Services Beyond Agreement

Nothing contained in this Agreement shall be construed as guaranteeing future funding, future renewals, or continued sheltering services beyond the term of this Agreement. Any continuation of services following expiration shall require a new written agreement approved by both Parties.

Section 1.09. Survival

Expiration or termination of this Agreement shall not affect any financial obligation, indemnification obligation, reimbursement obligation, record-retention requirement, or other provision that, by its nature, is intended to survive termination or expiration of this Agreement.

ARTICLE II SERVICES

Section 2.01. Purpose

The purpose of this Agreement is to establish the terms under which Verde Valley Humane Society ("VVHS") shall provide limited animal sheltering services for certain domestic animals lawfully impounded by the Camp Verde Marshal's Office ("Town"). The Parties acknowledge that this Agreement is intended to provide humane temporary sheltering services and is not intended to transfer the Town's statutory or regulatory animal control responsibilities to VVHS.

Section 2.02. Scope of Services

Subject to the terms and conditions of this Agreement, VVHS agrees to provide the following services for eligible animals accepted under this Agreement:

a. Receive and intake eligible animals delivered by authorized representatives of the Camp Verde Marshal's Office;

b. Provide humane housing, food, potable water, sanitation, and daily care consistent with generally accepted animal sheltering practices;

c. Monitor the health and welfare of sheltered animals and provide routine husbandry during the period of shelter care;

d. Maintain intake, disposition, and identification records for animals accepted under this Agreement;

e. Make reasonable efforts to identify owners of impounded animals through available identification methods, including microchip scanning, license tags, tattoos, and other identifying information;

f. Release animals to verified owners when authorized by applicable law and consistent with VVHS policies, provided all required redemption fees imposed by the Town have been satisfied;

g. Make animals available for adoption, transfer, rescue placement, or other lawful disposition following expiration of any applicable statutory hold period and after ownership has legally transferred to VVHS;

h. Humanely euthanize animals when medically necessary, required by law, ordered by a licensed veterinarian, or otherwise authorized under this Agreement; and

i. Perform such additional shelter-related services as are reasonably necessary to carry out the intent of this Agreement.

Section 2.03. Eligible Animals

Unless otherwise agreed in writing, services under this Agreement shall be limited to domestic dogs and cats lawfully impounded within the corporate limits of the Town of Camp Verde and delivered by authorized personnel of the Camp Verde Marshal's Office.

VVHS shall have no obligation to accept:

a. Livestock;

b. Horses or other equine animals;

c. Wildlife;

d. Exotic animals;

e. Reptiles;

f. Birds;

g. Venomous animals;

h. Animals prohibited by state or federal law; or

i. Any animal for which VVHS lacks appropriate housing, equipment, staffing, or expertise.

Acceptance of any animal outside the scope of this Section shall be solely at the discretion of VVHS and shall be subject to separate written agreement regarding care and reimbursement.

Section 2.04. Shelter Capacity

The Parties acknowledge that VVHS operates a nonprofit animal shelter with finite kennel space, staffing, financial resources, and veterinary capacity.

Accordingly, acceptance of animals under this Agreement shall remain subject to:

a. Available kennel space;

b. Staffing levels;

c. Veterinary resources;

d. Disease control considerations;

e. Behavioral safety concerns;

f. Emergency shelter conditions; and

g. The overall operational needs of the shelter.

Nothing contained herein shall require VVHS to accept an animal when acceptance would exceed its operational capacity or jeopardize the health or safety of shelter staff, volunteers, animals, or the public.

Section 2.05. Animals Accepted Under this Agreement

Only animals delivered by authorized personnel of the Camp Verde Marshal's Office pursuant to this Agreement shall be considered contract animals.

Animals accepted directly from members of the public, rescue organizations, other governmental agencies, or other sources shall not be considered contract animals unless specifically authorized in writing by both Parties.

Section 2.06. Shelter Standards

VVHS shall provide sheltering services in accordance with generally accepted standards of animal care and shall maintain all licenses, permits, and registrations required by applicable federal, state, and local laws governing the operation of an animal shelter.

Nothing in this Agreement shall require VVHS to provide a level of care exceeding generally accepted sheltering practices or services beyond those reasonably available through its facilities and available resources.

Section 2.07. Ownership of Animals

Nothing in this Agreement transfers ownership of an impounded animal to VVHS until:

a. The applicable statutory holding period has expired;

b. The owner has voluntarily surrendered ownership;

c. Ownership has otherwise transferred by operation of law; or

d. The Town authorizes disposition consistent with applicable law.

Until ownership lawfully transfers, VVHS shall act solely as the temporary custodian of the animal.

Section 2.08. Compliance with Laws

Each Party shall comply with all applicable federal, state, and local laws, regulations, ordinances, and administrative requirements applicable to its respective duties under this Agreement.

Nothing contained herein shall be construed as requiring either Party to perform any act prohibited by law.

Section 2.09. Independent Operational Authority

Except as expressly provided herein, VVHS shall retain sole authority over the day-to-day operation of its shelter, including but not limited to:

a. Shelter policies and procedures;

b. Staffing and volunteer management;

c. Animal housing assignments;

d. Veterinary treatment decisions;

e. Adoption procedures;

f. Rescue transfers;

g. Behavioral evaluations;

h. Disease control protocols; and

i. Internal shelter operations.

Nothing contained in this Agreement shall be construed as granting the Town authority to supervise or control the internal management or operations of VVHS.

Section 2.10. Good Faith Cooperation

The Parties agree to work cooperatively in providing humane care for animals received under this Agreement. The Town and VVHS shall communicate promptly regarding operational issues, emergency situations, disease outbreaks, evidence holds, veterinary emergencies, and other matters affecting the care, custody, or disposition of animals accepted pursuant to this Agreement.

ARTICLE III ANIMAL INTAKE AND ACCEPTANCE

Section 3.01. Authorized Deliveries

VVHS shall accept eligible animals delivered by authorized personnel of the Camp Verde Marshal's Office, subject to the terms of this Agreement and the operational limitations of VVHS.

Only employees or agents authorized by the Town may deliver contract animals under this Agreement. VVHS may require reasonable documentation establishing the authority of the individual delivering the animal.

Section 3.02. Monthly Animal Allotment

The monthly compensation established under this Agreement includes the acceptance of up to **six (6)** eligible animals per calendar month.

Only animals accepted pursuant to this Agreement shall count toward the monthly allotment.

The Parties acknowledge that the monthly allotment represents an estimate of anticipated sheltering services and is intended to reasonably compensate VVHS for maintaining the availability of shelter services to the Town.

Section 3.03. Animals in Excess of Monthly Allotment

Should the Town request placement of more than six (6) eligible animals during any calendar month, VVHS may, in its sole discretion, accept additional animals based upon available kennel space, staffing, veterinary resources, disease-control considerations, and the overall operational needs of the shelter.

If accepted, each additional animal shall be compensated in accordance with the fee schedule established in this Agreement.

Nothing contained herein shall obligate VVHS to accept animals in excess of the monthly allotment.

Section 3.04. Shelter Discretion

VVHS retains the sole and exclusive discretion to determine whether an animal may be safely and humanely accepted into the shelter.

In exercising this discretion, VVHS may consider, including but not limited to:

a. Available kennel capacity;

b. Staffing levels;

c. Veterinary resources;

d. Medical condition of the animal;

e. Behavioral concerns;

f. Disease or quarantine risks;

g. Court-ordered holds;

h. Safety of shelter personnel, volunteers, visitors, and other animals; and

i. Any other operational consideration reasonably affecting shelter operations.

A decision by VVHS to decline acceptance of an animal shall not constitute a breach of this Agreement.

Section 3.05. Information Required at Intake

At the time an animal is delivered, the Town shall provide all reasonably available information necessary for the proper care and disposition of the animal, including, when known:

a. Date, time, and location where the animal was found or seized;

b. Species, breed, color, sex, and identifying characteristics;

c. Collar, tags, tattoo, microchip information, or other identifiers;

d. Known owner information;

e. Bite history or aggressive behavior;

f. Known medical conditions or injuries;

g. Medications currently prescribed;

h. Whether the animal is subject to a criminal investigation, evidence hold, quarantine, court order, or other legal restriction; and

i. Any additional information reasonably necessary for the safe handling and care of the animal.

The Town shall promptly notify VVHS if additional information becomes available after intake.

Section 3.06. Animals Requiring Immediate Veterinary Care

If an animal requires emergency veterinary treatment before transport, the Town shall make reasonable efforts to have the animal evaluated and stabilized by a licensed veterinarian prior to delivery to VVHS.

If emergency treatment becomes necessary after intake, the provisions of Article VII governing veterinary care and reimbursement shall apply.

Section 3.07. Animals Not Accepted

Unless otherwise agreed in writing, VVHS shall have no obligation to accept:

a. Animals outside the scope of Article II;

b. Animals requiring facilities or expertise unavailable at VVHS;

c. Animals presenting an unreasonable safety risk;

d. Animals for which the Town has failed to disclose a known evidence hold, quarantine order, or other legal restriction; or

e. Animals whose acceptance would exceed the operational capacity of the shelter.

Section 3.08. Owner Surrenders

Owner-surrendered animals accepted directly by VVHS are independent shelter transactions and are not provided pursuant to this Agreement.

Acceptance of owner surrenders shall be solely at the discretion of VVHS and subject to its policies, available capacity, staffing, medical and behavioral considerations, and applicable surrender fees.

Animals surrendered directly to VVHS by members of the public shall not count toward the Town's monthly animal allotment, and the Town shall have no financial responsibility for such animals.

Section 3.09. Acceptance Does Not Transfer Ownership

Acceptance of an animal by VVHS under this Article shall not, by itself, transfer legal ownership of the animal to VVHS.

Ownership shall remain with the lawful owner or otherwise be determined in accordance with applicable Arizona law until ownership is voluntarily relinquished, transferred by operation of law, or otherwise lawfully vested in VVHS.

Section 3.10. Good Faith Coordination

The Parties agree to coordinate intake activities in good faith and to communicate promptly regarding unusual circumstances, capacity issues, emergency incidents, disease outbreaks, or

any other matter that may materially affect the acceptance or care of animals under this Agreement.

ARTICLE IV DIRECT OWNER SURRENDERS AND OWNER-REQUESTED EUTHANASIA

Section 4.01. Direct Owner Surrenders

Nothing in this Agreement shall prohibit Verde Valley Humane Society ("VVHS") from accepting owner-surrendered animals directly from members of the public.

Direct owner surrenders are independent transactions between VVHS and the animal owner and are not services provided by VVHS on behalf of the Town under this Agreement.

Section 4.02. Sole Discretion of VVHS

Acceptance of owner-surrendered animals shall be solely within the discretion of VVHS.

In determining whether to accept an owner surrender, VVHS may consider any factor it deems appropriate, including but not limited to:

a. Available kennel capacity;

b. Staffing levels;

c. Veterinary resources;

d. Medical condition of the animal;

e. Behavioral concerns;

f. Public and shelter safety;

g. Disease-control considerations;

h. Financial resources; and

i. Any other operational consideration affecting the safe and humane operation of the shelter.

Nothing contained in this Agreement shall require VVHS to accept an owner-surrendered animal.

Section 4.03. Surrender Requirements

Prior to accepting an owner-surrendered animal, VVHS may require the owner to:

a. Complete and execute a surrender agreement transferring ownership of the animal to VVHS;

b. Certify that the owner has legal authority to surrender the animal;

c. Provide available medical, vaccination, licensing, behavioral, and ownership history;

d. Disclose any known bite history, dangerous propensities, contagious illnesses, or ongoing medical conditions; and

e. Pay any applicable surrender fees established by VVHS.

VVHS may refuse to accept an animal if the owner refuses or is unable to satisfy these requirements.

Section 4.04. Owner Surrender Fees

VVHS may establish and collect reasonable surrender fees for owner-surrendered animals.

All fees collected pursuant to this Article shall belong exclusively to VVHS and shall not affect the compensation paid by the Town under this Agreement.

Section 4.05. Animals Not Counted Under Monthly Allotment

Animals accepted directly from members of the public pursuant to this Article shall not:

a. Count toward the Town's monthly animal allotment;

b. Be considered contract animals under this Agreement; or

c. Create any financial obligation on the part of the Town.

Section 4.06. Owner-Requested Euthanasia

VVHS may, in its sole discretion, accept animals from owners requesting humane euthanasia.

Prior to providing such services, VVHS may require the owner to:

a. Execute all documents necessary to transfer legal ownership or authorize euthanasia;

b. Certify that the owner possesses legal authority to authorize euthanasia;

c. Provide relevant medical and behavioral history;

d. Pay all applicable surrender, veterinary, euthanasia, cremation, disposal, or other service fees established by VVHS.

Nothing contained herein shall require VVHS to perform euthanasia solely at the request of an owner.

Section 4.07. Veterinary Determination

VVHS reserves the right to require an examination by a licensed veterinarian before determining whether euthanasia is medically appropriate.

VVHS may decline to perform owner-requested euthanasia when, in the professional judgment of its veterinarian or authorized personnel, euthanasia is not medically or ethically appropriate.

Section 4.08. Referrals by the Town

The Camp Verde Marshal's Office may refer members of the public to VVHS regarding owner surrenders or owner-requested euthanasia.

Such referrals shall not obligate VVHS to accept any animal or provide any requested service.

Acceptance shall remain solely within the discretion of VVHS under this Article.

Section 4.09. No Agency Relationship

In accepting owner-surrendered animals or providing owner-requested euthanasia services, VVHS acts solely on its own behalf and not as an agent, employee, contractor, or representative of the Town.

The Town shall have no responsibility for fees, claims, liabilities, or disputes arising from services provided under this Article.

Section 4.10. Compliance with Law

VVHS shall perform all owner surrender and owner-requested euthanasia services in accordance with applicable federal, state, and local laws, accepted veterinary practices, and its internal shelter policies and procedures.

ARTICLE V COMPENSATION, FEES, AND PAYMENT

Section 5.01. Compensation

As full consideration for the services provided under this Agreement, the Town shall pay Verde Valley Humane Society ("VVHS") a monthly service fee of **One Thousand Seven Hundred Fifty Dollars ($1,750.00)**.

The monthly service fee compensates VVHS for maintaining the availability of shelter services, staffing, facilities, administrative support, and the acceptance of up to six (6) eligible Town impounded animals during each calendar month.

Section 5.02. Monthly Animal Allotment

The monthly compensation includes the sheltering of up to six (6) eligible animals delivered by the Camp Verde Marshal's Office during each calendar month.

Only animals accepted pursuant to this Agreement shall count toward the monthly allotment.

Unused animal allotments shall not accumulate or carry forward to future months and shall not result in any credit or refund to the Town.

Section 5.03. Additional Animals

Should the Town request placement of more than six (6) eligible animals during any calendar month, VVHS may, in its sole discretion, accept additional animals based upon available capacity and operational considerations.

For each additional animal accepted, the Town shall pay **Two Hundred Twenty Five Dollars ($225.00)** in addition to the monthly service fee.

Nothing contained herein obligates VVHS to accept animals beyond the monthly allotment.

Section 5.04. Evidence Animals

Animals held as evidence, pursuant to a court order, search warrant, criminal investigation, seizure, or other legal process are not included within the monthly compensation or monthly animal allotment.

The Town shall reimburse VVHS for all reasonable costs associated with the housing and care of evidence animals, including but not limited to:

a. Boarding and daily care;

b. Veterinary examinations;

c. Emergency and routine veterinary treatment;

d. Prescription medications;

e. Vaccinations;

f. Laboratory testing;

g. Special diets;

h. Grooming required for health or safety;

i. Behavioral evaluations or specialized handling; and

j. Any extraordinary expense reasonably incurred as a result of maintaining custody of the animal.

Evidence animal costs shall continue until the Town authorizes release of the animal or legal custody otherwise terminates.

Section 5.05. Extraordinary Veterinary Expenses

The Town shall reimburse VVHS for reasonable veterinary expenses incurred for animals accepted under this Agreement when such expenses result from:

a. Pre-existing illness or injury existing prior to delivery;

b. Injuries sustained prior to impound;

c. Court-ordered veterinary examinations;

d. Diagnostic testing requested by the Town; or

e. Other extraordinary medical treatment approved by the Town or reasonably necessary to protect the life or welfare of the animal in an emergency.

VVHS shall make reasonable efforts to notify the Town before incurring non-emergency extraordinary veterinary expenses. Failure to obtain prior approval shall not preclude reimbursement when immediate treatment was reasonably necessary to prevent unnecessary suffering or preserve the life of the animal.

Section 5.06. Billing

VVHS shall submit an invoice to the Town on a monthly basis for:

a. Monthly service fees;

b. Additional animal fees;

c. Evidence animal expenses;

d. Extraordinary veterinary expenses;

e. Any other reimbursable charges authorized under this Agreement.

Invoices shall include sufficient documentation to reasonably identify the services performed and charges incurred.

Section 5.07. Payment

The Town shall remit payment within **thirty (30) calendar days** following receipt of a properly submitted invoice.

Payments shall be made to:

Verde Valley Humane Society

or to such other address as VVHS may designate in writing.

Section 5.08. Disputed Charges

If the Town disputes any portion of an invoice, the Town shall notify VVHS in writing within fifteen (15) calendar days of receipt of the invoice, specifying the basis for the dispute.

The Town shall timely pay all undisputed amounts while the Parties work in good faith to resolve the disputed portion.

Section 5.09. Late Payments

Any amount not paid when due shall accrue interest at the rate permitted by Arizona law from the date payment became due until paid in full.

The assessment of interest shall not constitute a waiver of any other remedy available to VVHS under this Agreement or applicable law.

Section 5.10. Annual Fee Review

The Parties acknowledge that the cost of providing animal shelter services may increase due to inflation, veterinary costs, employee wages, insurance, utilities, food, pharmaceuticals, and other operational expenses.

Accordingly, the Parties agree to review the compensation established under this Agreement at least annually. Any modification to the monthly service fee or additional animal fees shall require approval by both Parties through a written amendment executed in accordance with this Agreement.

Section 5.11. No Guarantee of Minimum Usage

The Town does not guarantee that it will utilize all six (6) monthly animal placements included within the monthly service fee.

Likewise, VVHS does not guarantee that it will have sufficient capacity to accept animals beyond the monthly allotment.

Section 5.12. Independent Revenue

Nothing contained in this Agreement shall prohibit VVHS from collecting fees for owner surrenders, adoptions, licensing assistance, donations, grants, fundraising activities, veterinary services, or any other lawful source of revenue independent of this Agreement.

Such revenues shall remain the sole property of VVHS and shall not offset or reduce the compensation owed by the Town under this Agreement.

ARTICLE VI EVIDENCE ANIMALS, LEGAL HOLDS, AND COURT-ORDERED CUSTODY

Section 6.01. Purpose

This Article establishes the respective responsibilities of the Town of Camp Verde ("Town") and Verde Valley Humane Society ("VVHS") regarding animals held as evidence in criminal investigations, civil forfeiture proceedings, dangerous animal proceedings, search warrants, court orders, or any other legal action requiring the continued custody of an animal.

Section 6.02. Identification of Evidence Animals

The Camp Verde Marshal's Office shall notify VVHS, in writing whenever practicable, at the time of intake if an animal is being held as:

a. Evidence in a criminal investigation;

b. Pursuant to a search warrant;

c. Subject to a court order;

d. Pending forfeiture proceedings;

e. Held pursuant to a dangerous animal investigation;

f. Subject to a seizure authorized by law; or

g. Subject to any other legal restriction affecting the disposition of the animal.

The Town shall promptly notify VVHS of any change in the legal status of the animal.

Section 6.03. Custody

VVHS shall serve solely as the temporary custodian of evidence animals.

Legal custody, ownership determinations, prosecutorial decisions, and all matters relating to the disposition of evidence animals shall remain the sole responsibility of the Town and the appropriate court.

Nothing in this Agreement shall be construed as transferring legal ownership or legal responsibility for evidence animals to VVHS.

Section 6.04. Care of Evidence Animals

VVHS shall provide humane care for evidence animals consistent with generally accepted animal shelter standards, including:

a. Food and water;

b. Daily husbandry;

c. Sanitation;

d. Exercise, as appropriate;

e. Routine monitoring of health and welfare; and

f. Veterinary care as necessary for the humane treatment of the animal.

VVHS shall not be required to provide specialized training, rehabilitation, breeding services, or extraordinary care beyond that reasonably necessary to maintain the health and welfare of the animal unless otherwise agreed in writing.

Section 6.05. Veterinary Treatment

VVHS may obtain veterinary treatment reasonably necessary to prevent unnecessary pain, suffering, deterioration of health, or death of an evidence animal.

When reasonably practicable, VVHS shall notify the Town before authorizing non-emergency veterinary treatment.

Nothing herein shall prevent VVHS from authorizing emergency treatment when immediate medical intervention is necessary to protect the life or welfare of the animal.

Section 6.06. Financial Responsibility

Evidence animals are not included within the monthly service fee or monthly animal allotment established under this Agreement.

The Town shall reimburse VVHS for all reasonable costs associated with evidence animals as provided in Article V, including boarding, veterinary services, medications, diagnostics, special diets, behavioral management, and any extraordinary expenses reasonably incurred during the period of custody.

Section 6.07. Release of Legal Hold

VVHS shall not release, transfer, adopt, euthanize, or otherwise dispose of an evidence animal without written authorization from the Town or a court of competent jurisdiction, except when immediate euthanasia is required for humane reasons as determined by a licensed veterinarian.

If emergency euthanasia is performed, VVHS shall notify the Town as soon as reasonably practicable and shall maintain records supporting the medical necessity for the action.

Section 6.08. Disposition

Upon written authorization from the Town, VVHS may:

a. Return the animal to its lawful owner;

b. Transfer the animal to another governmental agency;

c. Place the animal for adoption;

d. Transfer the animal to a licensed rescue organization;

e. Humanely euthanize the animal when authorized by law or medically necessary; or

f. Otherwise dispose of the animal in accordance with applicable law.

Section 6.09. Records

VVHS shall maintain records relating to evidence animals, including intake information, veterinary care, expenses incurred, and final disposition.

The Town shall maintain all investigative reports, evidentiary records, court documents, and other law enforcement records associated with the underlying investigation.

Section 6.10. Indemnification for Evidence Animals

To the extent permitted by Arizona law, the Town shall defend, indemnify, and hold harmless VVHS, its officers, directors, employees, and volunteers from claims arising out of the Town's seizure, investigation, ownership determination, or legal custody of evidence animals, except to the extent such claims result from the negligent or wrongful acts or omissions of VVHS.

Section 6.11. Cooperation

The Parties agree to cooperate in good faith regarding inspections, veterinary examinations, court appearances, evidence preservation, and any other actions reasonably necessary to facilitate criminal investigations or judicial proceedings involving evidence animals.

ARTICLE VII QUARANTINE, MEDICAL CARE, AND INJURED ANIMALS

Section 7.01. Purpose

The purpose of this Article is to establish the responsibilities of the Town of Camp Verde ("Town") and the Verde Valley Humane Society ("VVHS") regarding animals requiring quarantine, emergency veterinary treatment, or medical care prior to or during shelter placement.

Section 7.02. Rabies Quarantine

The Town shall be solely responsible for determining when an animal is required to be quarantined pursuant to Arizona law.

Unless otherwise agreed in writing, VVHS shall not be responsible for conducting or supervising rabies quarantines on behalf of the Town.

Animals subject to quarantine shall remain the responsibility of the Town until the quarantine period has been lawfully completed.

Following completion of the quarantine period, the Town may transfer the animal to VVHS for sheltering if otherwise eligible under this Agreement and if accepted by VVHS.

Section 7.03. Notification of Medical or Behavioral Conditions

At the time an animal is delivered to VVHS, the Town shall disclose all known information concerning the animal's condition, including, when known:

a. Illness or injury;

b. Prescription medications;

c. Bite history;

d. Aggressive or dangerous behavior;

e. Exposure to contagious diseases;

f. Pregnancy or nursing status;

g. Existing veterinary treatment; and

h. Any other information reasonably necessary to protect the health and safety of shelter personnel, volunteers, other animals, or the public.

If additional information becomes known after intake, the Town shall promptly notify VVHS.

Section 7.04. Injured or Sick Animals

Whenever reasonably practicable, the Town shall make reasonable efforts to have seriously injured or critically ill animals evaluated and stabilized by a licensed veterinarian prior to transport to VVHS.

Nothing contained herein shall prohibit VVHS from accepting an injured or ill animal when, in its judgment, appropriate facilities, staffing, and veterinary resources are available.

Acceptance of any seriously injured or critically ill animal shall remain at the sole discretion of VVHS.

Section 7.05. Emergency Veterinary Treatment

If an animal accepted under this Agreement requires emergency veterinary treatment to prevent unnecessary pain, suffering, or death, VVHS is authorized to obtain such treatment without prior approval when immediate action is reasonably necessary.

VVHS shall notify the Town as soon as reasonably practicable following the emergency.

The Town shall reimburse VVHS for emergency veterinary expenses as provided in Article V when the condition existed prior to intake or otherwise qualifies for reimbursement under this Agreement.

Section 7.06. Non-Emergency Veterinary Treatment

VVHS shall make reasonable efforts to obtain Town approval before incurring extraordinary non-emergency veterinary expenses for animals that remain the financial responsibility of the Town.

Routine shelter medical care, including vaccinations, parasite treatment, routine examinations, and preventive care provided after ownership has lawfully transferred to VVHS, shall be the responsibility of VVHS.

Section 7.07. Humane Euthanasia

Nothing in this Agreement shall prevent VVHS from authorizing humane euthanasia when, in the professional judgment of a licensed veterinarian, an animal is suffering from catastrophic injury, terminal illness, or another condition making humane euthanasia medically necessary.

If the animal remains the legal responsibility of the Town, VVHS shall notify the Town as soon as reasonably practicable unless immediate action is required to prevent unnecessary suffering.

When feasible, veterinary documentation supporting the medical necessity for euthanasia shall be maintained.

Section 7.08. Disease Control

VVHS shall maintain reasonable disease prevention and infection-control practices consistent with generally accepted animal shelter standards.

VVHS may isolate animals exhibiting signs of contagious disease or refuse intake when necessary to protect the health of shelter animals, staff, volunteers, or the public.

Section 7.09. No Veterinary Practice Created

Nothing contained in this Agreement shall be construed as requiring VVHS to maintain a veterinary hospital, provide specialty veterinary services, or employ licensed veterinarians beyond those reasonably necessary to operate its shelter.

Section 7.10. Good Faith Cooperation

The Parties agree to cooperate regarding veterinary care, disease outbreaks, quarantine matters, emergency medical situations, and other issues affecting the health and welfare of animals accepted under this Agreement. Both Parties shall make reasonable efforts to communicate promptly regarding circumstances requiring immediate attention or additional expenditures.

ARTICLE VIII RECORDS, REPORTING, INSPECTION, AND CONFIDENTIALITY

Section 8.01. Purpose

The purpose of this Article is to establish the recordkeeping, reporting, inspection, and confidentiality requirements applicable to the administration of this Agreement.

Section 8.02. Records Maintained by VVHS

VVHS shall maintain reasonable business records relating to animals accepted pursuant to this Agreement, including, as applicable:

a. Intake date;

b. Intake source;

c. Animal description and identifying information;

d. Microchip and license information, if available;

e. Veterinary treatment provided while the animal remains under the responsibility of the Town;

f. Disposition of the animal;

g. Fees charged under this Agreement; and

h. Any other records reasonably necessary to document services performed.

VVHS shall maintain such records in accordance with its normal business practices and applicable law.

Section 8.03. Records Maintained by the Town

The Town shall maintain all law enforcement records relating to:

a. Animal control investigations;

b. Bite investigations;

c. Criminal investigations;

d. Search warrants;

e. Evidence animals;

f. Quarantine orders;

g. Dangerous animal proceedings;

h. Citations, notices, and enforcement actions; and

i. Licensing and registration records.

Nothing in this Agreement shall require VVHS to maintain law enforcement records on behalf of the Town.

Section 8.04. Monthly Reporting

Upon request by the Town, VVHS shall provide a monthly report identifying animals accepted under this Agreement. The report may include:

a. Number of animals received;

b. Species;

c. Intake dates;

d. General disposition;

e. Animals remaining in shelter care; and

f. Additional animals accepted beyond the monthly allotment.

The Parties may mutually agree upon the format of the report.

Section 8.05. Access to Records

Upon reasonable notice during normal business hours, the Town may inspect records maintained by VVHS that directly relate to services performed under this Agreement for purposes of contract administration, invoice verification, or auditing.

Nothing in this Section authorizes access to:

a. Confidential donor information;

b. Personnel records;

c. Attorney-client privileged communications;

d. Proprietary business information unrelated to this Agreement; or

e. Records concerning animals not accepted under this Agreement.

Section 8.06. Public Records

The Parties acknowledge that the Town is subject to the Arizona Public Records Law, Arizona Revised Statutes §§ 39-121 et seq.

VVHS acknowledges that records created solely on behalf of the Town in the performance of this Agreement may be subject to disclosure as required by law.

Nothing in this Agreement shall require VVHS to disclose records that are confidential, privileged, or otherwise exempt from disclosure under applicable law.

Section 8.07. Confidential Information

Each Party agrees to protect confidential information obtained in the administration of this Agreement to the extent required by law.

Neither Party shall disclose confidential veterinary records, personally identifying information, investigative information, or other protected information except as authorized by law or court order.

Section 8.08. Record Retention

Each Party shall retain records relating to this Agreement in accordance with the applicable records retention requirements of Arizona law and any approved records retention schedules governing the respective Party.

Records shall not be destroyed while they are the subject of pending litigation, an active public records request, an audit, or a governmental investigation.

Section 8.09. Audit

Upon reasonable written notice, the Town may audit invoices and financial documentation submitted by VVHS solely to verify charges billed under this Agreement.

Any audit shall be conducted during normal business hours in a manner that minimizes disruption to shelter operations.

The Town shall bear its own audit costs unless an audit reveals an overpayment resulting from fraud or intentional misrepresentation.

Section 8.10. Cooperation

The Parties agree to cooperate in responding to lawful requests for information, governmental audits, court proceedings, and public records requests relating to services provided under this Agreement.

Each Party shall promptly notify the other of any subpoena, litigation, or governmental inquiry that may materially affect the administration of this Agreement or require the production of records maintained by the other Party.

ARTICLE IX INSURANCE, LIABILITY, INDEMNIFICATION, AND INDEPENDENT CONTRACTOR STATUS

Section 9.01. Independent Contractor

VVHS is and shall remain an independent contractor in the performance of this Agreement.

Nothing contained in this Agreement shall be construed to create a partnership, joint venture, agency relationship, employer-employee relationship, or other legal relationship between the Town of Camp Verde ("Town") and Verde Valley Humane Society ("VVHS"), except as expressly provided herein.

Neither Party shall have authority to bind or obligate the other Party unless expressly authorized in writing.

Section 9.02. Control of Operations

VVHS shall retain sole responsibility for the management, supervision, and control of its officers, directors, employees, volunteers, contractors, facilities, equipment, policies, and day-to-day shelter operations.

The Town shall retain sole responsibility for animal control enforcement, investigations, quarantines, licensing, criminal investigations, code enforcement, and all other governmental functions not expressly delegated under this Agreement.

Section 9.03. Insurance

During the term of this Agreement, each Party shall maintain insurance or self-insurance, as applicable, in amounts reasonably sufficient to protect against liabilities arising from its operations.

At a minimum, VVHS shall maintain:

a. Commercial General Liability Insurance;

b. Workers' Compensation Insurance as required by Arizona law;

c. Employer's Liability Insurance, if applicable;

d. Automobile Liability Insurance for owned or operated vehicles used in connection with shelter operations; and

e. Such additional insurance as may be reasonably necessary for the operation of its shelter.

The Town may satisfy its insurance obligations through a qualified governmental self-insurance program or risk pool.

Upon reasonable request, each Party shall provide evidence of insurance coverage to the other.

Section 9.04. Responsibility for Acts and Omissions

Each Party shall be solely responsible for the acts, omissions, negligence, or misconduct of its own elected officials, officers, directors, employees, agents, volunteers, contractors, and representatives.

Nothing contained herein shall be construed as creating responsibility for the acts or omissions of the other Party.

Section 9.05. Indemnification by the Town

To the fullest extent permitted by Arizona law, the Town shall defend, indemnify, and hold harmless VVHS, its officers, directors, employees, volunteers, and agents from and against any and all claims, demands, actions, damages, losses, liabilities, judgments, fines, penalties, costs, and expenses, including reasonable attorney's fees, arising out of or relating to:

a. The Town's animal control enforcement activities;

b. Investigations conducted by the Town;

c. Seizure or impoundment of animals;

d. Criminal investigations;

e. Evidence animals;

f. Dangerous animal proceedings;

g. Licensing enforcement;

h. Quarantine orders; or

i. Any negligent or wrongful act or omission of the Town, its officers, employees, or agents.

This indemnification shall not apply to the extent that a claim results from the negligent or wrongful acts or omissions of VVHS.

Section 9.06. Indemnification by VVHS

To the fullest extent permitted by Arizona law, VVHS shall defend, indemnify, and hold harmless the Town, its elected officials, officers, employees, and agents from and against claims, damages, losses, liabilities, judgments, costs, and expenses, including reasonable attorney's fees, arising out of the negligent or wrongful acts or omissions of VVHS, its officers, directors, employees, volunteers, contractors, or agents in the performance of this Agreement.

This indemnification shall not apply to claims resulting from the negligent or wrongful acts or omissions of the Town.

Section 9.07. Limitation of Liability

Neither Party shall be liable to the other for indirect, incidental, consequential, special, exemplary, or punitive damages arising out of this Agreement, except where such damages are expressly authorized by law or awarded by a court of competent jurisdiction.

Nothing in this Section shall limit either Party's responsibility for bodily injury, property damage, or other damages resulting from its own negligence or willful misconduct.

Section 9.08. No Waiver of Immunities

Nothing contained in this Agreement shall be construed as a waiver of any defense, immunity, limitation of liability, or protection available to either Party under the Constitution or laws of the United States or the State of Arizona.

The Town specifically reserves all rights, immunities, and protections afforded to Arizona public entities under **Title 12, Chapter 7, Article 2 of the Arizona Revised Statutes**, including any applicable notice of claim requirements and statutory limitations on liability.

Section 9.09. Survival

The provisions of this Article shall survive the expiration or termination of this Agreement with respect to any claim, cause of action, or liability arising from acts or omissions occurring during the term of this Agreement.

ARTICLE X GENERAL PROVISIONS

Section 10.01. Notices

Any notice, demand, request, approval, consent, or other communication required or permitted under this Agreement shall be in writing and shall be deemed given when personally delivered, sent by certified United States Mail (return receipt requested), nationally recognized overnight courier, or transmitted by electronic mail with confirmation of receipt to the addresses below, or to such other address as either Party may designate in writing.

Town of Camp Verde
Attn: Town Manager
473 S. Main Street
Camp Verde, Arizona 86322

With a copy to:

Camp Verde Marshal's Office
646 S. First Street
Camp Verde, Arizona 86322

Verde Valley Humane Society
Attn: Executive Director
1520 W. Mingus Avenue
Cottonwood, Arizona 86326

Section 10.02. Default

A Party shall be considered in default if it materially fails to perform any obligation required by this Agreement.

The non-defaulting Party shall provide written notice describing the nature of the default.

The defaulting Party shall have thirty (30) calendar days after receipt of the notice to cure the default or commence corrective action reasonably acceptable to the non-defaulting Party.

Failure to cure the default within the prescribed period shall constitute grounds for termination.

Section 10.03. Termination for Convenience

Either Party may terminate this Agreement without cause by providing ninety (90) calendar days written notice to the other Party.

Termination shall not relieve either Party of obligations that accrued before the effective date of termination.

Section 10.04. Immediate Termination

Either Party may terminate this Agreement immediately upon written notice if:

a. Continued performance would violate federal or state law;

b. The other Party ceases operations;

c. A court orders dissolution or receivership of the other Party;

d. A material breach creates an immediate threat to public safety, public health, or animal welfare; or

e. Required licenses or legal authority necessary to perform this Agreement are revoked.

Section 10.05. Force Majeure

Neither Party shall be liable for delays or failures to perform caused by events beyond its reasonable control, including but not limited to acts of God, wildfire, flood, severe weather, pandemic, epidemic, war, terrorism, civil disorder, labor disputes, governmental action, or utility interruption.

The affected Party shall notify the other Party as soon as reasonably practicable and shall resume performance when conditions permit.

Section 10.06. Assignment

Neither Party may assign or transfer this Agreement without the prior written consent of the other Party.

Nothing in this Section prohibits VVHS from utilizing licensed veterinarians, rescue organizations, laboratories, cremation providers, contractors, or other professionals in the ordinary course of operating the shelter.

Section 10.07. Compliance with Laws

Each Party shall comply with all applicable federal, state, and local laws, regulations, ordinances, and administrative rules applicable to its performance under this Agreement.

Section 10.08. Amendments

This Agreement may only be modified by a written amendment approved and executed by authorized representatives of both Parties.

No oral modification shall be valid.

Section 10.09. Entire Agreement

This Agreement, together with any exhibits incorporated herein, constitutes the complete agreement between the Parties concerning the subject matter addressed herein and supersedes all prior negotiations, discussions, understandings, or agreements, whether oral or written.

Section 10.10. Severability

If any provision of this Agreement is determined by a court of competent jurisdiction to be invalid or unenforceable, the remaining provisions shall remain in full force and effect.

Section 10.11. Waiver

Failure of either Party to enforce any provision of this Agreement shall not constitute a waiver of that provision or any future enforcement thereof.

No waiver shall be effective unless made in writing.

Section 10.12. Governing Law and Venue

This Agreement shall be governed by the laws of the State of Arizona.

Any action arising from this Agreement shall be brought exclusively in the Superior Court of Arizona in Yavapai County.

Section 10.13. Attorney's Fees

In any legal action arising from this Agreement, the prevailing Party shall be entitled to recover its reasonable attorney's fees, court costs, expert witness fees, and litigation expenses as permitted by Arizona law.

Section 10.14. Counterparts

This Agreement may be executed in multiple counterparts, each of which shall be deemed an original.

Electronic signatures shall be deemed original signatures for all purposes.

Section 10.15. Survival

Those provisions relating to payment obligations, indemnification, record retention, confidentiality, attorney's fees, and any obligation which by its nature survives termination shall survive expiration or termination of this Agreement.

ARTICLE XI DISPUTE RESOLUTION

Section 11.01. Good Faith Negotiations

The Parties recognize that this Agreement establishes an ongoing cooperative relationship intended to promote public safety and the humane treatment of animals.

Prior to initiating litigation, the Parties agree to make reasonable efforts to resolve disputes through good faith negotiations.

Section 11.02. Administrative Review

If a dispute cannot be resolved through routine communications, the matter shall be referred to the Town Manager and the Executive Director of VVHS.

If necessary, either Party may request review by the Town Council or the VVHS Board of Directors before litigation is commenced.

Section 11.03. Continued Performance

Unless immediate termination is authorized under this Agreement, both Parties shall continue performing their respective obligations during the resolution of any dispute.

The Town shall continue paying all undisputed invoices.

Section 11.04. Remedies

If the Parties are unable to resolve the dispute through negotiation, either Party may pursue any remedy available under this Agreement or Arizona law.

The remedies provided by this Agreement are cumulative and not exclusive.

Section 11.05. Emergency Relief

Nothing contained herein prevents either Party from seeking temporary restraining orders, preliminary injunctions, declaratory relief, or other emergency judicial remedies necessary to:

a. Protect public safety;

b. Protect animal welfare;

c. Prevent irreparable harm;

d. Preserve evidence; or

e. Protect legal rights.

Section 11.06. No Mandatory Arbitration

The Parties expressly agree that disputes arising under this Agreement shall **not** be subject to mandatory arbitration or mediation unless both Parties voluntarily agree in writing after the dispute has arisen.

Section 11.07. Good Faith Administration

The Parties agree to administer this Agreement fairly, reasonably, and in good faith, and to communicate promptly regarding operational concerns, billing questions, capacity issues, veterinary matters, and any issue affecting performance under this Agreement.

Section 11.08. Survival

The provisions of this Article shall survive termination of this Agreement until all legal rights and obligations arising under this Agreement have been satisfied.

EXECUTION PAGE

IN WITNESS WHEREOF, the Parties have caused this Service Agreement to be executed by their duly authorized representatives as of the dates indicated below.

TOWN OF CAMP VERDE

By: _____

Name: _____

Title: Town Manager

Date: _____

ATTEST:

Town Clerk

Date: _____

APPROVED AS TO FORM:

Town Attorney

Date: _____

VERDE VALLEY HUMANE SOCIETY

By: _____

Name: _____

Title: President, Board of Directors

Date: _____

ACKNOWLEDGMENT

The undersigned certify that they are duly authorized to execute this Agreement on behalf of their respective organizations and agree to be bound by all terms and conditions contained herein.

EXECUTION PAGE

IN WITNESS WHEREOF, the Parties have caused this Service Agreement to be executed by their duly authorized representatives as of the dates indicated below.

TOWN OF CAMP VERDE

By: _____

Name: _____

Title: Town Manager

Date: _____

ATTEST:

Town Clerk

Date: _____

APPROVED AS TO FORM:

Town Attorney

Date: _____

VERDE VALLEY HUMANE SOCIETY

By: _____

Name: Theodore Burnett

Title: President, Board of Directors

Date: 11/10/2026

ACKNOWLEDGMENT

The undersigned certify that they are duly authorized to execute this Agreement on behalf of their respective organizations and agree to be bound by all terms and conditions contained herein.

Town Council
Agenda Information Memorandum

Meeting Date: November 18, 2026

Agenda Item Type:

☐ Consent Agenda ☐ Informational Presentation ☐ Discussion Item
☒ Action/Decision Item ☐ Executive Session Request ☐ Other:

Requesting Department: Town Manager **Staff Resource:** Town Manager Josh Jones and Trish Stuhan

Agenda Title: Discussion and possible action to approve participation in the Albertsons opioid settlement and authorize the Town Manager to execute and submit the Subdivision Participation and Release Form and take the administrative actions necessary to implement participation.

Attached Documents:

- Pierce Coleman Memorandum Dated October 27, 2026
- Albertsons settlement agreement and Exhibits

Estimated Presentation Time: 10 minutes **Estimated Discussion Time:** 10 minutes

Reviewed By:

☒ Town Manager ☒ Legal ☐ Risk Management ☐ Finance ☐ Other:

Financial Review (if applicable)**:**

- Funding Source / GL Account Number: CIP Project
- Approved in the FY27 Budget? ☐ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information: Since 2021, the state of Arizona and the Town of Camp Verde have participated in a variety of national opioid settlements as part of the *One Arizona Distribution of Opioid Settlement Funds Agreement.* On October 21, 2026, the Town received notice of the Albertson's Settlement Agreements and to participate in the agreement, the Town must execute and submit the participation form no later than December 30, 2026. The detailed provisions of the agreement are listed in the attached memo, and the full settlement documents are on file with the Town Clerk. The amount to be distributed to Arizona under the Settlement Agreement is currently unknown and depends on the level of participation by eligible states and subdivisions. Should the Town of Camp Verde choose to opt in, the Town Manager will submit the form by December 30, 2026, by electronic methods.

Question(s) before the Council: Town's Counsel is present to answer any questions.

Proposed Motion: I move to authorize and instruct the Town Manager to submit the Subdivision Settlement Combined Participation Form required for the Town to participate in the Albertson's Settlement Agreement by December 30, 2026

PIERCE | COLEMAN

Justin S. Pierce
Stephen B. Coleman
Trish Stuhan
Christina Estes-Werther
Jon M. Paladini
Joseph D. Estes
Dominic L. Verstegen
Allen H. Quist

17851 North 85th Street, Suite 175
Scottsdale, Arizona 85255

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Rodney F. W. States
Amy B. Chan
Jessica D. Silva
Matthew P. Podracky
Justin B. Petersen
Michelle N. Stinson
Alexandra N. Cayton
Matthew W. Schiumo
Reilly K. Cunnington
Kate Cox
Katelynn C. Marmolejo

MEMORANDUM

To: Charlie Cassens; Interim Town Manager, Town of Camp Verde

From: Christina Estes-Werther and Trish Stuhan, Pierce Coleman PLLC

Re: Summary of Albertsons Opioid Settlement Terms and Subdivision Settlement Participation

Date: October 27, 2026

The purpose of this Memo is to provide an overview of the settlement terms for the new Albertsons Settlement and outline next steps for the Town of Camp Verde if it seeks to participate in the Albertsons Settlement. The full settlement documents for Albertsons should be placed on file with the Clerk.

Background

Since 2021, as part of the One Arizona Distribution of Opioid Settlement Funds Agreement ("One Arizona Funds Agreement")[1], the State of Arizona and the Town of Camp Verde have participated in national opioid settlements as follows:

- J&J and Distributors McKesson, Cardinal Health, and AmerisourceBergen ("2021 National Settlements");
- Teva, Allergan, Walmart, Walgreens and CVS ("2022 National Settlements"); and
- Kroger ("Kroger Settlement").
- Purdue/Sackler Settlement ("Purdue Settlement").
- Alvogen, Inc., Amneal Pharmaceuticals LLC, Apotex Corp., Hikma Pharmaceuticals USA Inc., Indivior Inc, Viatris, Inc., Sun Pharmaceuticals Industries, Inc., and Zydus Pharmaceuticals (USA) Inc. ("Secondary Manufacturers").

Municipal Participation in the Settlement

[1] For the full One Arizona Funds Agreement, visit https://www.one-arizona.com/

ATTORNEY CONTACT:
Christina Estes-Werther
Direct Line: 602-772-5524
Email: Christina@PierceColeman.com

Tel.: 602-772-5506
Fax: 877-772-1025
Website: www.piercecoleman.com

A Notice was sent by email from opioidsparticipation@rubris.com to the Town of Camp Verde on October 21, 2026 providing notice of the Albertsons Settlement Agreements ("Settlement Agreement") and the deadline for becoming an Initial Participating Subdivision. In order to participate in the settlement proceeds, the Town of Camp Verde must execute and submit a Subdivision Settlement Combined Participation Form ("Participation Form") before December 30, 2026 for the Town of Camp Verde to be considered an "Initial Participating Subdivision." If for any reason the Settlement Agreement does not become effective, the Participation Form is void.[2]

By executing and returning a Participation Form:

1. The Town of Camp Verde is aware of and has reviewed and understands the terms of the Participation Form;
2. The Town of Camp Verde agrees to dismiss with prejudice any Released Claims against Albertsons and the other Released Entities;
3. The Town of Camp Verde agrees that for the matter *In re National Prescription Opiate Litigation*, MDL No. 2804, Plaintiff's Executive Committee may execute and file on behalf of the Town a Stipulation of Dismissal with Prejudice as provided in the Albertsons Participation Form.
4. The Town of Camp Verde agrees to the terms of the applicable settlement agreement pertaining to Participating Subdivisions;
5. The Town of Camp Verde is entitled to the benefits of the Settlement Agreements;
6. The Town of Camp Verde agrees to use monies it receives as required under the Settlement Agreements;
7. The Town of Camp Verde submits to the jurisdiction of the court to resolve disputes relating to the Settlement Agreements;
8. The Town of Camp Verde has the right to enforce the Settlement Agreements;
9. The Town of Camp Verde provides a release of claims to the fullest extent of its authority for Albertsons and the other Released Entities;
10. The Town of Camp Verde takes on all rights and obligations of a Participating Subdivision as set forth in the Settlement Agreements; and
11. The Town of Camp Verde agrees that if the Participation and Release Form is interpreted differently from the Settlement Agreement, the Agreement controls.

The primary provision for the Town of Camp Verde to consider is the release of all claims against Albertsons in exchange for settlement monies. The release language is as follows:

> As of the Effective Date, the Released Entities are hereby released and forever discharged from all of the Releasors' Released Claims. Each Settling State (for itself and its Releasors) and Participating Subdivisions hereby absolutely, unconditionally, and irrevocably covenants not to bring, file, or claim, or to cause, assist or permit to be brought, filed, or claimed, or to otherwise seek to establish liability for any Released Claims against any Released Entity in any forum whatsoever. The releases provided for in this Agreement

[2] Section IV Settlement Payments; Section X. Release.

> are intended by the Parties to be broad and shall be interpreted so as to give the Released Entities the broadest possible bar against any liability relating in any way to Released Claims and extend to the full extent of the power of each Settling State and its Attorney General to release claims. This Agreement shall be a complete bar to any Released Claim.[3]

The Agreement provides that Released Entities will not seek to recover for amounts paid under this Agreement based on indemnification, contribution, or any other theory from a manufacturer, pharmacy, hospital, pharmacy benefit manager, health insurer, third-party vendor, trade association, distributor, or health care practitioner; provided that a Released Entity shall be relieved of this prohibition with respect to any entity that asserts a Claim-Over against it. For the avoidance of doubt, nothing in that provision prohibits Released Entities from recovering amounts owed pursuant to insurance contracts. The Participation Form also waives protections comparable to California Civil Code § 1542 for unknown Released Claims. The Agreement provides that the Town of Camp Verde does not waive, release or limit any criminal liability, workers' compensation claims, claims for liability under tax or securities laws, claims against parties who are not Released Entities or private individuals and any claims arising under this Agreement for enforcement of this Agreement. Further, the Parties agree to the entry of injunctive terms, which requires Albertsons to implement or maintain a Controlled Substance Compliance Program.[4]

Timeline Following Participation Form Submission

Following the deadline for subdivision participation, the State of Arizona and the other Settling States shall notify Albertsons and the Enforcement Committee of their decision and within thirty (30) days after the Initial Participation Date ("Reference Date"), Albertsons must inform the Settling States of whether conditions are satisfied and if there are sufficient eligible states and subdivisions to proceed with the settlement.[5] If the settlements move forward, the Parties will file the Consent Judgments and Participation Forms, which are effective as of the Reference Date. If the settlement does not proceed, the Settlement Agreements and releases shall be void.[6] The Settlement Agreement is terminated if the Consent Judgment is not timely entered within one hundred eighty (180) days or is not approved by the court unless an extension is granted.[7]

Distribution and Use of Settlement Funds

The amount to be distributed to Arizona under the Settlement Agreements is currently unknown and depends on the level of participation by eligible states and subdivisions. The Settlement Agreements require a Settlement Fund to be established and Albertsons shall make annual payments over a period of years to the Fund.[8] Distribution of funds is based on population figures published by the U.S. Census Bureau's population estimates for July 1, 2019, released May 2020.[9] Settlement funds will be disbursed to

[3] Section X. Release.
[4] Exhibit P - Pharmacy Controlled Substance Compliance Program & Anti-Diversion Injunctive Terms.
[5] Section II. Participation by Eligible States and Condition to Preliminary Agreement.
[6] Section VIII Condition to Effectiveness of Agreement and Filing of Consent Judgment, (C) Notice by Albertsons.
[7] Section XIII. Miscellaneous, (W) Termination.
[8] Section V. Allocation and Use of Settlement Payments.
[9] Section XIII. Miscellaneous, (A) Population of General Purpose Governments.

Settling States and Participating Subdivisions unless otherwise permitted in the Agreement (*Exhibit G*) and subject to additional reporting requirements.

Similar to the previous settlement, the settlement funds must be used in connection with future opioid-remediation efforts including care, treatment and other programs and expenditures designed to address the misuse and abuse of opioid products; treat or mitigate opioid use or related disorders; or mitigate other alleged effects of the opioid epidemic. *See Exhibit E.*

Reporting Requirements

Each settlement requires reporting to demonstrate that the settlement funds are allocated to opioid-remediation efforts or any other lawful purpose.[10] See *Subsection F. Compliance Reporting and Accountability* in the One Arizona Funds Agreement. The Town of Camp Verde does not have to report if its monies are allocated to the county for opioid remediation. More information will be provided once the Settlement Agreements are in effect, settlement amount is known, and distribution is confirmed to the State of Arizona.

Next Steps

1. Place an action item on the agenda **prior to December 30, 2026** for Council to decide if the Town of Camp Verde will participate in the Settlement Agreement. The full settlement documents are on file with the Clerk.
2. If the Council approves opting in to the Settlement Agreement, the Town of Camp Verde's designated point of contact will submit the Participation Form **by December 30, 2026**. The Participation Form, can be signed by one of three methods:
    a. Electronic Signature via DocuSign;
    b. Manual Signature returned via DocuSign; or
    c. Manual Signature returned via electronic mail.

    For assistance with the DocuSign, contact Rubris at opioidsparticipation@rubris.com or Jane Fallon at Jane.Fallon@azag.gov at the Attorney General's Office.

3. Once the settlement is finalized, the release against Albertsons will be in effect and Rubris and the Attorney General's Office will provide additional information about the distribution formula and reporting requirements.

[10] Section V. Allocation and Use of Settlement Payments, (B) Use of Settlement Payments.

ATTACHMENT A

The following settlement documents and exhibits should be placed on file with the Clerk:

1. Albertsons Settlement Agreement (dated August 20, 2026)
    a. Exhibit A – Alleged Harms
    b. Exhibit B – Enforcement Committee Organization Bylaws
    c. Exhibit C – Litigating Subdivisions
    d. Exhibit D – [Intentionally Omitted]
    e. Exhibit E – List of Opioid Remediation Uses
    f. Exhibit F – List of Eligible States and Overall Allocation Percentages
    g. Exhibit G – List of Subdivisions and Allocation Percentages
    h. Exhibit H – [Intentionally Omitted]
    i. Exhibit I – Primary Subdivisions and Subdivisions with Population Over 10,000
    j. Exhibit J – Albertsons' Subsidiaries, Affiliates, and Joint Ventures (Released Entities)
    k. Exhibit K – Subdivision Participation and Release Form
    l. Exhibit L – Settlement Fund Administrator Terms (to be inserted prior to the Effective Date)
    m. Exhibit M – Payments Schedule
    n. Exhibit N – Additional Remediation Amount Allocation Percentages
    o. Exhibit O – Adoption of a State Subdivision Agreement
    p. Exhibit P – Pharmacy Controlled Substance Compliance Program & Anti-Diversion Injunctive Terms
    q. Exhibit Q – [Intentionally Omitted]
    r. Exhibit R – Agreement on Attorneys' Fees, Costs, and Expenses
    s. Exhibit S – [Intentionally Omitted]
    t. Exhibit T – [Intentionally Omitted]
    u. Exhibit U – Exemplar Tax Form
    v. Exhibit V – [Intentionally Omitted]
    w. Exhibit W – Non-Litigating Threshold Subdivisions (to be inserted prior to the Effective Date)
    x. Exhibit X – Governor's Release of Opioid-Related Claims Pursuant to the Albertsons Settlement Agreement